

Pedigree Dentastix

Sometimes we fell like dogs in our cages. The Account guys come by with a wooden branch who lookes like an assignment and start rattling with it on our cagebars. If we come back with a fresh idea who is surrounding the branch, we get rewarded with something nice.

Maybe we can walk an extra mile with the nice girl from the reception or if we`re invited, we eat and drink as much as we can on the yearly breedshows.

So it was no problem to come up with something smart for the Pedigree Dentastix Campaign.