

Absolut World TVC Car Accident

We see a bureau in an insurance Company.
A man is sitting there, with a bunch of colleagues.
The man asks a woman to tell him how the accident happens.

The woman starts to explain.
Every time she tells a detail, we see the scene like a
flashback.

First of all, the truck with the wheat on it, tries to avoid a
collision with the biker.

Then the truck rolls in direction of the sidewalk, people are
screaming and jumping away.

After that the truck hits a hydrant and crashes into an orange-
stand.

After all we see a big mess including wheat, oranges and water.

The men listen carefully, after she finished her story, one guy
shouts: Damm this gives a good Vodka

Packshot

In an Absolut world, natural ingredients are all that matters.