

David Juergens

Domino's In-Store Merchandising Initiative

The image displays a variety of Domino's in-store merchandising materials:

- Good Times Made to Order:** A sign featuring a pizza, a Coca-Cola bottle, and a Domino's logo.
- Oven Baked is Bliss:** A sign featuring a large oven-baked sandwich and a Domino's logo.
- ADD THE SAUCE:** A vertical sign listing various sauce options (Ranch, Garlic, Blue Cheese, Hot, and Marinara) for 50¢ each.
- LARGE 1-TOPPING PIZZA \$6.99 CARRYOUT ONLY:** A sign for a large one-topping pizza.
- LARGE 5-TOPPING PIZZA \$9.99 CARRYOUT ONLY:** A sign for a large five-topping pizza.
- THANK YOU VISIT US ONLINE:** A red sign with a Domino's logo and a QR code.
- WELCOME STORE HOURS:** A blue sign with a Domino's logo and a table for store hours.
- THE MAGIC HAPPENS HERE:** A sign featuring a pizza and a Domino's logo.
- FIRE EXTINGUISHERS TO GO ALONG WITH YOUR HOT MEAL:** A sign featuring a collection of bottled beverages (Fanta, Coca-Cola, Sprite, etc.) and a Domino's logo.