

# BUILT BY ASSOCIATION

**How Associate Membership  
in PCA can improve your reach  
and access to the cement industry**

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## COLLABORATE

Associate members participate in PCA's Manufacturing Technical Committee, which is comprised of:

- Senior decision makers in cement manufacturing at 33 cement companies – more than 85% of the United States cement industry
- Vice presidents of manufacturing at cement companies, plant managers, corporate environmental managers—all critical cogs in the procurement process

## STAY ON TOP OF TRENDS AND TECHNOLOGY

Associate members can tap the best minds in the industry on trends affecting process, product, and performance:

- The outlook for cement consumption and industry volumes
- Upcoming regulatory and legislative issues
- Develop an industry manufacturing research program

## EXPAND YOUR REACH

- Associate members are listed on PCA's web site and can advertise on the site and sponsor PCA meetings and technical sessions
- PCA meetings and events are opportunities to network with your customers
- Show that you are part of the industry by using the PCA Associate Member logo on ads, web sites, and other materials



## JOIN NOW

Associate membership in PCA is a cost effective way to reach your customers, remain in the network loop, and stay atop industry trends. Associate members also receive:

- Introductory rate for PCA's cement industry forecasts
- Free access to PCA library's worldwide network of technical literature and data
- Discounts to conferences and events such as the IEEE-IAS/PCA Cement Technical Conference

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## TO FIND OUT MORE OR APPLY FOR MEMBERSHIP CONTACT:

**Rick Bohan, director of  
manufacturing technology  
at PCA ([rbohan@cement.org](mailto:rbohan@cement.org);  
847.972.9038).**

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