



SunDiamond



JEWELRY  
Manufacturers of Fine Jewelry

SIGHTHOLDER  
DIAMOND TRADING COMPANY



**The Princess of Hearts™ Diamond is the first Ideal Square Cut Diamond.**

The Princess of Hearts™ is a new –patented Square Cut diamond that yields a Hearts and Arrows pattern when examined through the Hearts & Arrows Scope, it also performs exceptionally well under a “light return” analysis.

The Princess of Hearts™ Diamond is certified:  
**IDEAL SQUARE CUT HEARTS & ARROWS**

The rare combination of “Ideal” proportions, ideal polish and ideal symmetry give you a diamond that has spectacular brilliance outshining any other diamond. The fire is truly amazing, the dispersion of light is a sight to behold, and the scintillation is dazzling.

The Princess of Hearts™ diamond is the symbol of Modern Romance, a revolutionary design that maximizes all the classical elements of a diamond’s beauty:  
**BRILLIANCE, ELEGANCE AND FIRE**

**Key Facts:**

Number of facets:	80
Shape of the cut:	Ideal Square Cut Hearts & Arrows
Brilliance:	The light return analysis is amongst the top in the industry
Advantages:	Hearts & Arrows pattern within the diamond, Better light reflection and dispersion of colors
Clarity:	SI +
Color:	G +
Carat weight:	.30 ct +

**PRODUCT RANGE**

**Princess of Hearts™ Diamonds are available loose with AGS DQD Reports as a Cut Corner Square Brilliant with D-I color and VVS1 - SI2 clarity.**

Sizes in the loose program range from .50 carat to 2 carats with larger stones upon request.

Additional styles will be added as needed. Customer specific programs can be designed on an individual basis.

Platinum is available as a special order.

**LEARNING OBJECTIVES:**

Understand the meaning of Hearts & Arrows and be able to explain the uniqueness of the Princess of Hearts™ Diamond to your customer

**RESOURCES:**

The Princess of Hearts™ website:	<a href="http://www.princessofhearts.com">www.princessofhearts.com</a>
Telephone number	212-278-0606
M&L Jiry Mfg telephone number	800-886-2635





E.

F.

G.



H.

J.

K.



L.

M.



N.

O.



P.



Q.



R.



S.



T.



U.



V.



W.



X.



Y.

Z.

AA.

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Style #	T.W.	Center size	Sugg. Retail
A & C			UPON REQUEST
B E2SPO60	5/8 ct tw		\$1,999.00
E2S9075	3/4 ct tw		\$2,199.00
E2SPO90	9/10 ct tw		\$2,999.00
E2SPO100	1 ct tw		\$3,999.00
E2SP150	1 1/2 ct tw		UPON REQUEST
E2SP200	2 ct tw		UPON REQUEST
D R3SP100	1 ct tw 2x 1/3 + 1 x 3/8		\$3,399.00
R3SP125	1 ¼ ct tw 2x 1/3 + 1 x 5/8		\$3,999.00
R3SP150	1 ½ ct tw 2x 3/8 + 1 x 3/4		UPON REQUEST
R3SP175	1 ¾ ct tw 2x.45 + 1x 8/10		UPON REQUEST
		2x 1/2 + 1 x	
R3SP200	2 ct tw	1.00	UPON REQUEST

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E LR12286	1 3/8 ct tw	2-.30ct 1-.50 ct	\$5,439.00
F LR12291	2 ct tw	.90 ct	\$13,100.00
G LR12288ER	1 ct tw	.70 ct	\$7,025.00
*LR12289ER	1/3 ct tw	.90 ct	\$11,139.00

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H ER3688	1 1/2 ct tw	2-.50 ct	\$6,289.00
*ER3699	2 1/3 ct tw	2-.90 ct	\$20,839.00
J BR2777	3/4 ct tw	.50 ct	\$4,689.00
*BR2778	1 ct tw	.70 ct	\$6,515.00
*BR2779	1 1/4 ct tw	.90 ct	\$10,575.00
K LR12296	1.15 ct tw	70 ct	\$7,565.00
*LR12297	1 1/3 ct tw	.90 ct	\$11,689.00

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L LR12285	1.56 ct tw	.90 ct	\$11,800.00
M LR12272	1 1/2 ct tw	2-.30 ct 1-.70 ct	\$8,725.00
N LR12298	1 1/4 ct tw	.90 ct	\$11,089.00
O LR12305	1 ct tw	.70 ct	\$6,825.00

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Style #	T.W.	Center size	Sugg. Retail
P ER3703	1 1/4 ct tw	2-.50 ct	\$5,925.00
*ER3704	1 5/8 ct tw	2-.70 ct	\$12,415.00
Q BR2769	5/8 ct tw	.50 ct	\$2,950.00
*BR2770	.81 ct tw	.70 ct	\$6,189.00
R LR12280	1 3/8 ct tw	.90 ct	\$11,499.00

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S ER3700	1 3/8 ct tw	2-.50 ct	\$6,199.00
*ER3701	1 ct tw	2-.35 CT	\$3,625.00
T BR2771	1 1/5 ct tw	.50 ct	\$3,100.00
*BR2772	1/2 ct tw	.35 CT	\$1,800.00
U LR12299	1 ct tw	.70 ct	\$7,199.00

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W LR12283	1 3/4 ct tw	2-.30 ct 1-.50 ct	\$6375.00
X WS3012	2 1/4 ct tw	2-.50 ct 1-.90 ct	\$5,275.00
*WS3011	1 3/8 ct tw	2-.30 ct 1-.50 ct	15,125.00

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Z LR12311	1 3/8 ct tw	.90 ct	\$11,415.00
AA LR12310	1 1/2 ct tw	.90 ct	\$11,939.00
Y LR12294	1 ct tw	.70 ct	\$6,925.00
*LR12293	.80 ct tw	.50 ct	\$2,915.00
*LR12295	1 1/3 ct tw	.90 ct	\$11,215.00

Suggested retails based at \$1000 gold

All total weights are approximate

Center weights may vary

Centers priced with SI1 G

Available with D-J color and VVS1 – SI2 clarity upon request

" Prices subject to change due to fluctuating diamond and gold markets"

# PRINCESS OF HEARTS™

D I A M O N D



**The First and Only Ideal Square  
Hearts & Arrows Diamond**