



From the Heart™ Collection
Exclusively at JCPenney



4B.

Diamond Accent
 Created Pink Sapphire

4C.

YOUR CHOICE
\$99



4E.

2Pc Set 1/3 ctw \$5199



4A. 1/5 ctw \$149



4D.



4F.

YOUR CHOICE
\$99

1/10 ctw



4G. 1/4 ctw \$199



4H.



4J.

4K.

Valentine's Day Jewelry
SALE

20-60% OFF FINE JEWELRY & WATCHES



1A. 1/10 ctw \$99
 1/4 ctw \$149
 1/2 ctw \$299
 3/4 ctw \$599



1B. 1/5 ctw \$149

JOURNEY...
With Every Step, Love Grows™

it'sallinside.
JCPenney
 the jewelry store

From the Heart™ Collection
Exclusively at JCPenney



1C. 1ctw \$799



1E. 1/2 ctw \$499.



1F.



1G.

YOUR CHOICE
\$99

Created Pink Sapphire

1D. 1/10 ctw \$99



1J.

YOUR CHOICE
\$199

Garnet with Diamonds

1K.



1H.



1L.

it'sallinside.
JCPenney
 the jewelry store



From the Heart™ Bridal Collection

20-30% off Diamond Jewelry

Save an extra 10% off 1-week only



YOUR CHOICE

\$149

1/10 ctw 10k



2B.

2C.

2D.



2E. 2 ctw \$2999

YOUR CHOICE

\$2999

2 ctw 14k



2A. 1/4 ctw \$399
1/2 ctw \$699
1 ctw \$1299



2F.

2G.

2H. 1 ctw \$1299



2J. 1 1/2 ctw \$1999

YOUR CHOICE

\$499

2L. 1/2 ctw 14k



2K. 1/4 ctw \$399
1/2 ctw \$699
1 ctw \$1299



2M. 1ctw \$999

From the Heart™ Diamond Fashion

20-30% off Diamond Jewelry

Save an extra 10% off 1-week only



YOUR CHOICE

\$999

1 ctw



3A. 1/10 ctw \$99



3C.



3D.



3E. 1/2 ctw \$399

From the Heart™ Collection

Exclusively at JCPenney



3B. 1/4 ctw \$199



3F.



3H. 1 1/2 ctw \$1299



3J. Diamond Accent \$149

YOUR CHOICE

\$99

1/10 ctw



3G.



Two Piece Set
Pendant & Ring
3K. 1/5 ctw \$149

YOUR CHOICE

\$49

3L. Diamond Accent \$49

