

THIS IS A RESULT OF YEARS OF ~~MARGINALIZATION~~

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VIRGIL ABLOH™

THIS IS A READY-TO-WEAR COLLECTION BY CREATIVE VIRGIL ABLOH AND FUTURIST KANYE WEST. THE PURPOSE OF THIS COLLECTION IS TO CREATE A UNIQUE CONSUMER EXPERIENCE BY OFFERING APPAREL THAT OPPOSES SOCIALLY CONSTRUCTED IDEAS OF BRANDING CREATED BY LARGE CORPORATIONS. THIS COLLECTION WAS INSPIRED BY URBAN DEFIANCE AND THE ENDING OF CREATIVE OPPRESSION.

