



To **be a lady** in 2013: she's intelligent, she makes her own choices, she is independent and knows what she wants.

The lady in 2013 is not a socialite, nor is she always in high heels, with her hair done perfectly. She is natural in her looks and pure in personality.

She is the woman of our time. She can dress masculine, and still be feminine. She can smoke, she can wear short shorts, she can wear a tie no less than a man. She uses intelligence, creativity, and spontaneity in her wardrobe. She wakes up knowing she doesn't need to dress for anyone else but herself, yet is always the one to receive the compliments.