



COMPANY

halo trading company after its registration, started with importing machineries and chemicals and it was on a commission basis. at present it operates for its own requirement. at this present situation company is doing a total business of more than 20 crores annually from different lines.

DIRECTORS

MR. ANAS - MANAGING DIRECTOR

he is ailing from a conservative muslim family at edappally, ernakulam district. a graduate in economics, he assisted his father in their family business. when he started thinking about the future of their family business he thought of diversification into other lines.

MR. ABDUL ZAKEER - EXECUTIVE DIRECTOR

he too is ailing from a conservative muslim family having a family business in iron & steel. as it is a family concern, he also thought of diversifying into other lines. when mr. zakeer and mr. anas joined hands, they thought of formulating an organisation and that was the origin of halo trading company. there are two more directors and they are looking after the companies operation in the middle east and south africa. at present company is having its registered office at edappally and a middle east operation office at dubai.

PRESENT LINES

at present halo trading company is importing a lot of consumer durables from china and it is being branded in the name of "halo" and sold through distribution channels. over and above this, the f m c g line is boosting its sales in domestic and international sides more than plus brand is having a range of products which includes detergent powder, detergent cake, dish wash bar, dish wash gel, toilet cleaner, floor cleaner, pheno, scrubber etc. in the industrial chemicals line the company is doing sales for pheno, soap oil, hand wash, chlorine, etc. also.