

## IDEATION

Focus on collaboration, learning, role play and interaction.

- Teamwork
- Child-Parent interaction
- Develop reading comprehension
- Word and shape recognition
- Inspire creativity
- Play pretend
- Bright, playful colors

## CONCEPTS

Create an interactive children's book featuring a variety of simple recipes. Kids will align the word and symbol for the given ingredient, and place it on the book.

## INSPIRATION

