

Larry Hinz Catalog Letter

Welcome to Santa Fe University of Art and Design. The creative energy here buzzes with a love of learning, nature, and the arts, and I am incredibly proud and honored to be part of it. Ours is a collaborative and vibrant community, and here you will embark on a transformation from an art student to a citizen of the global community of art.

Your journey begins here, in Santa Fe, New Mexico. For generations, artists like Georgia O'Keefe, Ansel Adams, D.H. Lawrence, and Cormac McCarthy have drawn inspiration from Santa Fe's unique geography and topography. Today, artists are still entranced by Santa Fe's vast skies and mountain landscapes, dessert sunsets and starry nights. As an SFUAD student, you can immerse yourself in the city's rich creative history. You join a truly exceptional community of passionate artists that rivals those of big cities, with an intimacy and warmth that creates connection, not competition.

Our faculty is here to help you make the most of your time in Santa Fe and to prepare you to take your art out into the world. While your instructors will teach you and critique your work, they will also act as mentors, helping you make the leap from student to artist. The global artistic community is more accessible to our students than ever, and we encourage each of you to make your mark in it. Talk with your instructors about your goals and where you see your art taking you. They will help you get there.

With students from more than 190 countries around the world enrolled at SFUAD, we are truly an international community. For an artist, the opportunity to get out and experience new cultures can be pivotal in creative discovery. That's why we encourage you to take advantage of our study abroad program. As a member of the Laureate International Universities network, SFUAD offers you access to art schools in great cities all over the world—from Istanbul to Milan to Sao Paulo. This is a chance to lose yourself in a culture and a community that truly inspires you.

SFUAD was founded on a vision to be a "fearless and nimble leader in creative arts higher education." We accomplish this by offering artists the chance to do more than develop their talent, but to become well-rounded through education. With SFUAD's wide and varied curriculum, you will experience art courses—studio arts, graphic design, photography, music, and creating writing—combined with a full liberal arts education with classes in literature, history, world religions, and geography. We've found that this interdisciplinary approach to educating creative minds is rather unique, and I know that you'll benefit from it as much as our other students and graduates have.

Your education—and the life you live when its complete—is sure to be an exciting adventure, and I am glad you have chosen SFUAD as the place to begin your journey. Our learning environment is always growing. With each new student, we become a more diverse, more exceptional, and a more enriched community. Now we are strong, but I look forward to seeing how your vision will help us grow even stronger.

Larry Hinz
President, Santa Fe University of Art and Design