


Tell the Stories That Change the World at Newhouse


The Newhouse School at Syracuse University is opening the door to a new era for the school and for the media industry. Today, we need journalists and communicators more than ever as digital and social media dominate the communications landscape.

At Newhouse, we are preparing storytellers, reporters and creative communicators who are not only grounded in the traditions of the field but are reimagining the forms our stories take. Our online Master of Science in Communications is a program for the new age of communications, focusing strategies and tools for storytelling in 21st century.


Communications@Syracuse features:




Live, online classes taught by Newhouse faculty.



Students who are professionals working in the field.



Three specializations: Advertising, Public Relations and Journalism Innovation.



High-quality video coursework accessible 24/7.

Specializations



ADVERTISING

Strategize, manage and create successful advertising campaigns for all types of media. Courses include Strategic Principles and Practices, Communications Planning and Digital Branding and Strategy.



PUBLIC RELATIONS

Strategize, manage and create successful advertising campaigns for all types of media. Courses include Strategic Principles and Practices, Communications Planning and Digital Branding and Strategy.



JOURNALISM INNOVATION

Explore the digital innovations that are changing the nature of how journalists deliver and readers consume news. Courses include Web and Mobile Story Production, Data-Driven Journalism and Emerging Media Platforms.

If you are ready to learn how you can lead the future of media by earning your Master of Science in Communications online at Newhouse, request information today.

LEARN MORE


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