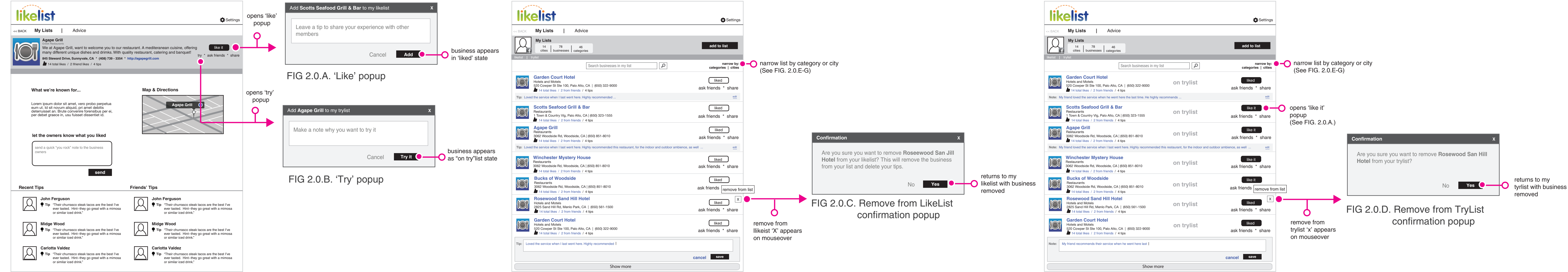


2.0 Like, Try, Remove, Search in List, & Add to List Flows



1. Overview & Unique Pages (Phase 1)

2. Like, Try, Remove, Search in List, & Add to List Flows

3. Advice Landing Page (Filters & Archive)

4. Ask Flows I (from Advice Section)

5. Post Flows

6. Ask Flows II (from Lisitng & Business Page)

7. Share Flows

8. Business Search (Advance Search)

9. Advice Incoming Flows

10. Join Flows

10.1 Join Flows (Continued)

blue circle for explanation

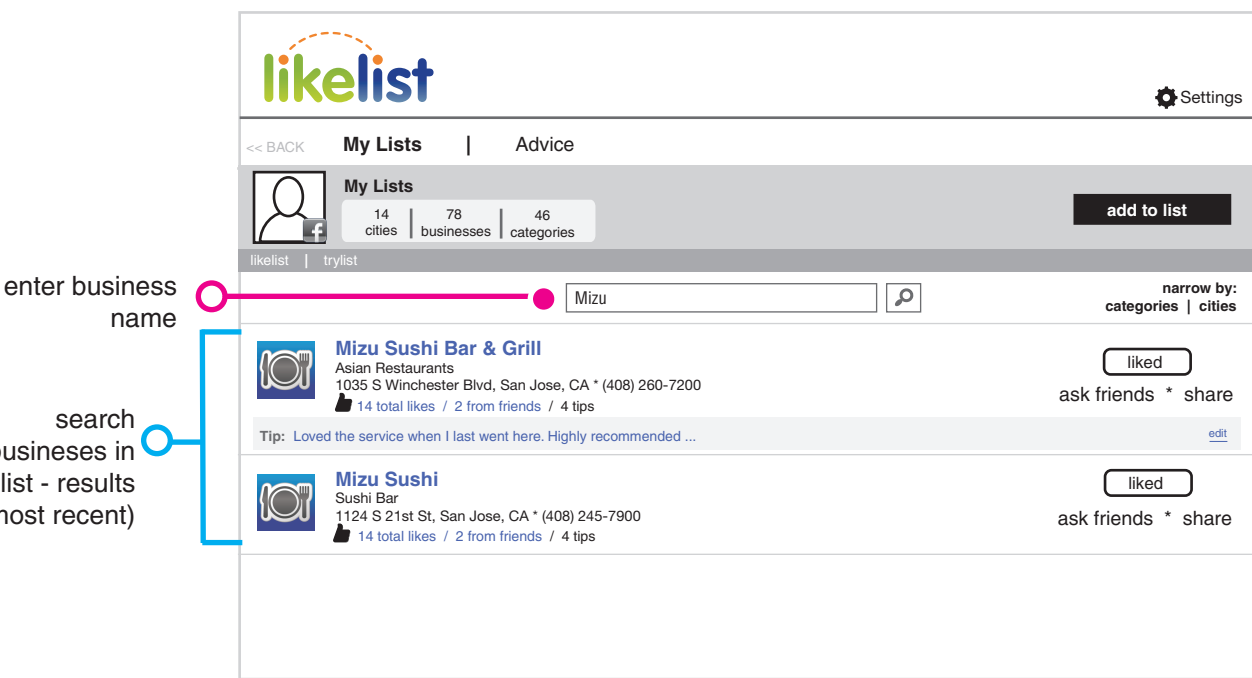
pink circle for action

pink arrow for action pointing to a direct screen

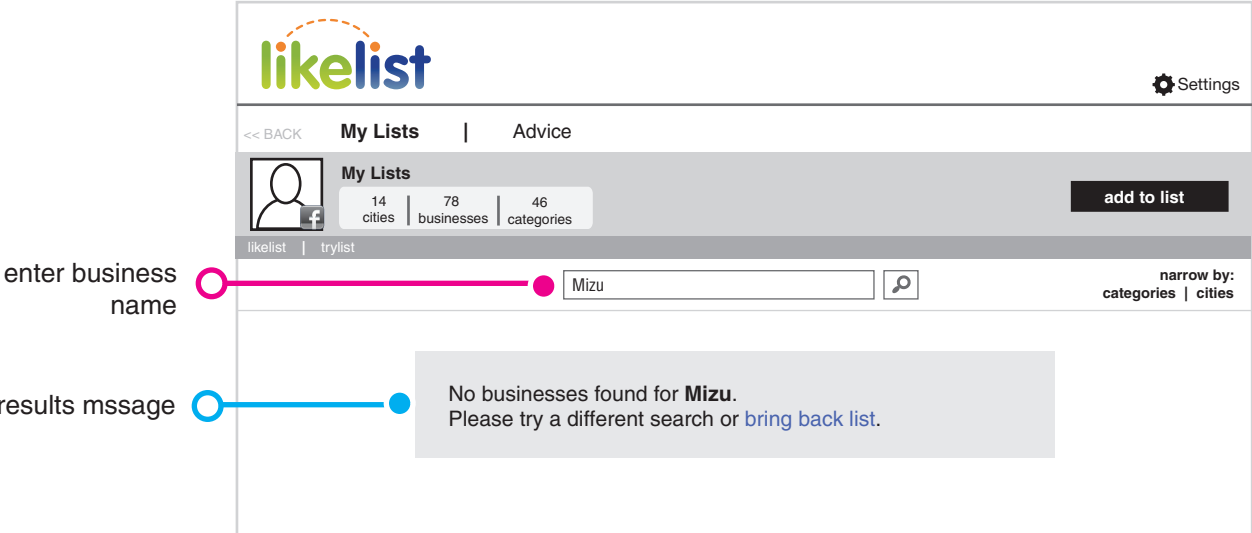
States of the 'Like It' button relative to the user



2.0.A. Like, Try from business page



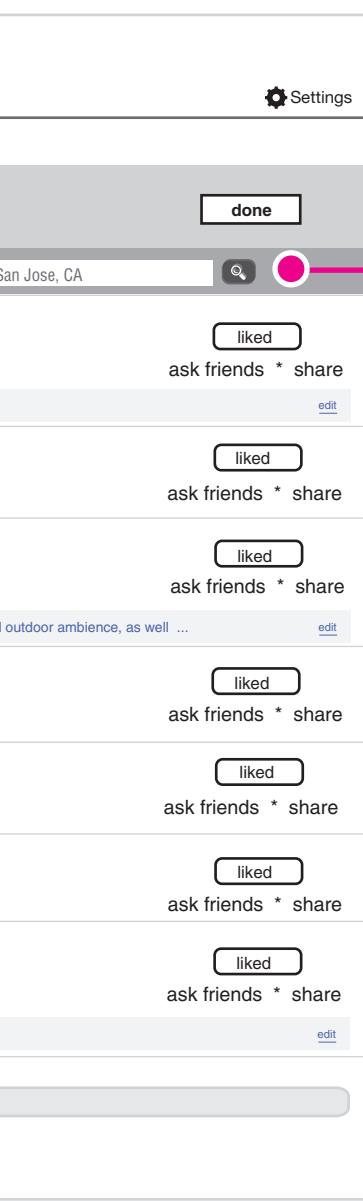
2.0.D. Search businesses in my list (with results)



2.0.E. Search businesses in my list (with no results)



2.0.B. LikeList

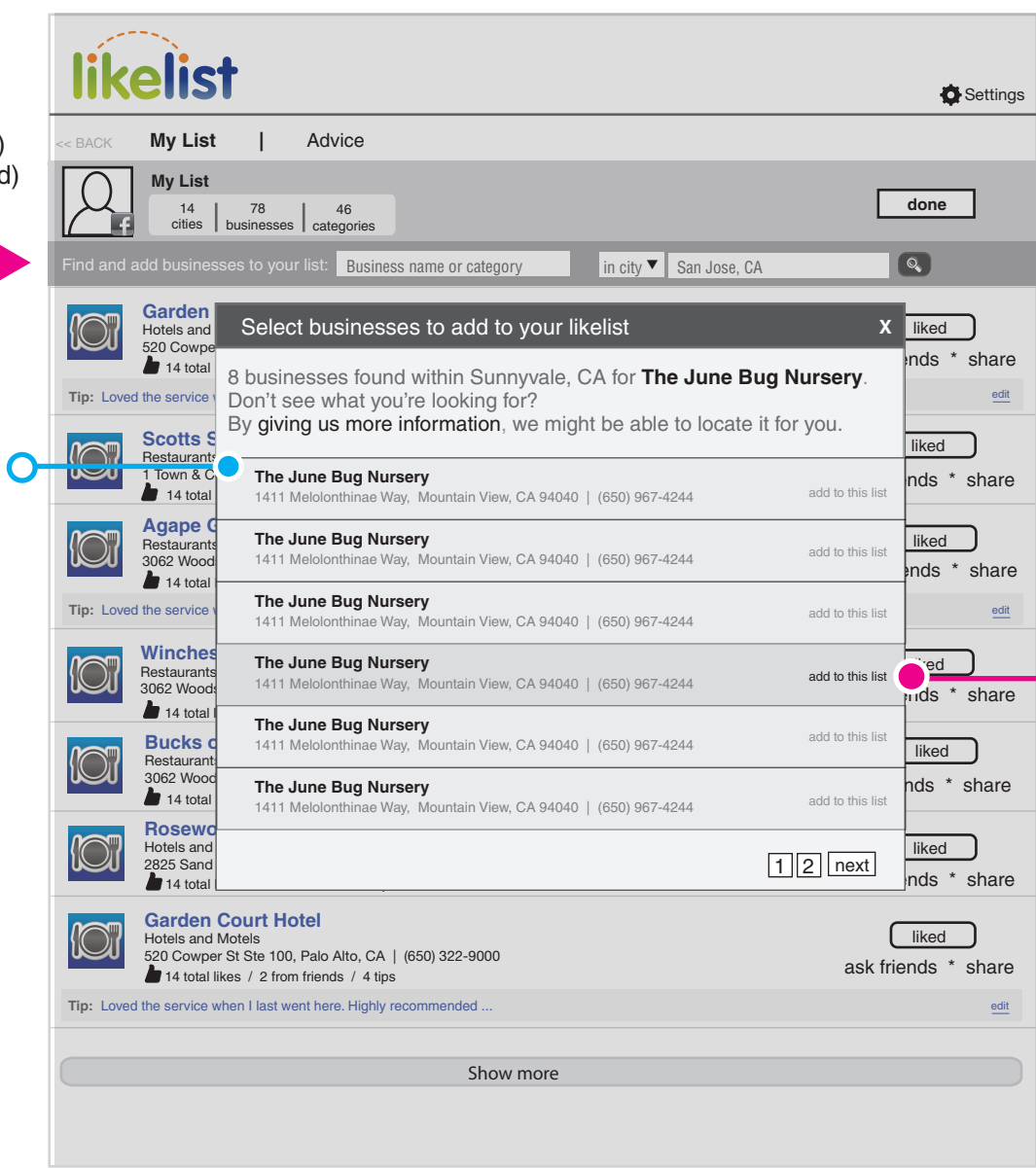


2.0.F. Add business to list flow (basic search)

(See 8.0 for advance search)



2.0.C. TryList

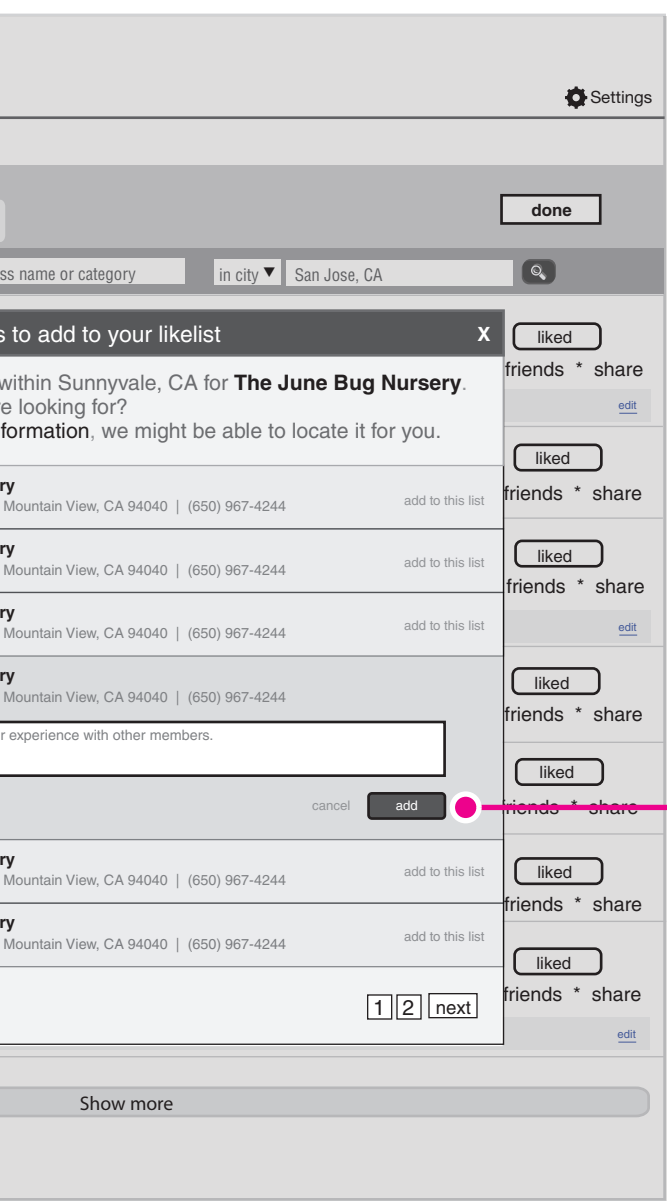


2.0.G. 'Add to List' Search Results Popup

(See 8.0 for advance search)



2.0.C. TryList



2.0.H. Add a tip option

(See 8.0 for advance search)



L1 Category Filter (ordered alphabetically from left to right, as on website currently)

L2 category filter appended (ordered alphabetically from left to right)

cities (ordered alphabetically from left to right)

FIG 2.0.E. L1 category filter popup

FIG 2.0.F. L2 category filter popup (appended)

FIG 2.0.G. cities filter popup