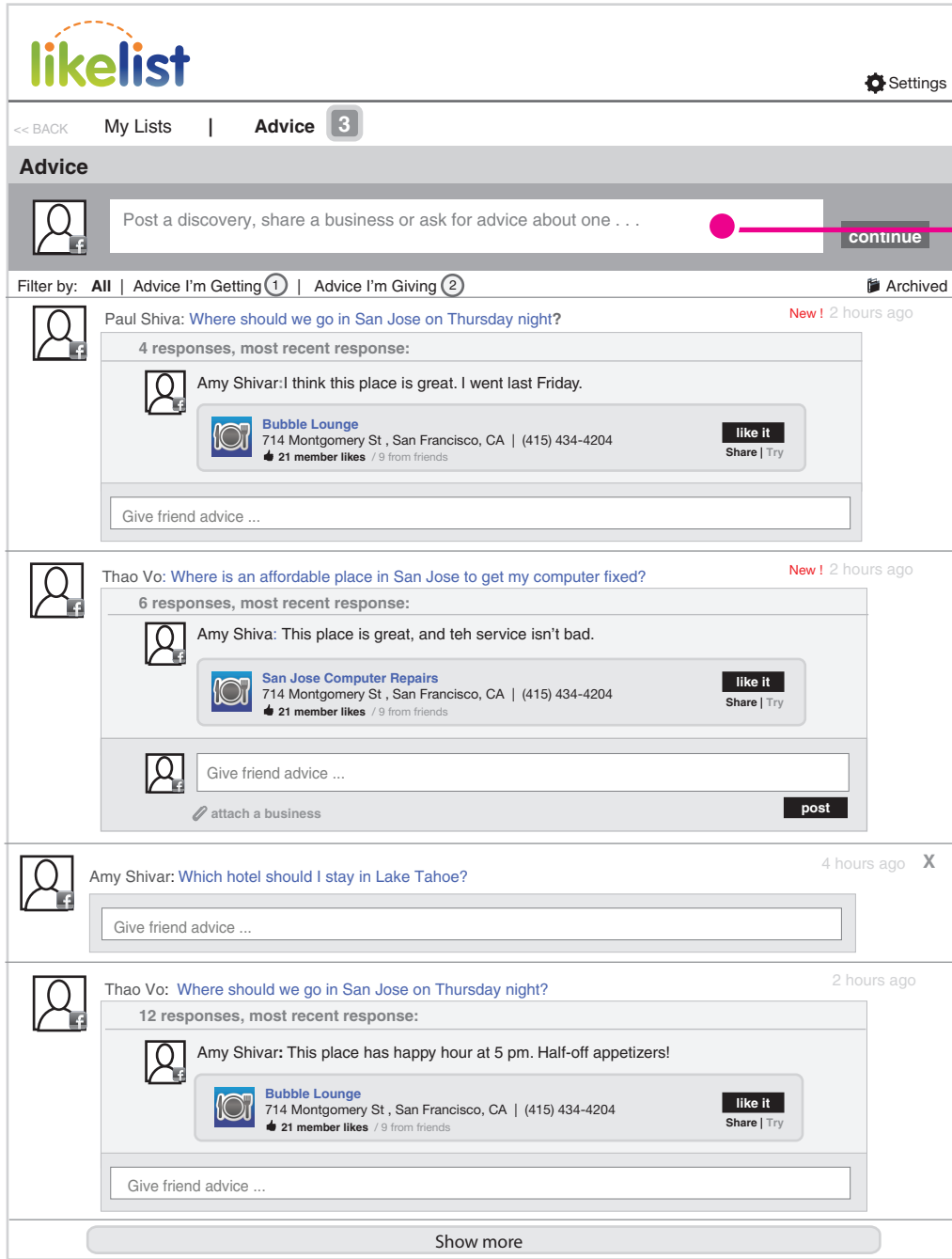
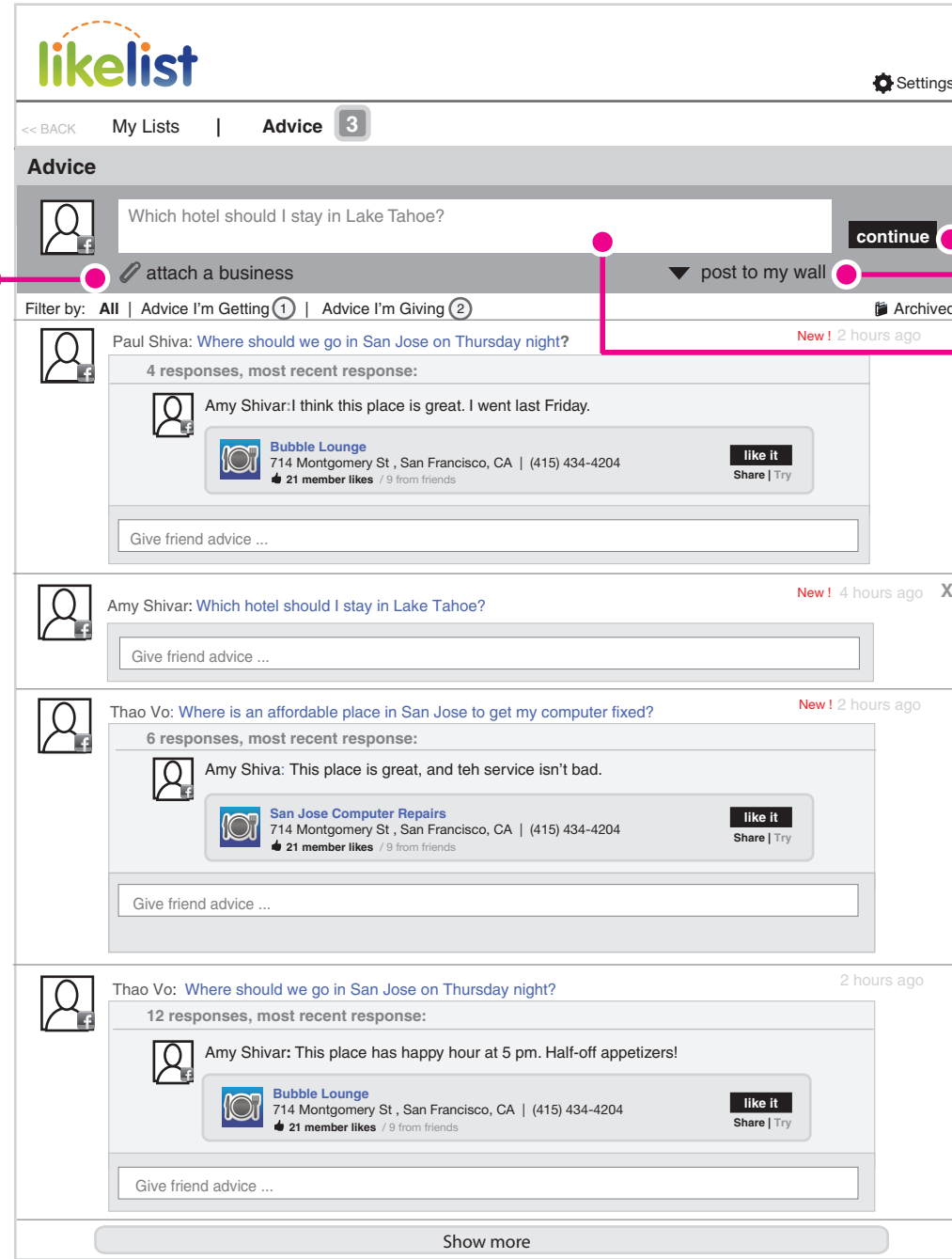


4.0 Ask Flows I (from Advice Section)

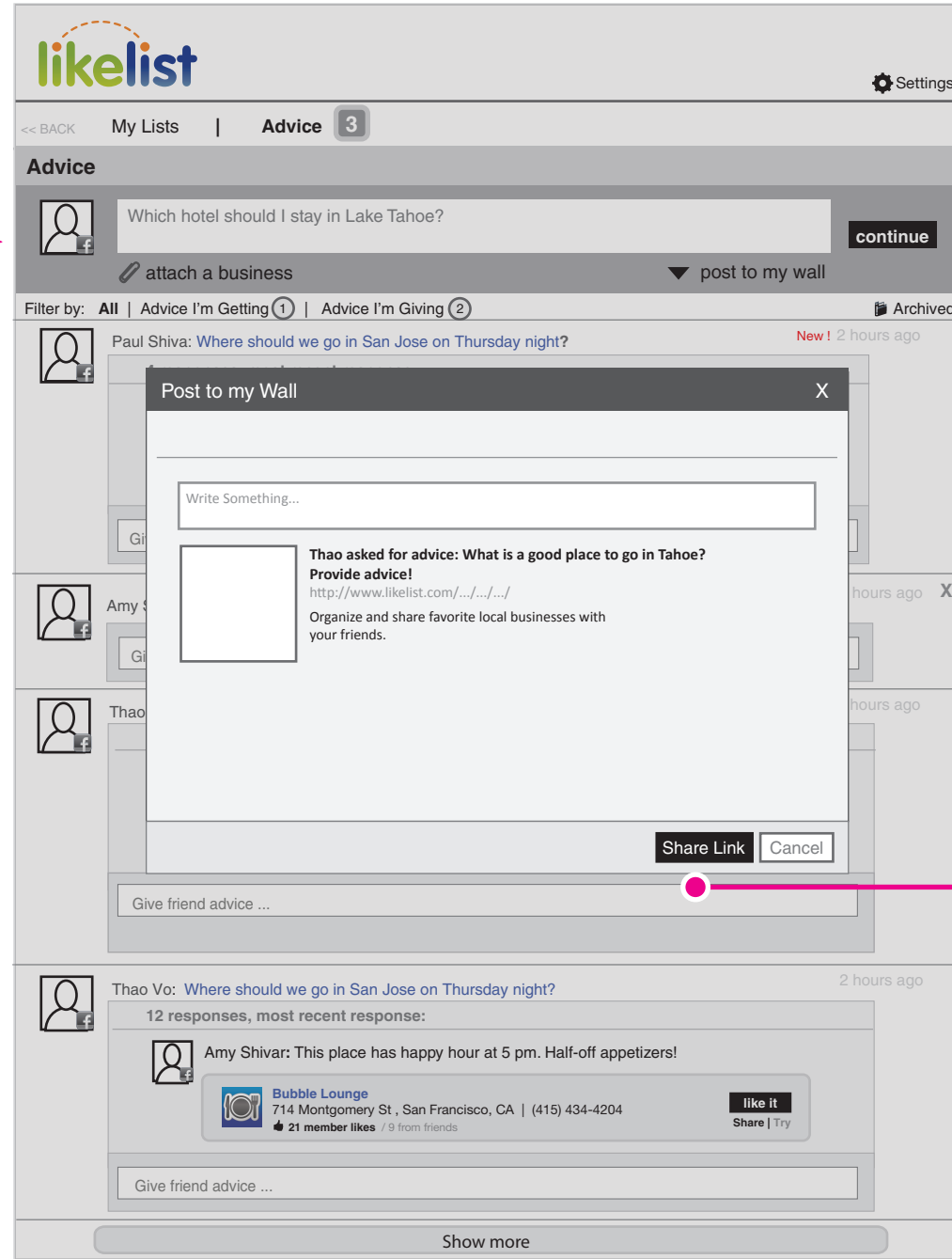


clicking inside the text box reveals option to attach a business' (See 4.0.E.)

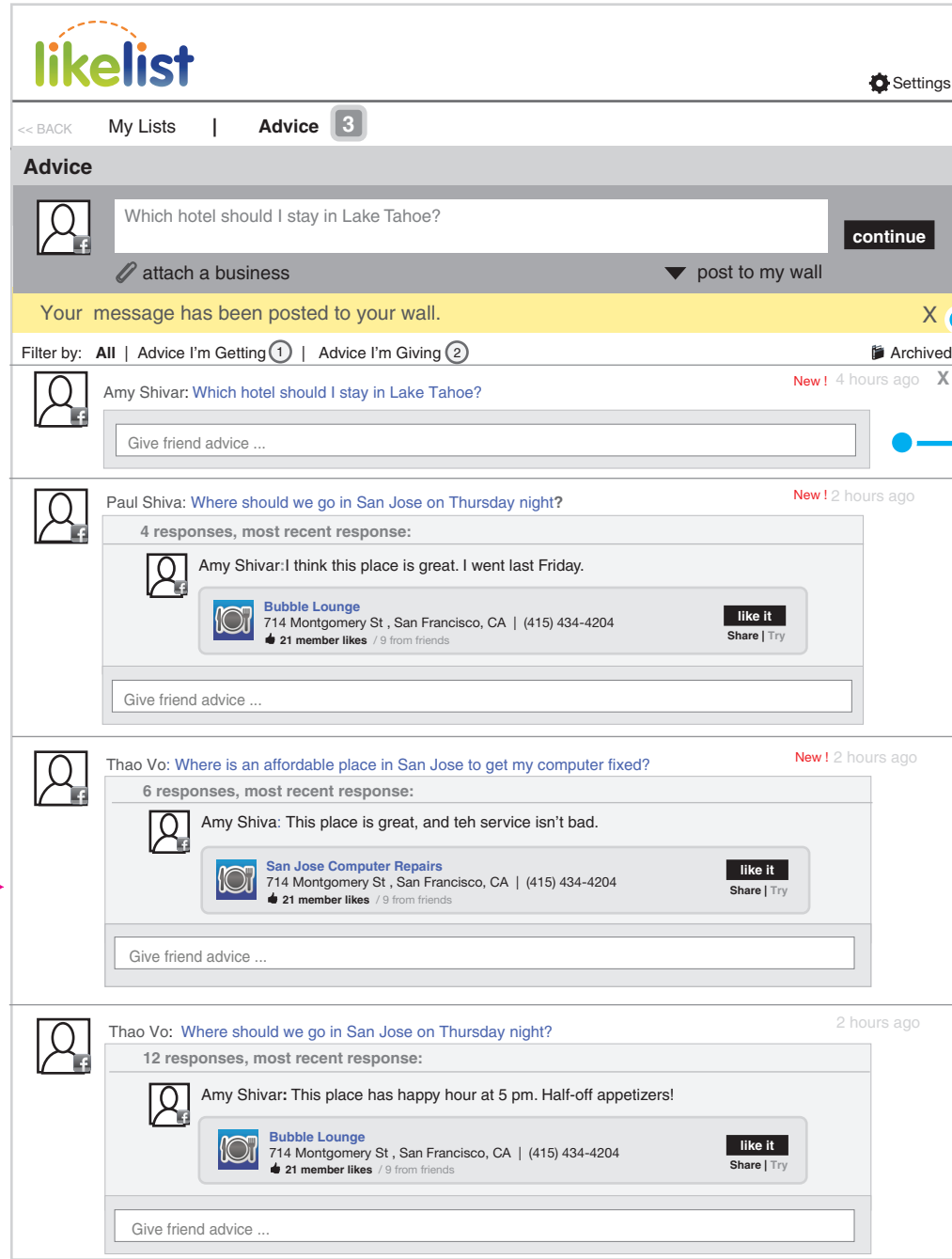


post to my FB wall with no business attached

post options (See 5.0) enter text



post to my FB wall (See 5.0 for other post options)



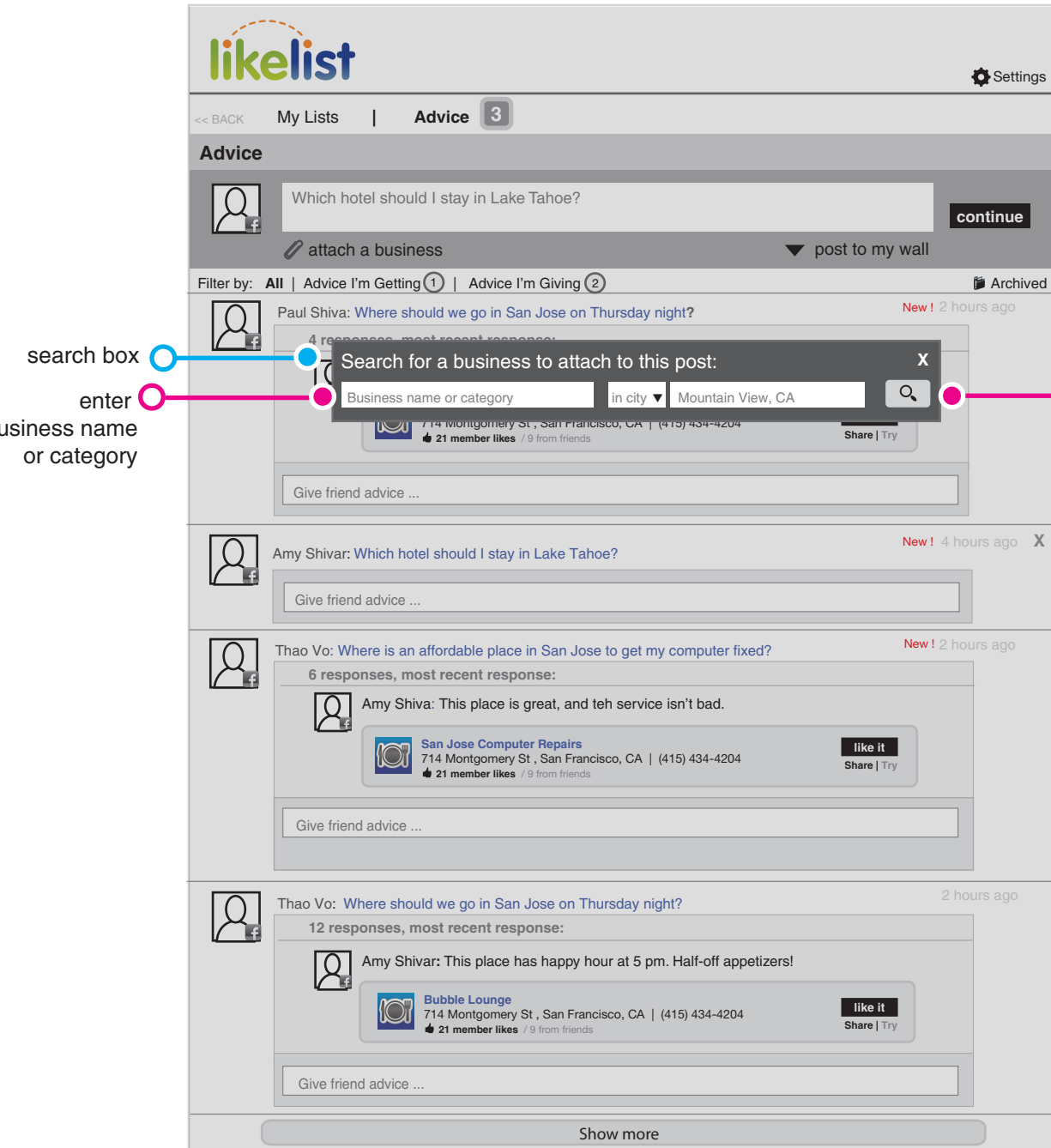
confirmation bar
post (without business attached) appears in the advice section & FB wall

4.0.A. Advice Landing Page

4.0.B Advice post box expanded

4.0.C. FB post preview

4.0.D. Confirmation bar (post with no business attached)

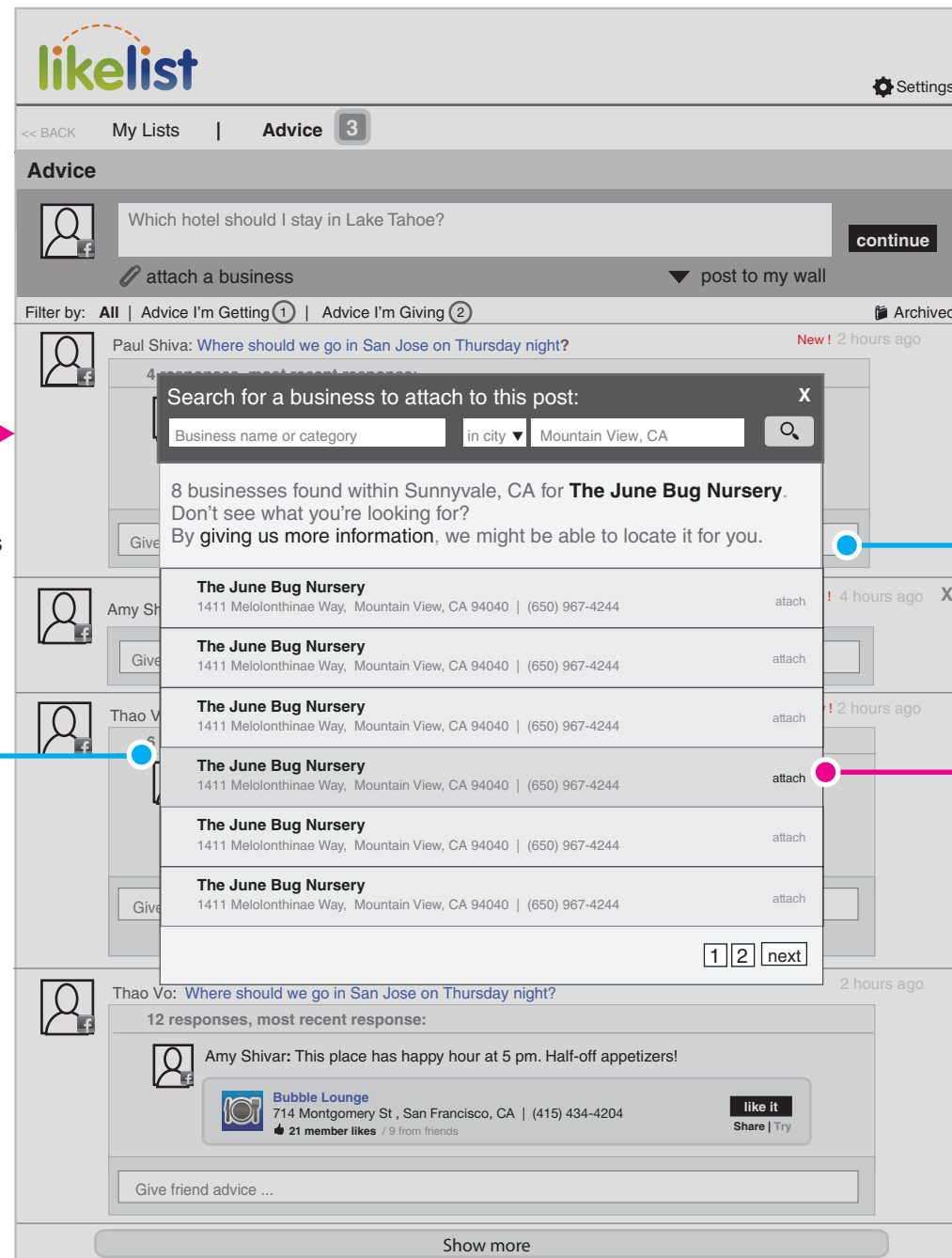


search box
enter business name or category

enter business or category (location is pre-filled)

appends search results box to the bottom

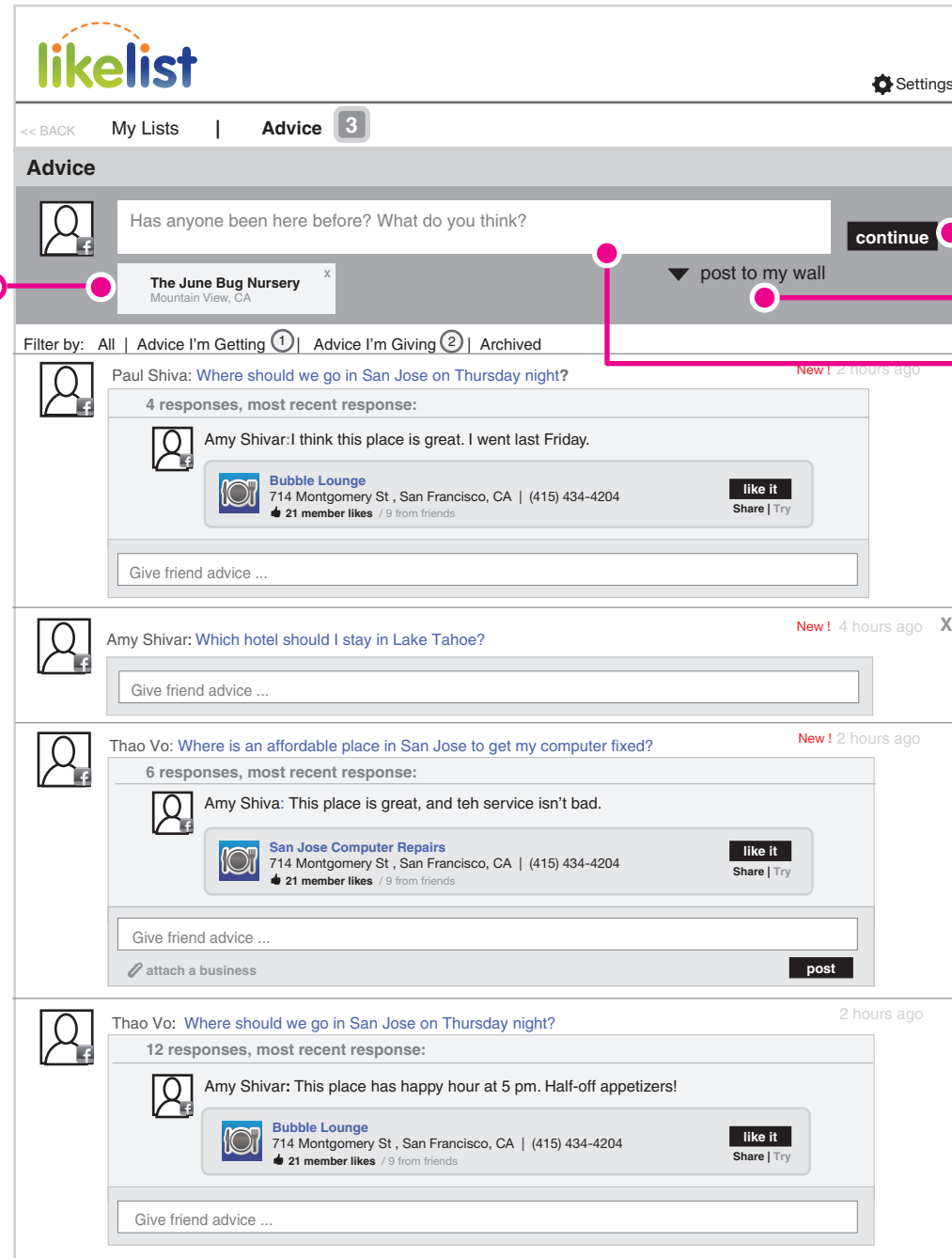
search results box



business attached to post

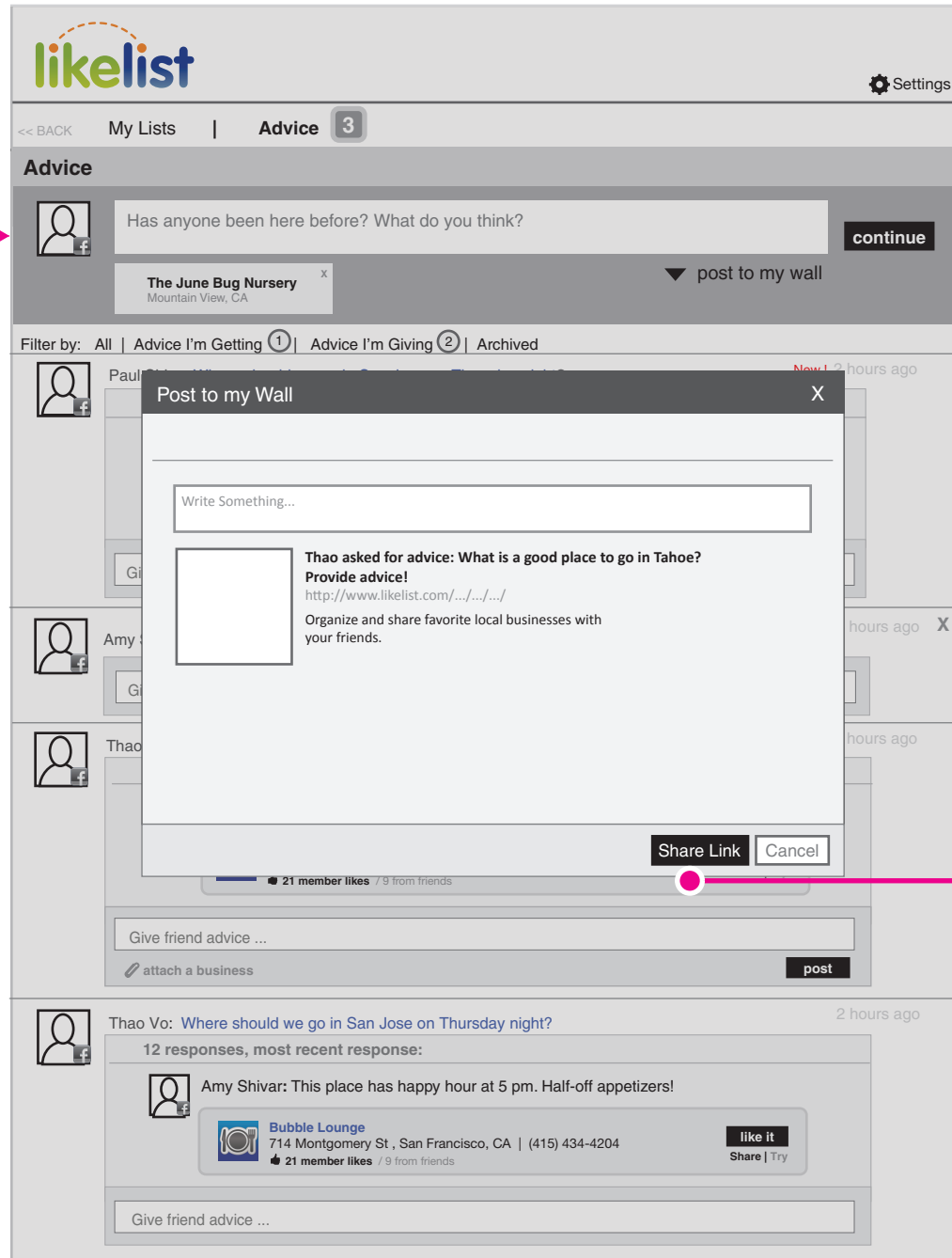
search results (See 3.0 for advance search flow)

select business (automatically closes search results box when user click 'attach')

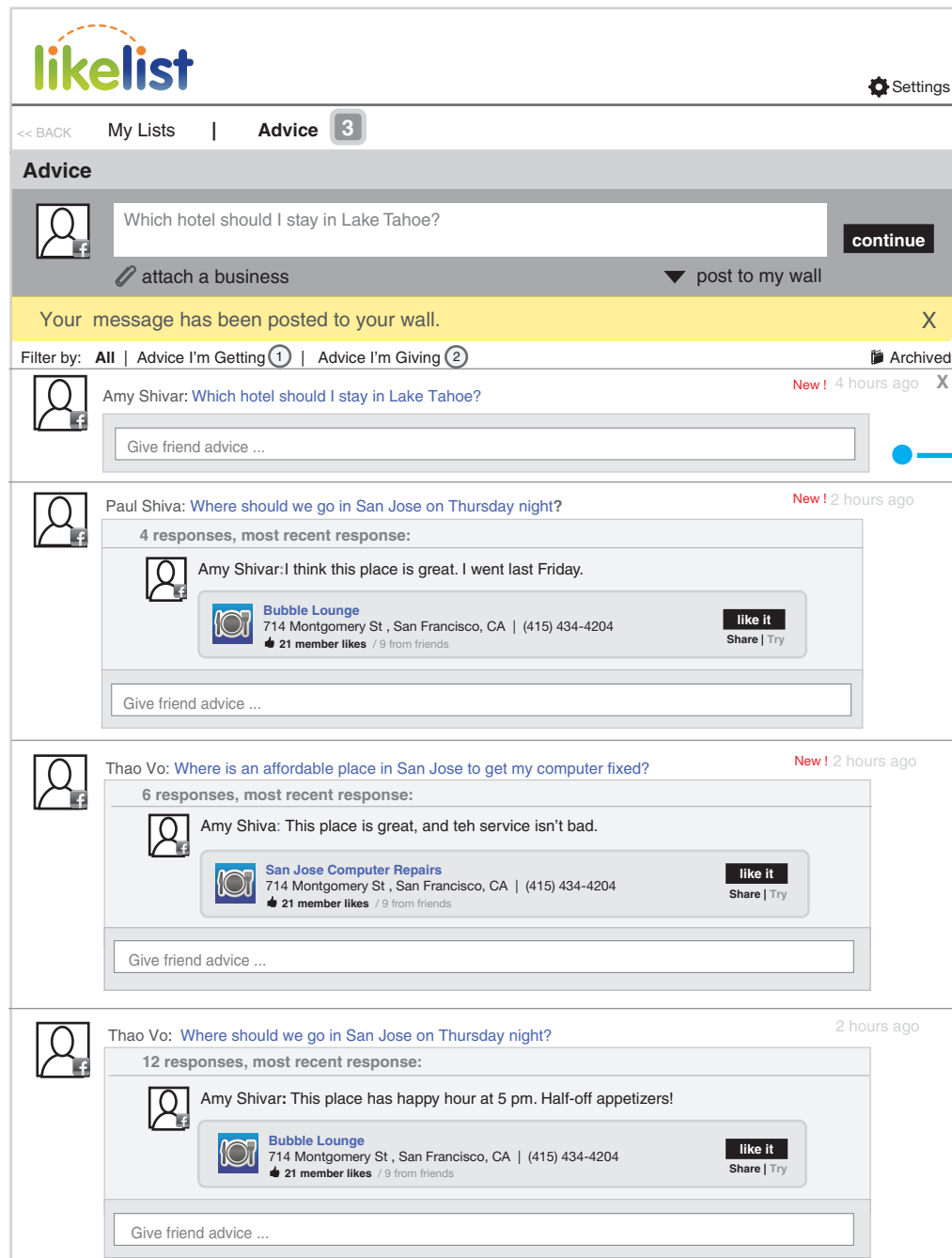


post to my FB wall with business attached

post options (See 5.0) enter text



post to my FB wall (See 5.0 for other post options)



confirmation bar
post (with business attached) appears in advice section & FB wall

4.0.E. Attach a business (basic search) (See 8.0 for advance search)

4.0.F. Attach a business search results popup

4.0.G. Advice post box with business attached

4.0.H. FB post preview

4.0.I. Advice Landing Page (post with business attached)

1. Overview & Unique Pages (Phase 1)

2. Like, Try, Remove, Search in List, & Add to List Flows

3. Advice Landing Page (Filters & Archive)

► 4. Ask Flows I (from Advice Section)

5. Post Flows

6. Ask Flows II (from Lisitng & Business Page)

7. Share Flows

8. Business Search (Advance Search)

9. Advice Incoming Flows

10. Join Flows

10.1 Join Flows (Continued)

blue circle for explanation

pink circle for action

pink arrow for action pointing to a direct screen