

1.0 Overview & Unique Pages (Phase 1)



back navigation (returns to previous section of page)

'add to list' (see 2.0.F.) (see 2.0.E-G)

search for business in my list by name (see 2.0.D-E)

share to FB or email. ask friends (see 6.0 & 7.0)

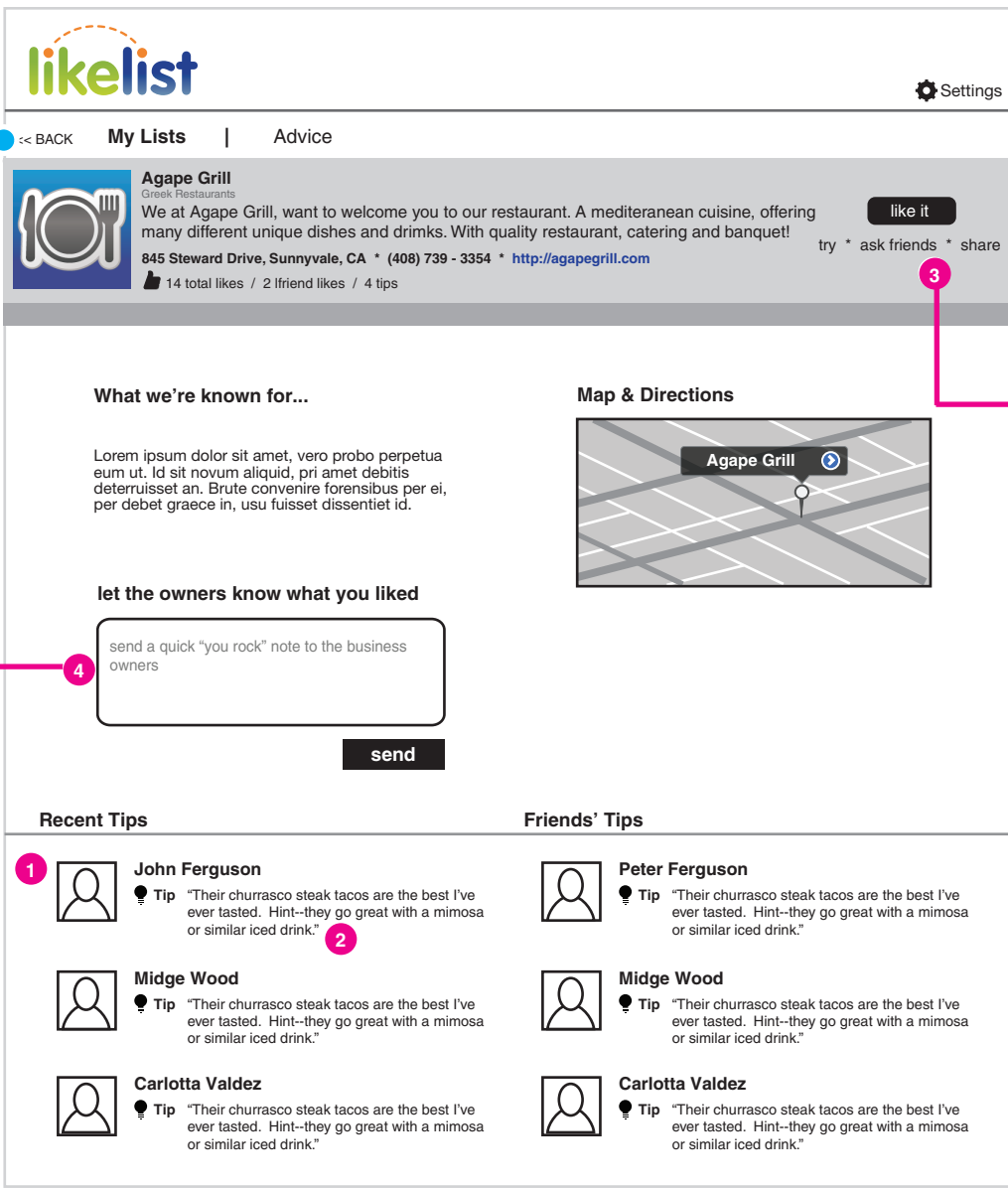
remove from list 'X' appears on mouseover the cell

edit tip box expands when user clicks 'edit' link

meta data links to business page

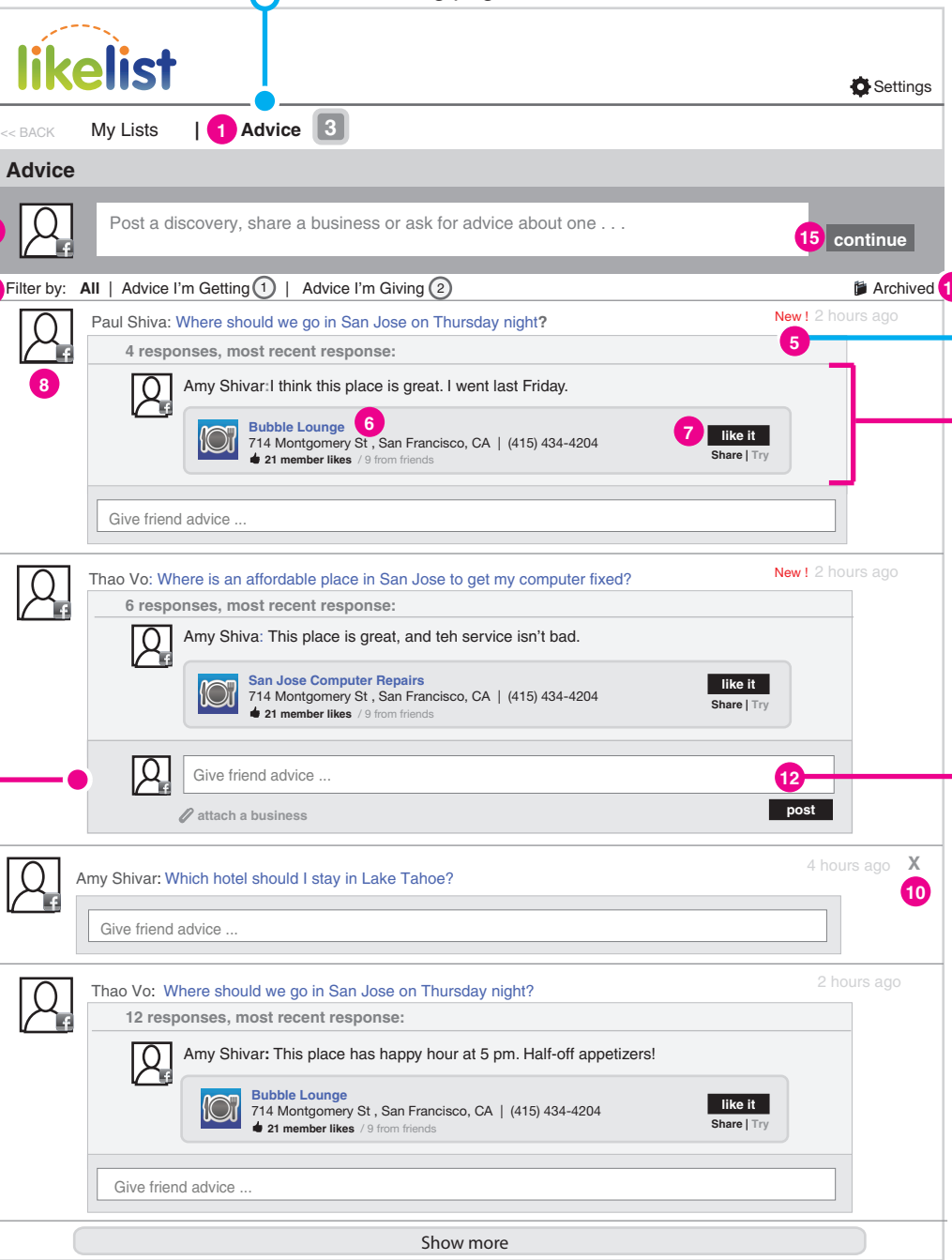
list with (ordered by most recent)

loads more items in the list



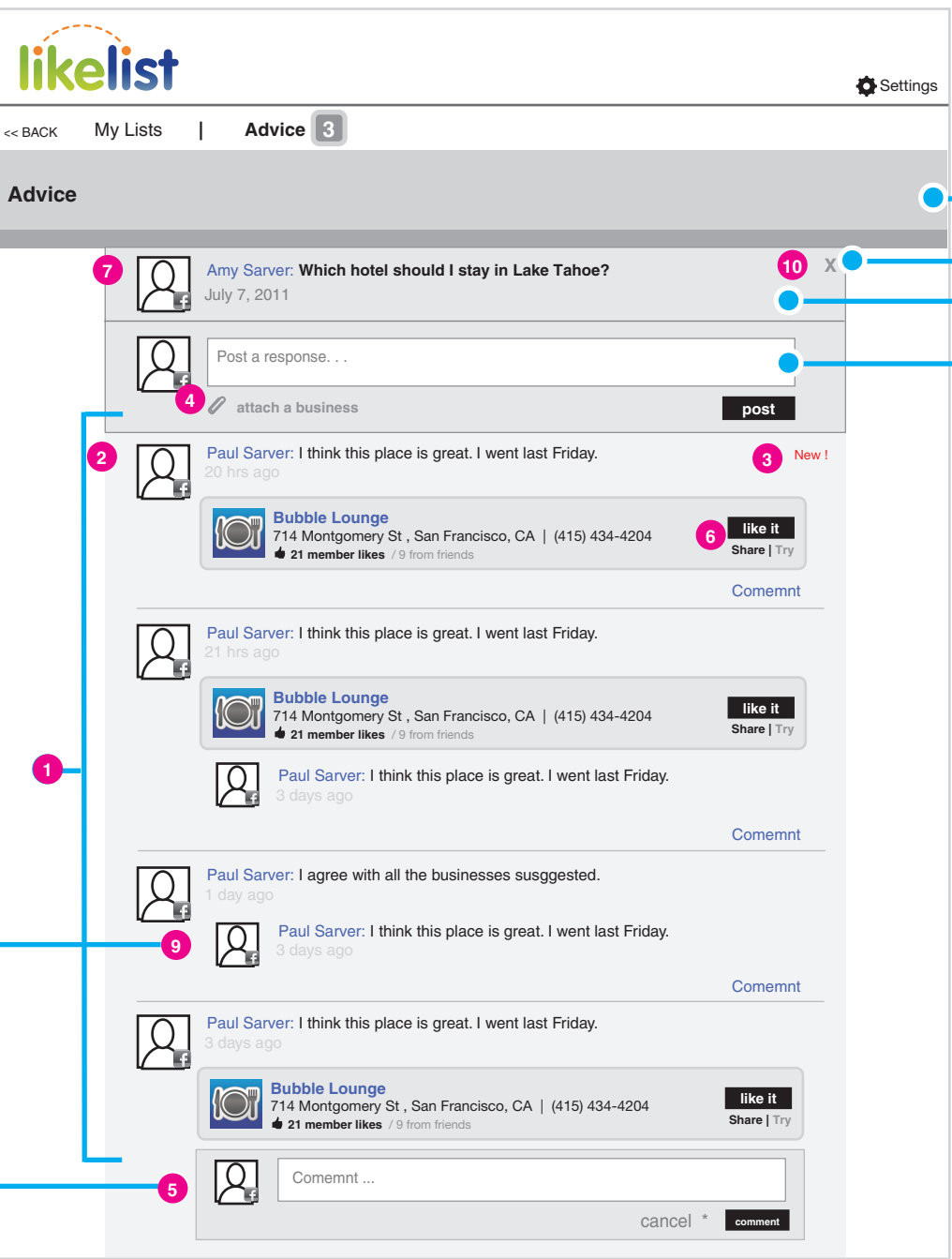
1.0.B. Business Page

- 1. Anyone can add a tip to a business (one tip/per business/per user)
- 2. User can edit their tip
- 3. User can share, ask friends about the business (see 6.0 & 7.0)
- 4. User messages to owners go to owners' inboxes



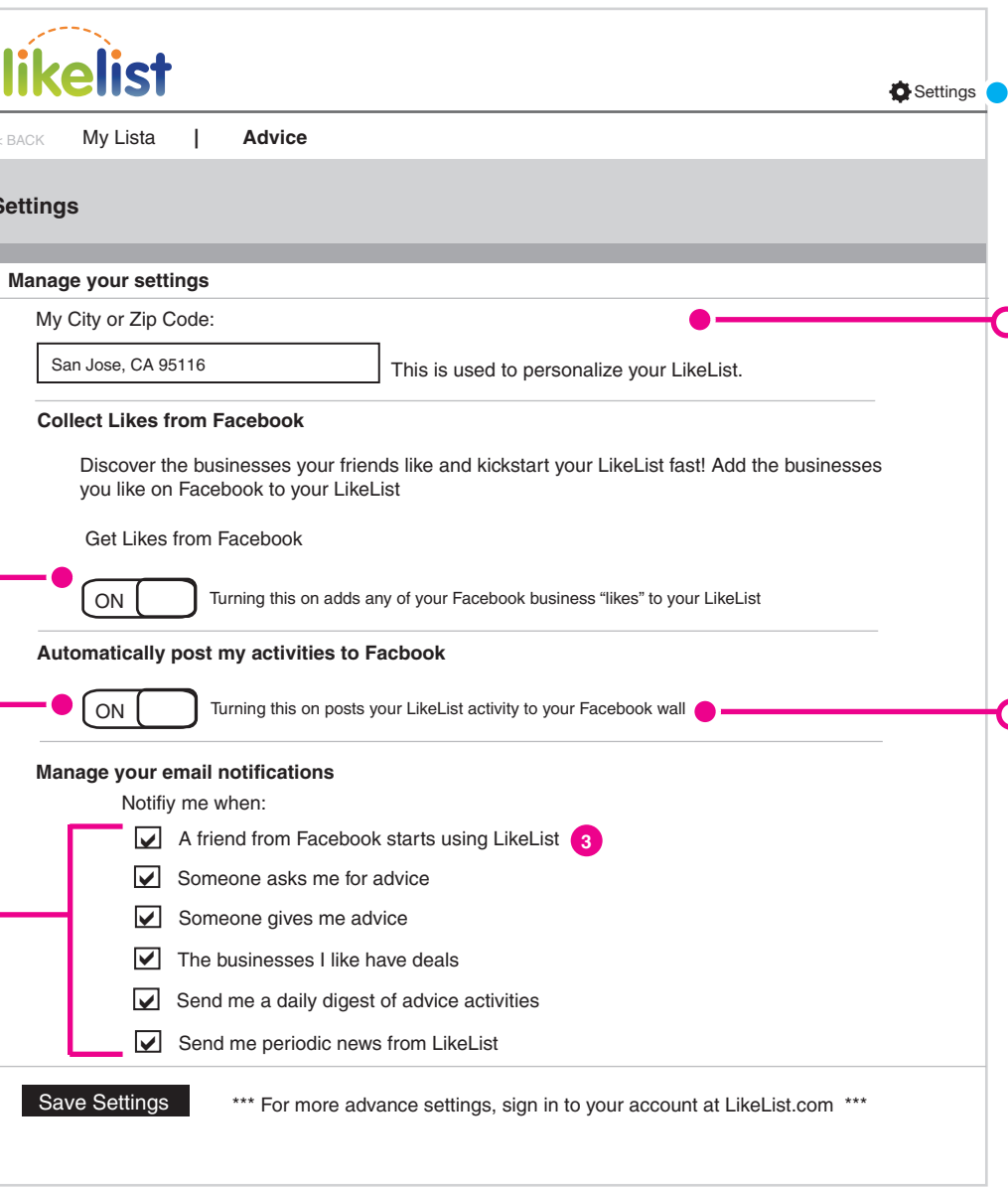
1.0.C. Advice Landing Page

- 1. The 'Advice' section is for outgoing questions and incoming answers, and incoming businesses that have been shared by others
- 2. The list of messages is similar to FB messaging in that it's one list.
- 3. Multiple people can be associated with a message - all of which see the threaded responses (one level deep) associated with the message
- 4. When a message gets a reply/answer, it goes to the top of the message list
- 5. New messages in the list should be prominently, visually, displayed as "new"
- 6. Users have the ability to attach a business to every message sent
- 7. Any businesses mentioned in a message can be added to the LikeList TryList, or shared
- 8. Each thread is represented by the initial inquiry and the last response
- 9. The full thread can be seen by viewing the page dedicated to each message and associated thread
- 10. User may archive the thread by rolling over the cell, which reveals an 'x'
- 11. Archived posts are stored in a collection area located to the right of 'Advice Landing Page' nav
- 12. Comment box can collapse by default, and expands when user clicks inside the box
- 13. Filter options include: All (default), Advice I'm Getting, Advice I'm Giving
- 14. Primary post box (default: expanded) is located at the top (see 4.0 & 5.0)
- 15. User will decide how to deliver questions at the time of asking. Asking questions will always be delivered how a user chooses.



1.0.D. Advice Detail Page

- 1. Multiple people can be associated with a response thread - all of which see the threaded responses (one level deep) associated with the message.
- 2. When a response gets a new comment, it goes to the top of the response thread
- 3. New responses in the thread should be prominently, visually, displayed as "new"
- 4. Users have the ability to attach a business to a response
- 5. Unlike a response to the original post, comments on a response do not have attachments
- 6. Any businesses mentioned in a response can be added to the LikeList TryList, or shared
- 7. Each thread is represented by the initial inquiry their responses
- 8. A response is displayed in reverse chronological order (most recent at the top)
- 9. A comment on a response is displayed in chronological order (most recent at the bottom)
- 10. User may archive the thread by rolling over the upper-right hand corner



1.0.E. Settings

- 1. The settings will be "on" by default.
- 2. For automatic posting: posts will be added to a user's wall automatically when they like something, add a tip, answer a question that was posted to a wall. To avoid snapping people's walls only two posts will show up in a period of six hours. The rest of activity will appear in digest form
- 3. The digests: - Thao added 4 businesses to her LikeList. - Thao added 2 tips to businesses on LikeList. - Thao answered 1 question on LikeList.
- 4. Joining LikeList will always show up as a post on the users wall.
- 5. We should track a user's check ins to have the option of using that data later for "recommended businesses" once we support this feature. Ideally, we could also recognize business tags within wall comments associated with our app wall posts.

► 1. Overview & Unique Pages (Phase 1)

2. Like, Try, Remove, Search in List, & Add to List Flows

3. Advice Landing Page (Filters & Archive)

4. Ask Flows I (from Advice Section)

5. Post Flows

6. Ask Flows II (from Lisitng & Business Page)

7. Share Flows

8. Business Search (Advance Search)

9. Advice Incoming Flows

10. Join Flows

10.1 Join Flows (Continued)

- blue circle for explanation
- pink circle for action
- pink arrow for action pointing to a direct screen

