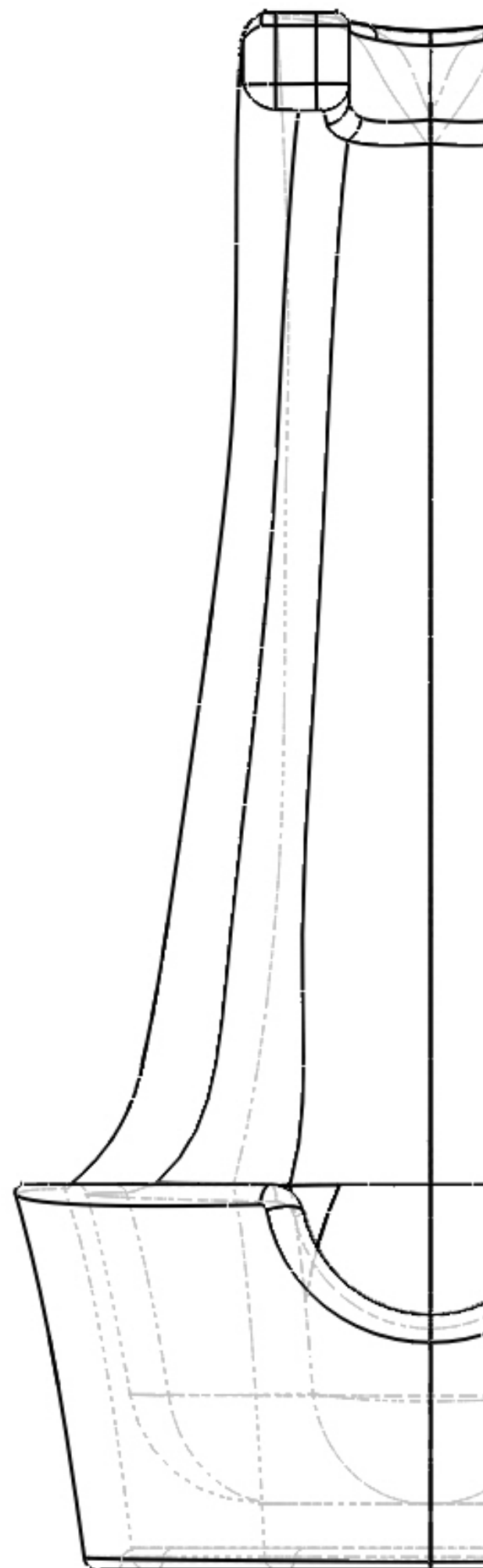


OBTINEO

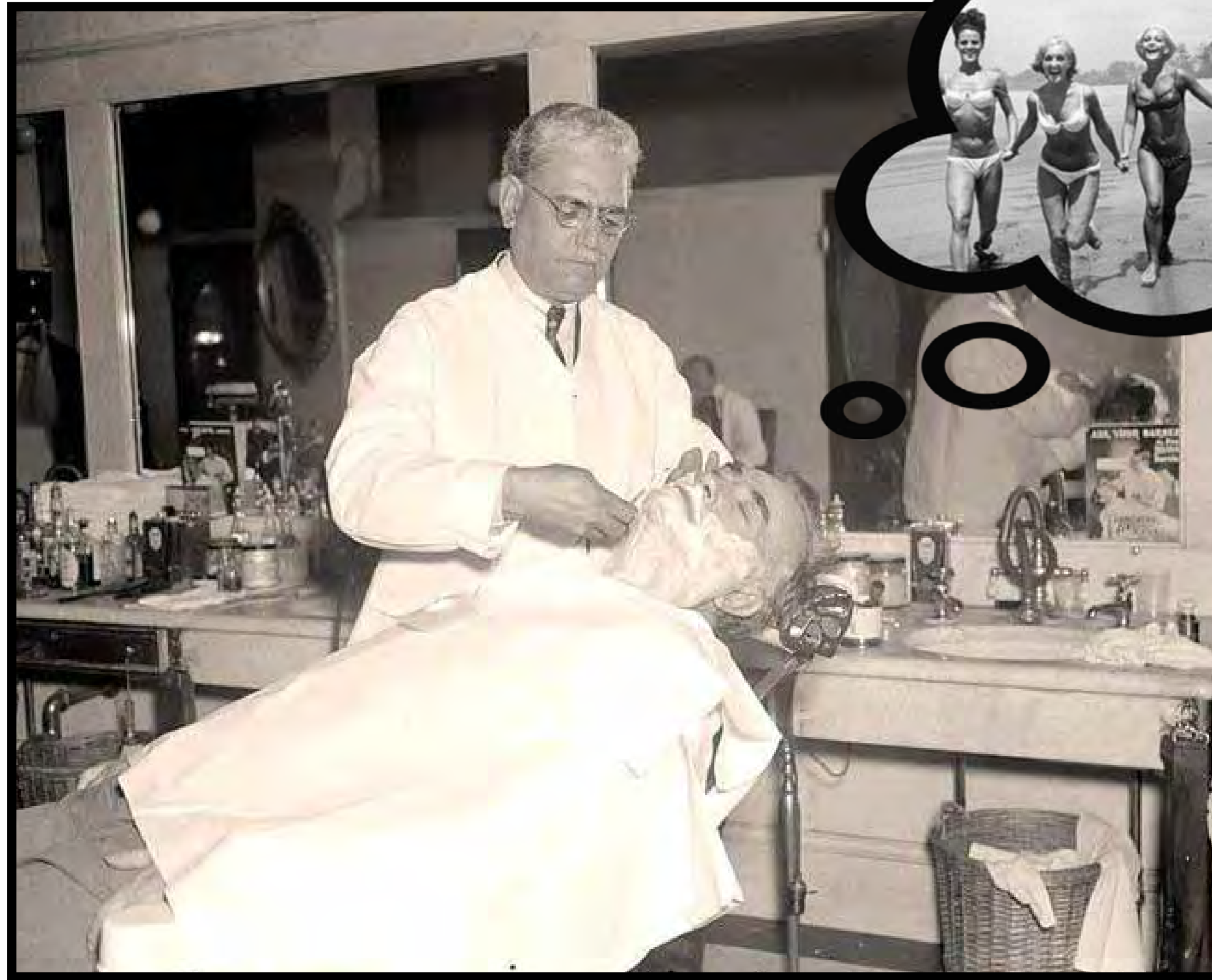


Bored with shaving?



ever ask yourself why?

Do we shave...



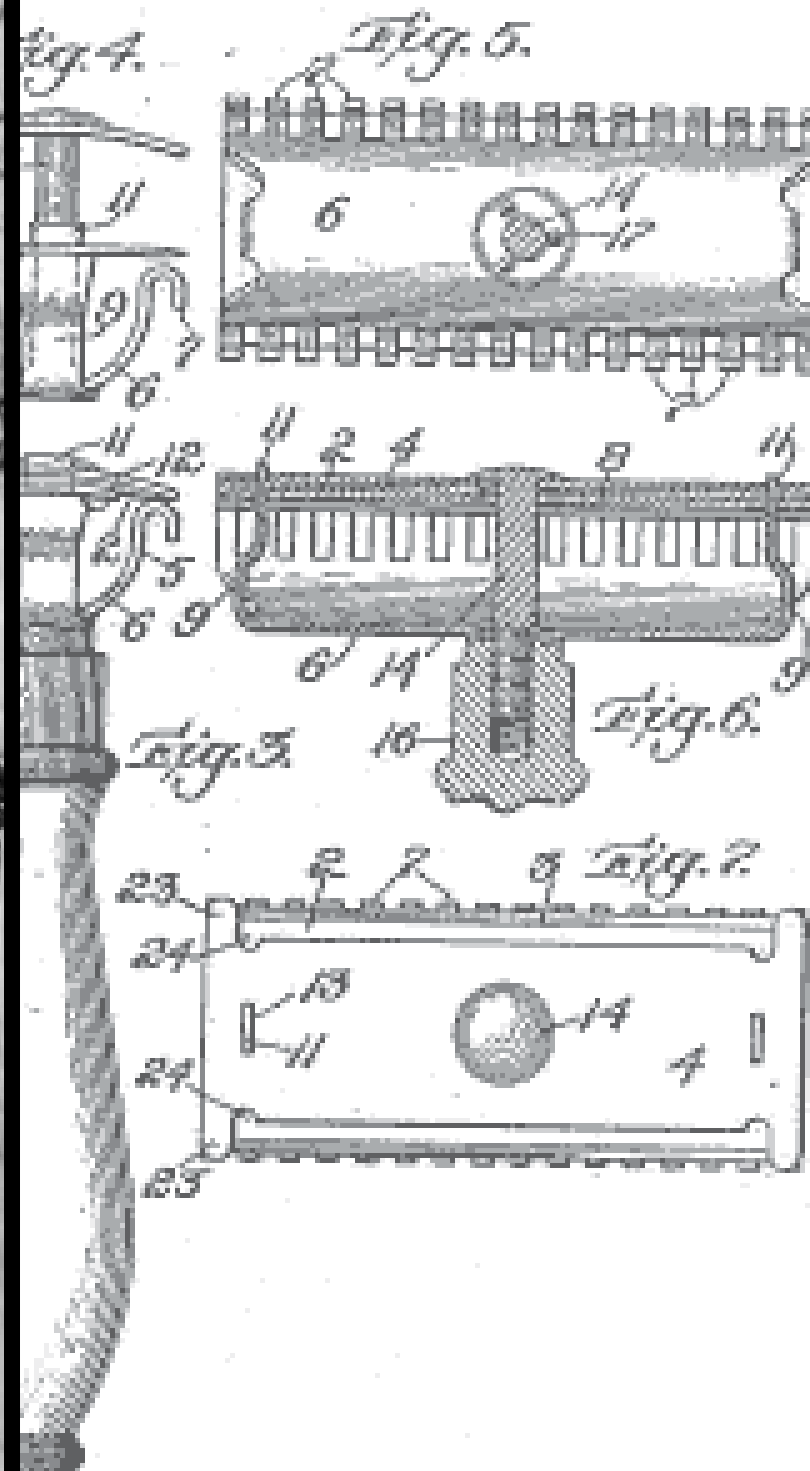
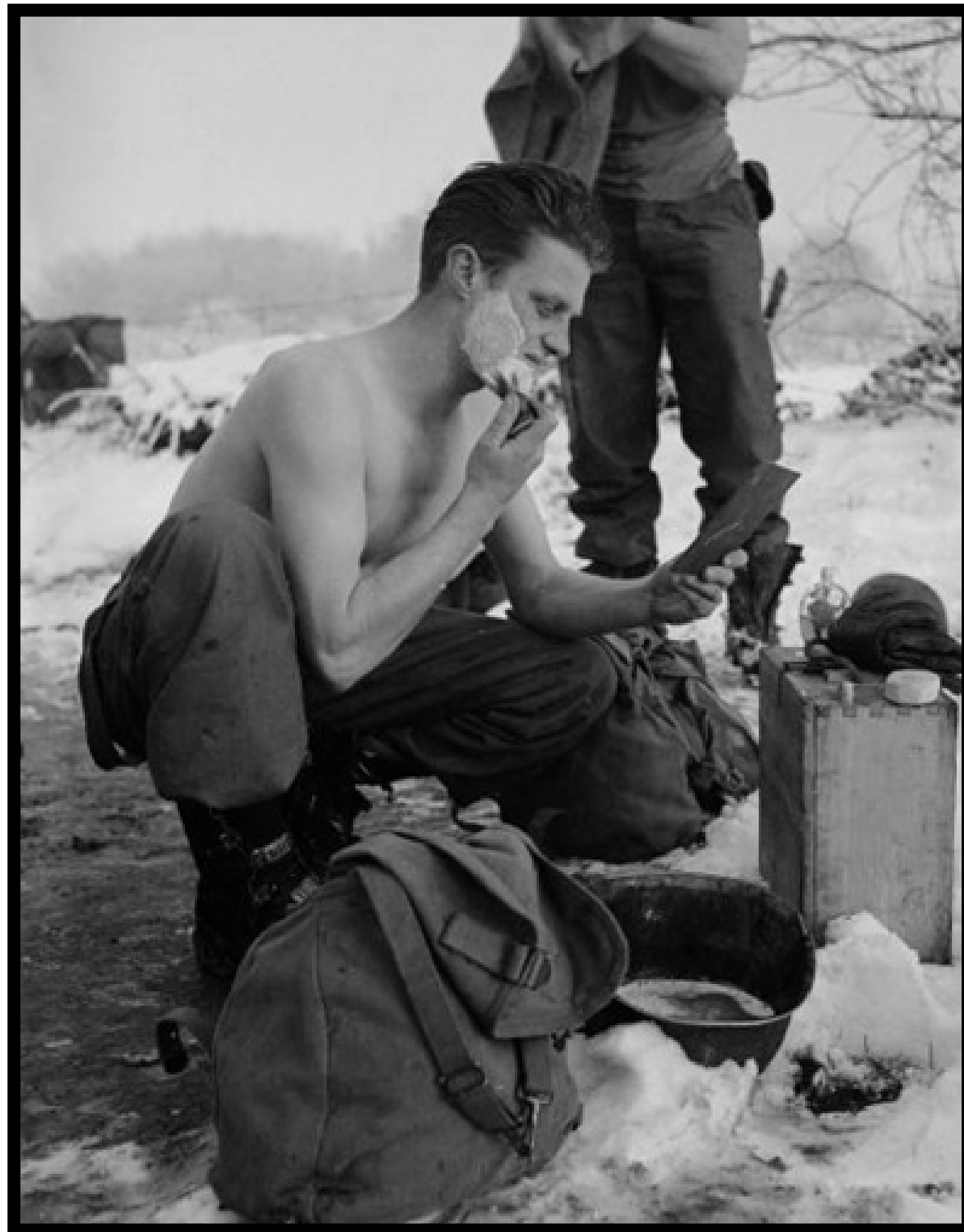
to impress the ladies?

or is it because our fathers shaved,

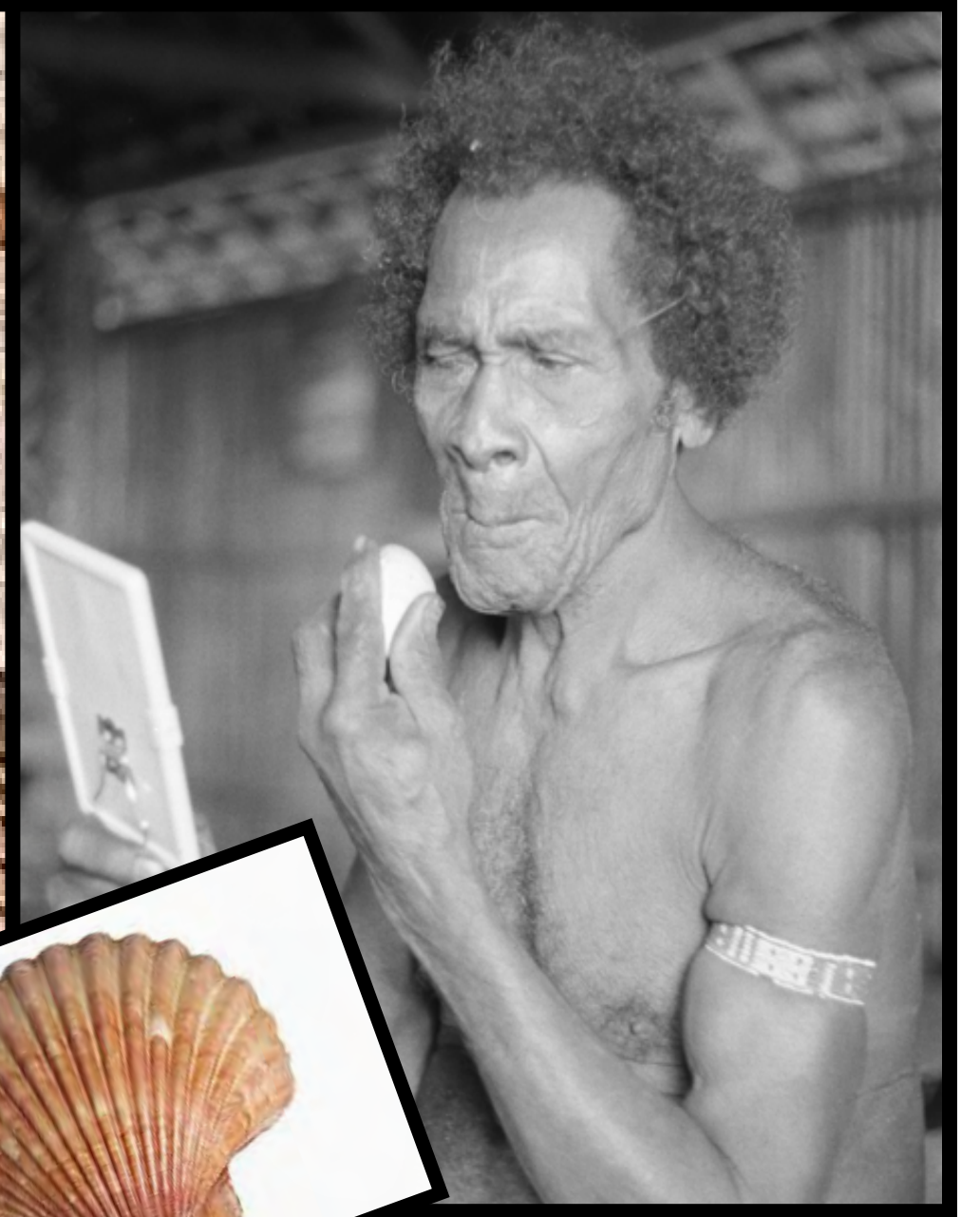
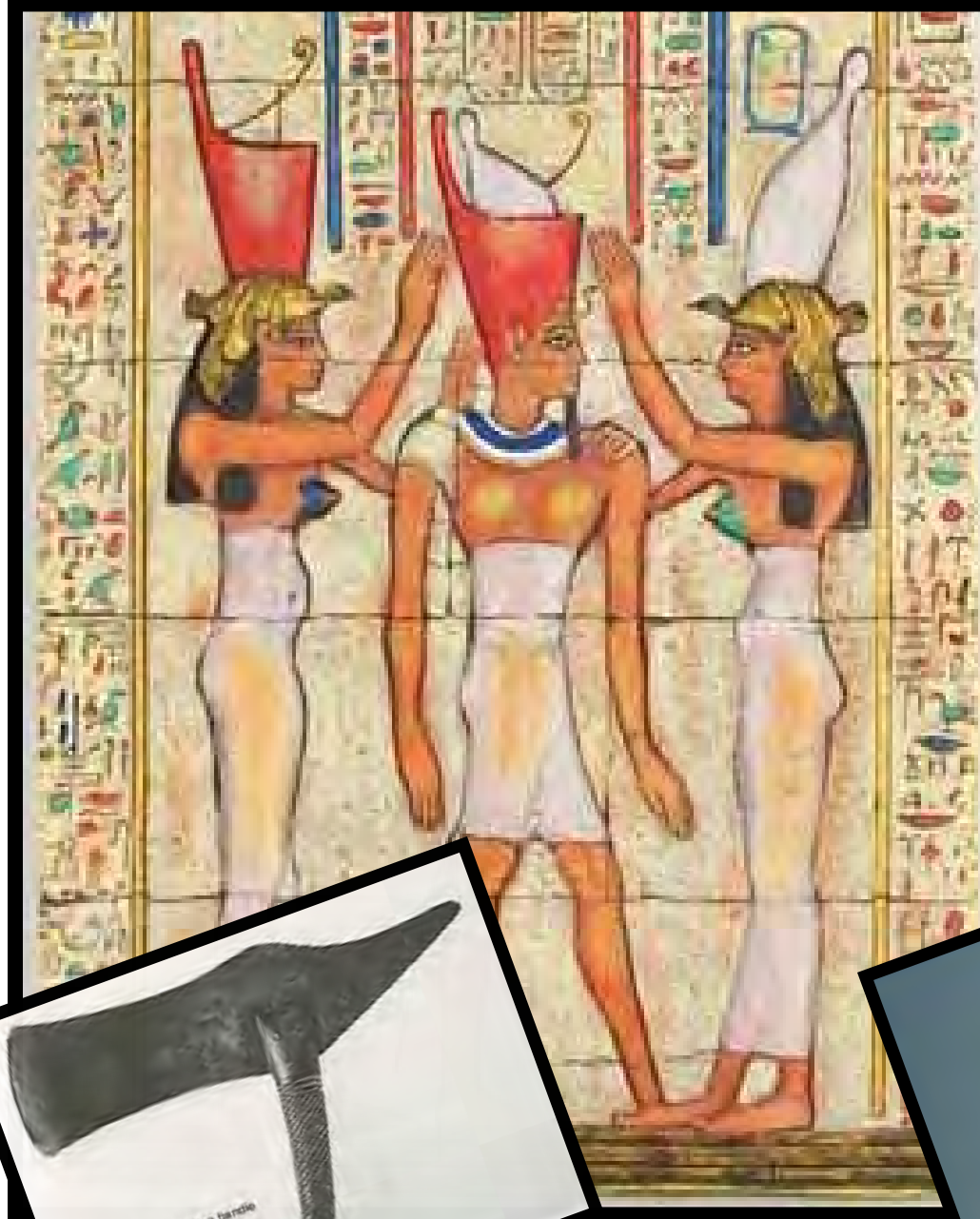


and...

their fathers before them?

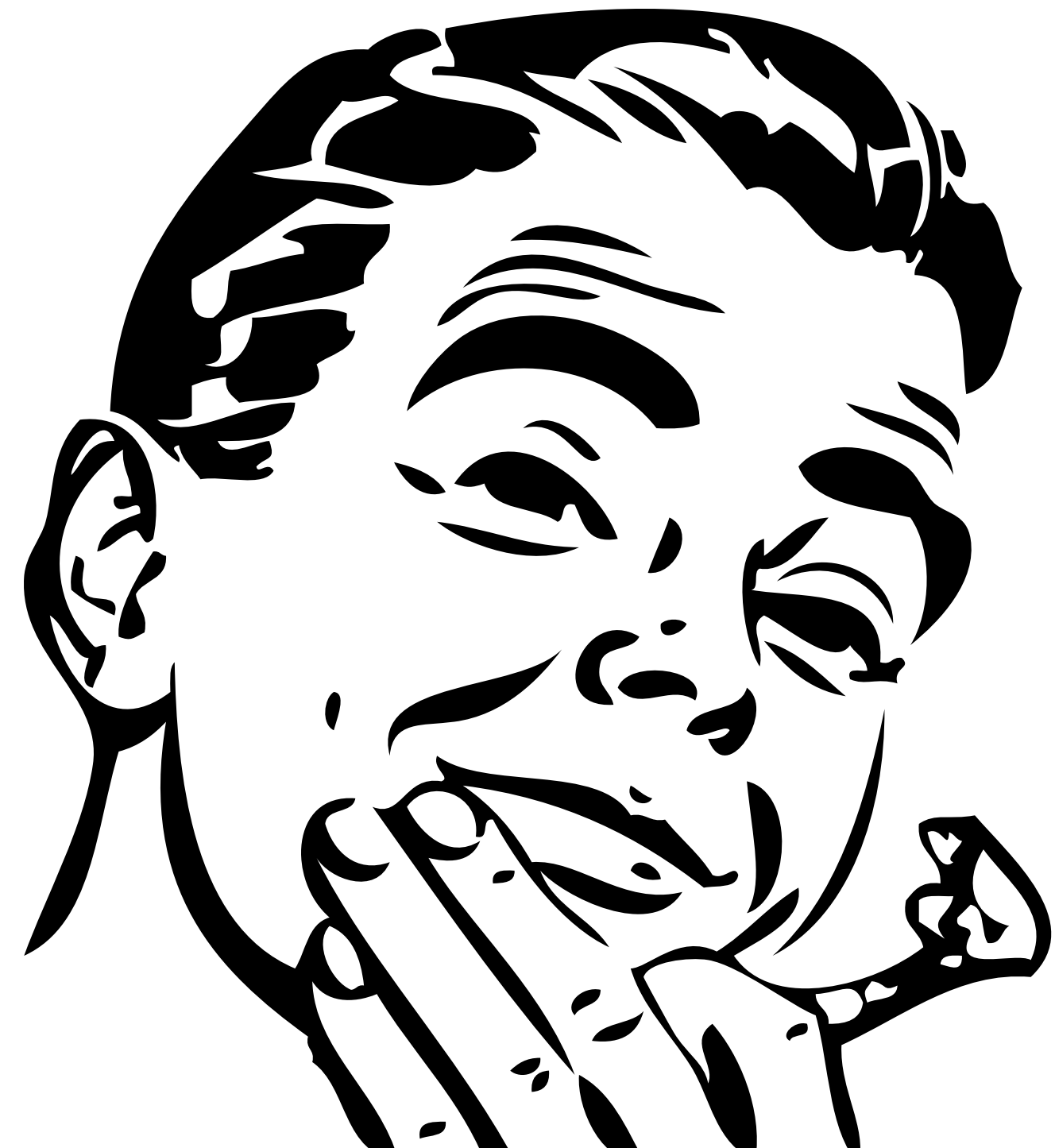


We may never know...



Men have been shaving for centuries

Men should take pride in this activity



and not get bored...

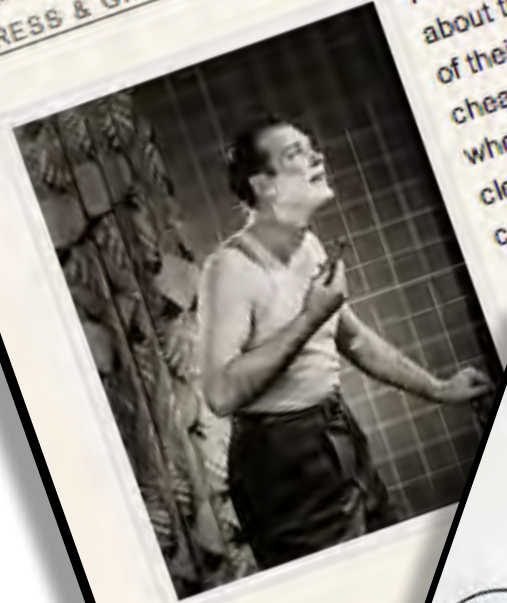
What kickstarted it all...

MANLINESS
 EST. 2008
 Reviving the lost art of manliness

Home A Man's Life Dress & Grooming Health & Sports Manly Skills Money & Career Relationships & Family

How To Shave Like Your Grandpa
 by BRETT on JANUARY 4, 2008 - 233 COMMENTS
 in DRESS & GROOMING, SHAVING

"Stumbled across some articles about traditional wet shaving"



traditional shaving
 cost you up to \$
 hand, tradition
 bit more th
 long run

The Classic Wet Shave

...back of your typical four bl
 That's \$2.50 per can
 ...than \$.25. Y
 Addition

SQUARE blade-ends



Easier and safer to handle

MOST MEN like feeling—
 just not taking down the drain.
 That's one of many reasons why
 a vast army of men are joining the
 New Gillette Blade. Its squaring the
 how easily the
 into the

"hair pull" is limited
 new retainer
 and cut-out
 Sure

Handle Opens One-Piece Razor



HAILED as dis-
 tinctly revolu-
 tionary in design,
 a new one-piece
 safety razor has
 been placed on the
 market.

Compactly built,
 the razor has no
 separate parts and
 is said to be ex-
 tremely simple in
 operation. A twist
 of the handle
 opens the cap of
 the razor to re-
 ceive the blade.
 Another
 closes

and my curiosity got the better of me...

reddit WICKED_EDGE hot new controversial top saved wiki roehlc (1) | preferences | logou

links from: today ▾

1 171 Just received a dozen packs of these from my Grandfather. He found them in his father's storage closet. Anyone ever heard of these blades before? (imgur.com) submitted 13 hours ago by dndtweek89 32 comments share save hide report

2 190 The Art of Deception (imgur.com) submitted 5 hours ago by chipvisor 96 comments share save hide report

3 81 \$2.99 thrift store find. (imgur.com) submitted 6 hours ago by jtgdw 10 comments share save hide report

4 29 I took a blade one shave too far (and learned an interesting lesson) (self.wicked_edge) submitted 14 hours ago* by chron67 Edwin Jagger DE89 32 comments share save hide report

5 24 Recently converted (self.wicked_edge) submitted 16 hours ago by [redacted] 3 comments share save hide report

6 22 This happened last night (quickmeme.com) submitted 11 hours ago by k3rnelpanic Merkur 37C 7 comments share save hide report

7 16 First cartridge shave in 3 weeks... (self.wicked_edge) submitted 14 hours ago by AFspectre 20 comments share save hide report

8 12 I'm researching the art of traditional shaving for an Industrial design class at the University of Wisconsin-STOUT. (self.wicked_edge) submitted 6 hours ago by roehlc

search reddit

Submit a post

for anything interesting: news, article, blog entry, video, picture, story, question...

wicked_edge

unsubscribe 30,642 readers

122 users here now

Show my flair on this reddit. It looks like: roehlc (edit)

Tips, tricks, questions and bragging about shaving with straight, double edge or injector blade razors.

Did you | It might be dangerous and expensive bu Subredd|what was that third thing you said?

Deals on gear / swap meet at /r/shave_bazaar

Wicked_edge Talk (thanks to songwind) - irc.freenode.net : #reddit-wicked_edge

KIT SUGGESTIONS

Double edge razor kits under \$50, \$75, \$100, \$200 and unlimited

Straight razor kits under \$75 , \$150 , \$250 and unlimited

created by hotelpoxy a community for 2 year



33 Reddit users replied from all around the world
Ages 22-73





What I learned about the Traditional Shave

What a typical set-up consists of...



Double edge Safety Razor aka. "DE Razor."

or



Straight Razor



Badger brush



Shaving Soaps



Mug



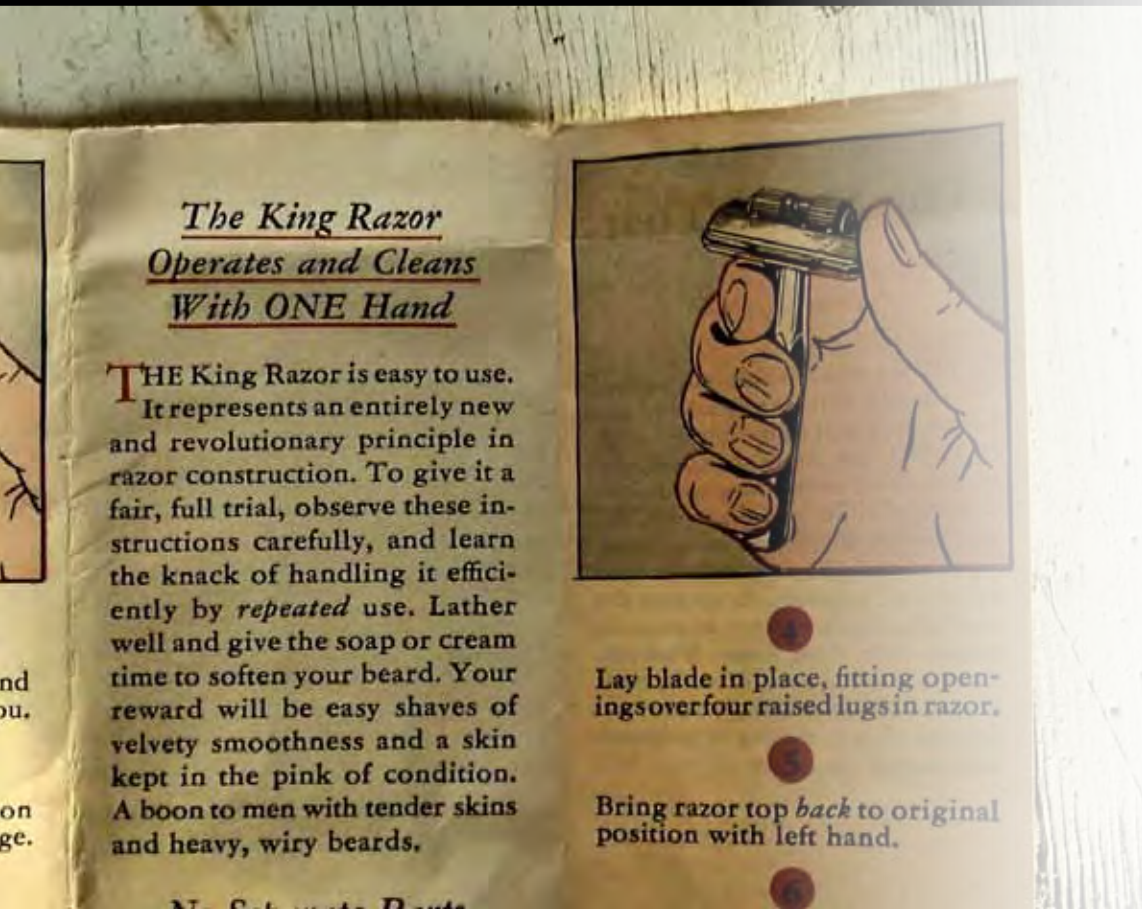
After shaves and Lotions

Reasons why people are changing:

- Costs / save money
- Environmental waste reductions
- The art of manliness and other online articles sparked interests
- Sensitive skin
- Family heirlooms
- Present from Wife / Girlfriend
- Curiosity
- Search for enjoyable experience

What would improve the traditional shave?

- Improve traveling with a razor and brush
- a better way to produce lather
- organization of shavers, aftershaves, soaps.



The King Razor Operates and Cleans With ONE Hand

THE King Razor is easy to use. It represents an entirely new and revolutionary principle in razor construction. To give it a fair, full trial, observe these instructions carefully, and learn the knack of handling it efficiently by repeated use. Lather well and give the soap or cream time to soften your beard. Your reward will be easy shaves of velvety smoothness and a skin kept in the pink of condition. A boon to men with tender skins and heavy, wiry beards.



1. Lay blade in place, fitting openings over four raised lugs in razor.

2. Bring razor top back to original position with left hand.

What I learned about the Traditional Shave

Think of a safety razor as an investment!

\$0.20 a piece



\$3.00 or more a piece



On average you can save \$75 dollars a year in blade replacements if your a daily shaver by switching over to double edge razor



What I learned about the Traditional Shave

There are professionals who shave everyday for their jobs



***and have shave collections
that they like to share with thier friends and family.***

Where to purchase...



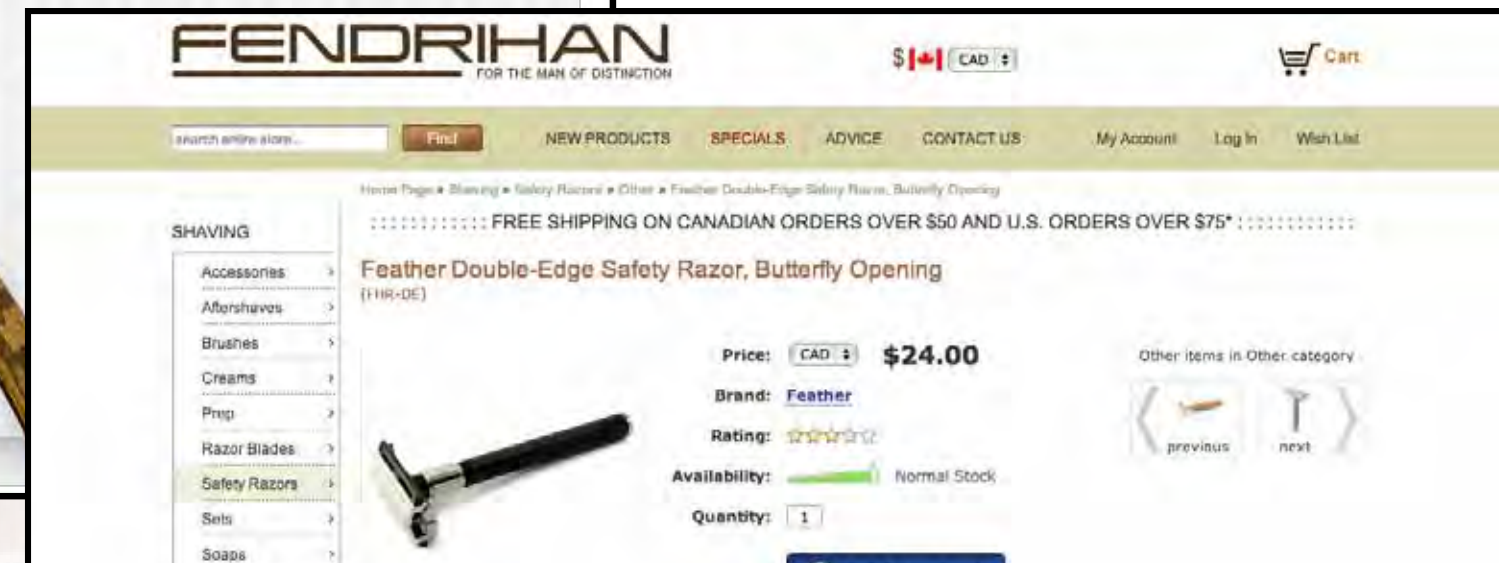
Search The Art Of Shaving

My Account Customer Care Shopping Cart

SHAVING PRODUCTS BRUSHES RAZORS SHAVING SETS **THE ART OF SHAVING** KITS & GIFTS SKIN & HAIR CARE TRAVEL FIND A STORE

FUSION SAFETY STRAIGHT

New Items



FENDRIHAN FOR THE MAN OF DISTINCTION

Search entire store... Find NEW PRODUCTS SPECIALS ADVICE CONTACT US My Account Log In Wish List

Home Page Shaving Safety Razors Other Feather Double-Edge Safety Razors Butterfly Opening

FREE SHIPPING ON CANADIAN ORDERS OVER \$50 AND U.S. ORDERS OVER \$75*

SHAVING

- Accessories
- Aftershave
- Brushes
- Creams
- Prep
- Razor Blades
- Safety Razors
- Sets
- Soaps

Feather Double-Edge Safety Razor, Butterfly Opening (FHR-DE)

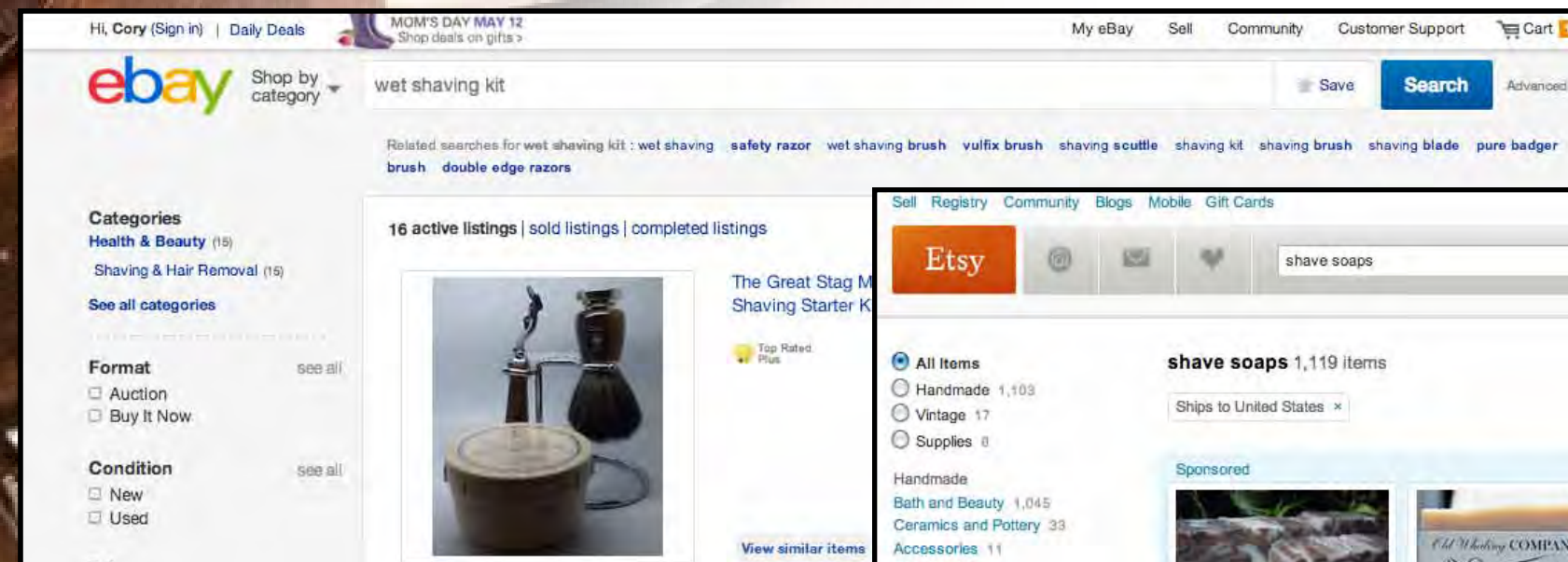
Price: CAD \$24.00

Brand: Feather

Rating: 4.5 stars

Availability: Normal Stock

Quantity: 1



Hi, Cory (Sign in) | Daily Deals MOM'S DAY MAY 12 Shop deals on gifts

My eBay Sell Community Customer Support Cart

Shop by category wet shaving kit Save Search Advanced

Related searches for wet shaving kit : wet shaving safety razor wet shaving brush vulfix brush shaving scuttle shaving kit shaving brush shaving blade pure badger brush double edge razors

Categories Health & Beauty (15) Shaving & Hair Removal (15) See all categories

Format Auction Buy It Now see all

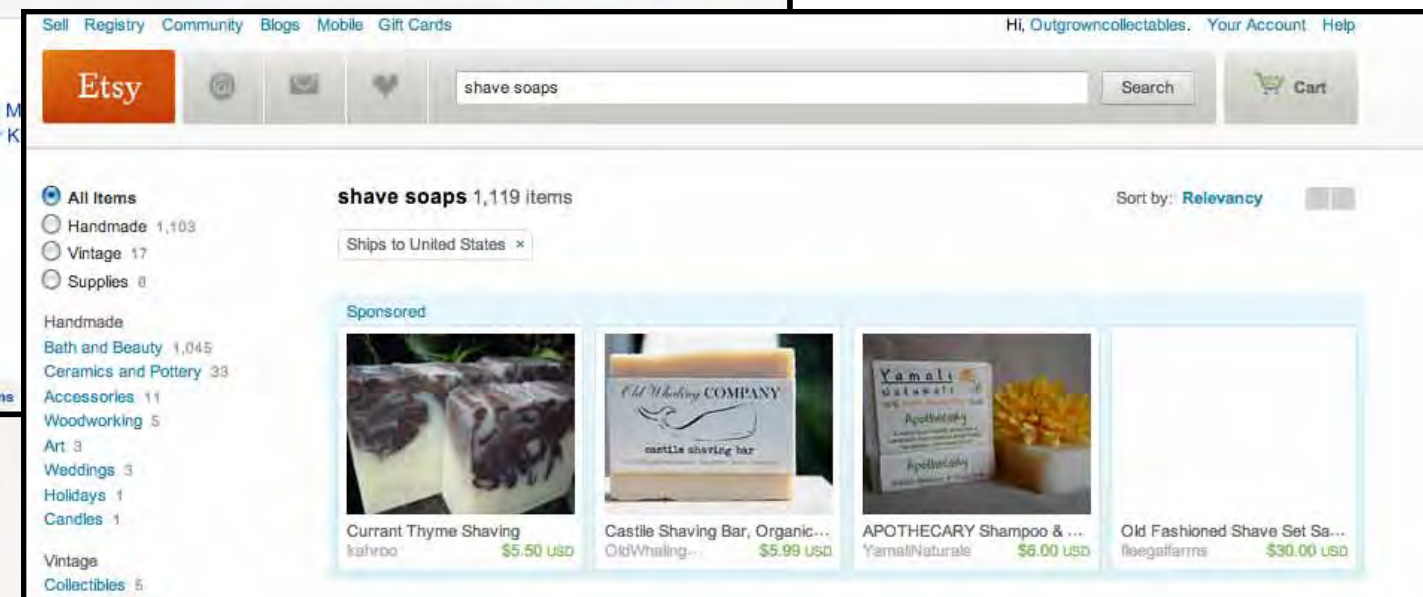
Condition New Used see all

16 active listings | sold listings | completed listings

The Great Stag M Shaving Starter K

View similar items

Vintage Items



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Etsy shave soaps Search Cart

shave soaps 1,119 items Sort by: Relevancy

Sponsored

- Current Thyme Shaving kahroo \$5.50 USD
- Castile Shaving Bar, Organic... OldWhaling... \$5.99 USD
- APOTHECARY Shampoo & ... YamalNaturale \$6.00 USD
- Old Fashioned Shave Set Sa... fleegalflarms \$30.00 USD

Shaving for the future?

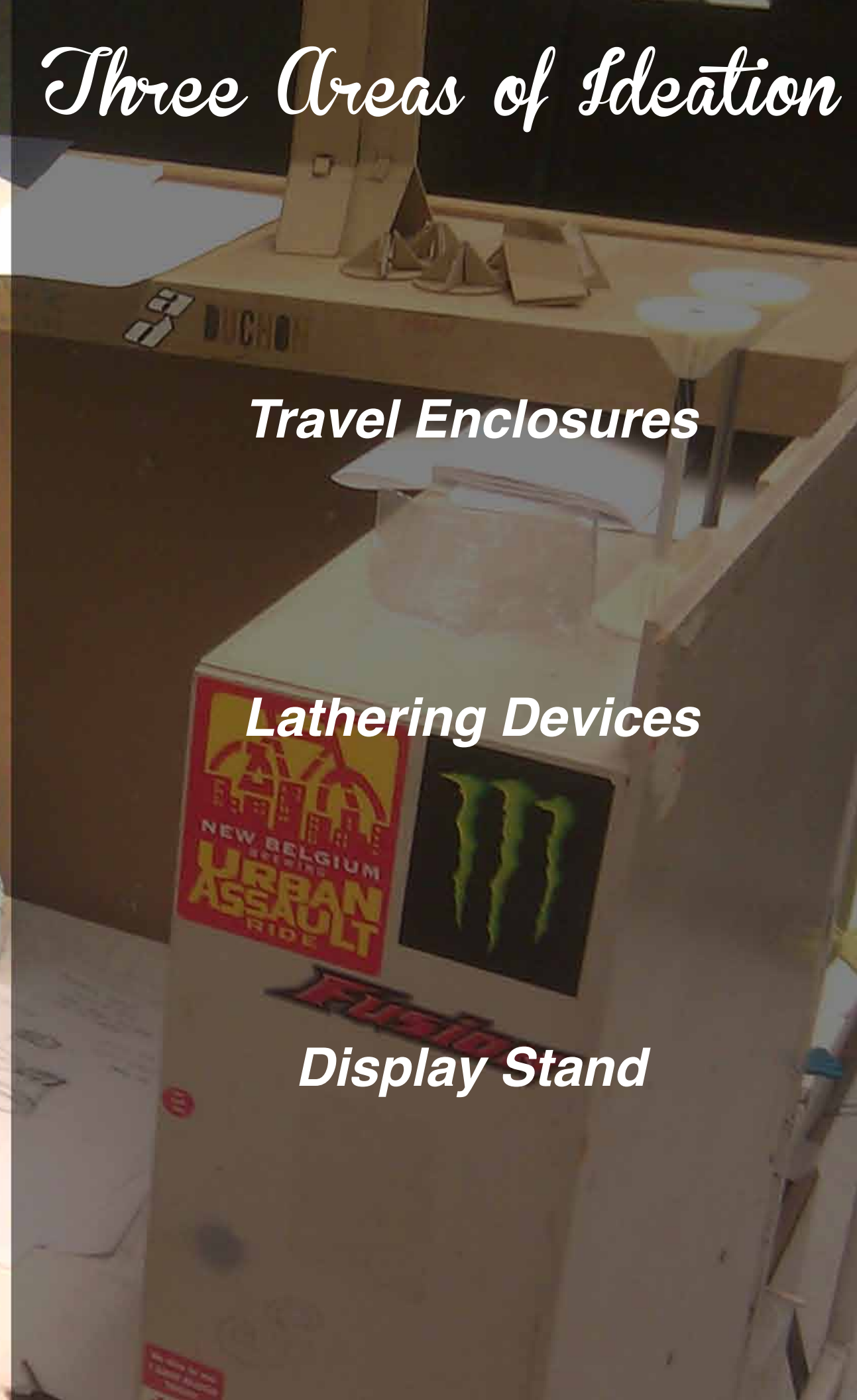


After research I wanted to produce a complimentary product that would help this trend out!

Possible product Ideas?



Three Areas of Ideation

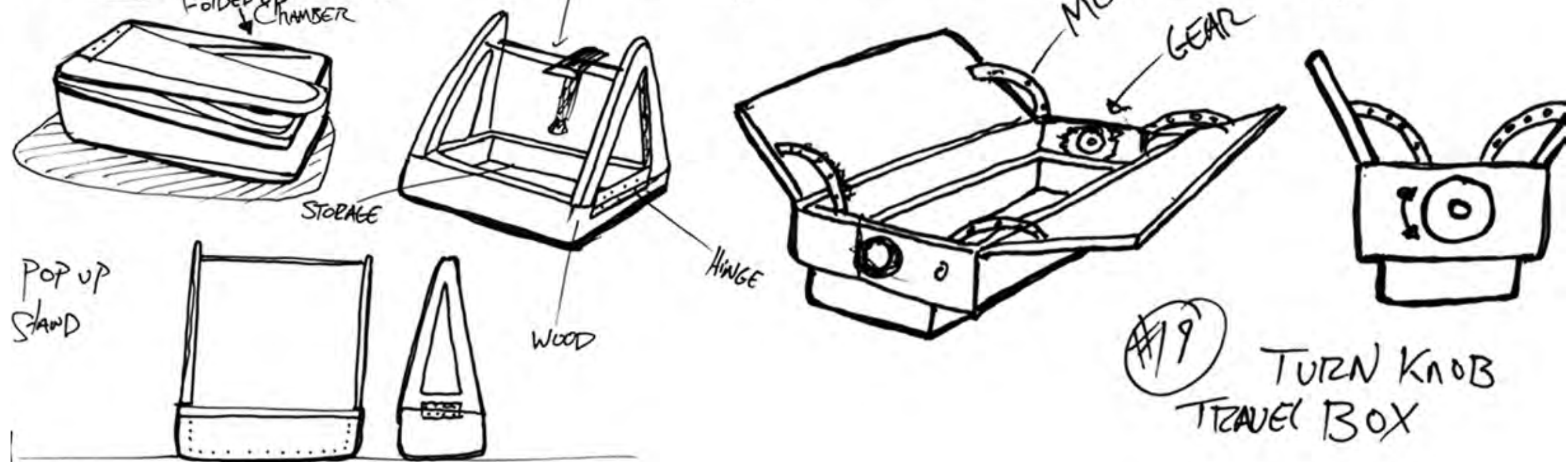
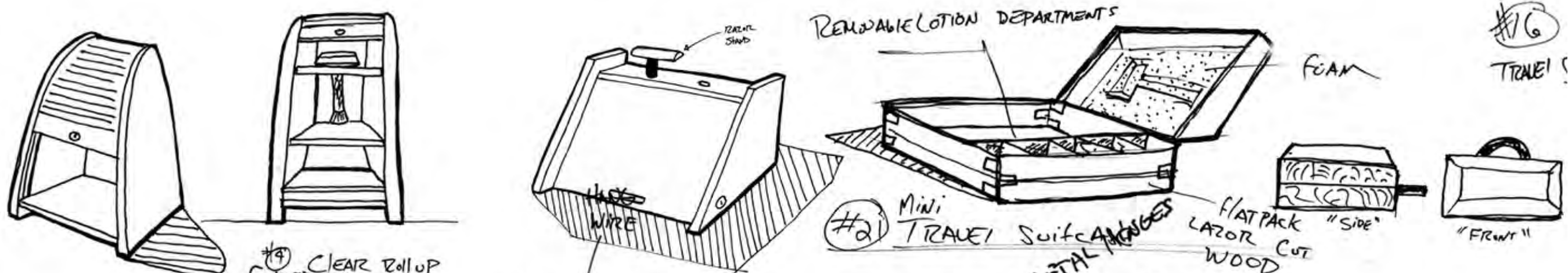
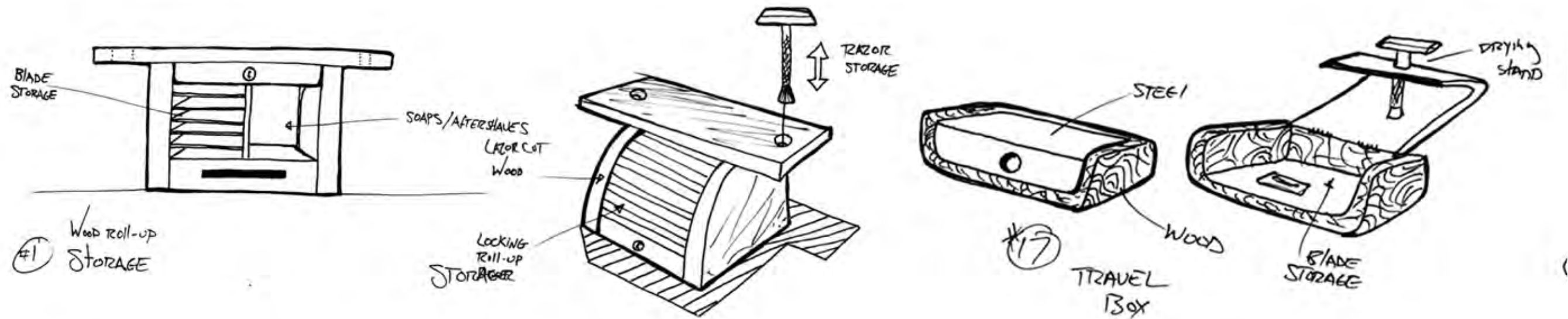


Travel Enclosures

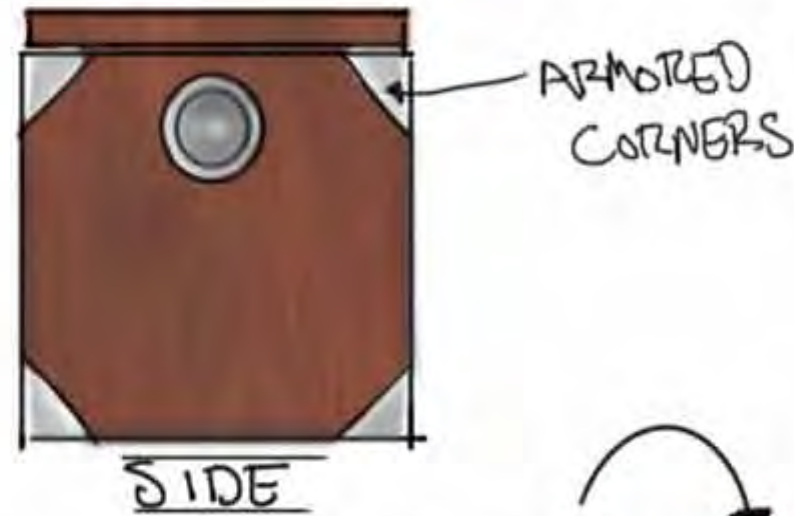
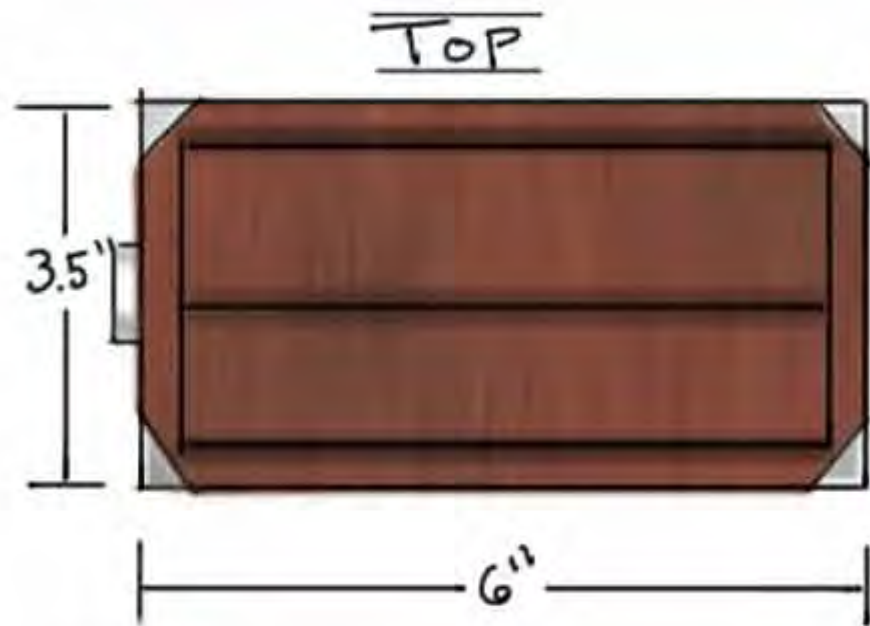
Lathering Devices

Display Stand

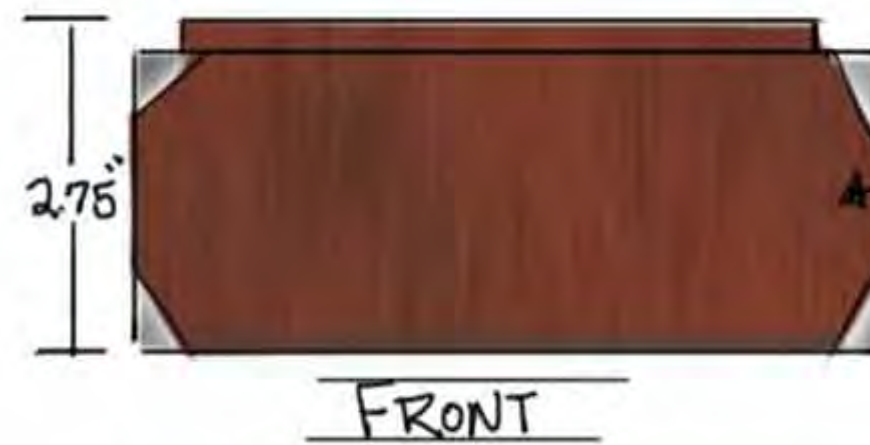
Ideation Travel Enclosures Sketches



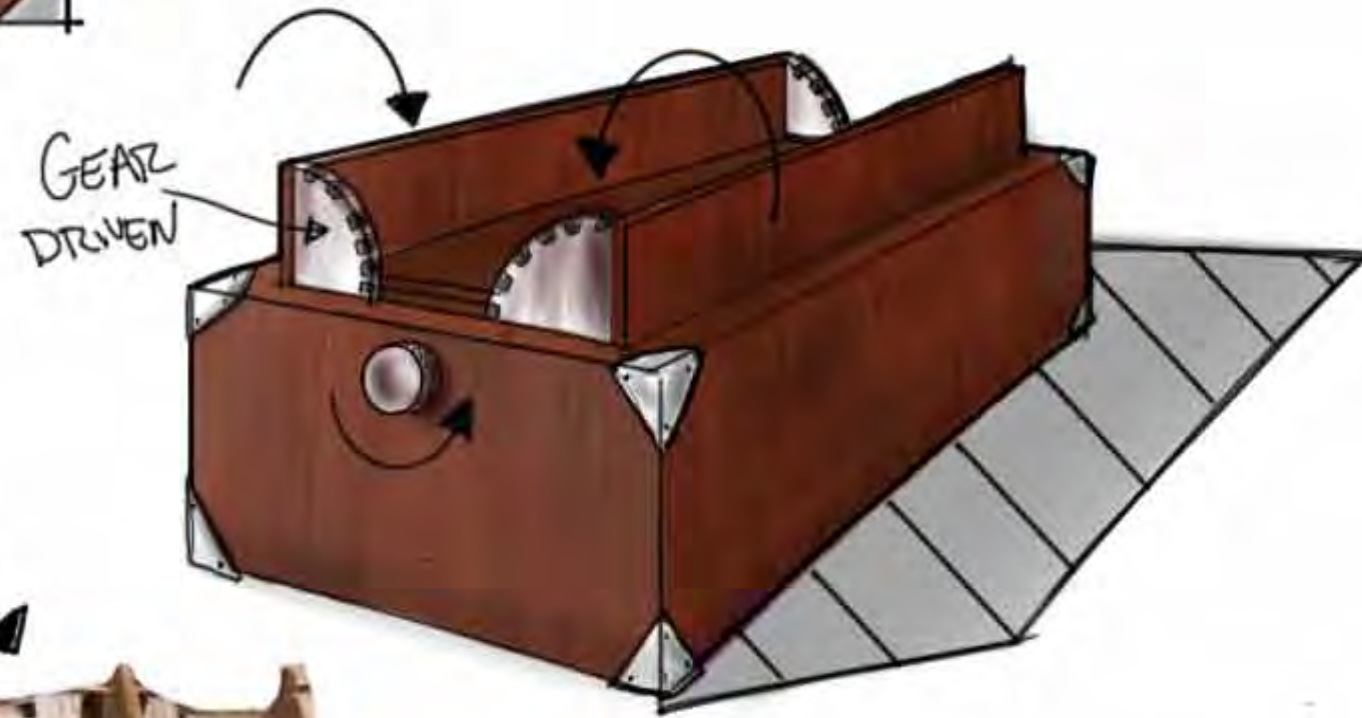
Ideation



Concept 1 Travel Box



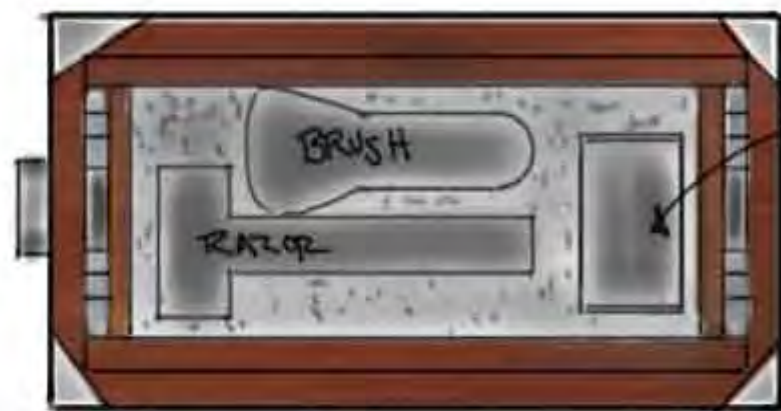
DARK HARDWOOD



INSPIRATION



BLADE STORAGE

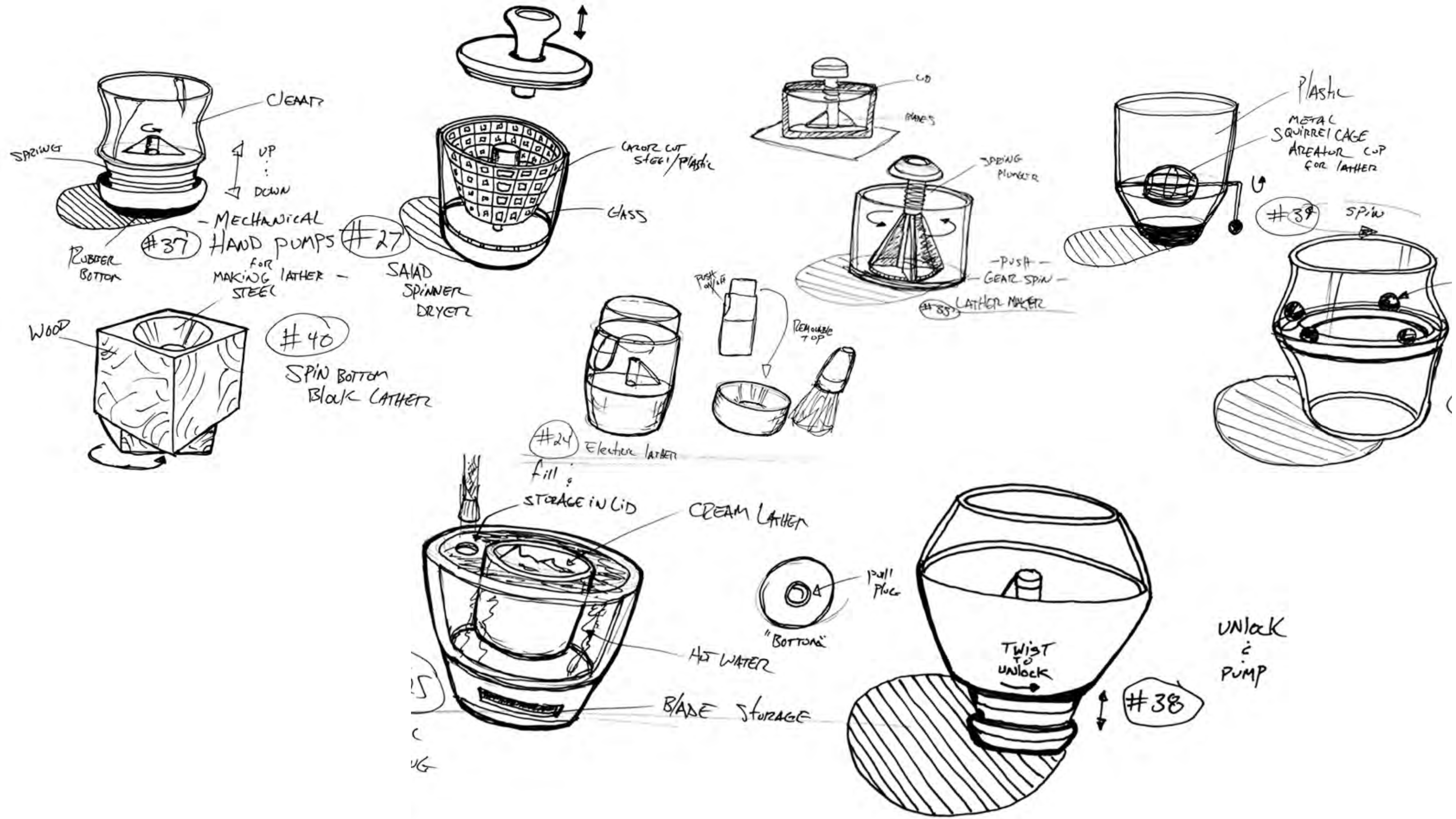


TOP OPEN

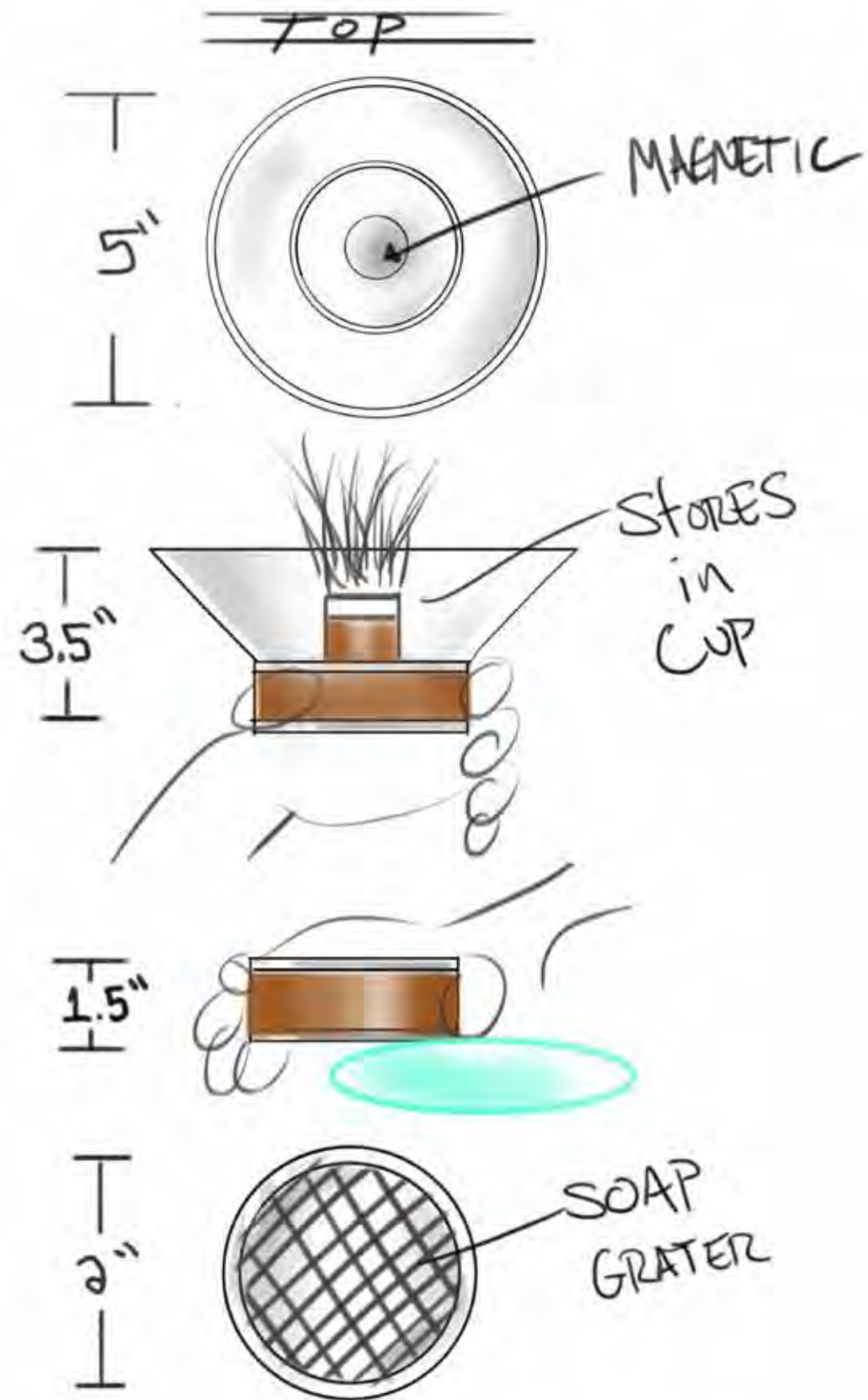
TWIST-TO-OPEN TRAVEL BOX

Am

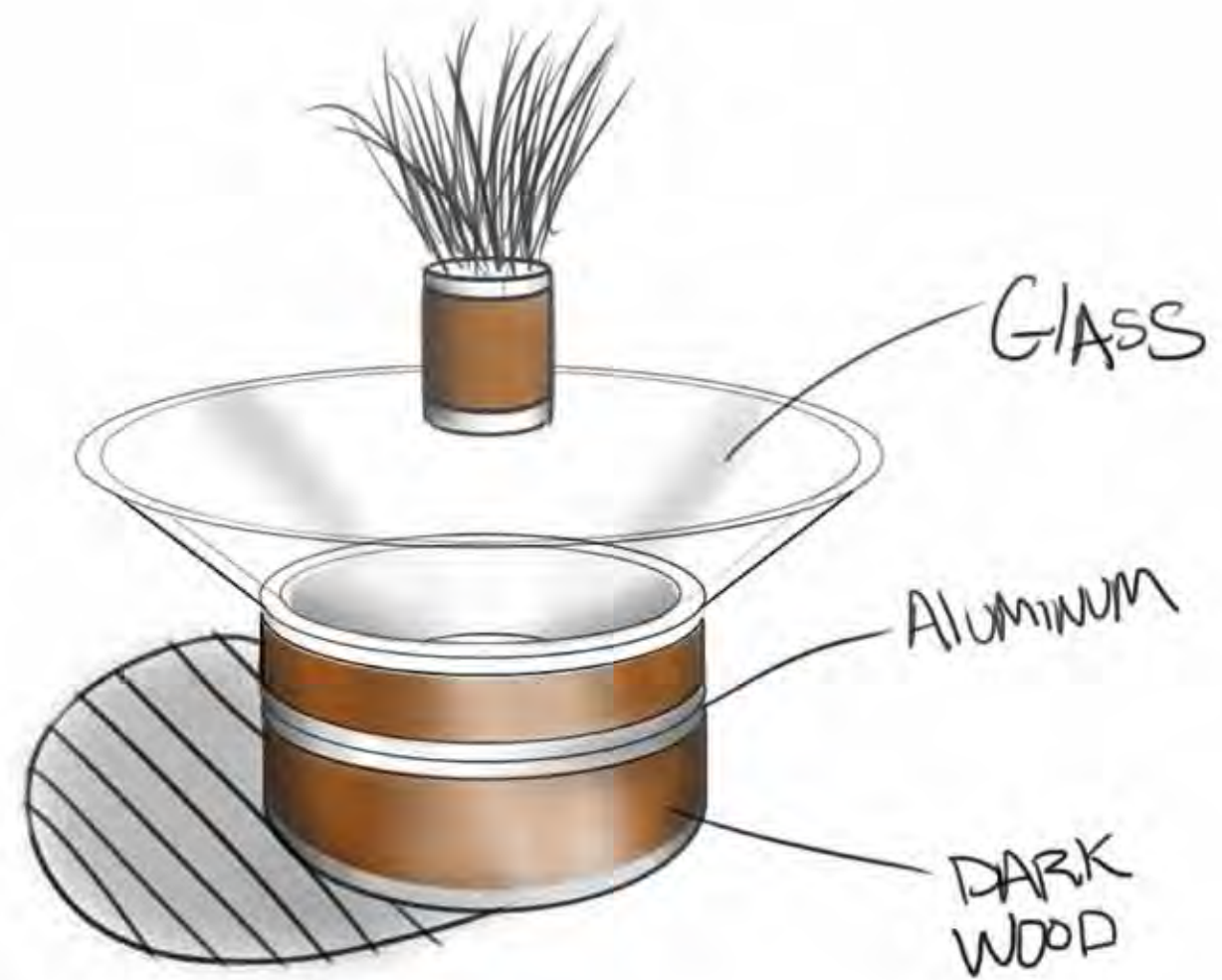
Ideation Lathering Devices Sketches



Ideation

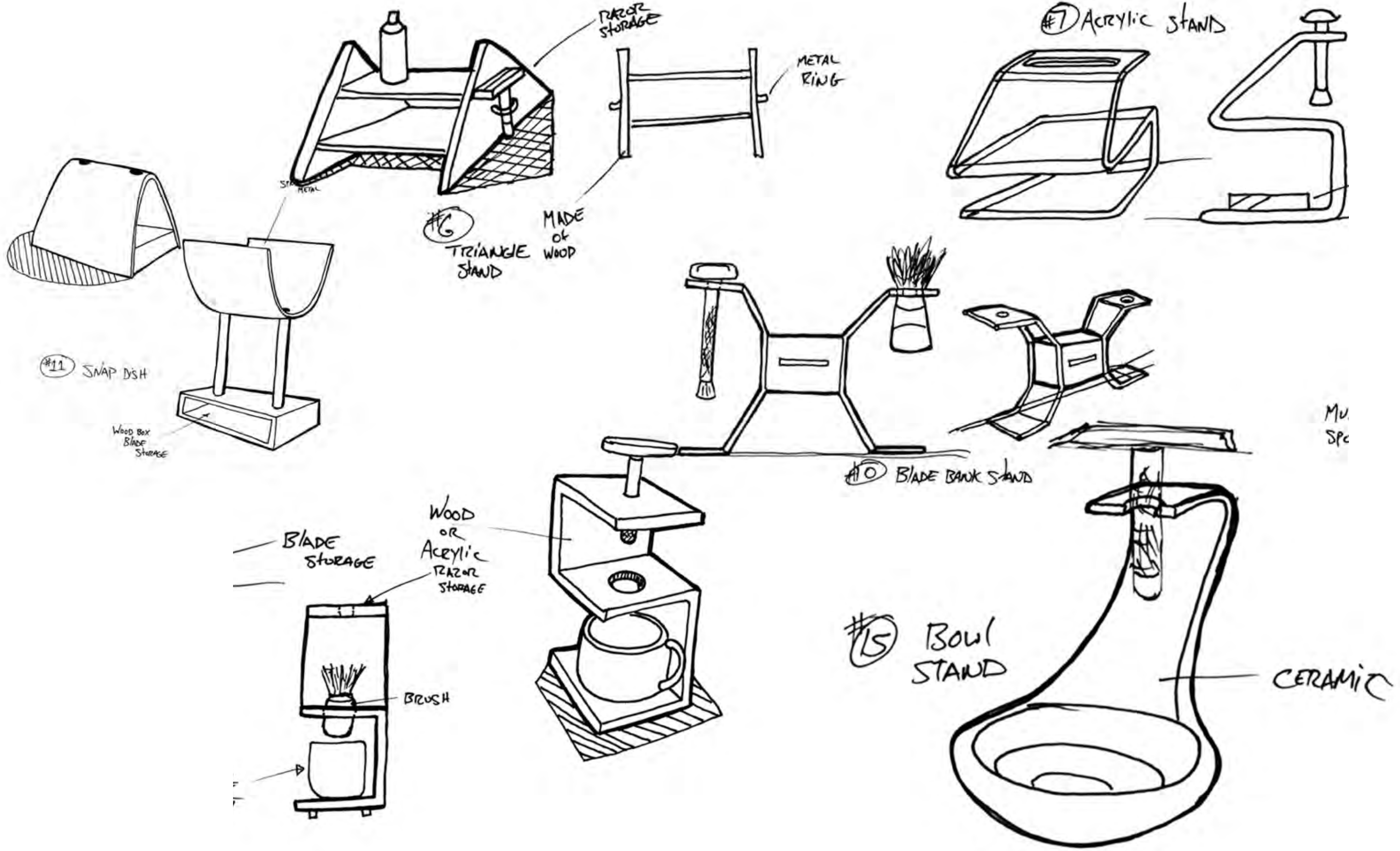


Concept 2 Lather Device



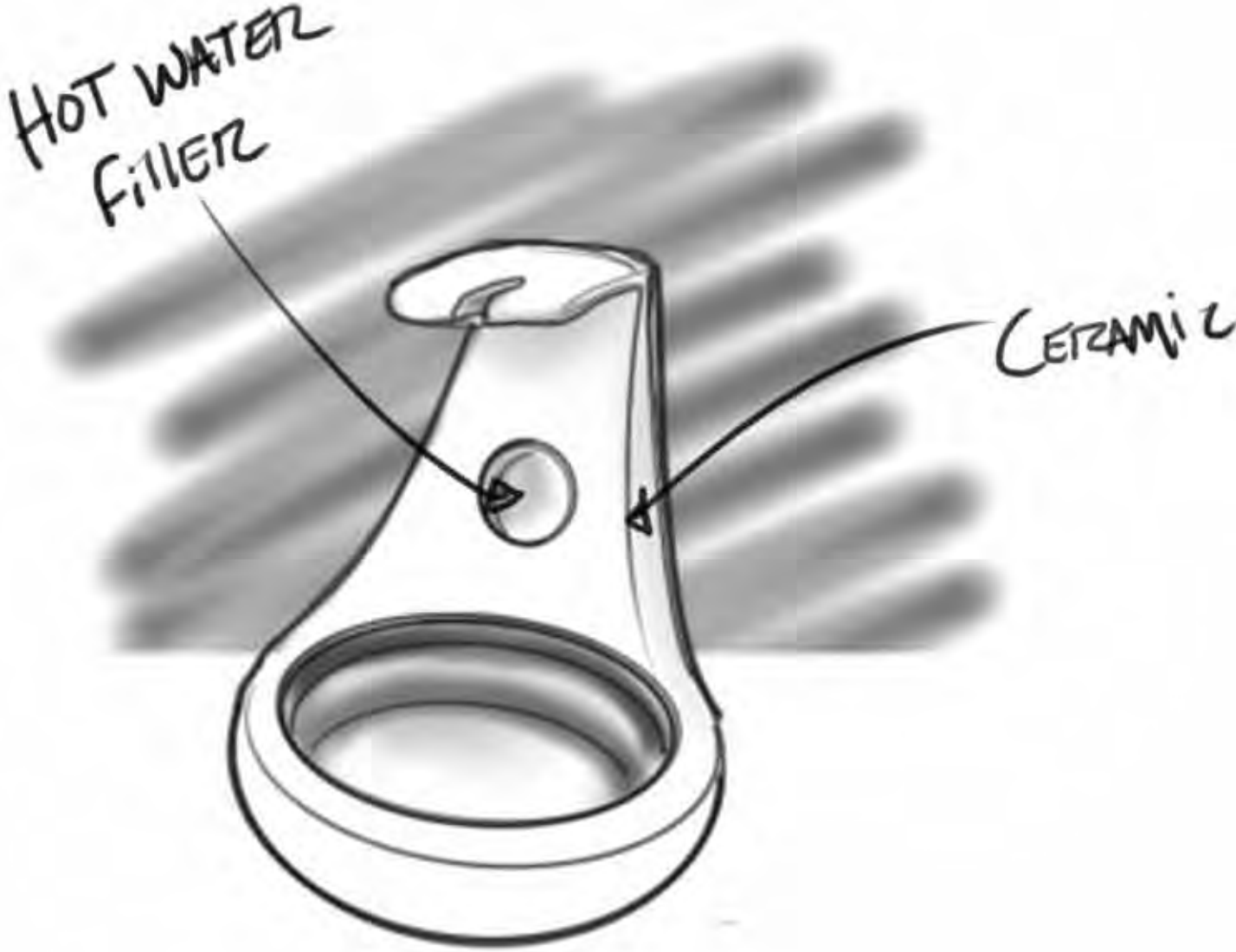
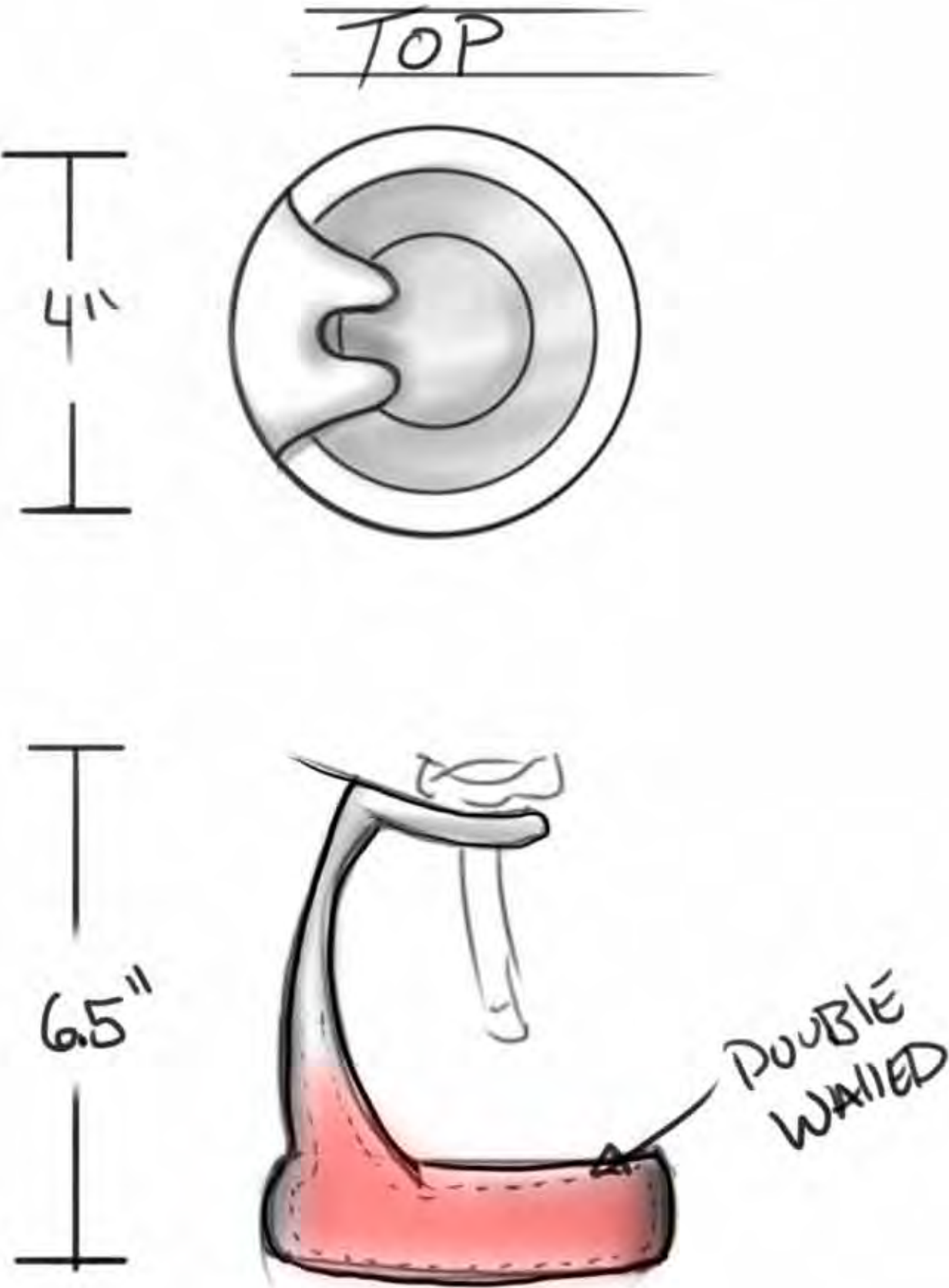
TWIST APATZ
GRATERZ MUG

Ideation Display Stand Sketches



Ideation

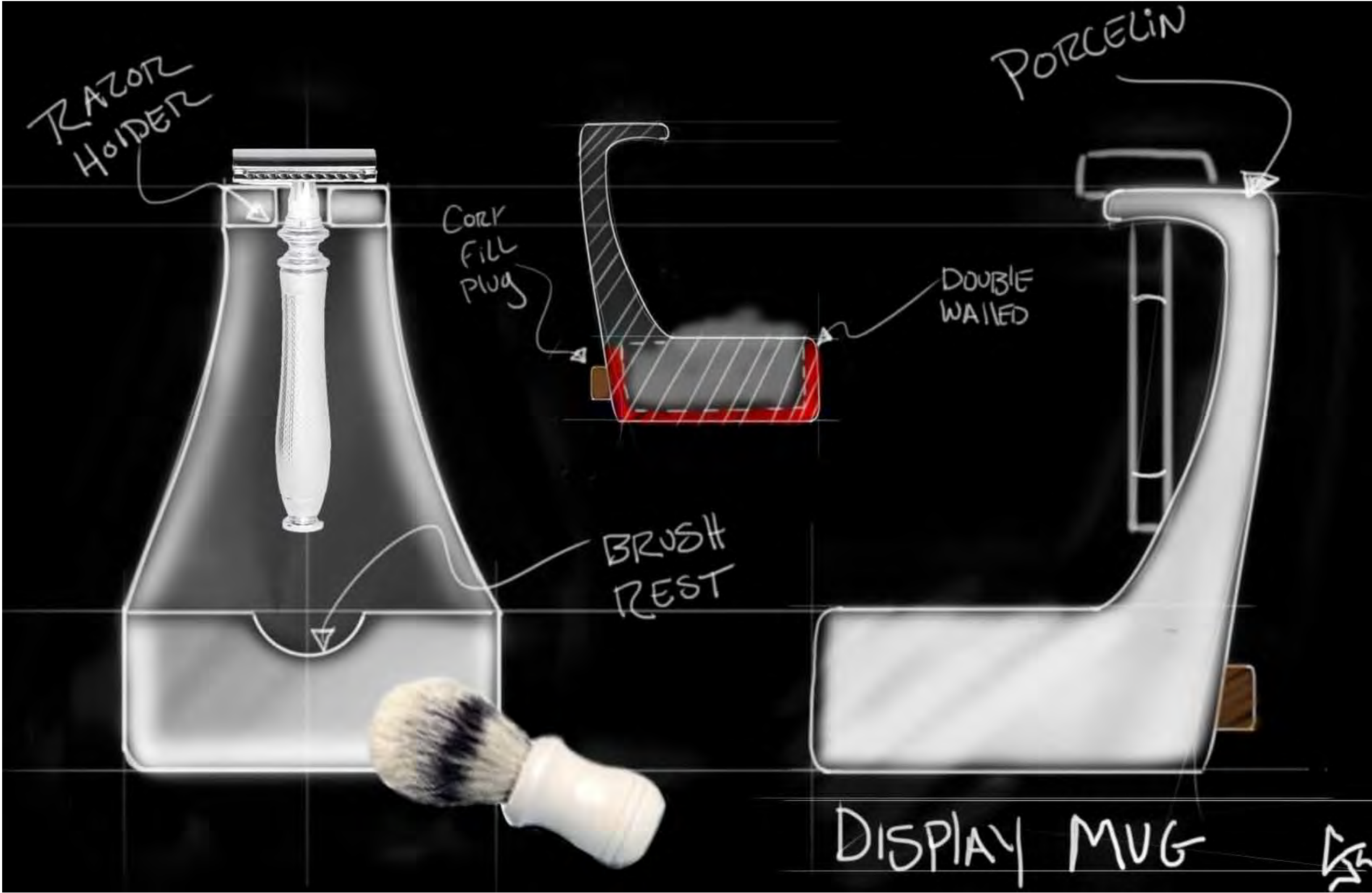
Concept 3 Display Stand



SHOWER DISPLAY

WARMER MUG

Refined Concept - Final Direction



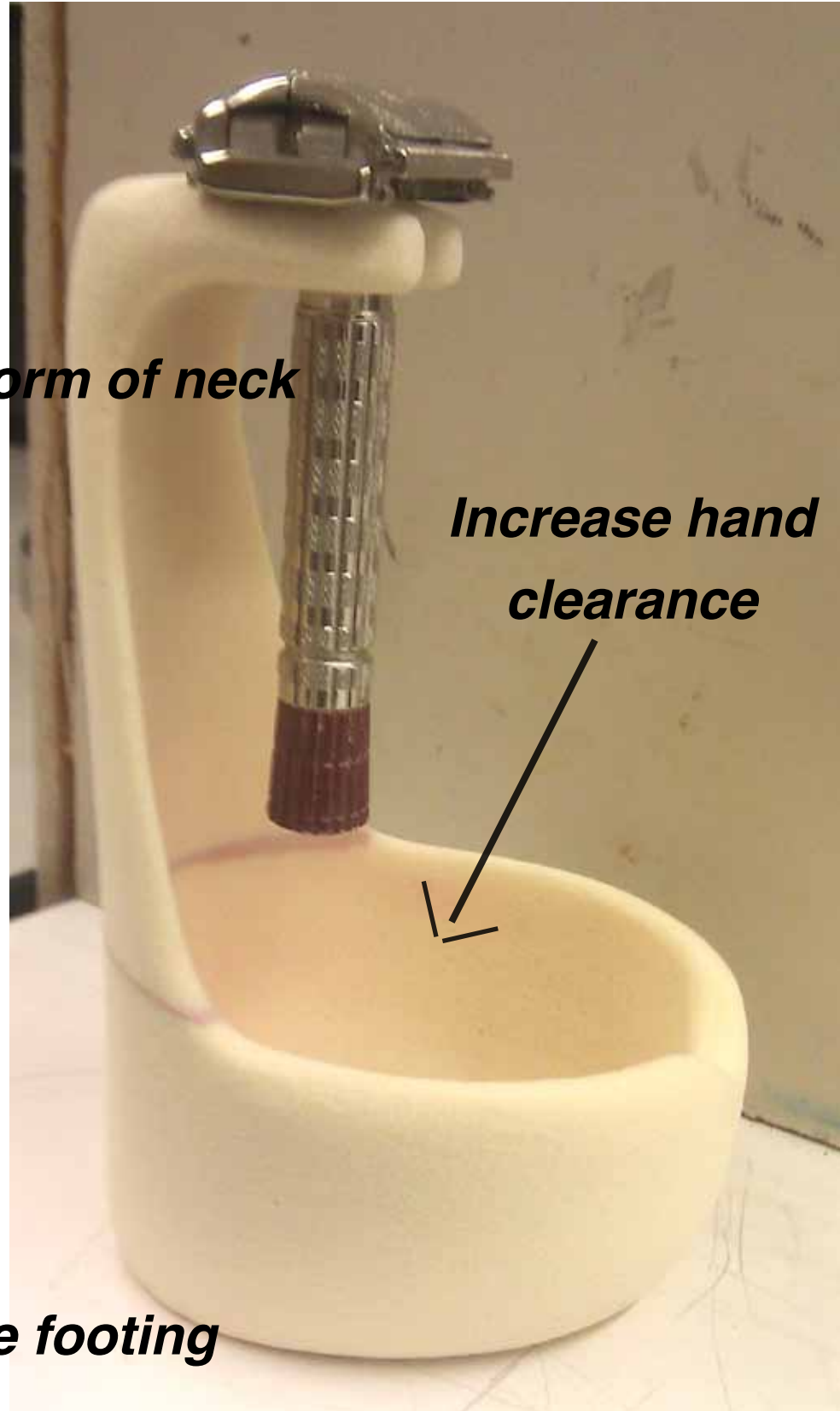
still more things to consider...

Sketch Model

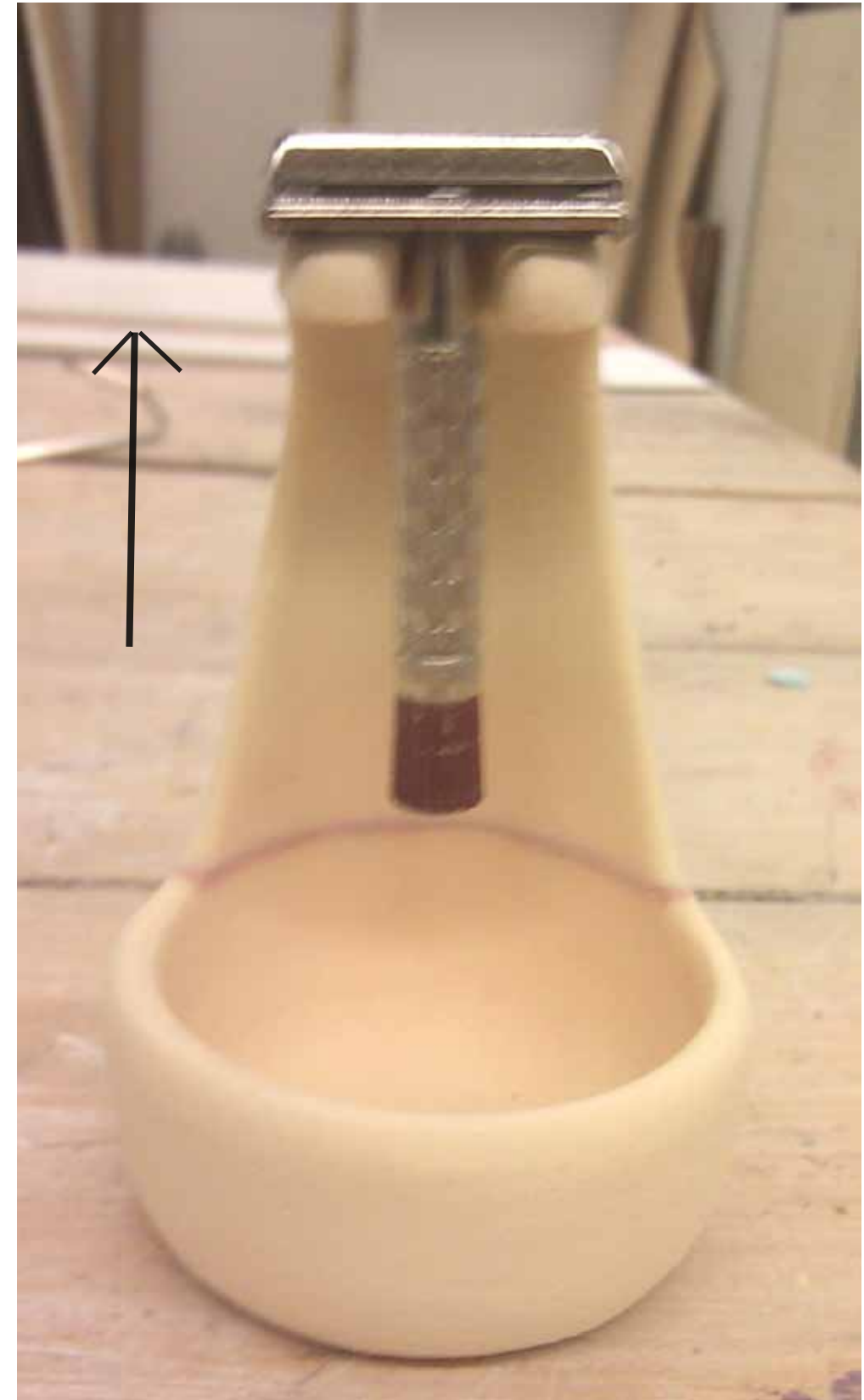
Reshape form of neck

Increase hand clearance

Improve footing



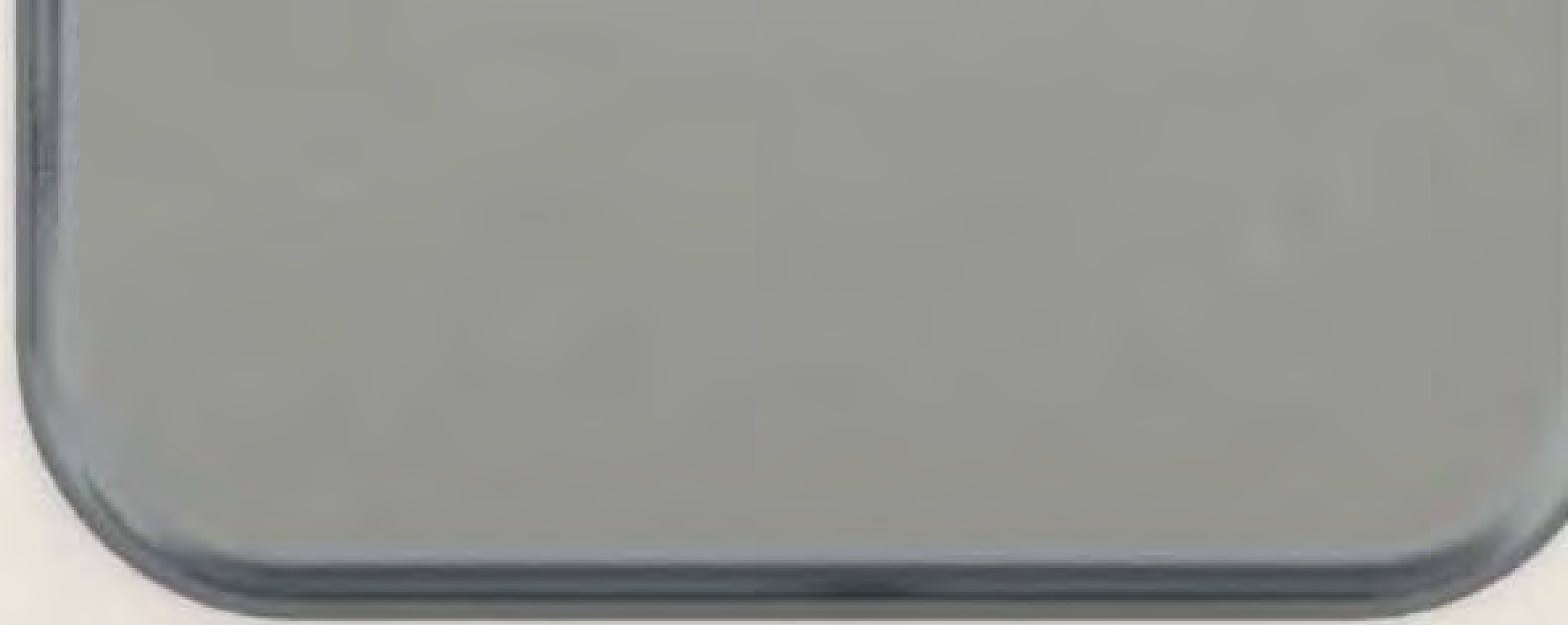
Increase overall height



Meet...



OBTINEO



He hangs out by your sink



holds your Brush and Razor





and also your soap...

He drinks from your faucet



and helps create your lather



and when not in use stores your razor safely on display



Designed to fit your hand comfortably



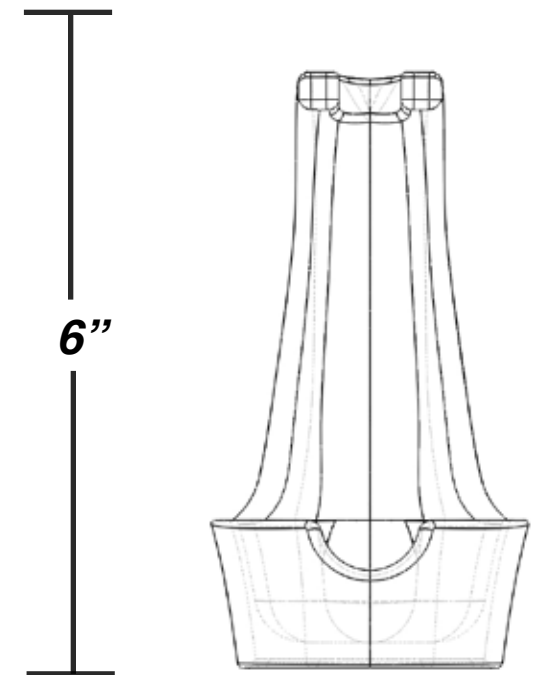
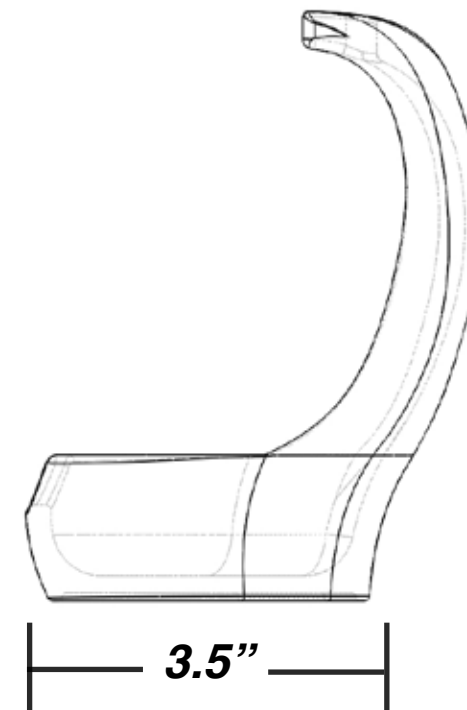
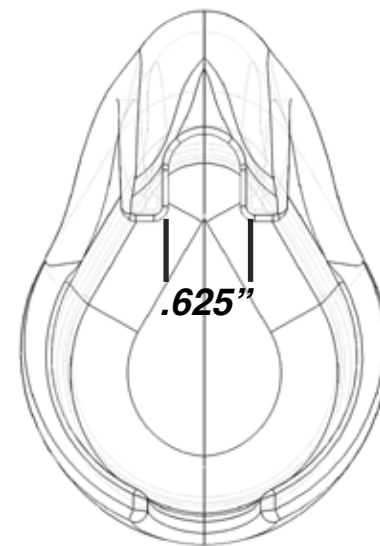
Manufacturing

Slip-casting Porcelain

is a technique for the mass-production of pottery, especially for shapes not easily made on a wheel. A liquid clay is poured into plaster moulds and allowed to form a layer on the inside of the mould.



Cad Developed Model







OBTINEO

Lather / Display Mug