Kate Geiger

Graphic Designer

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937.313.7953

Personal Statement

When I was downsized from a job to the unemployment line after 24 years at General Motors, I decided to take the risk of cultivating my creative side and pursue a career in graphic design. It's turned out to be a wise decision -- I feel that I'm finally in the place where I'm meant to be. Photography, Print Design, and Social Media have become my new passions with conceptualization of ideas as my cornerstone. I'm hungry and eager for "all things design," and have come to rely on the design process. I love to serve clients and help them reach their marketing and advertising goals with my creative skills and ability to be open-minded, responsible, confident and dependable.

Experience

Present • 2011
Marketing/Event Coordinator

Buckye Harley-Davidson; Dayton, Ohio

- Manage all social events/projects from beginning to end
- Create graphics for all events and social media
- Administer Website, Phone Ap, Facebook page, in store media,Billboards
- Plan, execute all events from small classes to huge concerts.
- Proficient in social, written, design skills and use daily.

2011-2009
Production Assistant

Ginghamsburg/ Ft. McKinley Churches; *Tipp City, Ohio*

- Create graphic slides
- Assist in filming and editing videos
- Operate Propresenter software, cameras and lighting
- Participate as a consultant in the weekly Micro and Design Team meetings
- Backstage Manager at Easter at UD Arena

2008 • 1985
Various Hourly Positions

General Motors Moraine Assembly; *Moraine, Ohio*

- Worked in all areas of assembly on and off the line
- Heavily involved in material flow
- Implemented and maintained a *visual address wayfinding system* for parts delivery people
- Involved in dispute resolution between Management and employees
- Served as Team Leader responsible for tracking quality, safety, production goals; communicating between Management and employees; making sure the job got done no matter what

Education

Sinclair Community College; *Dayton, Ohio*

- Associate of Applied Science Degree, Visual Communications
- Desktop Publishing Certificate
- Multimedia Certificate
- Accredited by the National Association of Schools of Art and Design (NASAD)

Software

- **Adobe Creative Suite** — Photoshop, InDesign, Dreamweaver, Fireworks, Illustrator, Lightwave
- **ProPresenter**
- **Final Cut**

Academy Award© Nomination

"The Last Truck: Closing of a G.M. Plant" Nominated for Best Documentary (short subject) film credit

Hobbies and Interests

I love to ride my motorcycle, travel anywhere and everywhere, take pictures of interesting people, socialize, decorate homes, cook, hike in the Glen, and read philosophy, mysteries and novels

References

Julia Reichert, Professor of Film; Independent Film Maker
Wright State University 937.361.3865 *julia@donet.com*

Steve Bognar, Independent Film Maker
937.369.4669 *sbognar@donet.com*

Michael Pollard, Technical Director
Ginghamsburg Church 937.667.1069 *mpollard@ginghamsburg.org*