

IRWIN TOOLS: SPONSORED STUDIO



IRWIN Tools had been doing a sponsored studio through our design program for a few years. This particular design challenge introduced a new element in which IRWIN Tools was looking to expand their market by adding a hammer to their tool lineup. With this challenge, we had an opportunity to design a tool which had the possibility to be put into production.

Working with the IRWIN Design Team, we had first-hand experience to what industry professionals did in the career field. This was our first project which correlated with the work environment which we may encounter upon graduation.

Although my particular design was not chosen to be produced, this design challenge presented an excellent opportunity to create contacts and professional relationships with industry professionals as well as receive critiques and information of my work from a career professional's point of view.

