

MISSION STATEMENT

The mission of the CUNY League of Active Speech Professors (CLASP) is to promote the communication discipline within the City University of New York and to foster the pedagogical practices and research of its faculty. We prepare our students to communicate effectively as democratic citizens in a global environment. We accomplish our mission by sponsoring faculty colloquia, forums for student speeches, and networking opportunities for students, faculty, and communication professionals.

The CLASP 2011 Colloquium Committee
wishes to thank the following:

Bernard L. Baruch College
Dr. Jana O'Keefe Bazzini, Chair Communication Studies

New York City College of Technology

Prof. Mary Ann Biehl, Chair & Prof. Nassar McMayo,
Department of Advertising Design & Graphic Art

Kingsborough Community College

Dr. Gloria Nicosia, Chair & Ms. Judith
Cohen Administrative Assistant, Department of
Communication & Performing Arts;
Mr. Joseph Tammany, Director Print Shop.

2011 CLASP Colloquium Committee

Gordon Alley-Young, *KBCC*, Chair
Marie Bridget Dundon, *school xx*
Suzanne Epstein, *Schwartz Institute*
Eva Kolbusz, *BMCC*
Robin Levenson, *LaGuardia*
Kailin Maggiore, *KBCC*
Pat Sokolski, *LaGuardia*
Shauna Vey, *NYCCT*
Alan Winson, *John Jay*

In Addition:

Oxford University Press
Pearson Publishing
McGraw-Hill Publishing

Credits:

Poster & Program Design Jie Xiao
Website Design Irwin Hou
Logo Design Ignacio Soltero



SPEECH COMMUNICATION: THE UMBRELLA DISCIPLINE

7th **CLASP**
ANNUAL
COLLOQUIUM
CUNY LEAGUE OF
ACTIVE SPEECH
PROFESSORS

9:00 – 10:00 Breakfast, Registration, & Book Display, Room Location

9:45 Welcome:

Gordon Alley-Young, *KBCC*, CLASP Council President
Jana O’Keefe Bazzoni, *Baruch*, Communication Studies Dept. Chair

10:00 – 11:00 ROUND ONE Concurrent Sessions

Library Research Site for Communication Studies

Teaching Public Speaking with VOCAT
Chair: Alan Winson, *John Jay*
Mikhail Gersovich, *Director, Bernard L. Schwartz Communication Institute*
Bernard L. Schwartz Communication Institute

The State of Communications Programs at CUNY:
Faculty, Support, and Administration

Hollis Glaser, *BMCC*
Shauna Vey, *NYCC*
Suzanne Epstein, *Bernard L. Schwartz Communication Institute*

11:10 – 11:40 ROUND TWO Concurrent Sessions

John Lin, *BMCC*, “The Use of Framing in Barack Obama’s Infomercial to the American People”
Beth Preminger, *KBCC*, “Using Film to Teach Concepts in Communication Studies”

The Impact of the Basic Speaking Course on
Willingness to Communicate & Communication Apprehension

Suzanne Epstein, *Bernard L. Schwartz Communication Institute*
Rebecca Merkin

Coaching Competitive Speech

Chair: Denise Scannell, *NYCCT*
Susan Goldstein, *Baruch*
Ellen Mareneck, *BCC*

11:50 – 12:30 ROUND THREE Plenary Session Room Room

Don’t Forget Your Umbrella: The Need to Revive a
CUNY Discipline Council in SpeechTom Smith, *QCC*

Sallie Mettler, *LaGuardia*, Emerita
Timothy Gura, *Brooklyn*
Pat Sokolski, *LaGuardia*
Shauna Vey, *NYCCT*
Gordon Alley-Young, *KBCC*, Moderator

12:30 – 1:30 ROUND FOUR Lunch

1:40 - 2:40 ROUND FIVE: Showers of Teaching Tips: Sharing Around the Table

2:50 – 3:30 ROUND SIX Concurrent Sessions

Teaching Speech Internationally
Chair: Eva Kolbusz, *BMCC*
Shuming Lu, *BMCC*, Director of China Study Abroad

3:30 – 4:30 ROUND Seven Awards & Socializing, Room Room

Presentation of the CLASP Student Trophy to Sharlene Johnson
and her sponsoring Professor Alan Winson, *John Jay*.
Drinks, Desserts, Discussion