## Pop-up Shop



Brief: To add value to an A4 sized piece of material, turning it into a 3D dimensional product to be sold on a pop-up shop at the university.


Pen holder assembly



Cost of material: $£ 1.02$
Line lengh: 70.58 cm
Cutting time: $8 \mathrm{~m}: 23 \mathrm{~s}$
Cutting cost/min: $£ 0.25$
Cutting cost: $£ 2.06$
Cutting cost heading + engraving: $£ 1.00$

Product retail: $£ 4.08$

Miguel Ricciolini ricciolini@gmail.com

