

A photograph of a forest floor. The foreground shows a tree trunk covered in vibrant green moss and small ferns. The background is a soft-focus forest with more trees and foliage.

INSPIRATION

FORESTS OF THE PACIFIC NORTHWEST



inspiration



*Stuff
by Puff*



inspiration



*Stuff
by Puff*

TARGET CUSTOMER

- Female, 20-30 years old
- Olympia, Washington
- Seasonal / Rainy
- 5'5" & up
- Lives in house with roommates
- Favorite colors are black & gray.
- Shops at boutiques & online.
- Works at coffee shop
- \$30,000 annual income
- Single/Dating
- In College for BFA
- Thoughtful, realist, environmentally conscious, intelligent, thoughtful, experimental, well educated.





*Stuff
by Puff*

A light brown, camel-colored cloud-shaped swatch.

Camel

A dark olive green, hunter-green cloud-shaped swatch.

Hunter

A light beige, taupe-colored cloud-shaped swatch.

Taupe

A medium green, moss-colored cloud-shaped swatch.

Moss

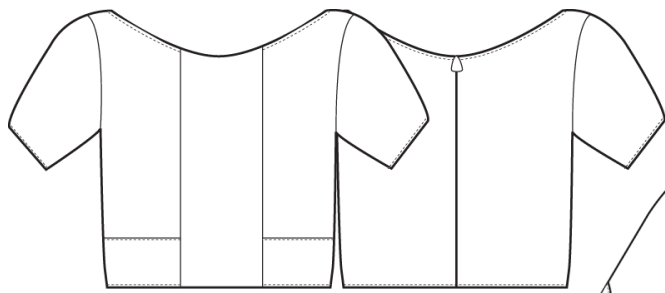
A dark brown, coffee-colored cloud-shaped swatch.

Coffee

Forests of the Pacific Northwest: Colors

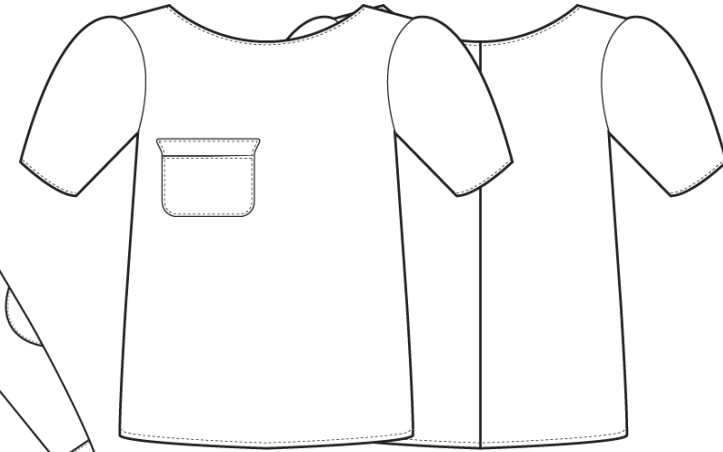
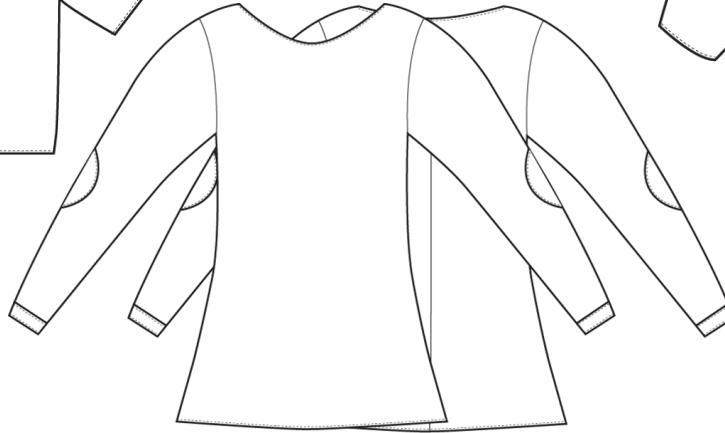
Forests of the Pacific Northwest: Textiles



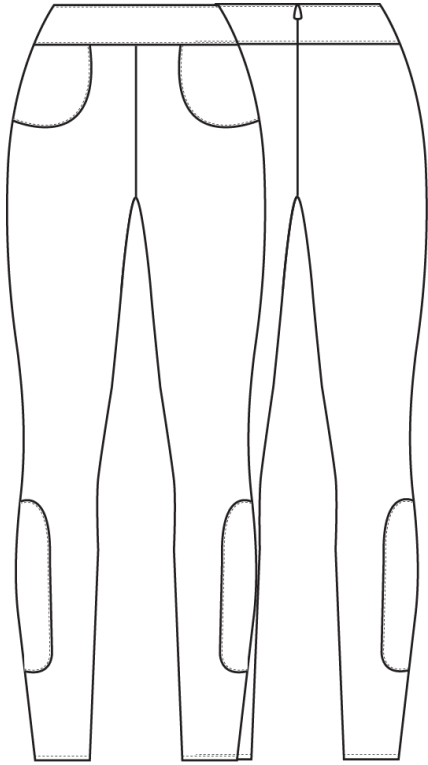


Cashmere Cropped Sweater
PKZ-0026
\$80.00
2-10

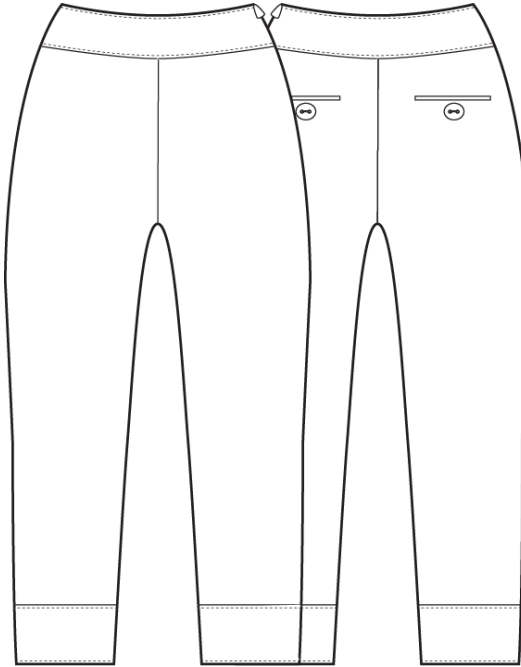
Cablerory Sweater
PKZ-0028
\$100.00
2-10



Tee Sweater
PKZ-0030
\$60.00
2-12



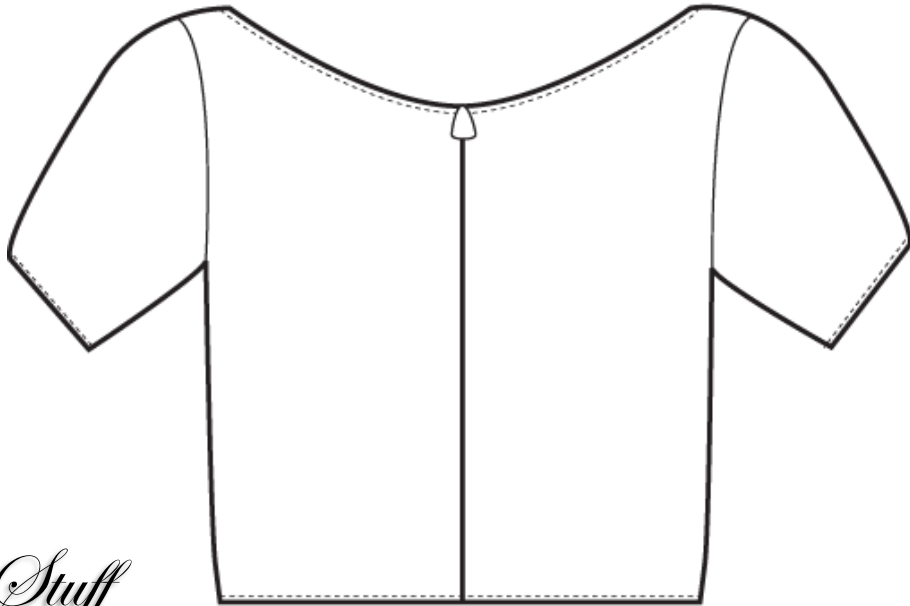
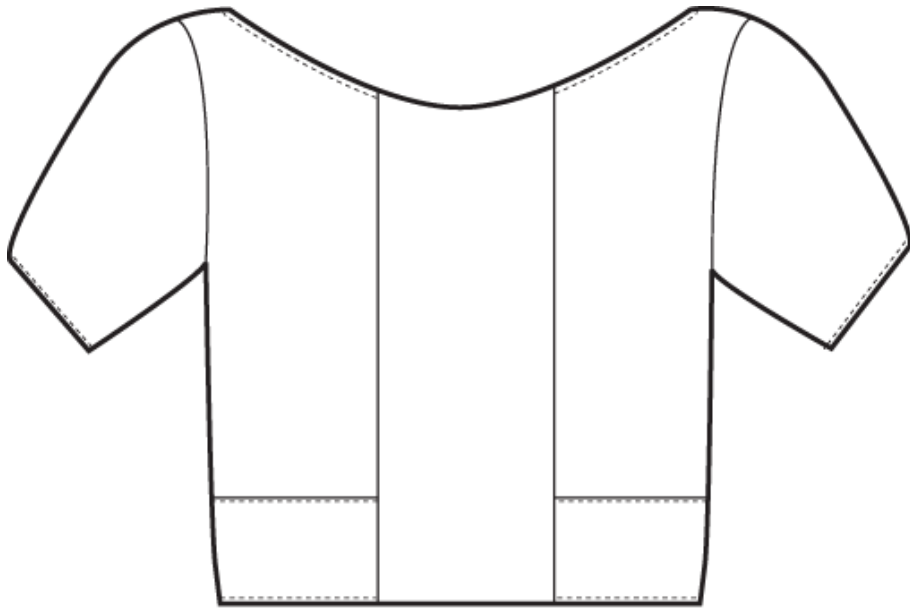
Fauxto Pants
PKZ-0032
\$150.00
0-10



Capri Trousers
PKZ-0034
\$85.00
0-8

Winter Mermaid Skirt
PKZ-036
\$100.00
0-10

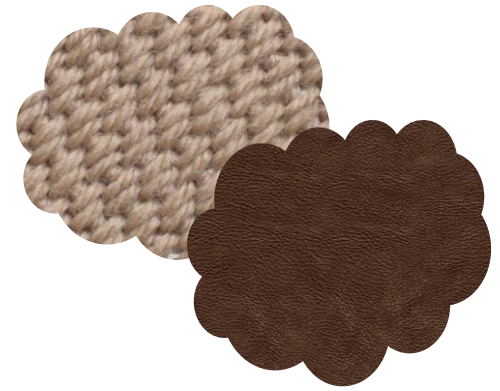




Taupe & Coffee



Moss & Camel



Cashmere
& Leather

○ Slightly oversized cashmere sweater with 4" wide leather detail down center front and 3" wide across front hem. Also includes 20" gold back zipper.

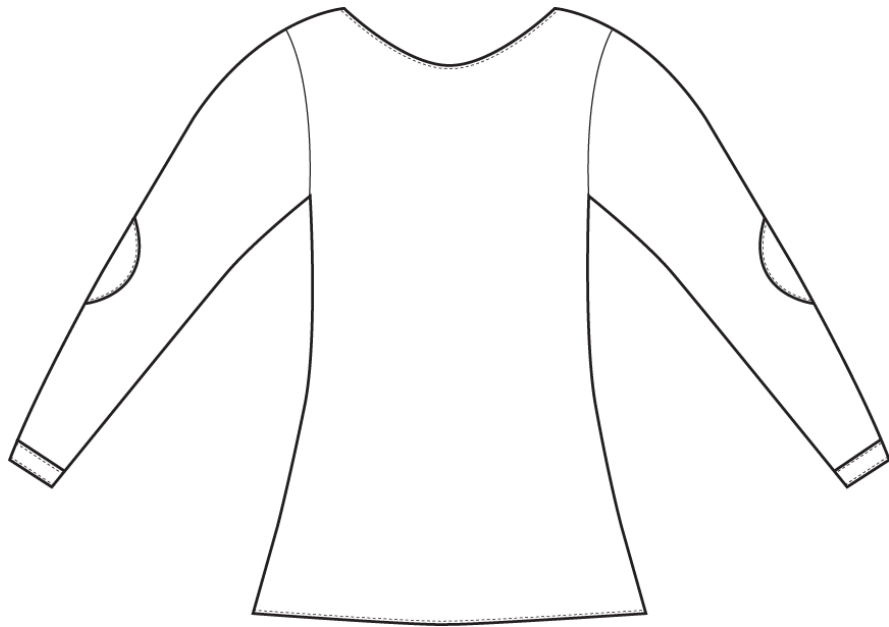
○ Sizes Available: 2-10

○ Price: \$90.00

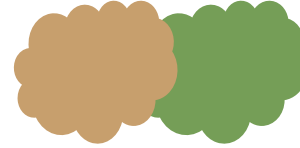
○ PKZ - 0026

○ Winter 2013





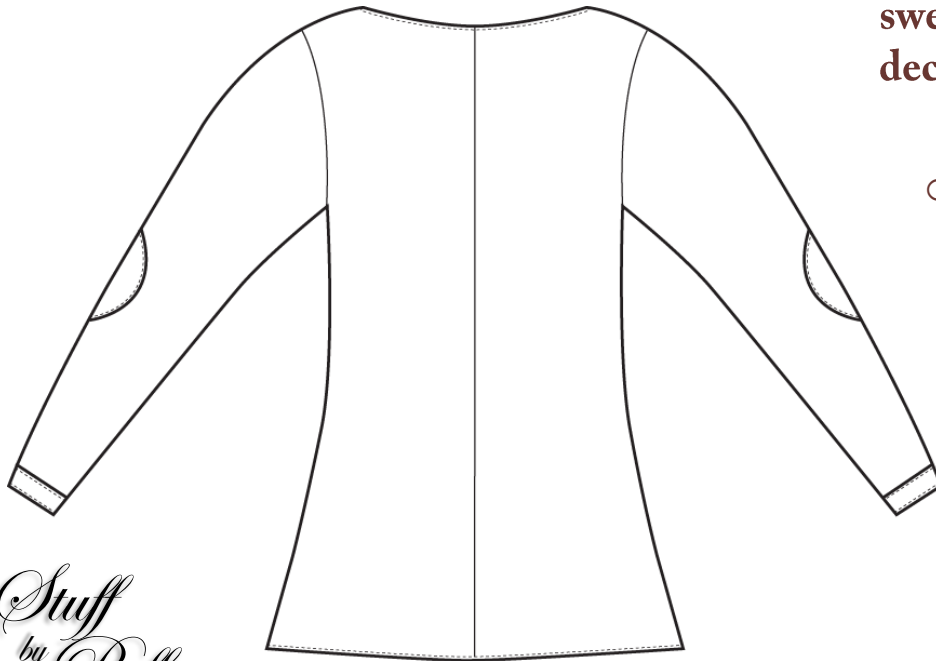
Hunter & Taupe



Camel & Moss



**Cable-Knit
& Corduroy Elbow Patches**



○ **Loose fitting long sleeved cable-knit sweater with corduroy elbow patches and decorative center back seam.**

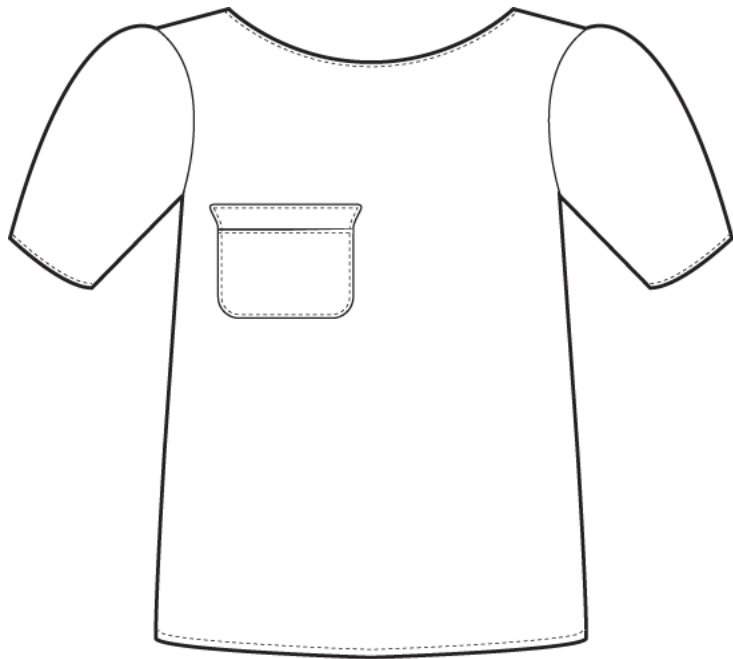
○ **Sizes Available: 2-10**

○ **Price: \$100.00**

○ **PKZ-0028**

○ **Winter 2013**





Moss & Taupe



Coffee & Camel



Lightweight Knit
& Tweed Pocket



○ Oversized lightweight knit sweater with tweed front right pocket. Short sleeves with slight puff at shoulders and decorative center back seam.

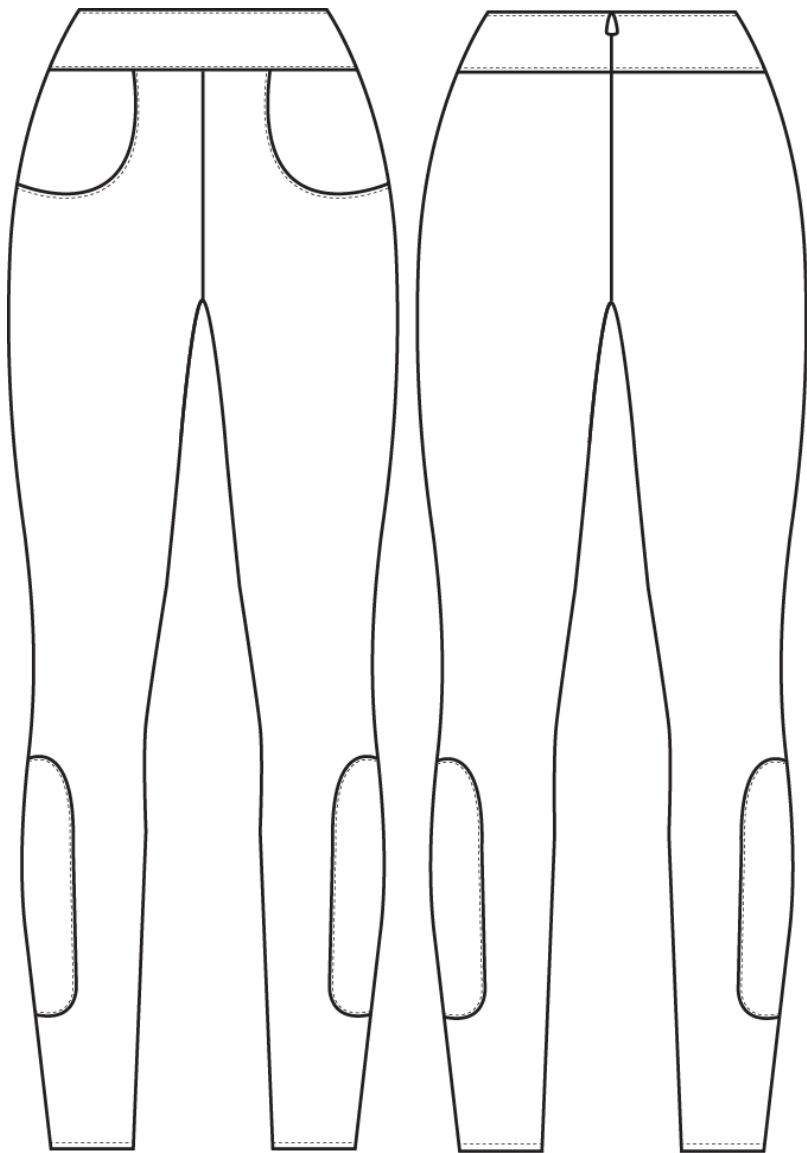
○ Available in Sizes: 2-12

○ Price: \$60.00

○ PKZ- 0030

○ Winter 2013





Hunter & Camel



Taupe & Moss



Corduroy
& Leather Patches

○ **Stretch corduroy skinny pants with rectangular leather patches on sides of calves as well as leather pockets. Center back zip closure.**

○ **Available in Sizes: 0-10**

○ **Price: \$150.00**

○ **PKZ-0032**

○ **Winter 2013**





Coffee



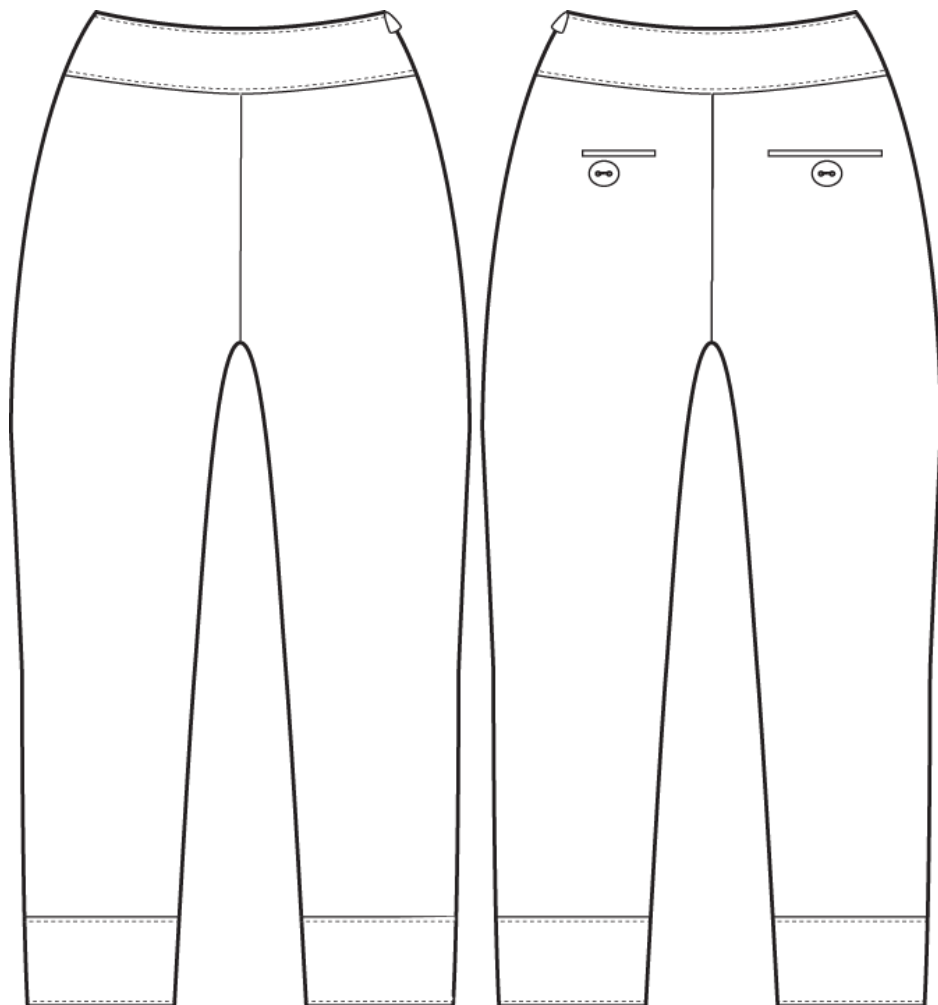
Hunter



Tweed

- Full length tweed mermaid skirt with center back zip closure. This skirt is fully lined with a 2" waistband and 12" zipper.
- Available in Sizes: 0-10
- Price: \$100.00
- PKZ-036
- Winter 2013





Camel & Hunter



Taupe & Coffee



Tweed & Leather

○ Cropped tweed trousers that fall right below the knee. Welt pockets on back with large brown buttons. 2" leather waistband and 4" leather cuffs. Left side zip closure.

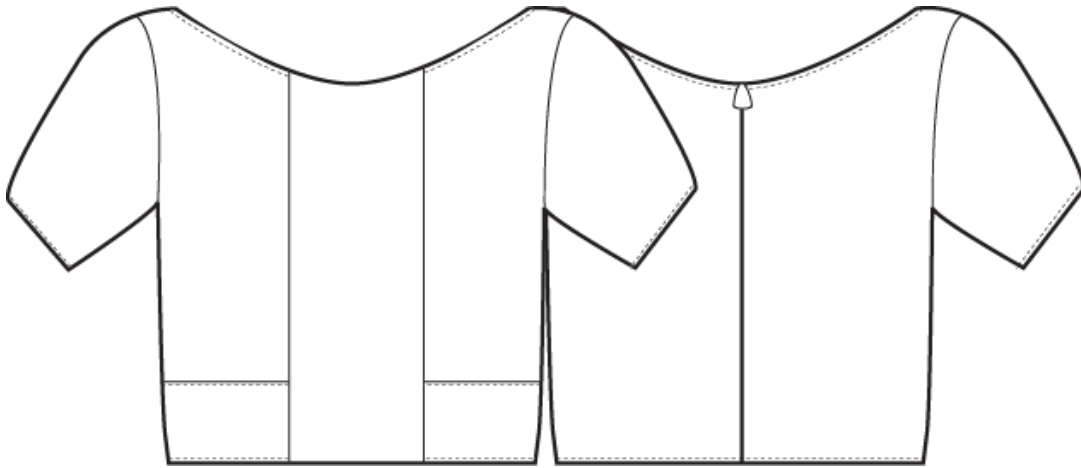
○ Available in Sizes: 0-8

○ Price: \$85.00

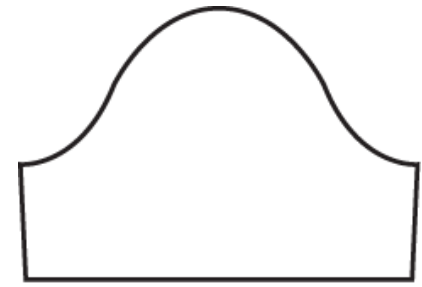
○ PKZ-0034

○ Winter 2013

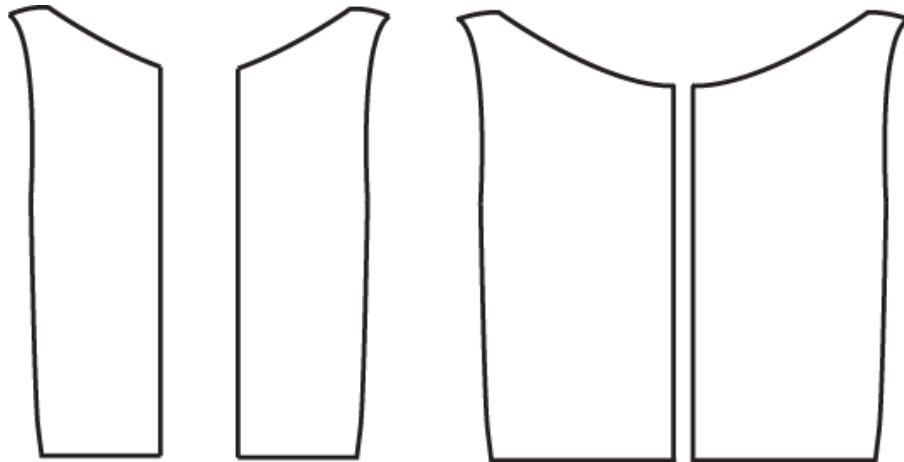
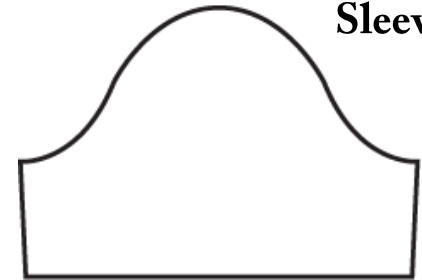




Cropped Cashmere Sweater



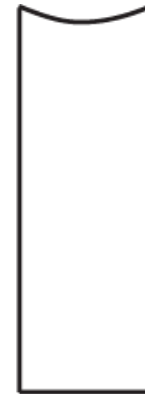
Sleeves



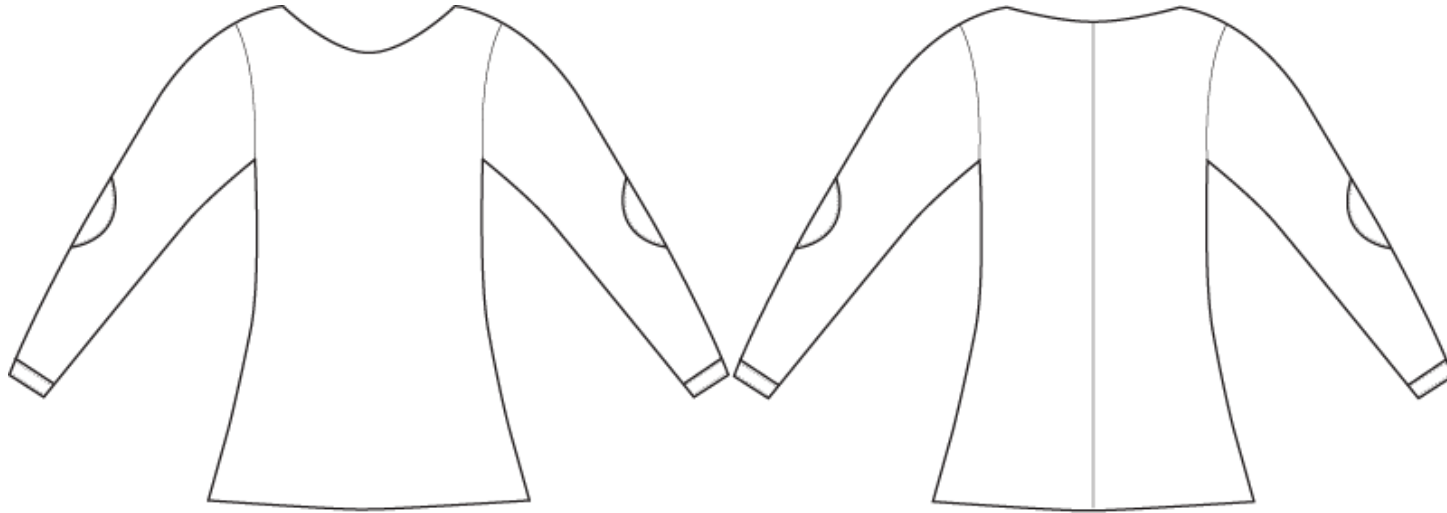
Front

Back

Leather Pieces

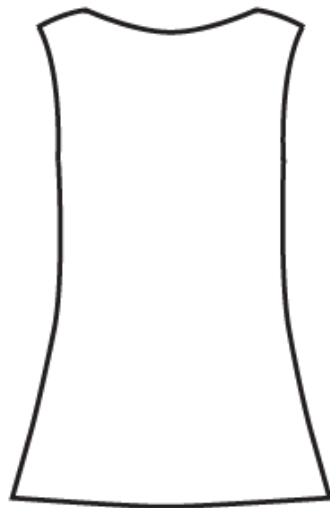
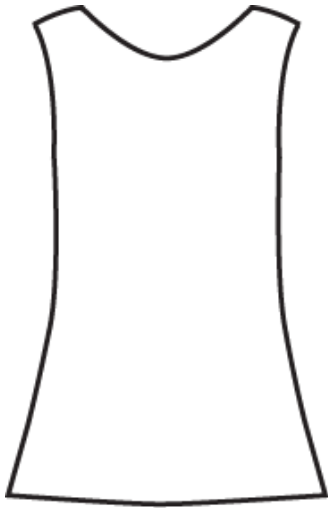


Cablerory Sweater

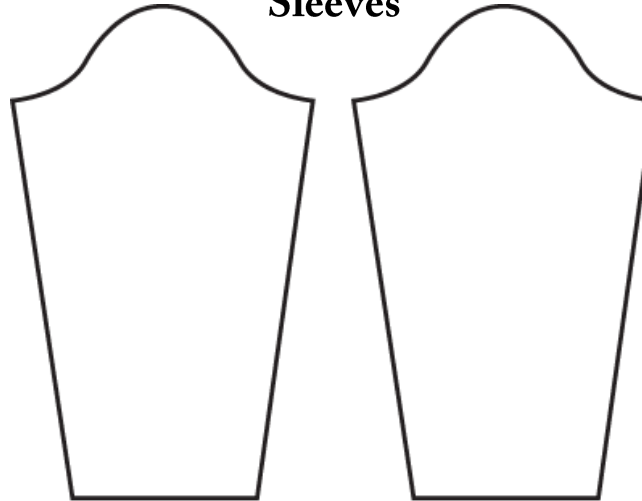


Front

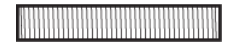
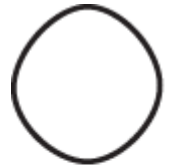
Back



Sleeves

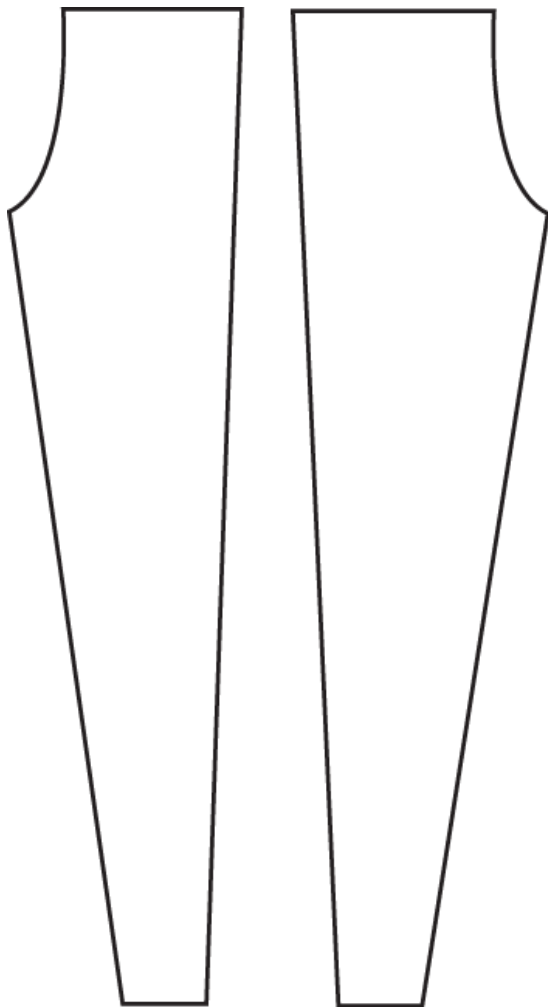


**Elbow
Patches**



**Knit Ribbing
For Cuffs**

Pant Leg Back x2



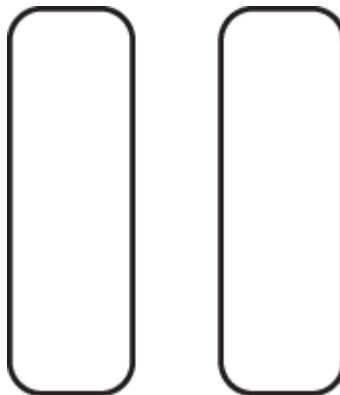
Front Waistband



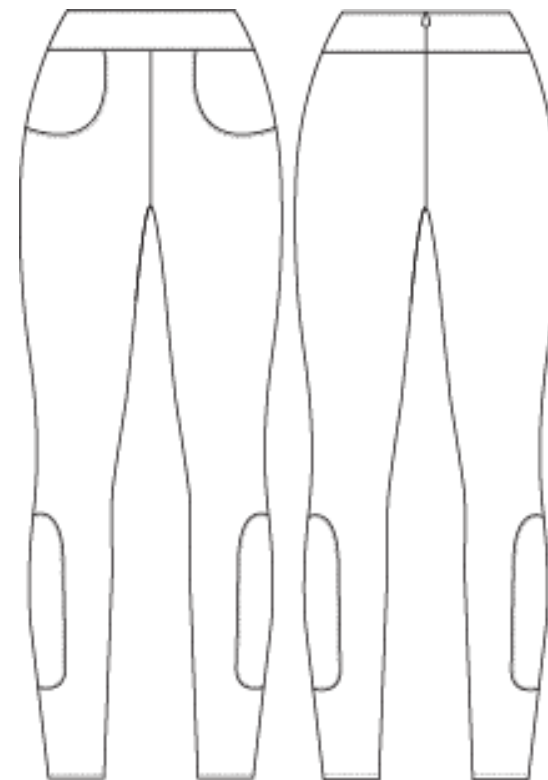
Back Waistband



Pockets



Leg Patches



**Fauxto
Pants**

Pant Leg Front x2

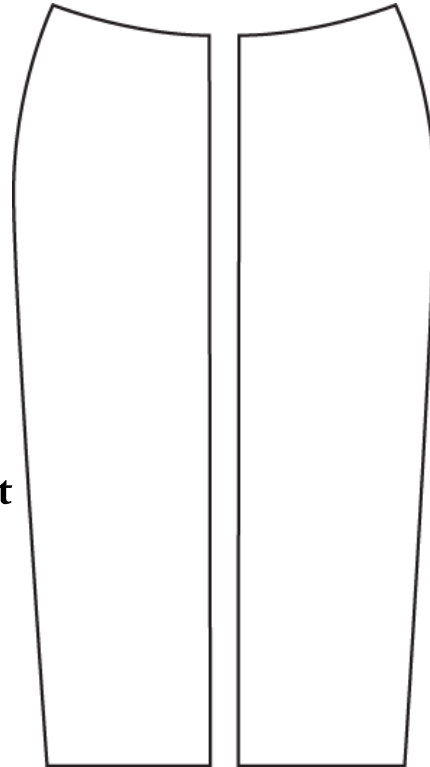


Winter Mermaid Skirt

Front Waistband

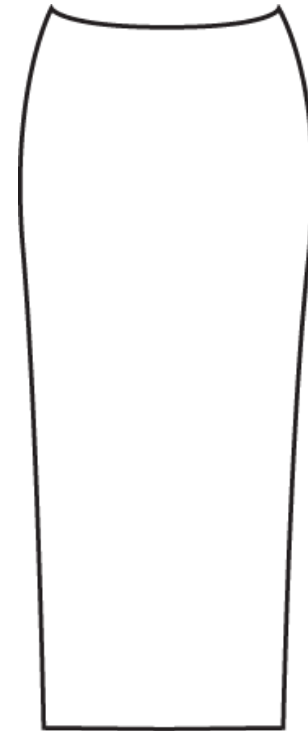


Back Waistband



Back Skirt

Front Skirt

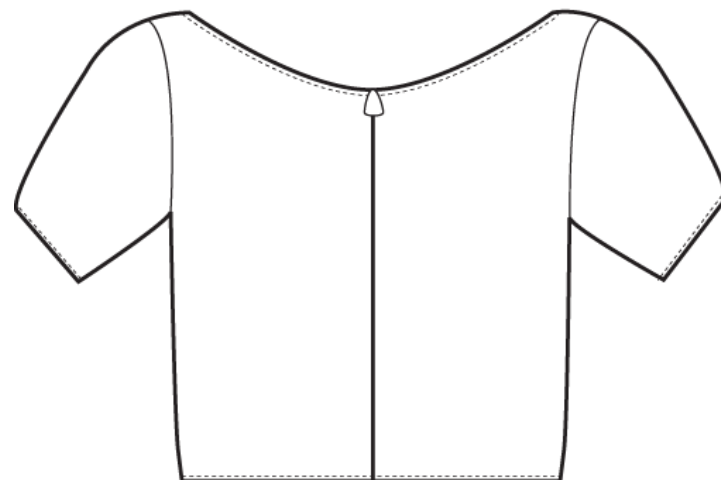
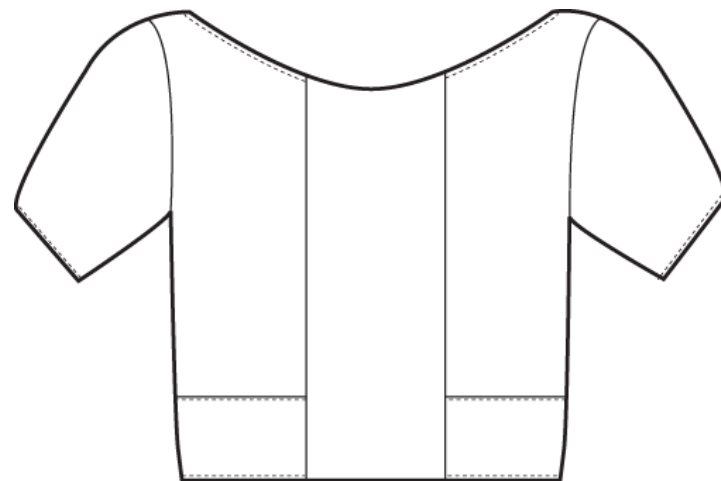


Godet x4



Sewing Instructions

- Cut two sleeves, two backs, one 3” wide piece of leather and one 4” wide piece of leather all with $\frac{1}{2}$ ” seam allowance. (When cutting the front pieces cut off 2” on each side at center front and 3” at the hem to make room for the leather pieces.)
- First sew the 4” wide piece of leather onto the 3” wide piece to make what looks like an upside down “T” with a straight stitch.
- Next sew the two front pieces in place so that they attach to the leather at center front leaving a 4” space in between and 3” at the hem for the leather contrast pieces, also with a straight stitch.
- Then sew the back pieces to the front pieces connecting them at the shoulder seams first then at the side seams. After the front & back are attached then sew on the sleeves.
- Last but not least sew in the zipper and make sure all of the edges are clean and overlocked.



Sewing Instructions

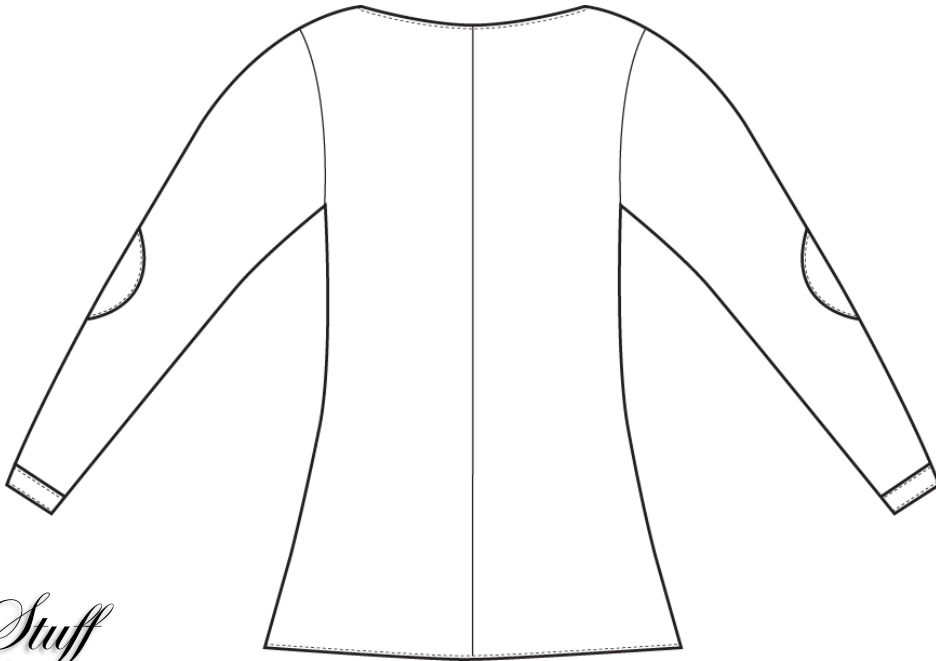
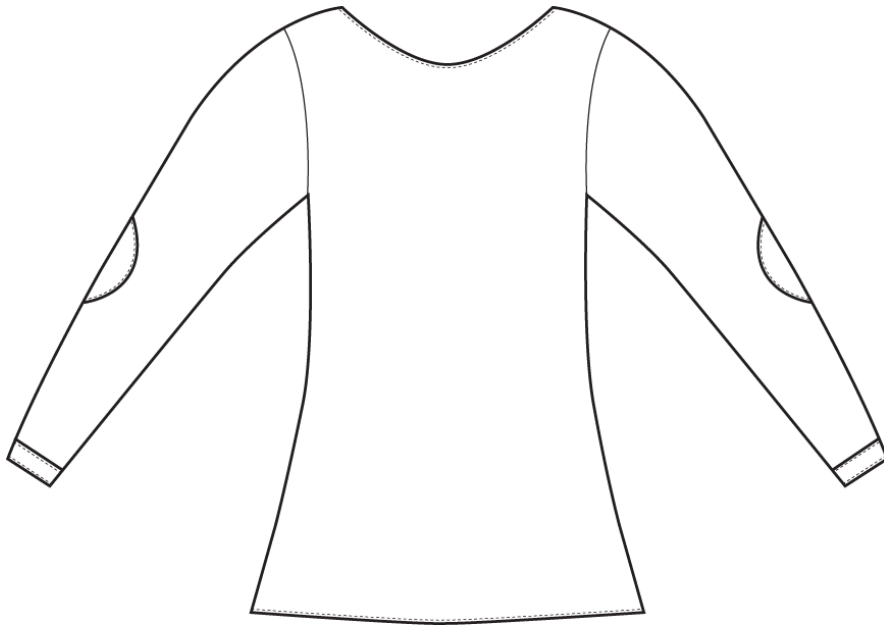
○ First cut out one front piece, one back, two sleeves and two circular corduroy elbow patches all with $\frac{1}{2}$ " seam allowance except for a $\frac{1}{4}$ " seam allowance at the neckline.

○ Next attach the front back pieces at the shoulder seams then at the side seams with a straight stitch.

○ Before attaching the sleeves find the elbow placement and sew on the circular corduroy patches with by hand with a whip stitch.

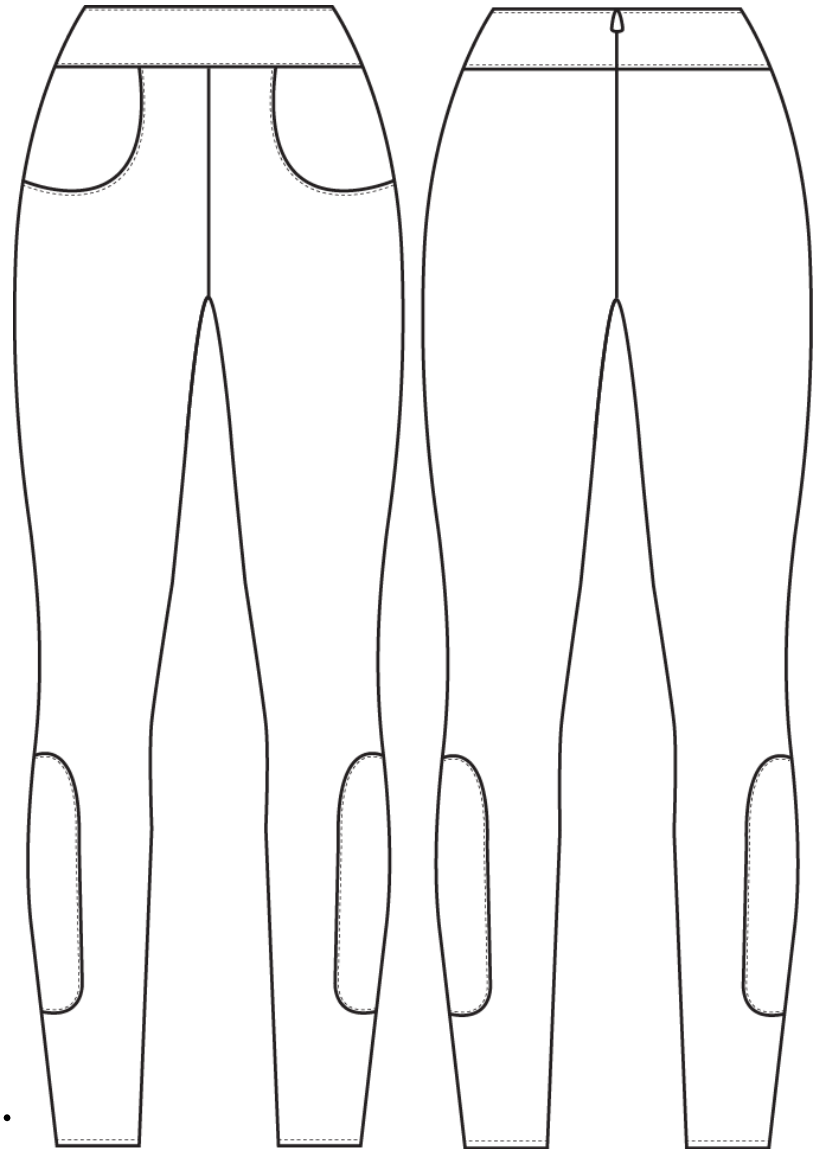
○ Then attach the sleeves with a straight stitch and add a decorative top stitch straight down the center back.

○ Lastly finish the hem with a blind stitch as well the edges of the wrists with a knit ribbing.



Sewing Instructions

- **First cut out two front legs, two back legs, front waistband, two back waistband pieces, two leather pocket pieces and two rectangular leather patches for the calves adding a 1/2" seam allowance to all pieces.**
- **Next sew the leather frontier pockets onto the each of the front leg pieces right sides together and attach to the side seams.**
- **Attach the front legs to the back legs at side seams with right sides together then place one leg in the other one and sew up the center front crotch seam.**
- **Once legs are attached turn them right side out and attach the rectangular leather patches to the outsides of the calves by hand with a whipstitch.**
- **Next attach the waistband pieces to the top of the pants with right sides together then add on the zipper, sew a 1/2" hem and overlock all of the bulky edges.**



Sewing Instructions



- First cut out one front piece, two backs, one front waistband and two back waistbands all with a 1/2" seam allowance.
- At the sides of the front skirt piece as well as in the center and sides of the back pieces you will be adding in what is called a godet. Cut the seams at the hem where you want the godet to start, press the seams open, to the open end of the seam line, insert and sew one side of the godet be sure that the end of where you stitch the upper seam line are met by the godets seam line, then insert and stitch the second side of the godets seam line like the first one.
- After all of the godets have been cut and sewn you will attach the front and back pieces at the side seams with a straight stitch.
- Lastly you will attach the waistband right sides together, overlock the edges, sew in the zipper at center back and sew a 5/8" hem.