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Get in touch!

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# andrea casadio

visual designer  
digital marketer



# 28

years old



Based in  
**Forlì**

## About me

## I AM FLUENT IN

italian

english

body language

Over the course of my life, I have continued to follow and improve my creative approach and methodology up to embrace a **Design Thinking** process, focusing my attention in New Media and New Technologies, in a dimension of strategic interdependence between **interactivity** and **multi-sensory** communication channels. I am a problem solver at heart and strive to deliver the most effective solutions at the highest of standards.

## EDUCATION

**Courses**

**Studio Samo**  
Web & Social  
Media Marketing  
Bologna (BO), Italy

**Enfap**  
Strategic and  
Integrated communications  
Forlì (FC), Italy

**ISIA | Advanced School  
for Art Industry**  
2nd Level Degree  
Product Design and  
Advanced Materials Design  
102/110  
Faenza (RA), Italy

**ISIA | Advanced School  
for Art Industry**  
1st Level Degree  
Industrial Design and  
Ceramic Materials Design  
106/110  
Faenza (RA), Italy

**National Art Institute**  
High School Industrial Design  
Diploma  
83/100  
Forlì (FC), Italy

## EXPERIENCE

**Caffeina s.r.l.**  
Visual Designer  
Parma (PR), Italy

**D-Sign s.r.l.**  
Freelance Digital  
Communication Strategist  
Bologna (BO), Italy

**D-Sign s.r.l.** Intern  
Digital Strategic Planner  
Bologna (BO), Italy

**Pollege (Teddy Spa)**  
Freelance Graphic Designer  
Rimini (RN), Italy

**Vinicio Pala s.r.l.**  
Freelance Assistant  
for Accessories and  
Fashion Retailer  
Forlì (FC), Italy

**Circolo Arci Valverde**  
Freelance Promoter &  
Communication Designer  
Forlì (FC), Italy

**Freelancer**  
Graphic & Communication  
Designer  
Forlì (FC), Italy

**3B Spa**  
Research Activity  
Salgareda (TV), Italy

**Nuova Italtapak s.r.l.**  
Project Activity  
Forlì (FC), Italy

## I BELIEVE IN WORK ↕ PLAY BALANCE

**Interacting**  
Brainstorming  
Pitches  
New media

**Print**  
Branding  
Advertising

**Research**  
New Ideas  
Learning  
Human behaviour

**Digital**  
Strategic communication  
& planning  
Unconventional

**Socializing**  
Friends  
My partner  
Public Relations

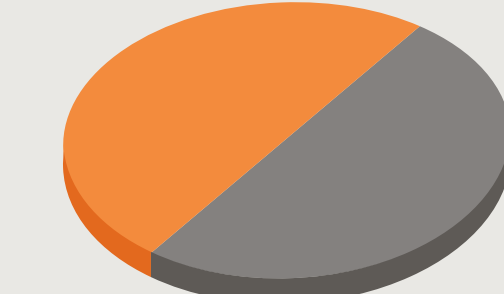
**Hobbies**  
Street Art  
Stop-motion  
Pop-up books  
Strong reading  
Traveling  
Sketches & Notes

**Interests**  
Neuromarketing  
Augmented Reality  
Nonsense

**Happiness**

and Creativity!

## MY SPECIALTIES



**50% 50%**  
DIGITAL PRINT

(I love)  
**WHAT I DO**

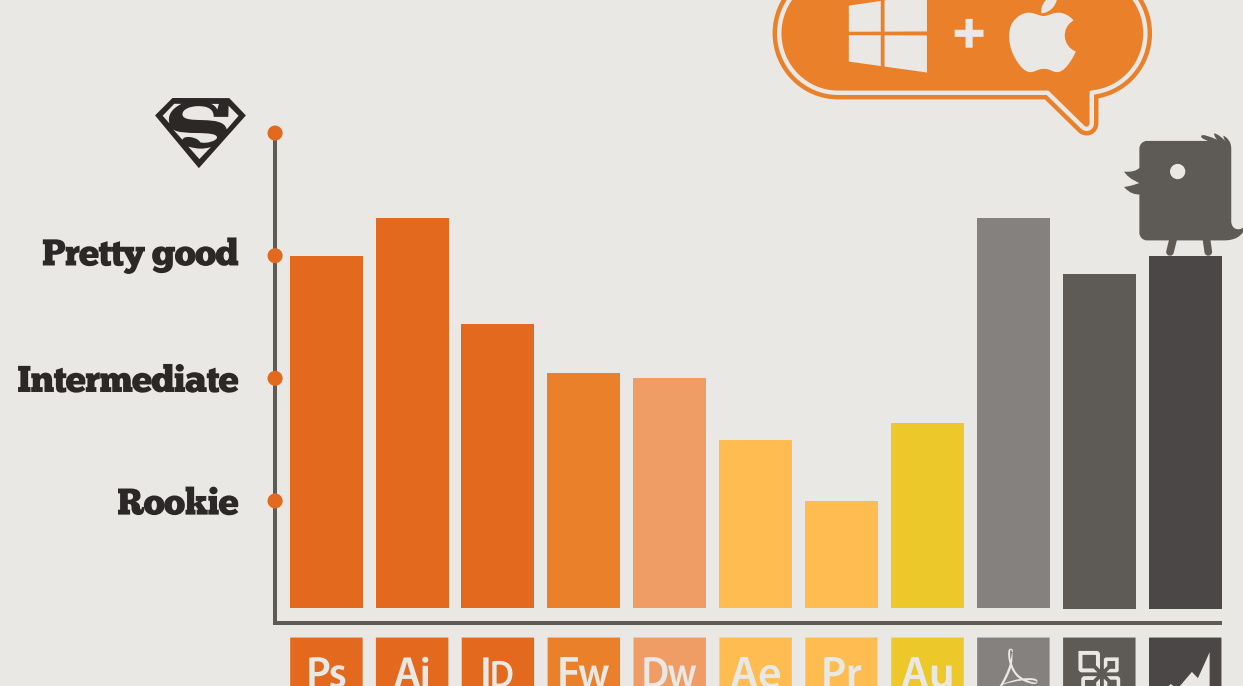
- Graphic
- Strategic Communication
- Integrated Communication
- Guerrilla Marketing
- Viral Marketing
- Digital Analytics
- New Media
- Branding
- Advertising
- Integrated Thinking
- Web Marketing

## BRAIN USAGE



**49% 51%**  
LOGIC CREATIVE

## SOFTWARE PROFICIENCY



## Available for Hire & Freelance Work

- Multidisciplinary print and digital creative offering a versatile but focused skill-set, a balance between creative and analytical qualities with an emphasis on **user-centric practices**.
- Ability to work well under pressure, **good team player** + **can work individually**.
- Ability to **conceptualise** and **think visually**.
- Ability to make a random rhyme between "individually" and "visually".
- I love to skip from real facts to the world of imagination and ideas in a **dynamic** and **flexible** (flexible + able) way, with a strong sense of duty, great enthusiasm, sensitivity and curiosity.
- I love learning **new things**.

## Why should we WORK TOGETHER?

For more information on what I have been working on

**CHECK OUT**  
MY ONLINE PORTFOLIO @:

**coroflot.com/andreacasadio**

According to the Italian Law art.23 of D.Lgs. 196/2003 I authorize the treatment of my personal data for selection and communication.