



TOMMY A. BRANCH, II

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WORK EXPERIENCE

2010 - Present: Creative Director/Co-Publisher,

Rhythm & Ink Magazine, Atlanta, GA

- Oversee all editorial design decision of independent lifestyle publication through advertising, graphics, photography, printer relations, & national distribution.
- Conceptualize a distinct design direction, beginning with the premier issue and carrying it through consistently to subsequent issues. Work closely with the photo and production teams to ensure most desirable print standards and quality are met.

2007 - Present: Freelance Illustrator & Graphic Artist,

The 155 Studio of Art & Design, Athens/Atlanta, GA

- Illustrate major creative projects dealing mostly with custom identity and brand development, such as website design, typography, brochures, annual reports, and decorative murals for various businesses and diverse clientele.

2008 - 2011: Art Specialist,

Grove Park Elementary & Carter G. Woodson Elementary Schools, Atlanta, GA

- Supervised and managed the Visual Arts Departments while instructing Studio & Computer Arts

2010: Master Muralist Manager,

City of Atlanta Office of Cultural Affairs, Atlanta, GA

- Managed and supervised a select group of high school students in designing and constructing murals at the Paul Lawrence Dunbar Community Center

2006 -2008: Police Officer,

UGA Police Department

- Worked alongside Chief Jimmy Williamson and designed uniform patches, T-shirts, and brochures for departmental special operations divisions
- Provided professional response to the need for the prevention and detection of crimes, and for generally maintaining law and order, on the college campus and around the surrounding community through patrolling, traffic enforcement, accident reporting, and criminal investigations.

2003-2005: C.L.A.S.S. (Continuing the Legacy of

African-American Student Success) **Advocate/**

Resident Assistant, UGA Residential Housing, Athens, GA

- Designed brochures, identities, flyers, event announcements and newspaper advertisements for various educational programming and support to encouraged the interaction of students from diverse minority groups with other ethnicities in community settings

MISSION

A full-time position in the field of art direction. Interested in illustrating and designing captivating identities through the use of various mediums and platforms.

TECHNICAL SKILLS

Proficient in Windows PC & Mac OS X

- Adobe CS5 (Photoshop, Illustrator, InDesign) • QuarkXpress Passport
- Competent in Adobe Flash, Dreamweaver, and Digital Photography
- Adept in all facets of the design process, excelling especially in illustration of strong, clear concept and direction. Focus is consistently kept on intelligent output and upholding the integrity and vision of the client and/or brand.

EDUCATION

University of Georgia, Athens, GA

2007: BFA, Graphic Design & Illustration

2009: BFA, Art Education

- Major GPA: 3.4/Cumulative GPA: 3.1
- 2005: Cuba-Si, Lamar Dodd School of Art
- Study Abroad Program in Cuba

PROFESSIONAL EXPERIENCE

Public Relations Chair, Exec Board of UGA Chapter of NPHC

Public Relations Chair, UGA Georgia Sculptors Society

Director of Educational Activities & Chapter Historian,

Zeta Pi Chapter of Alpha Phi Alpha Fraternity Inc.

Member, Professional Association of Georgia Educators

Member, Omicron Delta Kappa Leadership Honor Society

**“THE ART OF BUSINESS,
IS...”**

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PROFESSIONAL AWARDS

- 2008: Student Teaching Scholarship**, College of Education
2008: Robert W. Nix Scholarship for Art Education
2005: Lamar Dodd School of Art Fellowship
2005: Cliff Chandler Scholarship for Graphic Design
2005: Vince Dooley Fellowship for Art Education
2005: Dell Jones Memorial Scholarship, COE
2005: Academic Scholarship for Cuba-Si Study Abroad
2005: Franklin College of Arts & Sciences Scholarship
2005: Ira E. Aaron Scholarship for Study Abroad, COE
2005: S.T.A.R.S. Work Stipend Scholarship for Study Abroad, Office of International Education
2005: Chosen as **Featured Artist** for the Lyndon House Arts Center MLK Day of Service
2004: Outstanding Fraternity Junior of the Year Award, UGA Chapter of National Pan-Hellenic Council
2004: Social Programmer of the Year Award, National Residence Hall Honorary (RHA)
2003-2004: Art Director and Co-Founder of "Community Showcase", a small art gallery dedicated to giving inspiring artists a chance to expose their artwork to the surrounding community
2000: Illustrated The Official Gladiator Mascot for Clarke Central High School (Featured on Gladiator Arena Floor, School T-shirts, Bulletin Boards, and Identification Cards)
2001: Outstanding Senior in Arts Academic Award

SELECTED EXHIBITIONS

- 2008: Art Education BFA Exit Show**, Lamar Dodd School of Art
2008: Georgia Sculpture Society Select Show, Broad Street Art Gallery
2008: Lyndon House Arts Center 33rd Juried Exhibition
2007: Graphic Design BFA Exit Show, LDSA
2007: Two-man Art Exhibition entitled "blak'• (mäl)"
Selected by UGA Department for Campus Life/University Union displayed at the Tate Student Center Art Gallery, Nov. 15- Nov. 30
2005: Annual Graphic Design Faculty Choice Juried Exhibition, LDSA
2005: Annual Cuba-Si Faculty Choice Select Exhibition, LDSA
2005: The Stuido Archive Design Center- a professional design team chosen by UGA Graphic Design working for competition or for real clients
2005: Two-man Art Exhibition entitled |Absolute Value|
Selected by UGA Student Activities, displayed at the Tate Student Center Art Gallery
2001: Clarke Central High School Senior Art Exit Show, Main Lobby Gallery
2000: The 22nd Annual School Art Symposium Exhibition, The Georgia Museum of Art, The University of Georgia, Athens, GA

SELECTED PUBLICATIONS

- 2011: PRICK Magazine** (Urban Spotlight: Tommy Gunz Tattooz & Body Art, Volume 11 Issue 5, June/July, pages 28-29)
2007: The FlagPole Magazine (Volume 21, No. 46, Nov. 28, pages 16, 18)
2007: The Red & Black Newspaper (Feature Article: "Wanted Posters Promote Artists Show", Nov. 15, Variety Section)
2007: The Athens Banner-Herald (Feature Article: "Art & blak'• mäl: Artists Want To Bring Awareness to the Issue of Black Males, Decided That An Art Show Was The Way", Marquee Section: Living, Nov. 13, pages C1-C2)
2005: The FlagPole Magazine (Feature Show: Volume 19, No. 1, Jan. 12, p.13)
2005: Chosen Featured Artist in The Informer Magazine, ("Athens Artists: Making Their Mark", Fall Edition: Volume XII, Issue 2, pages 22-23, 32-33)
2001: Artwork featured in Athens Banner-Herald Newspaper (Clarke Central High School Gladiator Mascot, Sports Section; Athens Athletic Hall of Fame Edition, May 12, page 25)
2000: Athens Daily News/Athens Banner-Herald Newspaper ("High Art: Local High School Students Are Among Top Winners in the 22nd Annual School Art Symposium, Marquee Section: Children, Nov. 7-13, page 12)

THE BUSINESS OF ART!"

- Andy Warhol