

# BEN SCOTT MILLER

Academy of Art University  
San Francisco

BFA in Advertising and Design for  
Art Direction

## Freelance Projects/Clients

### BAJA CALIFORNIA RESTAURANT.

London, England

I took on a freelance project from a mexican restaurant where I was hired to create singage for the store, menus, logo, business cards and marketing material for distribution.

### THE CARLTON RESTAURANT.

London, England

With this project I was hired to paint a design on the wall for the new restaurant that was built for the London 2012 Olympics. I painted the logo and street art as well as create some stratigic marting promotions to attract an audience

### EILEEN FISHER. New York

I created and designed the publication for Eileen Fisher. Brochures and catalogue for her Leadership school. I also help create her online presence and branding designs for Eileen Fisher Leadership Institute.

### THE SIXTH SESSION. New York

I created the playbill and posters for the off broadway show "The Sixth Session", as well as participating with the production as the lighting and sound tech.

### BROADWAY GIFTS. New York

I was hired as a freelance designer to create souvenirs ranging from coffee cups to tshirts and keychains for all the souvenirs stores in and around the borough of Manhattan, Bronx, Queens and Brooklyn

### WITCHES BREW COFFEE HOUSE.

Long Island, New York

While working part time as a barista I helped with the social media, twitter and online promotions and create tshirts designs.

portfolio: Coroflot.com/benmiller

linkedin: Ben Scott Miller

email: millercreative059@gmail.com

Phone: 347.720.5902

## Skillset and Education

### Art Direction

photography	Adobe Master Suite
copywriting	-Photoshop CC
graphic design	-Indesign CC
HTML	-Incopy CC
CSS	-Illustrator CC
branding	-Dreamweaver CC
proofing	-AfterEffects CC
strategy	Image Manipulation
print	print production
online	page layout
radio	logo design
television	videography

## Internships

KIOZ. Rock 105.3 San Diego's Radio station/Clear Channel

### SAN DIEGO CALIFORNIA~ January 2011- June 2011

I spent a semester down in Miramar California as an intern for KIOZ rock station. I spent 3 days in the field driving the vans to events setting up promotional events, patched into the station and handed out promotional packages as well as creating games for the audience. I then spent 2 days in the office. Patching the studio for the DJs and bands. screening calls and random errands.

BKH Group. Graphic Design

### LONDON ENGLAND~ June 2011- August2011

The beginning of my European career. I picked up an intership in South London as the brand and logo designer for small companies and festivals. Working mainly with illustrator and my art it was my responsibility to come up with logos that best represented the image and vision of the client or company.

BBH LONDON//RATTLINGSTICK. Television Production.

### LONDON ENGLAND~ November 2011- January 2012

Soon after my intership with BKH group ended. I recieved an opportunity to take on a short internship with BBH London and the production company Rattlingstick out of London. I participated in the Cannes award winning commercial 'Three Little Pigs' for the Guardian newspaper. As a production assistant it was my responsibility to run and patch the camera and lighting for the day on shoot or in the Wimbledon studios. I also had the opportunity to fill in as an extra where needed.

## Freelance Projects/Clients

### MALCOLM CARTER/ OTC.

Long Island, New York

I was hired by a musician to design his album cover for his EP for print and the icon for his amazon and itunes releases as well as tshirts and other marketing merchandise.

### CHRISTINE VALMY

Manhattan, New York

Famous award winning makeup designer and cosmetologist Christine Valmy hired me to create marketing material from brochures to banners for all her expo events she signed up to participate with.

### CHRISTINE VALMY

Manhattan, New York

Famous award winning makeup designer and cosmetologist Christine Valmy hired me to create marketing material from brochures to banners for all her expo events she signed up to participate with.

### DISABLE TIME

Manhattan, New York

Local band from Brooklyn hired me to create flyers and posters for them as they went from venue to venue. I also had the opportunity to create tshirt designs and buttons for them.

### OKLAHOMA INDIAN SUMMER

Bartlesville, Oklahoma

Was asked to create vectors and marketing material for my tribes festival. which included banners flyers and other publication needs.

### JGINDIE

Farmington, New Mexico

Hired on for his branding and marketing. I am currently his art director. He is a fashion designer which I helped brand, market and promote. With his talent, and my marketing techniques I had him booked for the fall NY fashion week as well as spring the following year.

### D-LIST/DOPE MAGAZINE

Seattle, Washington

With this company as an upstart publication. I was asked to create templates with indesign for their cover pages and spreads inside the magazine. I create proof mockups and templates which the publication still used today.

portfolio: Coroflot.com/benmiller

linkedin: Ben Scott Miller

email: millercreative059@gmail.com

Phone: 347.720.5902

---

## Employment

### RED PHOTOGRAPHIC~ June 2012- August 2012

London, England

As the summer of 2012 approached us, I was hired as the art director to handle the direct marketing for Cadbury's Chocolates and ASDA supermarkets as well as the London 2012 Olympics. I had 2 photographers and 2 graphic designers under my belt as we travelled England, Scotland, Wales and Ireland setting up a tent where we promote the Olympics by taking pictures with a green screen and adding a background of the stadium for the kids and family who wanted to feel apart of the Olympics.

### CAMDEN PROUD NITECLUB~ Sept. 2012- Dec. 2012

London, England

Hired on as a junior graphic designer. It was my responsibility to create images and typography for the niteclub and burlesque shows that happened Friday and Saturday night. I made hand-held flyers to A4-5-6 posters that we would hang in front and around the club for marketing purposes.

### BRITISH LEARNING ACADEMY~ Jan. 2013-March 2013

Earney Concourse.Chicester, England

Through the Spring of 2013, I was hired to teach italian exchange students the basics of graphic design and indesign. I had a 6 week course where I created a lesson plan for 15 students as well as taught them business English regarding the graphic design industry. I held my TEFL certifercate to teach English (TSOL) and an assessors or tutors certifercate to teach.

### VAUGHAN SYSTEMS~ March 2013-June 2013

Madrid, Spain

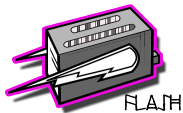
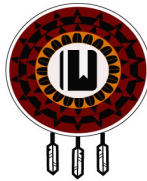
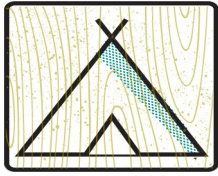
Other than being an English Teacher with my TEFL certifercate. I created workbooks and promotional booklets for the American company in Spain. Through strategy and design, we collaborated to make radio and television show to teach English as a second language in Europe.

### AUTO EXPO OF GREAT NECK~ June 2013-August 2013

Great Neck, Long Island, New York

I was the marketing manager for Mercedes-Benz of Great Neck in Long Island. It was my job to photograph the cars upload them to the website create promotions and designs to help sell the cars through their website and 3rd party websites like EBAY and CARS.com as well as create page layouts for print publications to be distributed around New York State.

## Logos/Branding



portfolio: [Coroflot.com/benmiller](http://Coroflot.com/benmiller)  
linkedin: Ben Scott Miller  
email: [millercreative059@gmail.com](mailto:millercreative059@gmail.com)  
Phone: 347.720.5902

## Employment

### DEAD ON DESIGN~ August 2013-October 2013

Southampton, Long Island, New York  
Toward the busy season of Real Estate sales on some of the most known and expensive land in the world Southampton Long Island. I was hired during peak season to take photography and create page layouts for the local magazine Hampton Homes as well as the real estate agencies associated with the homes for sale. It was my responsibility to create eye catching layouts with great typography and copy that would best complement the photography used for the homes for sale.

### GOOD TIMES MAGAZINE~ Jan. 2014-April 2014

Westbury, Long Island, New York  
I was hired on as a creative and assistant editor for the publication of Good Times magazine, which is Long Island's oldest and largest music and entertainment publication. I called listings for comedy clubs nightclubs and bars to uploaded festival posters and added page layout for editorial copy. I would proof the copy and check the layout before we went to press. There would be times where I need to create graphics for bands or venues that needed listing or 3rd party advertising for 1/8 to full page advertising campaigns.

### BRANDKINGS~ Sept. 2014-Dec 2014

Seattle, Washington  
As a creative for this upstart in Seattle which was run by some big name artists like Draz and Macklemore. I was there to collaborate with other festivals to design posters create marketing strategy for their non-profit organisation and creative visual graphics for the non-profit and all the 3 party companies looking for branding and design to help promote their company or product.