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## **UTOPIA: Experience The Look Of Tomorrow...Today.**

**San Bernardino, CA.- May, 31, 2012** – It is warp speed ahead for UTOPIA, The Art Institute of California Inland Empire's 4<sup>th</sup> Annual Fashion Show. UTOPIA: The Look of Tomorrow lands on Saturday, June 9<sup>th</sup>, 2012 in the Renaissance Room located at the National Orange Show at 7p.m. This year's fashion show will exhibit a collection of stunning student creations that are visions for the future.

UTOPIA is the brain child of Sherry West, Academic Director for Ai's Fashion Department, who is also serving as UTOPIA's executive producer. When asked what types of designs will be in the show, West stated, "I challenged the students to expand their imaginations to where it has never gone before. This show is literally about creating fashions that are out of this world." West also went on to describe the UTOPIA event as "...a mirror to our society which is constantly influenced by technology and entertainment that is indicative of the future." The event promises to showcase a variety of innovative textures, colors, and fabrications. The construction details will ignite the imagination of our guests. According to West "Our entire department is so engaged in the theme of this year's presentation! The participation has been phenomenal. You will really get to peek into the future as seen through the eyes of today's designers"

UTOPIA's red carpet arrival starts at 6 p.m., followed by the runway show at 7 p.m., and it concludes with an exciting after party. Also during UTOPIA : The Look Of Tomorrow Fashion Show, you will experience creations from other Art Of Institute of California departments such as Culinary Arts, Graphics Design, and Audio Design. Some of the sponsors for the event include Inland Empire Magazine, Studio 33 Productions, Robert Swapp Photography, Michael Ferrera Custom Clothing, DrySoda, and Vision Shoes to name a few.

Boarding tickets to the UTOPIA voyage range from \$5.00 to \$20.00 and can be purchased at <http://fashionempire-utopia.eventbrite.com>.

