

monica

GAIGE-ROSENSWEIG

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{ butterick }

July 1999 • July 2001
ASSOCIATE
ART DIRECTOR

Vogue Patterns Magazine
Vogue Patterns Catalog
Vogue Knitting Magazine
Family Circle Easy Knitting
Vogue Knitting Books

- Art directed and designed editorial pages and promotional materials for all three magazines and book design, including; fashion-well, technical, home decorating, accessories, knitting and craft pages.
- Oversaw the design and production of new catalog pages, up-front twelve page inserts and all new accessory, craft, home decorating and doll pages in English and French.
- Concepted, photo art directed, styled

and designed non-fashion photography for all magazines, catalogs and books.

- Supervised and managed two staff and freelance graphic designers, approved work generated.
- Updated Art Director/Creative Director and Managing Editor daily on the status of all projects, concerning Vogue Patterns, Vogue Knitting and Family Circle Knitting titles. Supervised all closings.
- Oversaw and approved all color correction of all color photography through to final printed pages.

{ dell magazines }

October 1996 • December 1998
CREATIVE/ART DIRECTOR
PENNYPRESS

- Created and directed all new project development and logo modifications for all Dell titles.
- Originated, concepted, produced, designed and directed, all four Fiction Group covers. Managed and directed all interior page design and illustration for all four titles.
- Oversaw and approved the photography or illustration, design and production of all 35 Dell titles,

as well as, all new or special titles.

- Managed and delegated all work to a staff of five art directors.
- Worked closely with Editorial Director to review status of all projects and events concerning Dell and PennyPress titles to ensure their on time and on budget completion and release.

{ art & auction magazine }

September 1992 • July 1996
ART DIRECTOR
MAGAZINE PUBLICATIONS INC.

{ resorts & incentives magazine }

June 1990 • May 1991
ART DIRECTOR
GRALLA PUBLISHING

{ beauty magazine }

July 1989 • May 1990
ASSOCIATE ART DIRECTOR
REGENT MEDIA ASSOCIATES