Philosophy:

When approaching a new design I look for present needs or problems users are having with current products. This is crucial because it shows what consumers are looking for in new products. If the issues surrounding an existing product aren't addressed, newer designs will not completely serve their purpose. I try to solve the problem by redesigning the existing product or designing a new one that is better suited to meet the users' needs.

Biography:

Jeremy Hines is a Senior at Appalachian State majoring in Industrial Design. Jeremy is mechanically minded and enjoys troubleshooting and problem solving as well as working with electronics, computers, and especially cars. His interest in cars stemmed from watching both his dad and older brother repair the family vehicles. He has completed two summer internships in the Aerodynamics division at Joe Gibbs Racing and has plans to continue working there after graduation in May of 2012.