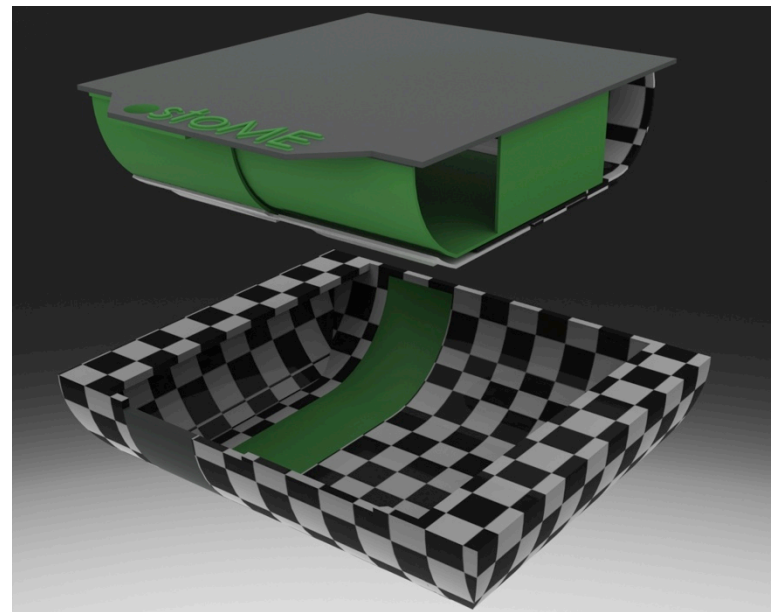
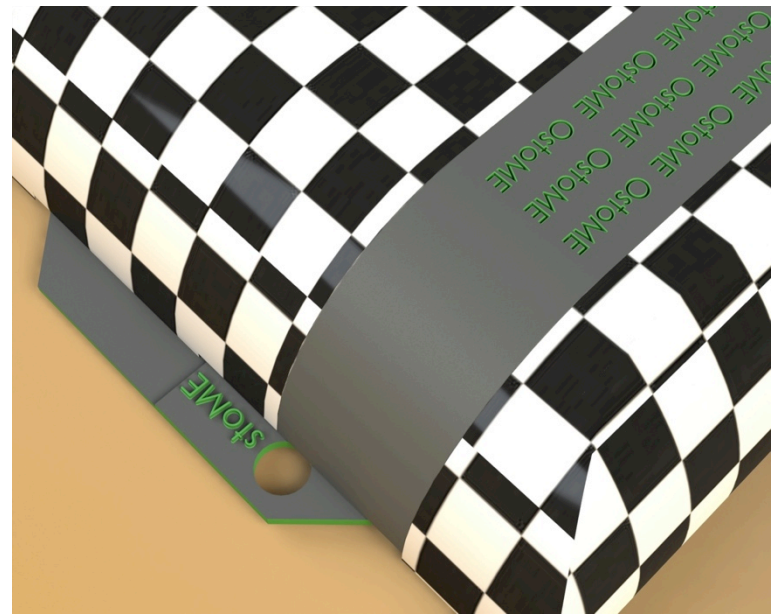


“Ecopak” material allows for mass production with an integrated printing/forming process. Details such as embossing brands emphasize a “product” semantic rather than a “disability aid”.



If the user can choose whether to have the logo on show or hidden, depending on if they are an “Ostomate with a Big O” or a “little o”.



Style choices made by the consumer continue inside.