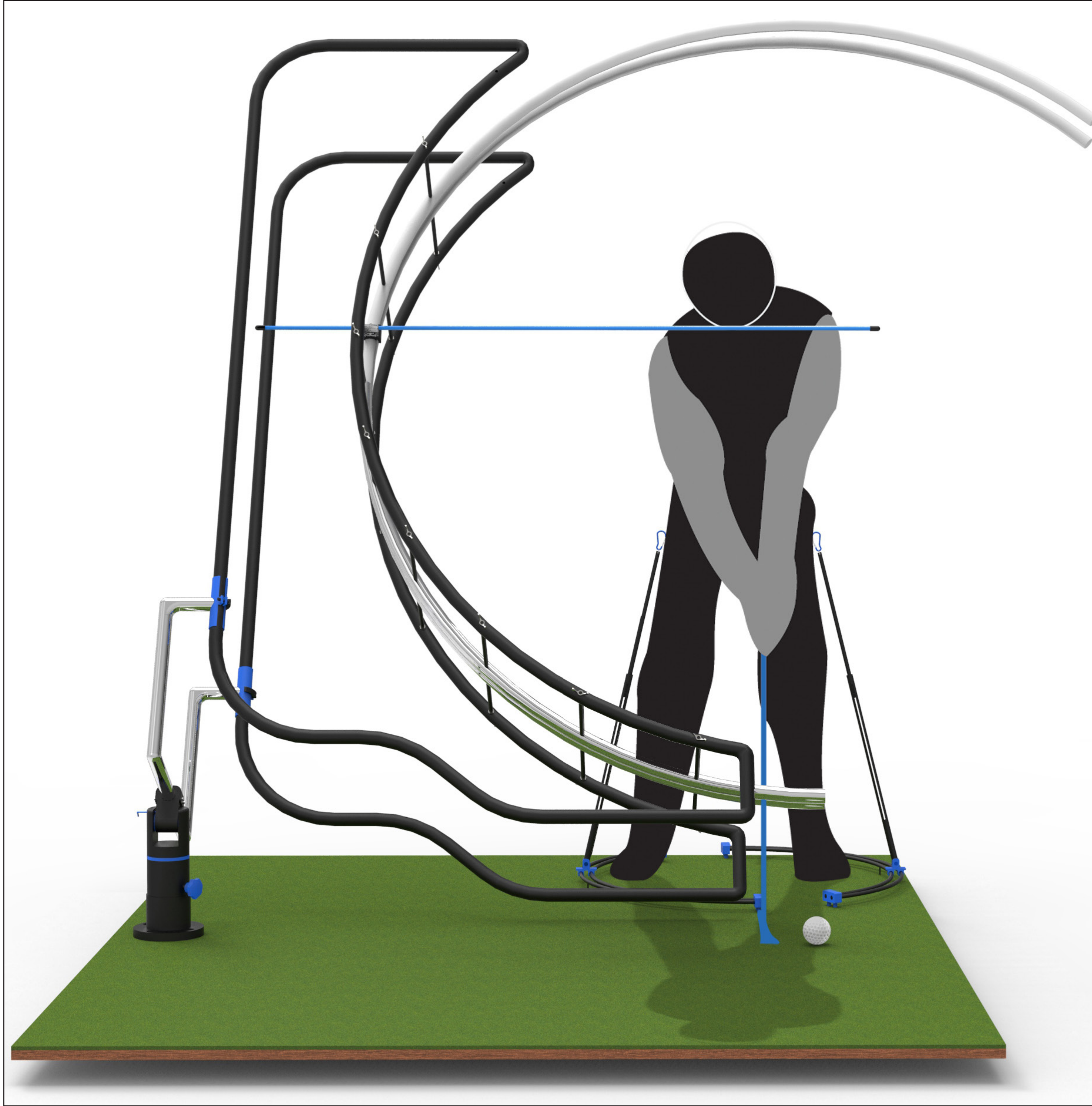


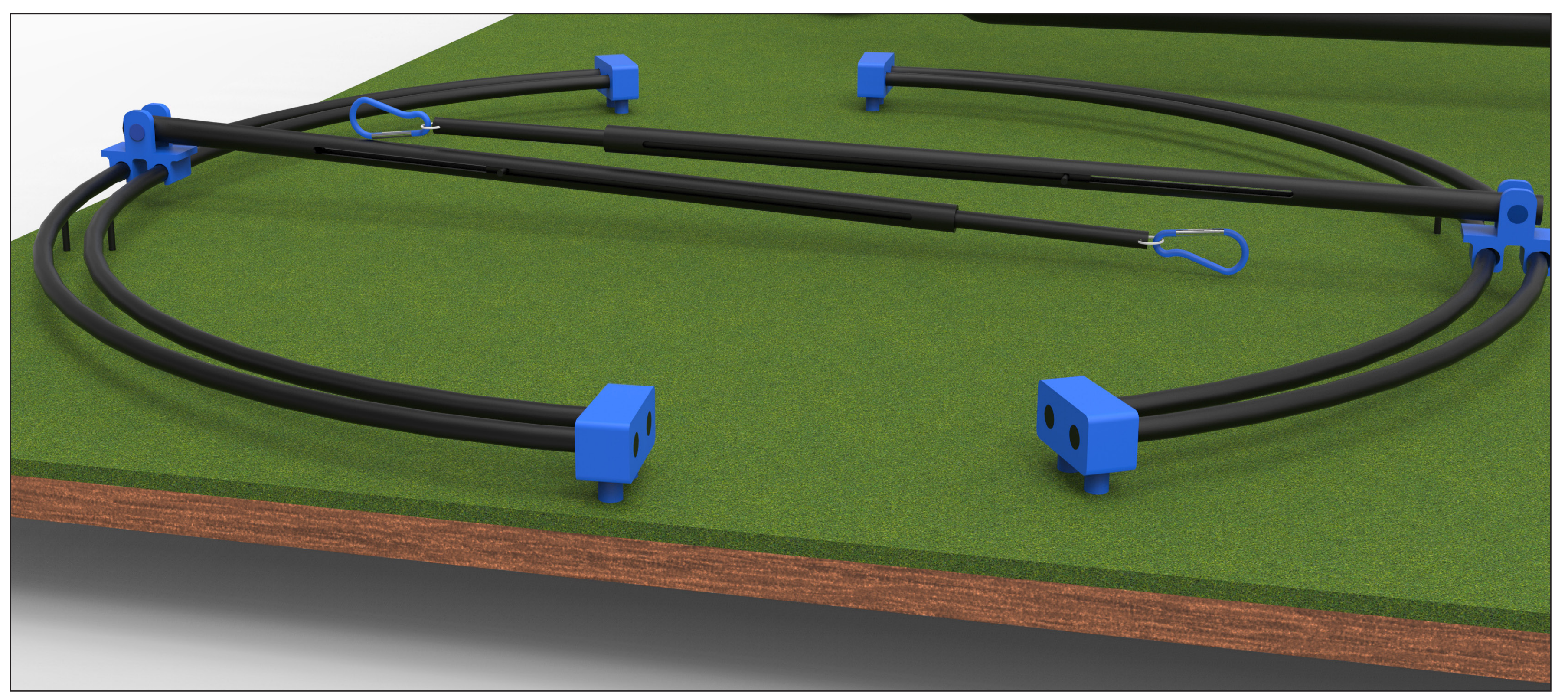
Universal Swing Finder



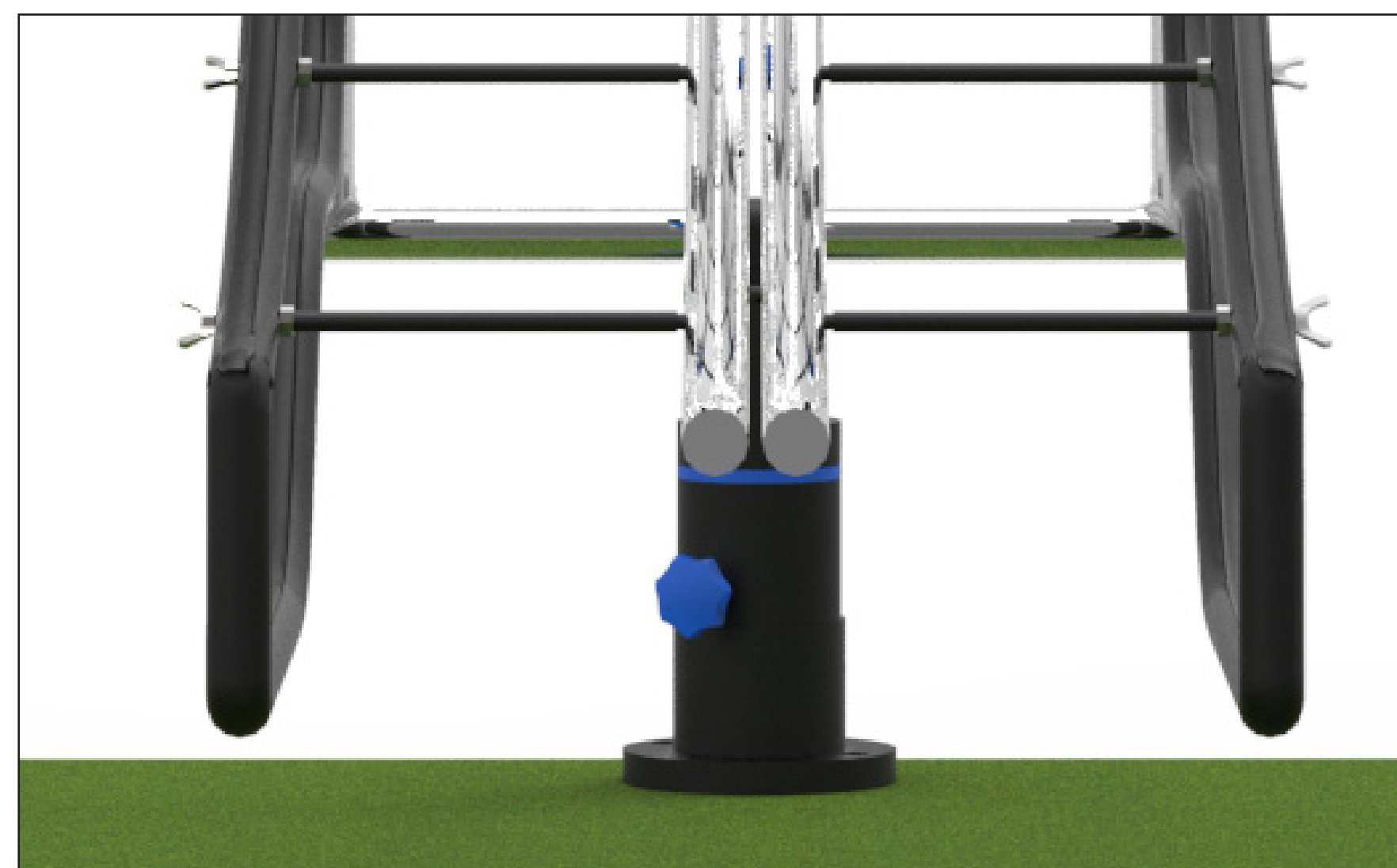
- Teaches muscles to move in particular way to improve a golf swing through repetition.
- Used by a range of golfers (different heights and swing patterns) making it Universal.
- Teaches a range of golf shots and types such as Draws, Fades, Chip Shots and Putting.
- Helps a golfer understand hip and head movement during a swing.
- The target market for sales is towards golf clubs (complexes), professional shops (usually at golf clubs) and speciality golf shops (usually based for inner city golf). The user market will be for all amateur golfers with all handicap range, beginners and social golfers.
- 80% of the golf trainer is made from aluminium which can be recycled for 5% of the original input.
- The Golf Trainer will cost £299.99; this will be lower than most full golf swing trainers.
- The maximum space needed for the swing trainer is; Height: 2.100mm Width: 1.500mm Depth: 1.800mm.
- Used for between 10 minutes to an hour depending on the activity at one given time.
- The Prototype weighs 16.7 Kg (Including Platform).
- The Golf Trainer will come with a set of instruction to help with various set ups for the range of practice drills available from use of the golf trainer.



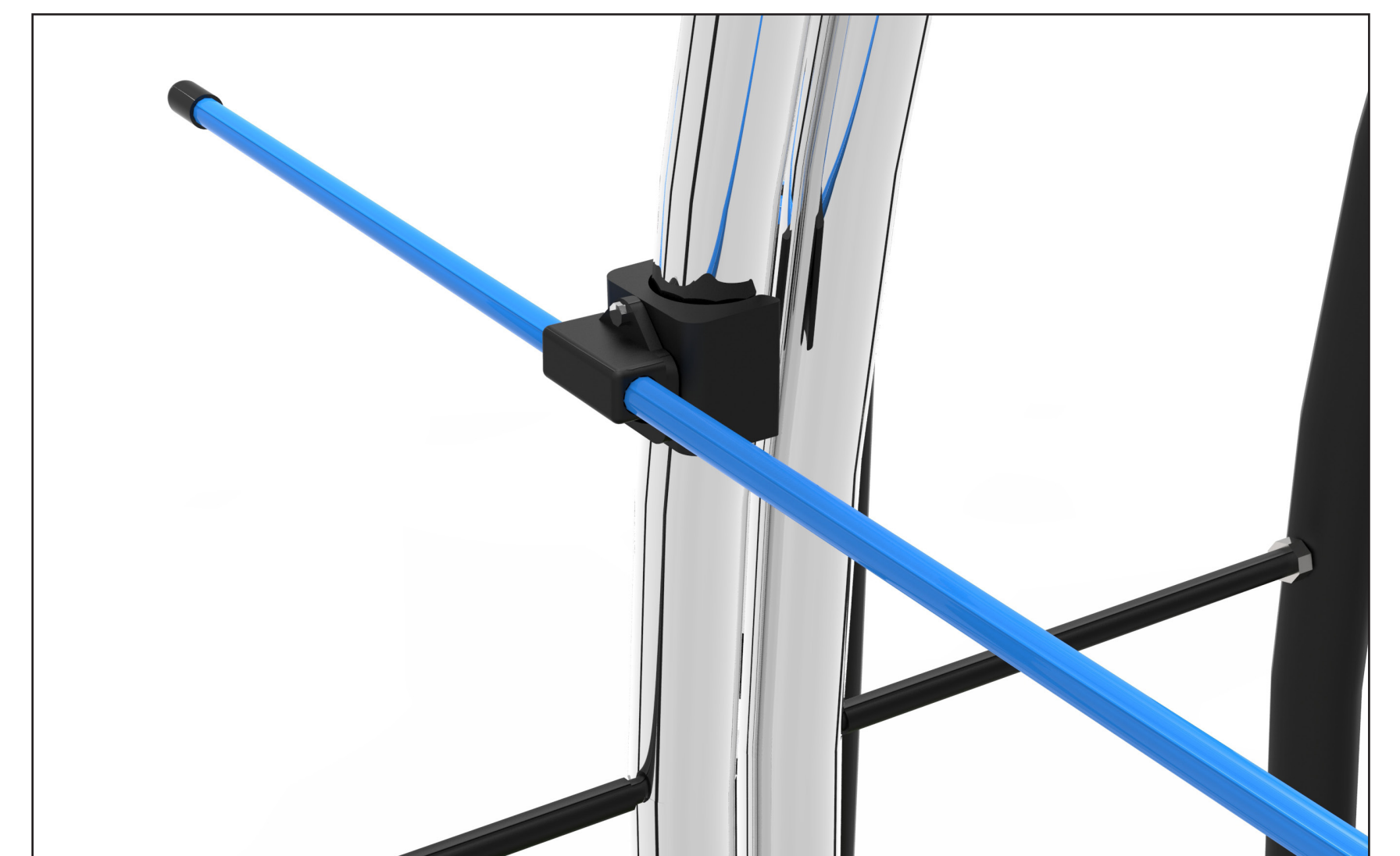
The Golf Trainer can be used by either left or right handed golfers by adjusting the angle on the top of the stand.



Hip Rotation clips onto the users waist, during the swing the runners rotate along the arcs, giving the user feedback on their hip movement.



Stand is placed in the middle to give the plane angle adjustment the correct pivot point to keep the Arc's aligned with the users swing.



The Head Alignment clips onto any tube, the alignment stick rests under the chin of the user to try and stop them from 'dipping' at impact.

The Stand allows the Arc's to be adjusted for left and right handed golfers, a range of heights and to change the swing plane angle to learn different shot types.