



MEMORIALIZED IN Media

DOCUMENTING SEPTEMBER 11 A DECADE LATER

—NARDOS MESMER

BOOKS

Dust: The Inside Story of Its Role in the September 11th Aftermath

(Rowman & Littlefield)

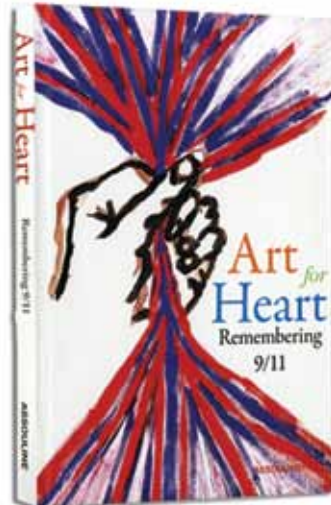
> Dr. Paul J. Lioy, one of the first scientists to take samples at Ground Zero, uses his experience of analyzing dust to address health concerns that stemmed from the particles found at the World Trade Center.



of kindness, challenging us to look for the good in people often overlooked by crisis.

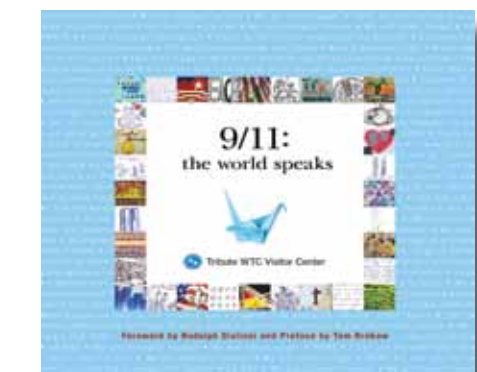


9/11: The World Speaks (The Lyons Press)
>Written by the Tribute WTC Visitor Center with a preface by Tom Brokaw, *9/11: The World Speaks* is a collection of visitor cards from the Tribute WTC Visitor Center that describes the inspiration people find in a time of tragedy.



September 12: Community and Neighborhood Recovery at Ground Zero (New York University Press)

>In this ethnography, Gregory Smithsimon focuses on the conflicts of redeveloping Battery Park City.

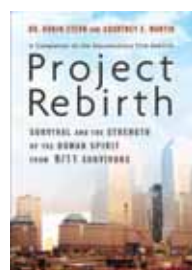


Art for Heart: Remembering 9/11 (Assouline)
>*Art for Heart*, by Alice M. Greenwald, features children's artwork and prose that showcase some of the youngest New Yorkers' genuine and heartfelt reactions to unimaginable tragedy.

Project Rebirth

(Penguin Group)

>Written in conjunction with the documentary *Rebirth*, *Project Rebirth*, by Dr. Robin Stern and Courtney E. Martin, is a story of resilience, inner peace and the human spirit's ability to stay alive.



9/11: Stories of Courage, Heroism and Generosity (Zagat Survey)

>In *9/11: Stories of Courage, Heroism and Generosity*, Tim Zagat has compiled a collection of stories describing acts

FILMS

New York Says Thank You

*Tribeca Film Festival Find

>A documentary of the human spirit, *New York Says Thank You* tells the story of the New York Says Thank You Foundation's (which began as a suggestion by a five-year-old boy on the anniversary of 9/11) effort to recognize the nation's response to the 9/11 attacks. The foundation sends volunteers cross-country to go into disaster-stricken communities to help recover and rebuild. Director Scott Rettberg follows the ever-growing group of volunteers from state to state.



Second Day

*Tribeca Film Festival Find

>Named for director Brook Peters' second day of kindergarten class, *Second Day* is a 38-minute documentary created when Peters was a 14-year-old amateur filmmaker. It captures the emotional story of students and educators who were near the World Trade Center on September 11.



Rebirth
*Premiered at Sundance Film Festival
>Chronicling the lives of five people directly affected by the 9/11 attacks, from 2002 through 2009, *Rebirth* captures the transformation of a WTC survivor, a firefighter, a high school student, a young woman and a construction worker who all lost a loved one on the tragic day. Combining time-lapse photography and personal stories of renewal, Project Rebirth founder and director Jim Whitaker also includes the evolution of the WTC demolition and redevelopment until 2009.

The documentary will become a permanent part of the National September 11 Memorial & Museum exhibit. All proceeds from the film will go to the nonprofit organization Project Rebirth Center to aid first responders, academics and others grieving from 9/11.

Actor Robert De Niro, producer Jane Rosenthal and husband, Craig Hatkoff, founded the Tribeca Film Festival (TFF) in 2001 in an effort to revitalize Lower Manhattan's economy through what was initially a one-year film event.

Currently in its 10th year, TFF now operates a network of businesses, including Tribeca Film Festival International, Tribeca Cinemas and Tribeca Film. The film festival's mission remains to provide artists a platform to showcase their work, support aspiring talent and broaden consumers' experience to independent film and media, all while promoting New York City as a major filming center.

The idea for the festival was one De Niro and Rosenthal shared but they had no rationale for another New York festival in the pre-9/11 world. However, shortly after September 11, they became concerned with the lack of financial support in Lower Manhattan and feared losing Downtown's

Downtown MEDIA MECCA

culturally affluent areas.

With the support of Governor George Pataki, Martin Scorsese, Meryl Streep and Whoopi Goldberg, the trio moved forward with the idea of a one-time film festival. But, it wasn't until American Express offered to sponsor the festival with a three-year deal that it became a reoccurring event.

In its first year, there were projections of 15 to 20 films and about 10,000 audience members. The festival ended up showing an estimated 160 films to an audience of 150,000 people.

As of press time, TFF has generated \$660 million for New York City.

Noteworthy

10 years of music

- Paul McCartney – "Freedom"
- Leonard Cohen – "On That Day"
- Tori Amos – "I Can't See New York"
- Bruce Springsteen – "The Rising"
- Alan Jackson – "Where Were You"
- Jay-Z – "Empire State of Mind" (with Alicia Keys)
- Melissa Etheridge – "Tuesday Morning"
- My Chemical Romance – "Skylines and Turnstiles"
- Cranberries – "New New York"

For exclusive interviews with people involved in these projects, visit downtownmagazinenc.com