

evolve

From mass production
to individual expression



AIAS













Lawrence
Tech.
THEORY
AND
PRACTICE
1932

Evolve from mass production to individual expression. There is no better city to witness the evolution from mass production to individual expression than Detroit. Known as the Motor City Detroit was once, and is still, defined by the assembly line. Mass production built the Detroit in the 20th century but the city has been experiencing change. As factories outsource jobs, artists are moving to the many warehouses-turned-studios. Communities (such as the Russell Industrial Center, Ponyride, the Heidelberg Project, and Green Garage) aim to return Detroit to a state of greatness. Taking a walk through Downtown will show a side of Detroit the media fails to exemplify Great architecture, unique establishments, and hardworking people are represented in "The D". We hope you see a side of Detroit you've never seen before.

Special thanks to our sponsors:



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From the international gathering of AIAS members at Forum, to local firm crawls and studio culture discussions, AIAS LTU seeks to give all members a taste of life outside of studio and within the real boundaries of the architectural world.



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NEED TO CONTACT US?



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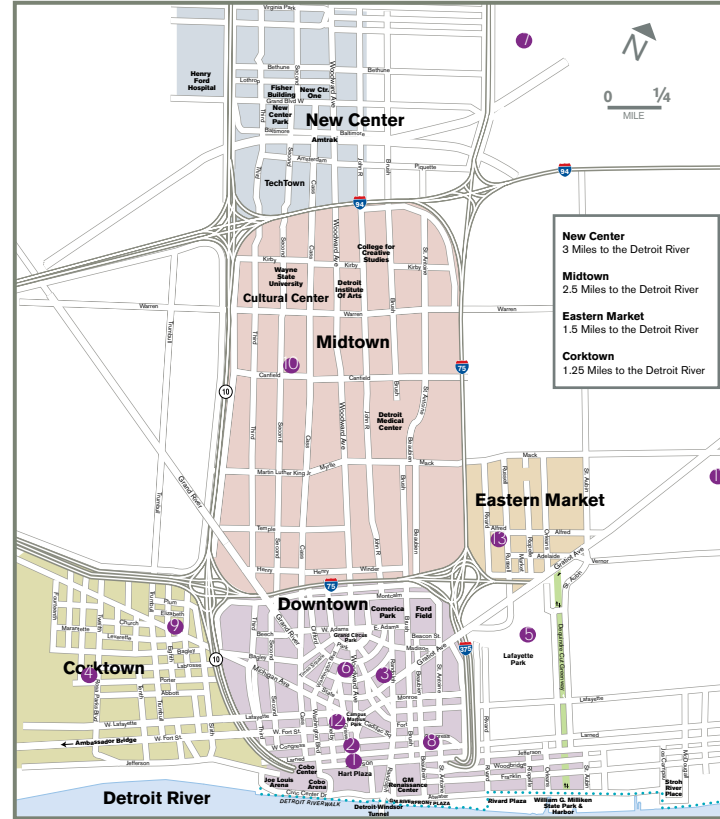
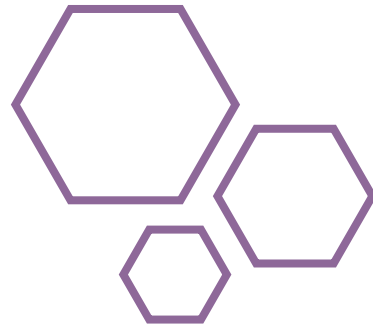


Track	8-9.00am	9-10.30am	10.30-12pm	12-1.00pm	1-1.30pm	1.30-3pm	3-4.30pm	4.30-5.30pm
1	Breakfast	Hamilton tour	pony ride	Lunch	Break	Studio couture	Lafayette green	NCARB
2	Breakfast	Gensler	Scavenger hunt	Lunch	Break	Photography	Walking	NCARB
3	Breakfast	Photography	Walking	Lunch	Break	Smith group tour	Urban green	NCARB
4	Breakfast	Lafayette green	Smith Group tour	Lunch	Break	Intent work	Signal return	NCARB
5	Breakfast	Pony ride	AIA Detroit	Lunch	Break	Gensler tour	Russel tour	NCARB
6	Breakfast	AIA Detroit	Gensler tour	Lunch	Break	Heidelberg	Pewabic	NCARB
7	Breakfast	Intent work	Russel tour	Lunch	Break	Lafayette green	Smith group	NCARB
8	Breakfast	Green Detroit	Studio couture	Lunch	Break	Urban green	Heidelberg	NCARB
9	Breakfast	Studio couture	Green Detroit	Lunch	Break	Russel tour	Intent work	NCARB

Note: First thing on Saturday meet at Campus Martius at 8am for breakfast.

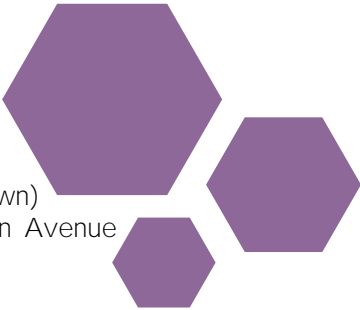
CITY MAP OF DETROIT

- EVENT LOCATION
- 📷 PHOTO OP
- P PARKING
- ★ MAJOR ATTRACTION
- 🏧 BANK / ATM
- 🏠 HOTEL



EVENT MAP

- Event Locations
- 1 Gensler Firm Tour
- 2 Smith Group
- 3 Hamilton Aderson
- 4 Ponyride
- 5 Lafayette Park
- 6 Studio Couture
- 7 Russell Tour Trans
- 8 AIA Detroit
- 9 Greening of Detroit
- 10 Green Garage
- 11 Heidelberg Project
- 12 Urban Green Workshop
- Intent Workshop
- Photography Tour
- 13 Signal Return
- 14 Pewabie Pottery (Not Shown)
- Location: 10125 E. Jefferson Avenue



WORKSHOP DESCRIPTIONS

Firm Tour Visit the firm of Gensler, Smith Group, or Hamilton Anderson

Ponyride See how foreclosure has a positive impact by providing cheap space for socially-conscious artists and entrepreneurs

Lafayette Park A large residential complex designed by Mies van der Rohe (tour by Neil McEachern)

Studio Couture An integrated studio and gallery used to promote urban renewal and community building

Russell Industrial Center A former factory designed by Albert Kahn, Now used as artist studios

Urban Green Workshop Constance Boudurow speaks about Studio Cl, a study on sustainable urban form

Heidelberg Project A two-block environment utilizing discarded objects to create symbolism and intrigue

WORKSHOP DESCRIPTIONS CONTINUED

Photography Walking Tour Jon Deboer leads a walking tour and photography workshop
(bring your camera)

Greening Detroit A presentation on guiding the reforestation of Detroit

AIA Detroit A tour of the AIA Beaubien House and discussion of AIA's relationship with Detroit

Intent Workshop Jim Stevens, Professor at ITU, speaks on the design process

Signal Return Seeks to connect community to traditional emergent forms of printing

Detroit Institute of the Arts Visit one of the top six art collections in the United States

Pewabic Pottery A pottery studio founded in 1903 during the Arts & Crafts movement

Dan Piterai: Museum of contemporary art

Friday night's event



The speaker

Friday night's Keynote Speaker, is currently a professor at the University of Detroit Mercy and the Director of the Detroit Collaborative Design Center (DCDC). The DCDC, an organization in the School of Architecture at UDM, aims to revitalize nearby neighborhoods.

The main event

(MOCAD) is a gallery space in Midtown. The space was once a car dealership and was redesigned by Andrew Zago. Opened in 2006, MOCAD hosts contemporary film premieres, musicians, artwork, and writers. Currently on exhibition is Joshua White and Gary Panter's Light Show, an exhibition that fills the Museum's 22,000 square foot space. The Friday night social will take place at MOCAD.

Mickey Jacob: Beaux arts ball

Saturday night's event



The speaker

He is currently serving as 2012 First Vice President and will be the 2013 President of the AIA. Jacob graduated from the University of Detroit in 1981 and was a cofounder of Urban Studio Architects (Tampa) in 1989. He has served as the President of his local and state AIA chapters, as well as the AIA Florida Caribbean Regional Director.

The main event

Is the collaboration of local students, professionals, alumni, and faculty Art Deco is the theme for the evening. In the 19th century the architects in attendance would dress as the structures they had designed. The famous Fox Theatre, location of the Beaux Arts Ball, was opened in 1928. It was the first theatre to include a speaker system for films with sound and is the largest theatre to survive from the 1920s. The building blends together Chinese, Burmese, Indian, and Persian themes. The interior includes marble flooring, brass inlays, and Corinthian columns.



Eateries

Hard Rock Cafe; 45 Monroe Street, Detroit, MI

Great food, music, and drinks. In the heart of downtown Detroit. Also showcases the rich musical history of Motown.

Golden Fleece Restaurant; 525 Monroe St, Detroit, MI

Authentic Greek food in the heart of Greektown, regarded as having the best Gyros in town.

Traffic Jam Snug Restaurant; 511 West Canfield Street, Detroit, MI

Featured on Food Network's "Diners, Drive-Ins and Dives". Known for it's in-house bakery microbrewery and ethnic menu.

Lafayette Coney Island; 118 W. Lafayette, Detroit, MI

The premier coney island of the Detroit area.

Andrew's on the Corner; 201 Joeseeph Compau, Detroit, MI

Located in the warehouse district of downtown Detroit, a grill in an industrial setting.



landmarks

Campus Martius Park; 800 Woodward Avenue, Detroit, Michigan

Considered the focal point of Detroit, with close proximity of entertainment, food, and culture.

Ford Field; 2000 Brush St, Detroit, Michigan

Right Across from Comerica Park, Modern design incorporated into classic Hudson's Warehouse, Home of Detroit Lions

Detroit Institute of Arts; 5200 Woodward Avenue, Detroit, MI

One of the largest collections of art in the United States from Diego Rivera to Van Gogh.

Detroit Riverwalk; along the Detroit river

Three miles of accessible riverfront that includes pavillions, plazas, parks, and green spaces.

MGM Grand Detroit 1777 Third, Detroit, MI

The first luxury casino resort out of a metropolitan area of a city other than Las Vegas.

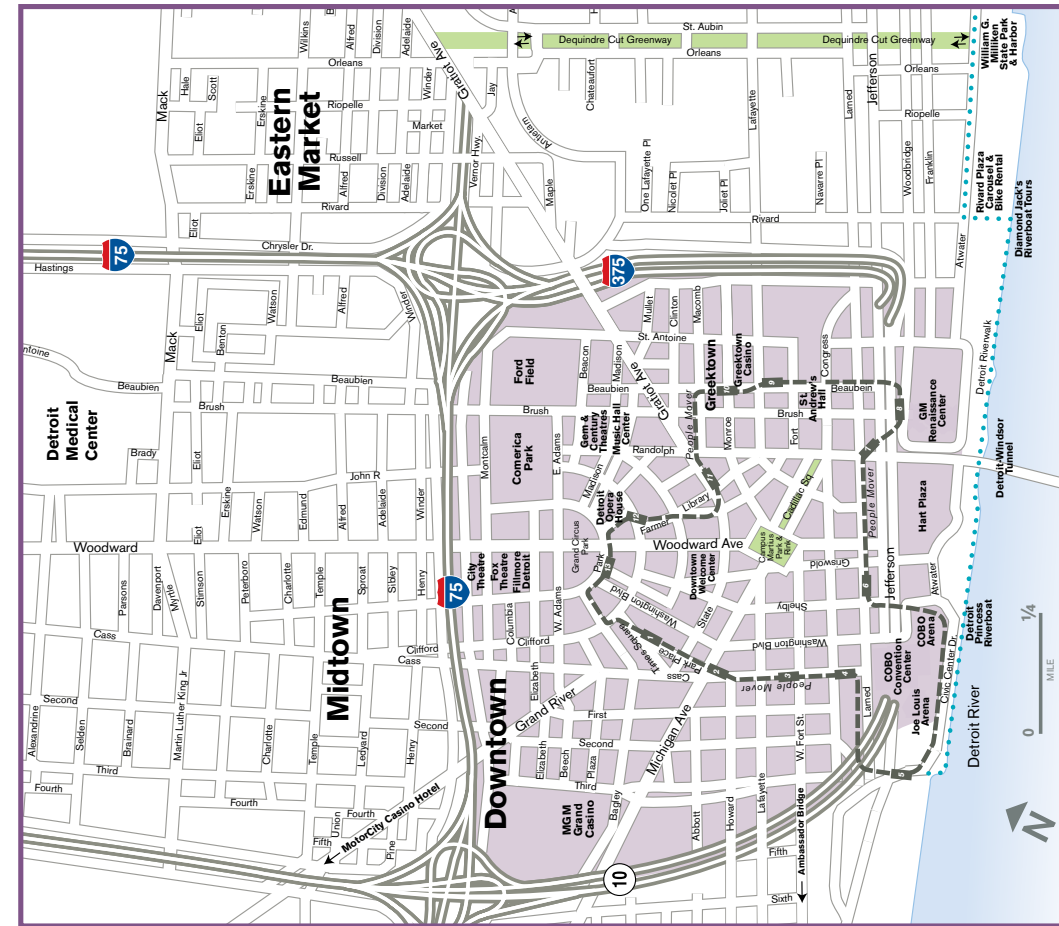
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Meaghan

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Credits, Special
thanks
Tracy, Meaghan
(?)

"Being a shrinking city and a quintessential modern site in flux, Detroit is a testing ground for experimentation and rethinking."
--Luis A. Croquer

Thanks for coming!



MAP OF DOWNTOWN