
GIACOMOCONCORDIA

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Dear Sir / Madam

I had the pleasure of working at **JWT** as a Designer from May 2006 until May 2011.

In these five years I worked exclusively with the Communication and Corporate Departments, both locally and globally. I designed award show presentation material for Cannes and The International ANDY Awards 2009, such as: books, logos, posters, company web items, press releases and various other collateral pieces geared to promote awareness of the JWT brand.

I designed: the “Yes, Virginia” book, which was part of the Macy’s “Believe” campaign. Marketing material for JWT’s RelightNY, an idea that some High School kids had to invite people in New York City to use CFL light bulbs to protect Planet Earth from gas emissions.

I designed Logos for the JWT Studio, as well as website graphics for the High Potentials Employees and Posters for the JWTwo department.

Some of my past Employers include: **Young & Rubicam, Gotham Inc., Ammirati Puris, The New Yorker, Traveler** and **Domino** magazines.

At The New Yorker magazine, I was responsible for designing Advertorials, Sell Sheets, Luxury Show Case Programs, Brochures, Special Issues Magnets, Invites, Recap Books of Major Advertisers events. I also executed Mock-Ups for client presentations.

I am an experienced integrated and versatile Graphic Design Artist, proficient with the Adobe Creative Suite **CS3, CS4, CS5** and **CS6** environments: InDesign, Photoshop, Illustrator, Flash, Acrobat 9 Pro; QuarkXPress 4-9, Microsoft PowerPoint, Microsoft Word, Microsoft Excel, File Maker, Lotus Notes. I am fluent in Spanish and Italian languages.

Thank you for your attention

Sincerely Yours

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