



Project Description

The Level Anti-Gravity Watch is a watch where time is always on the top of your wrist. As the user goes about his or her day, time is visible without having to rotate your arm. This genius design utilizes the simple principle of buoyancy to create a unique user experience. Imagine a bubble moving back and forth on a leveling tool. The same concept applies here. The air-filled watch face glides around a liquid-filled track with ease.

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