

Endcap Kiosk

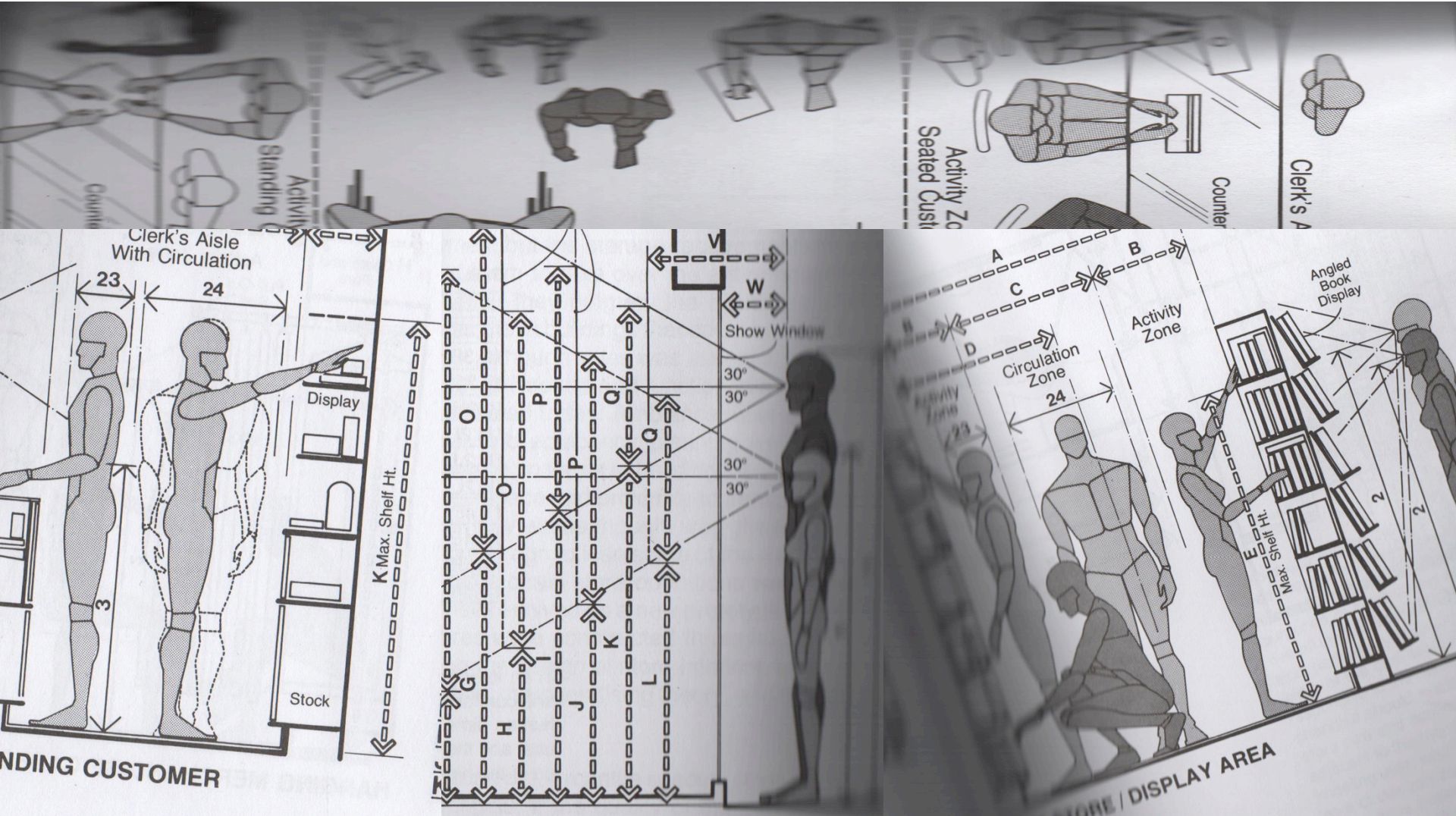


Process Steps

1. Research
2. Field Trip
3. Sketch Ideation
4. CAD
5. Explanatory
6. Renders

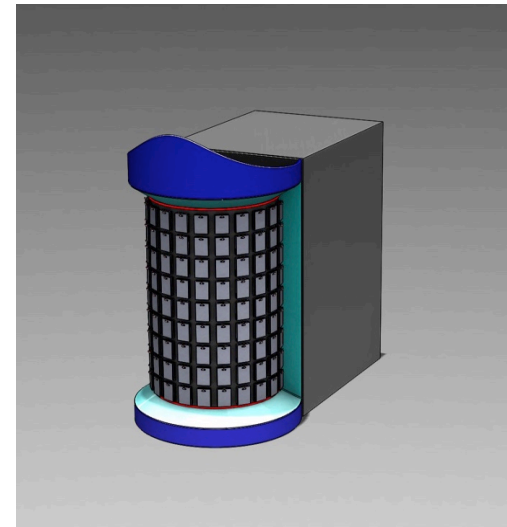
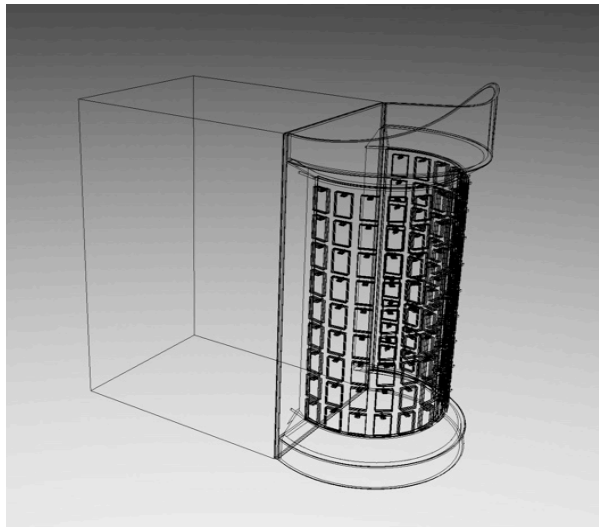
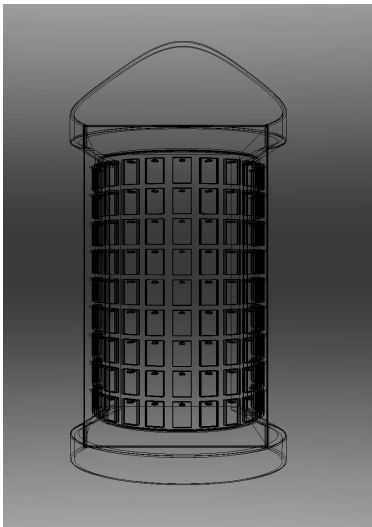
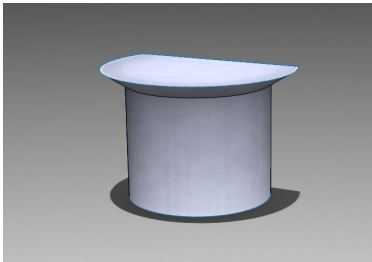
Research

Human Dimension & Interior Space



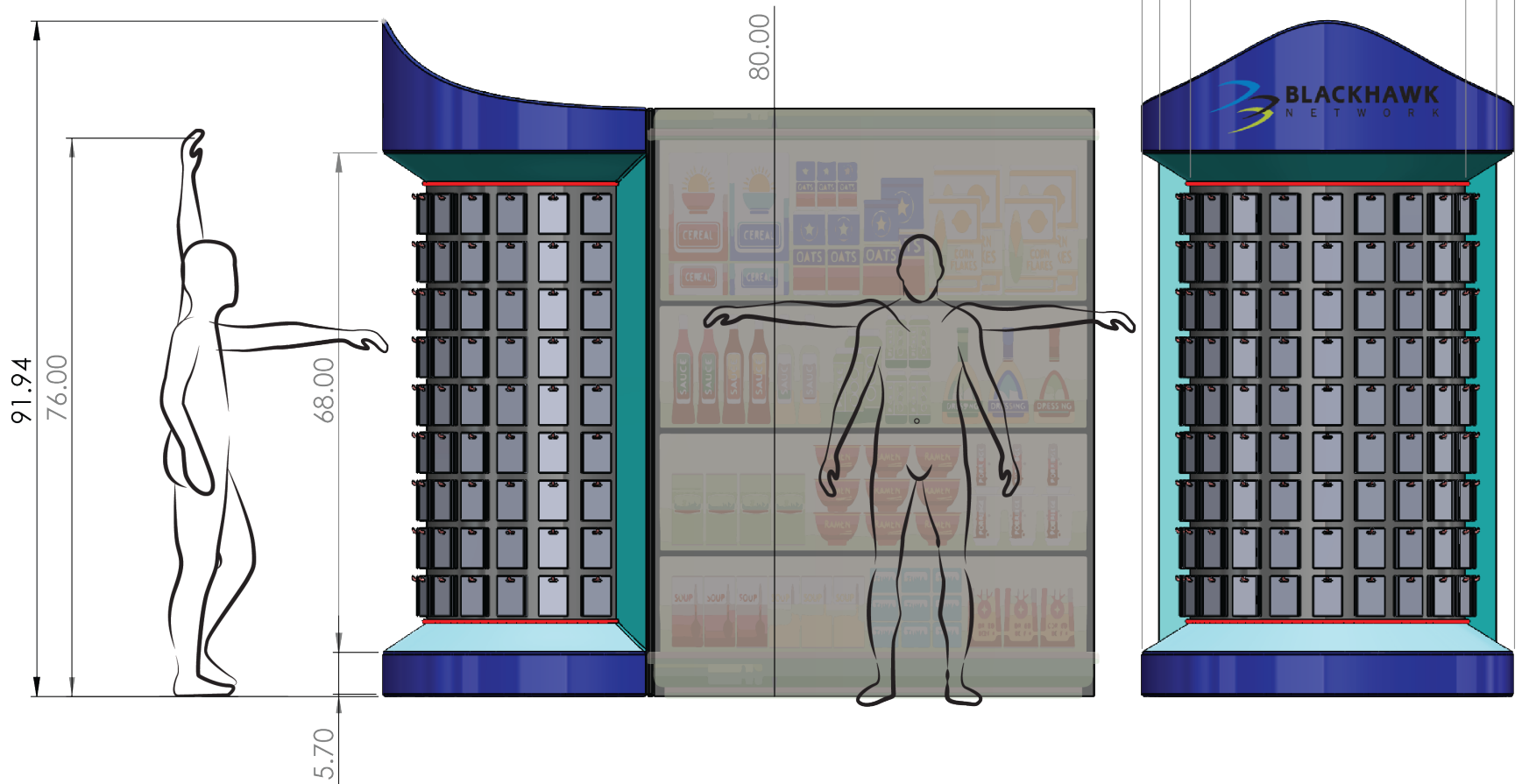
CAD

3D modeling in Solidworks

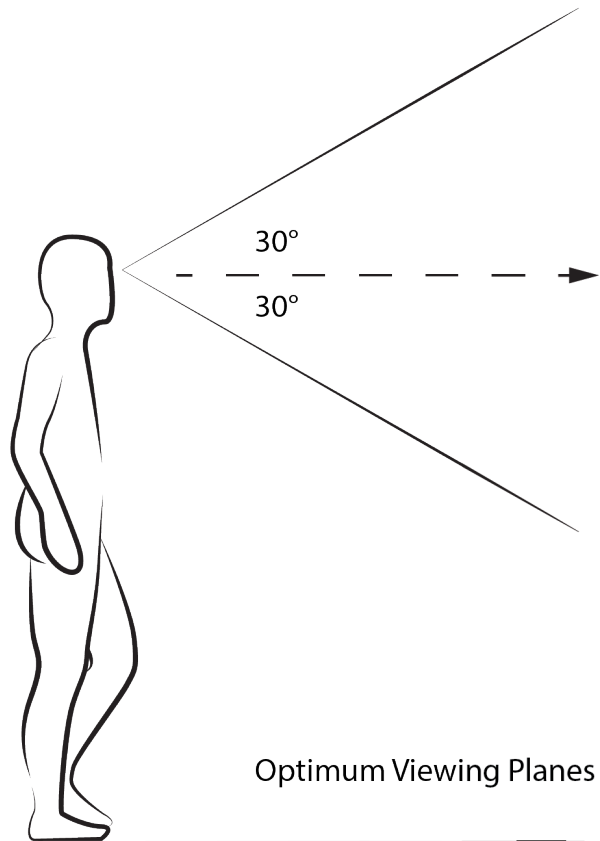


Average Height

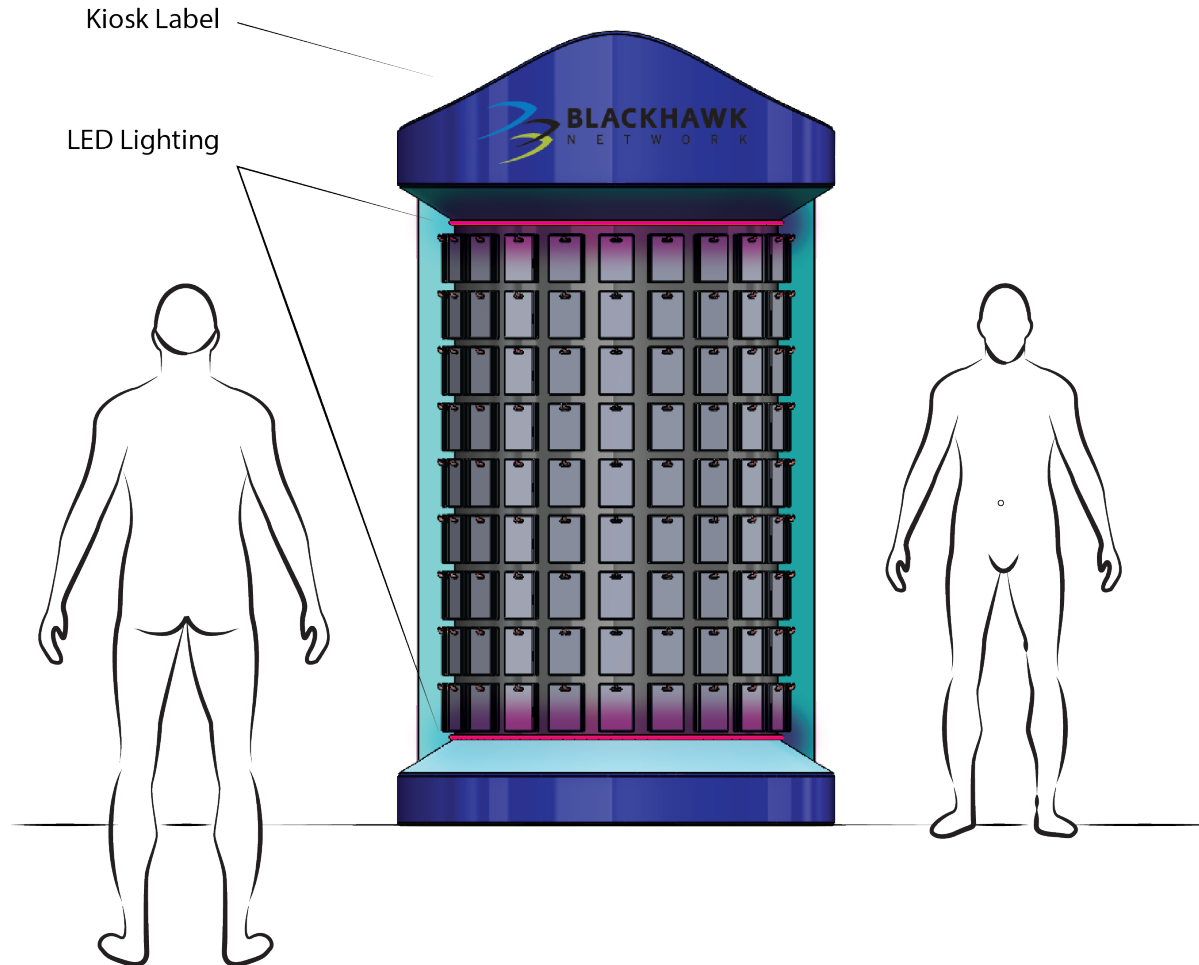
Average Reaching Height



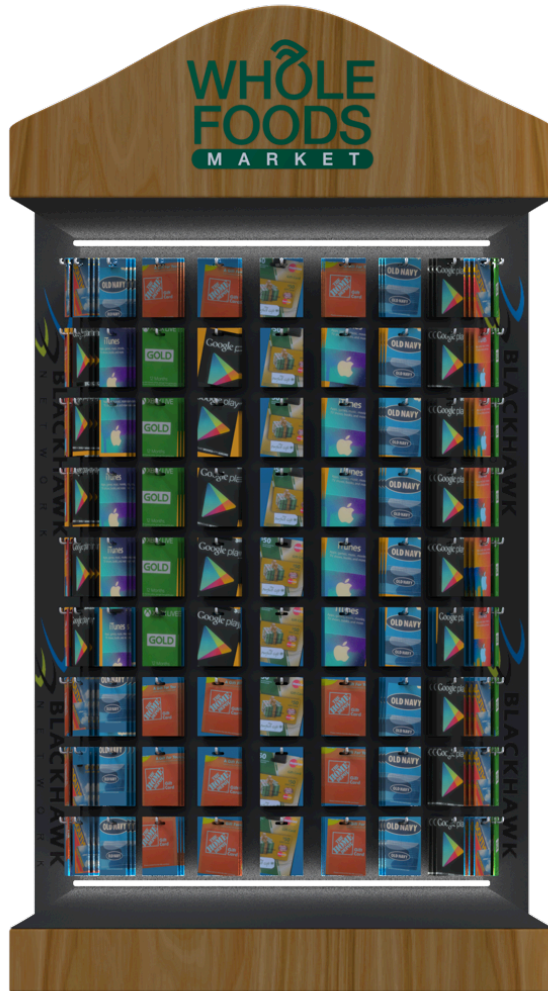
Viewing Planes



Lighting/Labeling



Orthographic





WHOLE FOODS MARKET

100% OFF

A large, curved, illuminated display rack in a store. The rack is filled with gift cards arranged in a grid. The gift cards include Old Navy, iTunes, Google Play, Amazon Live, and Gold. The display is set against a dark background with a light-colored wood-grain top and bottom section.

Old Navy	Google play	SOULTY	GOLD	Google play
Old Navy	Google play	iTunes	GOLD	Google play
Old Navy	Google play	iTunes	GOLD	Google play
Old Navy	Google play	iTunes	GOLD	Google play
Old Navy	Google play	iTunes	GOLD	Google play
Old Navy	Google play	iTunes	GOLD	Google play
Old Navy	Google play	iTunes	GOLD	Google play
Old Navy	Google play	iTunes	GOLD	Google play
Old Navy	Google play	iTunes	GOLD	Google play
Old Navy	Google play	iTunes	GOLD	Google play
Old Navy	Google play	iTunes	GOLD	Google play
Old Navy	Google play	iTunes	GOLD	Google play
Old Navy	Google play	iTunes	GOLD	Google play
Old Navy	Google play	iTunes	GOLD	Google play
Old Navy	Google play	iTunes	GOLD	Google play
Old Navy	Google play	iTunes	GOLD	Google play
Old Navy	Google play	iTunes	GOLD	Google play

BLACKHAWK NETWORKS

BLACKHAWK NETWORKS

A blurred figure of a person walking past a display of wine bottles. The display is on a red and white striped stand. In the foreground, there are green crates with the word 'BUBO' printed on them.

BUBO

BUBO

F



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