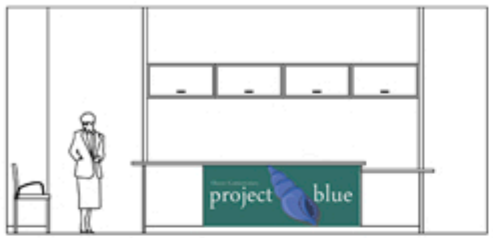
concept statement

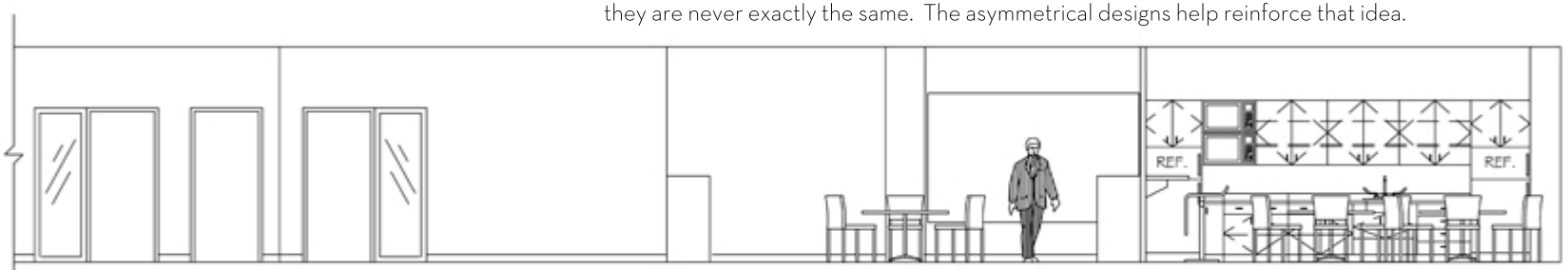
The design of this Ocean Conservation Agency was based on images of coastal areas, beach areas and oceanic views. The feeling of the space should feel very open to the environment surrounding the building. The concept of the designs came from using the teals of the ocean and the warm colors of the sun setting and rising along the coasts. Also, with having too many curvatures in the architecture, the flow of the space was more curved and organic like the sands on the shores without having to curve many walls.

Trying to maintain the adjacencies that are required from the room, the space and flow have a way of directing the guest through the space rather than complicated routes that lead from one area to the next. Although, many of the enclosed spaces contain windows, the use of more systems furniture made the space more open and welcoming and more aesthetically pleasant for workers in cubicles.

The inspiration for the systems furniture for the consultants came from more of the natural curves and varieties from the ocean waves. Not having the systems furniture match the other components exactly was intentional to make each different company space different from its neighbors etc. This is similar to how every wave from the ocean is not the same and although there are many rhythms and repetitions in the sea, they are never exactly the same. The asymmetrical designs help reinforce that idea.



1 / AE 1.2 RECEPTION ELEVATION
SCALE: 1/4"=1'-0"



2 / AE 1.2 LOUNGE ELEVATION
SCALE:1/4"=1'-0"

Criteria Matrix for Ocean Conservation

	IN HOUSE CONSULTANTS (4)	IN HOUSE ADMIN. ASSTS. (6)	PLUMBERS (4)	TRAVELING CONSULTANTS (4)	TRAVEL. CONS. ADMIN ASSTS. (2)	CONSULTANT MANAGER	CONSULTANT MAN. ASST.	CONSULTANT CONFERENCE	ACCOUNTANT (2)	ACCOUNTANT ASSTS. (2)	MARKETING (2)	MARKETING ASSTS. (2)	GENERAL MANAGER	GENERAL MANAGER ADMIN ASST.	HR MANAGER	HR ASSISTANT	SMALL CONF (2)	PLUMB/RESOURCE	RESEARCHER (2)	RESEARCHER ASST.	LAWYER	LAW ASSISTANT	RECEPTION AREA	GENERAL CONFERENCE	CLASSROOM	COPY/STORAGE AREA	EMPLOYEE LOUNGE	UTILITY CLOSET
IN HOUSE CONSULT. (4)		○	○																									
IN HOUSE ADMIN. ASSTS. (6)	○																											
PLUMBERS (4)	○			○		•																						
TRAVELING CONSULTANTS (4)			○		○																							
TRAVEL. CONS. ADMIN ASSTS (2)				○																								
CONSULTANT MANAGER	○	\	•	○	•		○																					
CONSULTANT MAN. ASST.						○																						
CONSULTANT CONFERENCE	○	•		/	•	/	•																					
ACCOUNTANT (2)											○	•																
ACCOUNTANT ASSTS. (2)									○	•																		
MARKETING (2)									○	•		○																
MARKETING ASSTS. (2)											○																	
GENERAL MANAGER									/	•	/	•	○															
GENERAL MANAGER ADMIN ASST.													○															
HR MANAGER															○													
HR ASSISTANT															○													
SMALL CONF (2)									/		\								/									
PLUMB/RESOURCE	\	\		\	\						\								\	\								
RESEARCHER (2)																		\		○								
RESEARCHER ASST.																			○									
LAWYER																					○							
LAW ASSISTANT																		\				○						
RECEPTION AREA																								\	\			
GENERAL CONF																												
CLASSROOM																												
COPY/STORAGE AREA	x	x		x	x				x	x									x	x								
EMPLOYEE LOUNGE	x	>		>	>	x	>		>	x	>	x	>	x	x	>			x	>	x	>						
UTILITY CLOSET																	—	—						—	—	—	—	—

0 Immediately Adjacent
\ Important Adjacency
x Reasonably Convenient
• Unimportant
— Remote

Client Profile

Business Name: Project Blue Ocean Conservatory
Number of Employees: 48
Number of Guests:
Business Type: Consultation Office
Speciality: Ocean Conservation

Ocean Conservatory project blue