

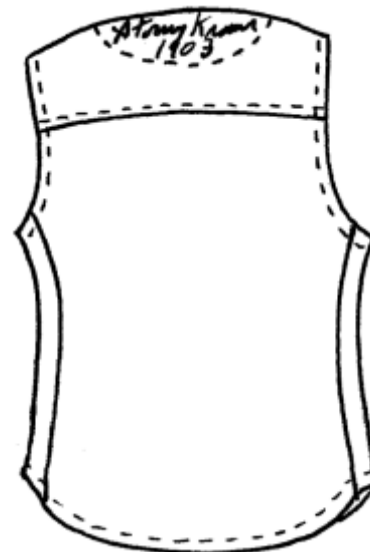
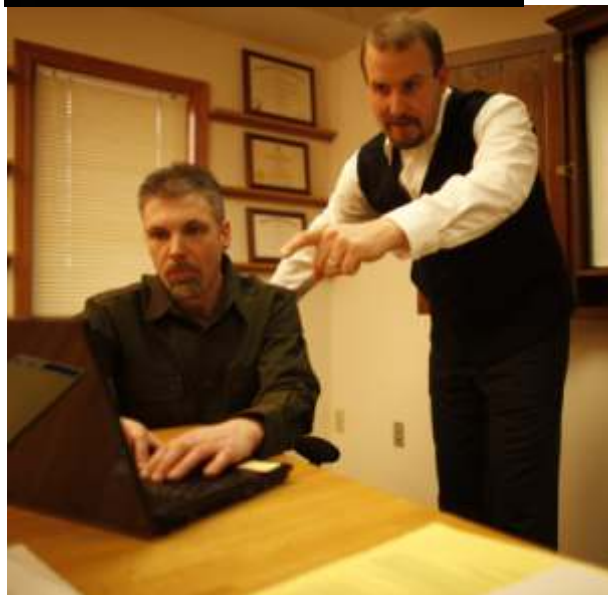
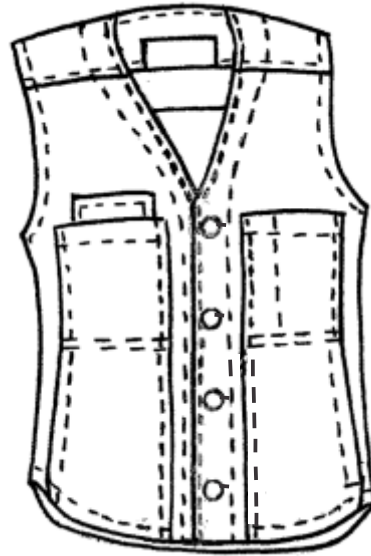
## Stormy Kromer The Button Vest

F/W 2011-2012

For sale at retailers and current Stormy Kromer Mercantile webpage:

<http://www.stormykromer.com/mens/outerwear/button-vest-1103>

also source for photos and catalog copy this page



Button Vest \$124.99

Redesigned for 2011

It's a mighty fine line between overdressed and underdressed and, man, you're gonna look good walking it. This contemporary vest gives you full freedom of movement, the ultra-durability of premium virgin wool, five pockets, a fashionable four-button front, and one more way to get gussied up.

Modern cut, unlined. 100% virgin wool. Made in USA with globally sourced materials. Dry clean only

## Stormy Kromer The Button Vest

F/W 2011-2012

### Design idea:

Update styling of past season Zip-In Liner Vest.

(This style began as a zip-in vest. It evolved to a button vest.)

Semi-dress / semi-casual.

Feelings of outdoorsy, retro, re-interpreted for modern men, specialness, lasting quality.

Combine styling elements:

Retro men's hunting and sportswear

Retro "pocket watch" pocket

Current trends of closer fit and lean length

Relate back to Mackinaw Coat, SK Classic Cap, Town Coat.

Raised and of smaller circumference armholes

Use new SK "Modern men's fit."



Past season  
SK Zip-In Liner Vest

### My process:

Designed and sketched this vest. Submitted design options of four unique fronts and four unique backs. Design options not shown in this file, as they may be used for future SK development.

Fit past season's zip-in vest on SK live models. Noted observers' and wearers' comments about which features we liked and disliked.

Drafted first pattern combining fit comments from above fit session, with proportions of new closer-fit Modern men's block.

Fit first sample. Approved fit. Omitted inside pockets and front left hip zipper pocket. Changed zip front to be button front. Advised steps to revise pattern in Optitex.

Provided informal bill of materials in order for engineering dept to create its' internal bill of materials for costing.

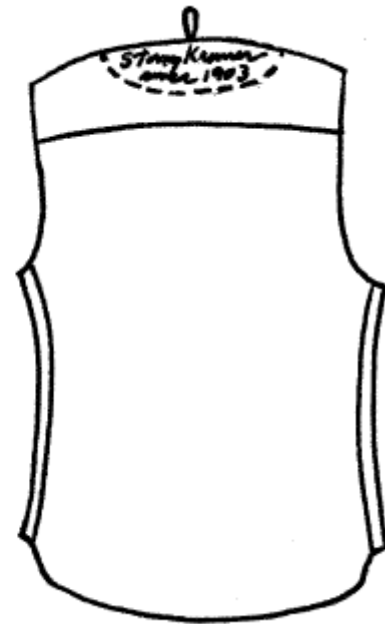
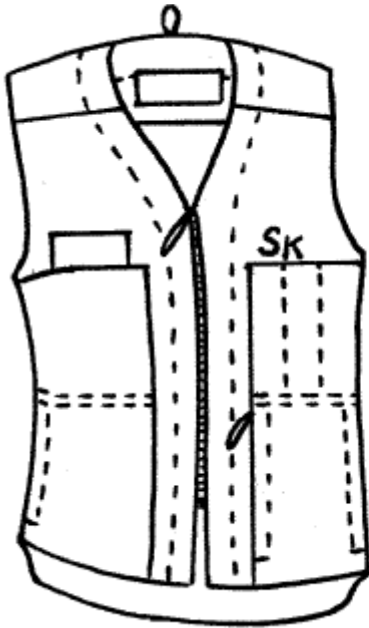
# SK052 Men's Zip-In Vest Update

May 4, 2010

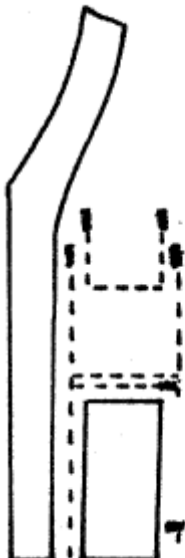
Initial design sketches not shown this file, as they contain options for possible SK future development.

This sketch recombines features of those options offered. It was used to develop first pattern.

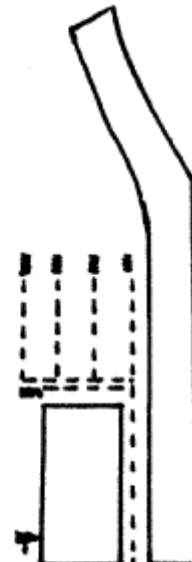
## B Front / B Back



## Detail of Inside Facings and Pockets



Side  
Entry  
Patch  
Pocket  
Layer



## Stormy Kromer The Button Vest

F/W 2011-2012

Photos show the process of fitting first sample made from my first pattern.

Sample omits SK labels and embroidery. These added to costing bill of materials.



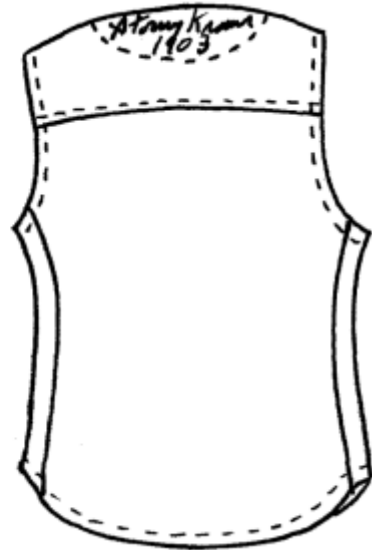
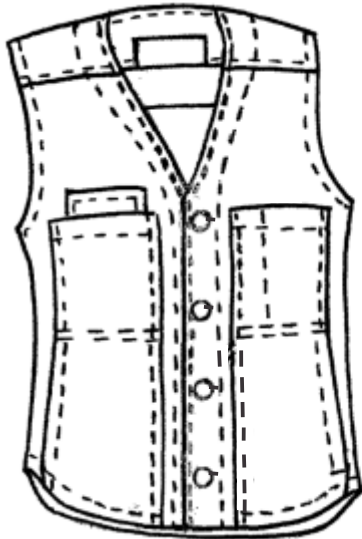
Fit approved.

Omitted inside pockets and front left hip zipper pocket.  
Changed zipper front to be 4 button front.

# SK053 Men's Button Vest Update

August 12, 2010

Final sketch. Costing sketch.



No inside pockets.