



To Go On Adjustment Strap



Bill of Cap



Logo for front of Cap



Visual Reference

| | | | | | | | | |
|-----------|--|----------|------------------------|------------|--------------|--------|---------------|--|
| | DATE CREATED | | DOCUMENT NAME | | COLORS | | PROOF VERSION | |
| | 06/20/12 | | 5011_JB_DC_Cap_0619.ai | | CMYK | | ROUND 1 | |
| | PROJECT NO: 5011 PROJECT: Jim Beam Merchandise JOB: Cap CLIENT CONTACT: BC OPERATOR: EB TRIM: N/A LIVE/TYPE AREA N/A BLEED: N/A FILE BUILT AT: 100% PROOF SIZE: 82% | | | | | | | |
| APPROVALS | | CREATIVE | ACCOUNT | PRODUCTION | PROOF READER | CLIENT | DATE | |
| | | | | | | | | |

orange
keyline
indicates
bleed -
DO NOT
PRINT!

magenta
keyline
indicates
deline -
DO NOT
PRINT!

green keyline
indicates
live text
- DO NOT
PRINT!

blue
keyline
indicates
fold line -
DO NOT
PRINT!

CYAN

MAGENTA

YELLOW

BLACK