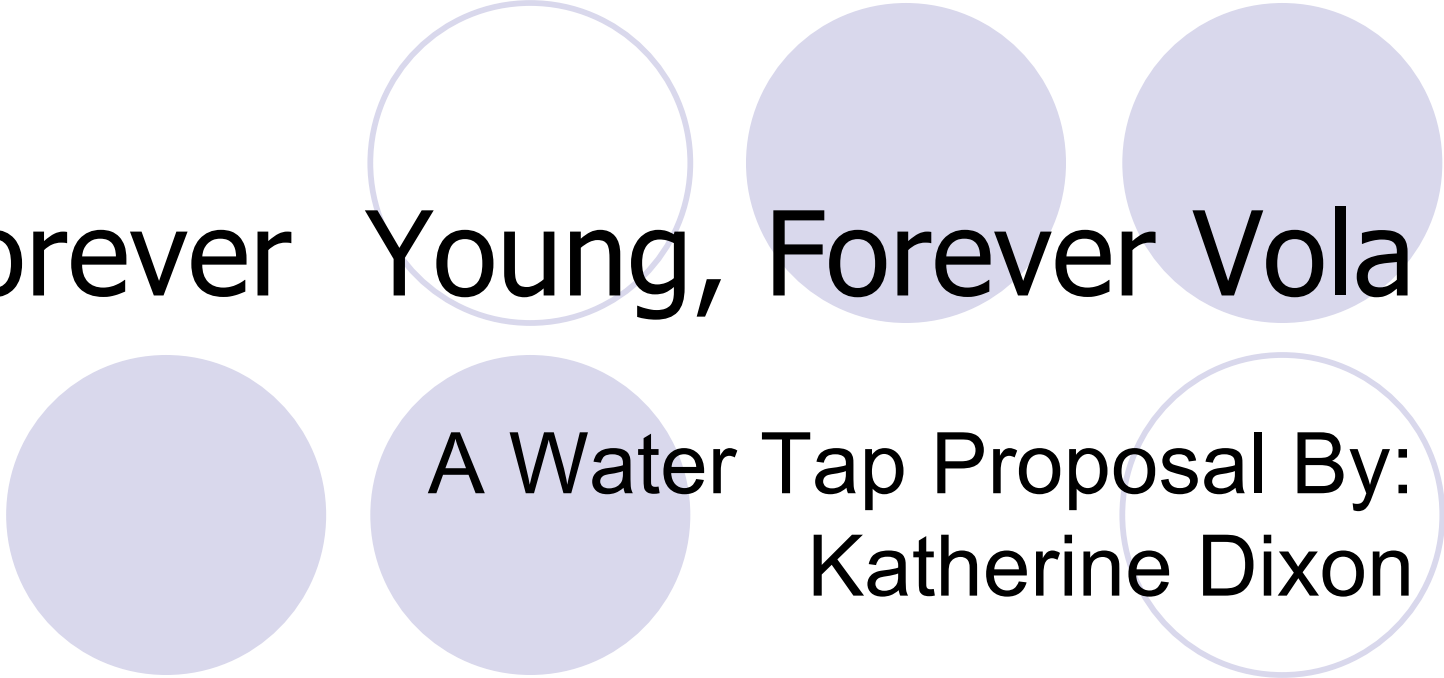
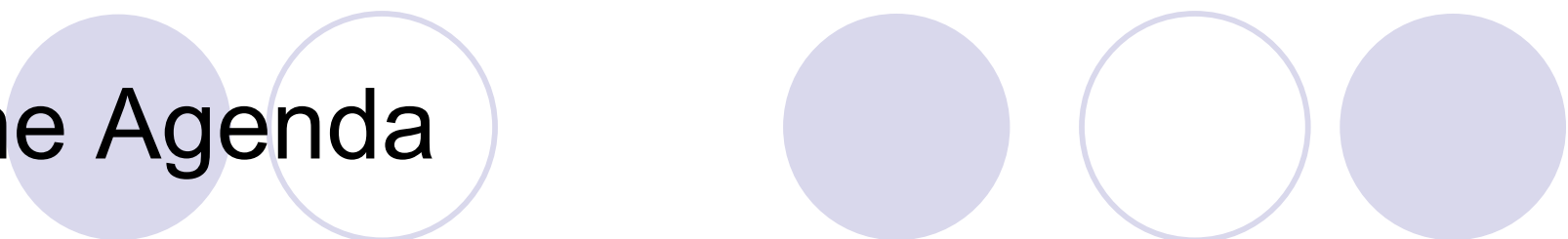


The text is surrounded by six light purple circles. Three are solid and three are hollow. The circles are arranged in two rows: the top row has three circles (hollow, solid, solid) and the bottom row has three circles (solid, solid, hollow).

Forever Young, Forever Vola

A Water Tap Proposal By:
Katherine Dixon



The Agenda

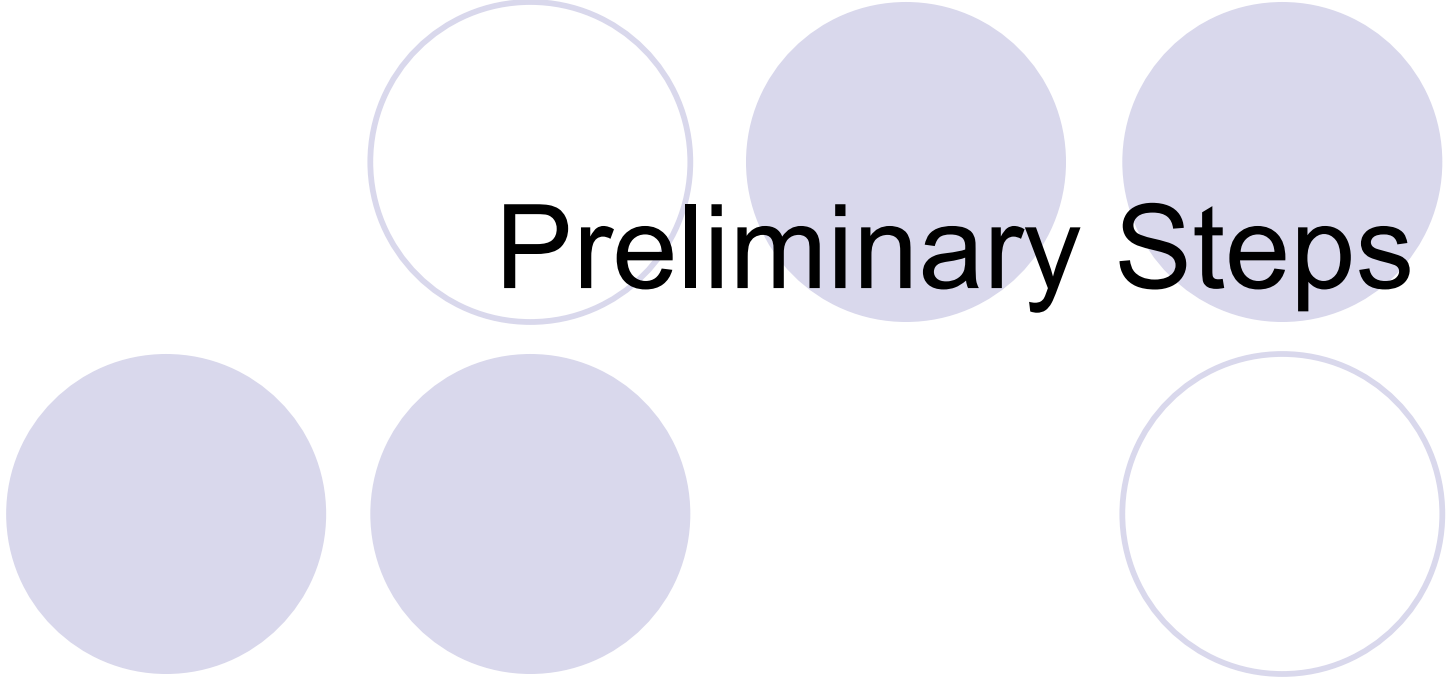
- Task Introduction
- Preliminary Steps to the Process
- The Concept and Inspiration
- Future Steps
- Timeline
- Overview
- Questions and Comments

The Task – A Design Proposal

- How will this task will be handled
- What the process would be
- Method of selecting a final design
- How to incorporate the 25th Anniversary occasion
- How will the six-month timeframe be allotted

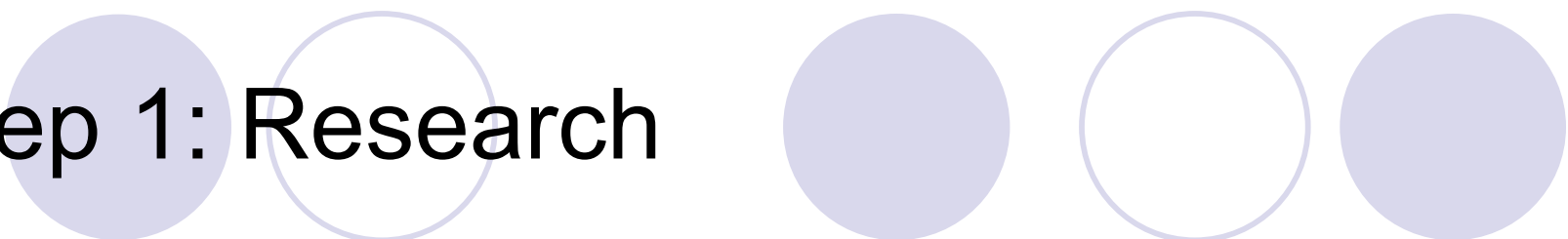
'Consistency and Continuous Innovation'





Preliminary Steps

Step 1: Research



- Examine current designs and various kinds of taps
 - For Sinks (kitchen and bathroom), showers, bathtubs
 - Simple Shape and Clean Lines
 - Curves
- Examine sales demographic
 - Marketing department

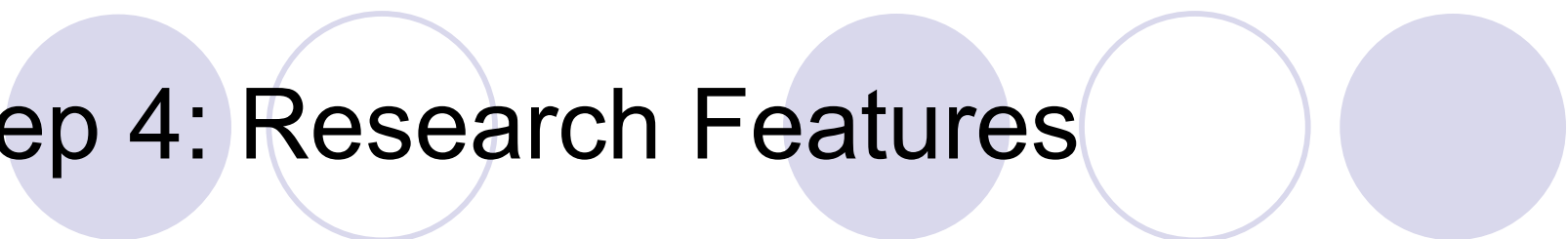
Step 2: Company Needs?

- Specific type of tap?
 - Sink
 - Shower
 - Bathtub
- Specific location of the tap?
 - Public
 - Museum, theatre, officespace
 - Private
 - Bathroom, kitchen

Step 3: Target Group

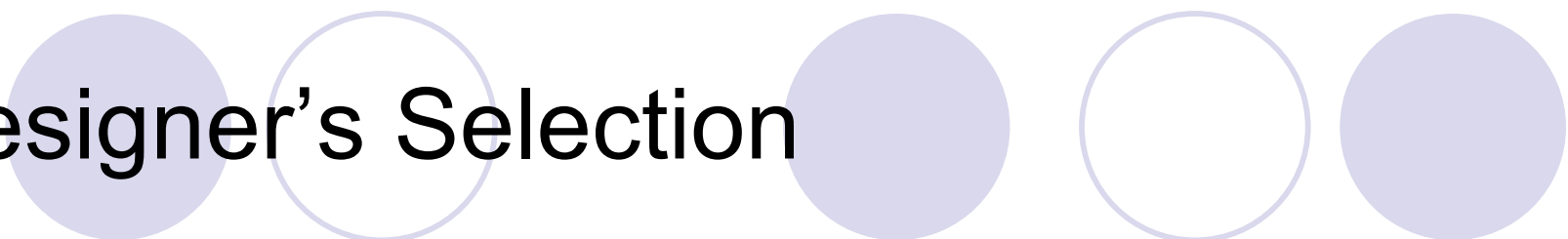
- Design and style minded consumers
- Both men and women
- Age group of about 25 and older





Step 4: Research Features

- Reliable
- Easy to Use
- Good Design

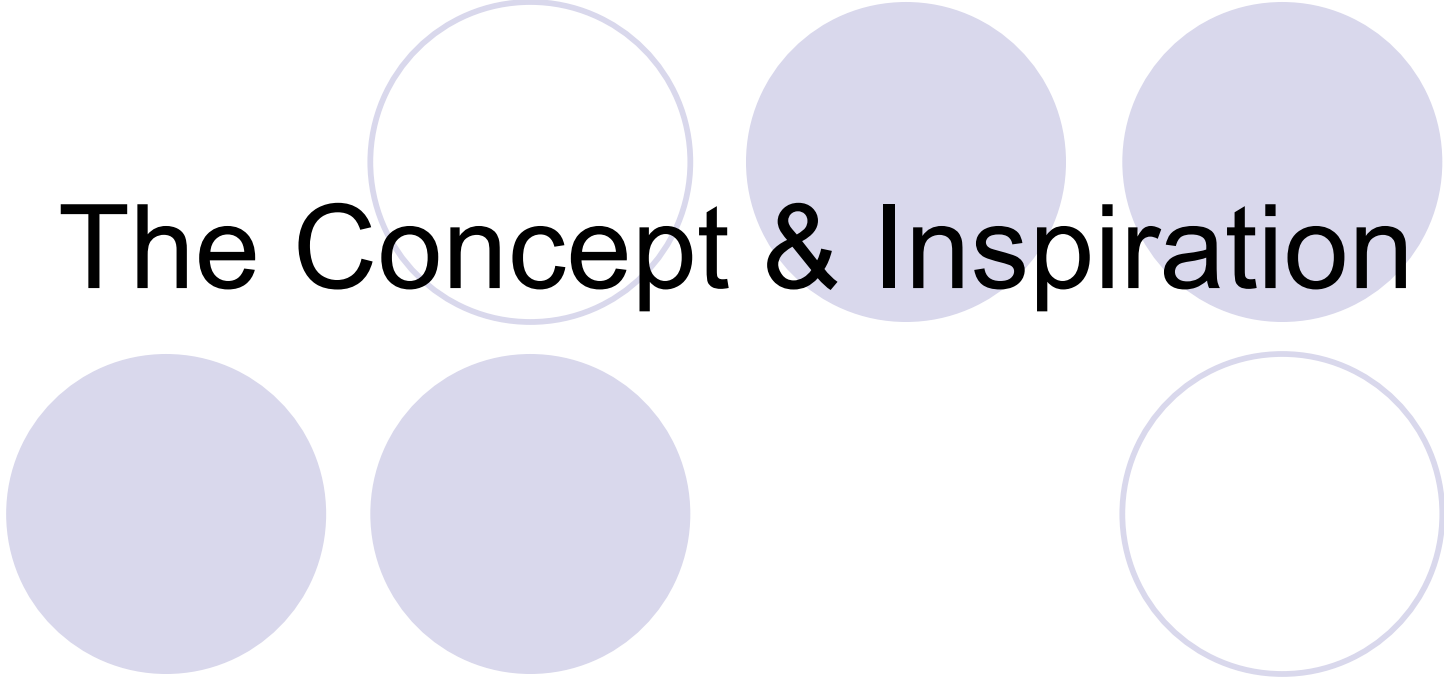


Designer's Selection

- Type: Handwashing Sink Tap
- Location: Hotel Public Restroom

Designer's Selection Continued



The title is centered on the slide. It is surrounded by five light purple circles. Two circles are positioned above the text, and three are positioned below it. One circle at the top left is an outline, while the others are solid. At the bottom, two circles are solid and one is an outline.

The Concept & Inspiration

Flowers In The Spring

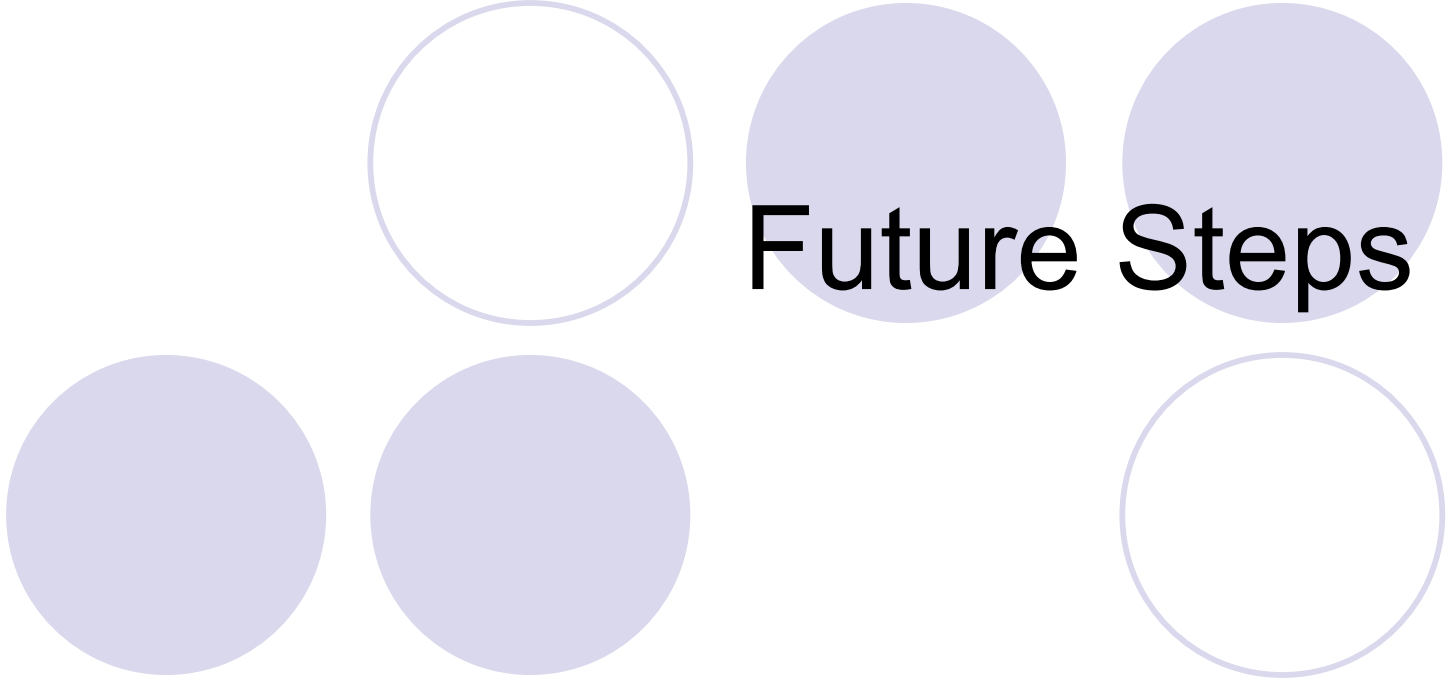


The Calla Lilly

Material Selection

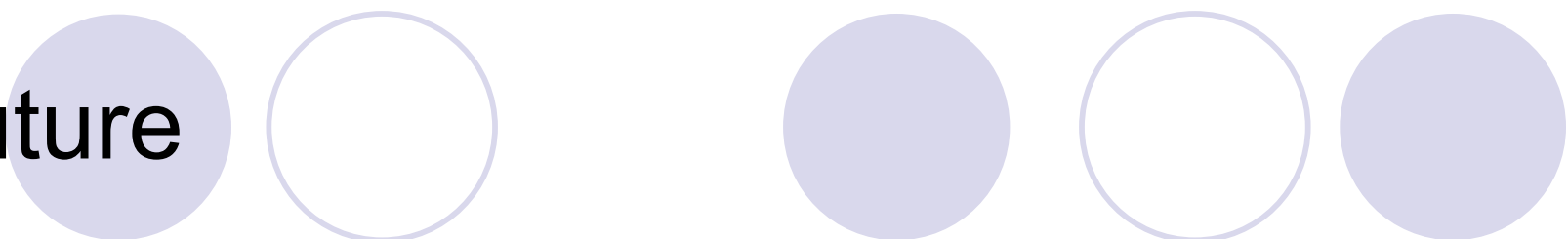


- High-Grade Stainless Steel
 - Same as all Vola's designs
 - Modern appeal
 - Reliable against water
 - Safe for humans

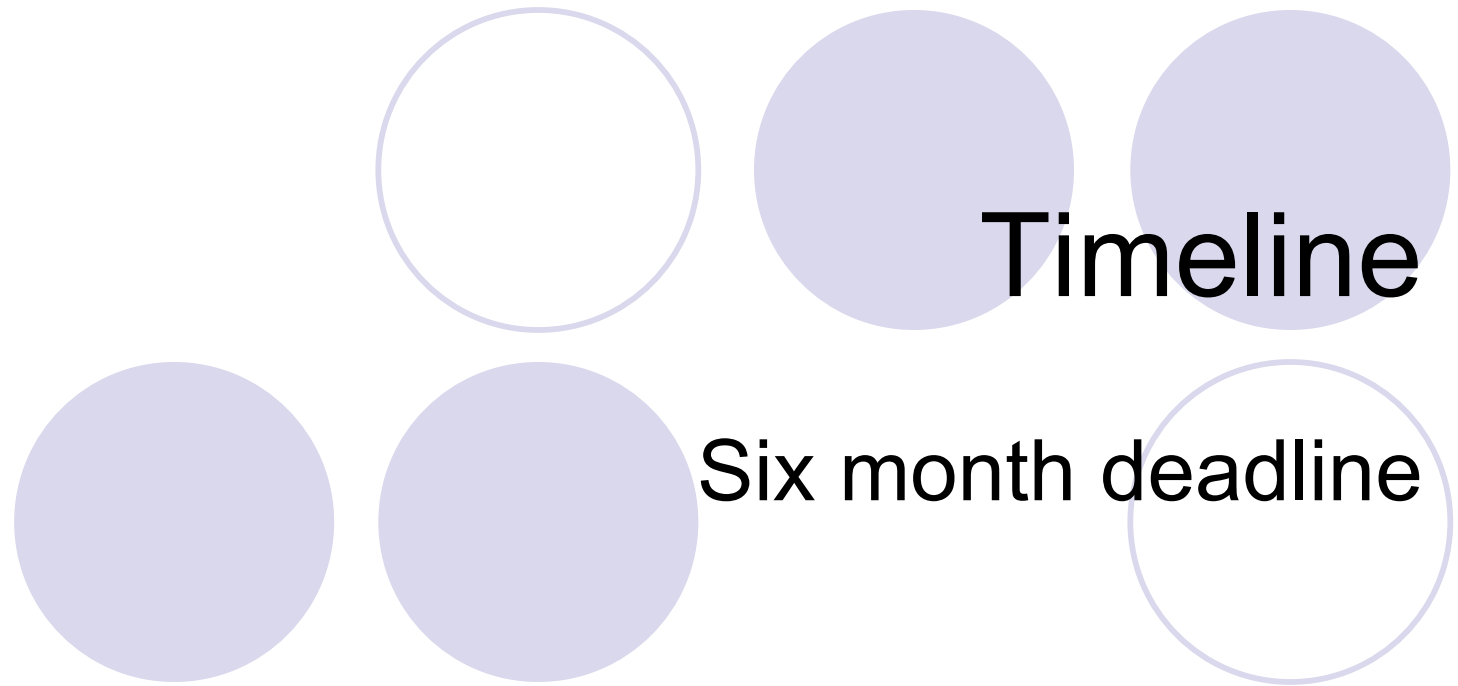


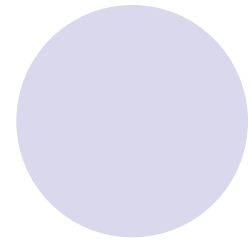
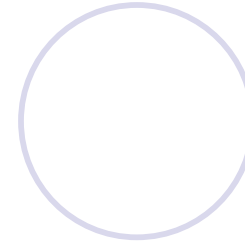
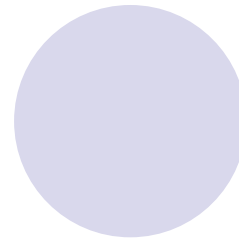
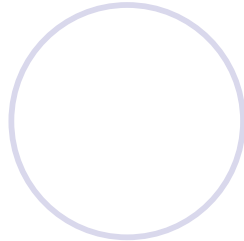
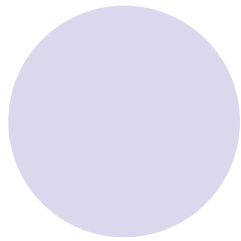
Future Steps

Future

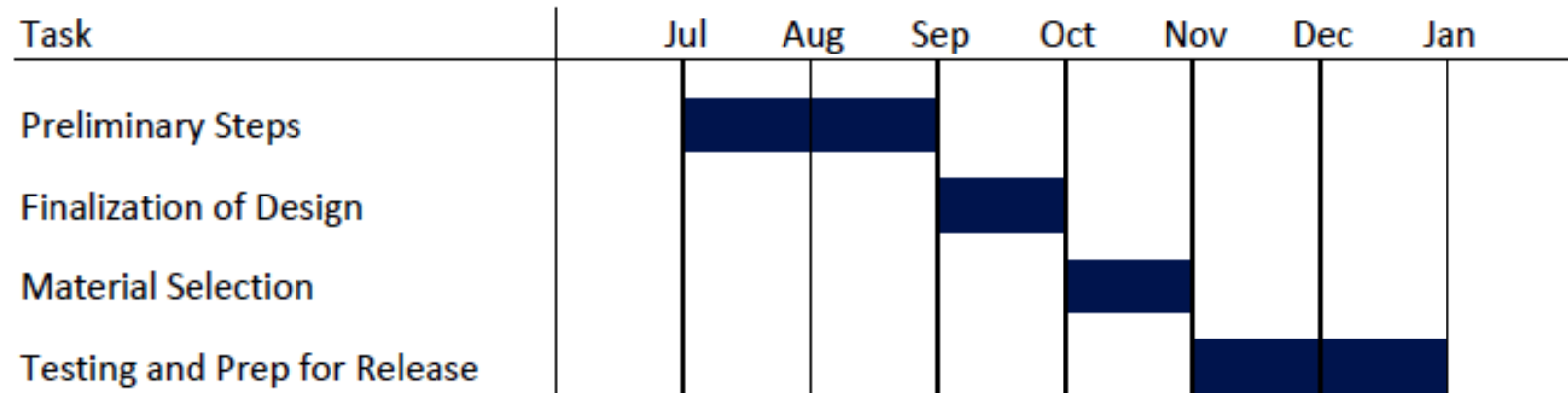


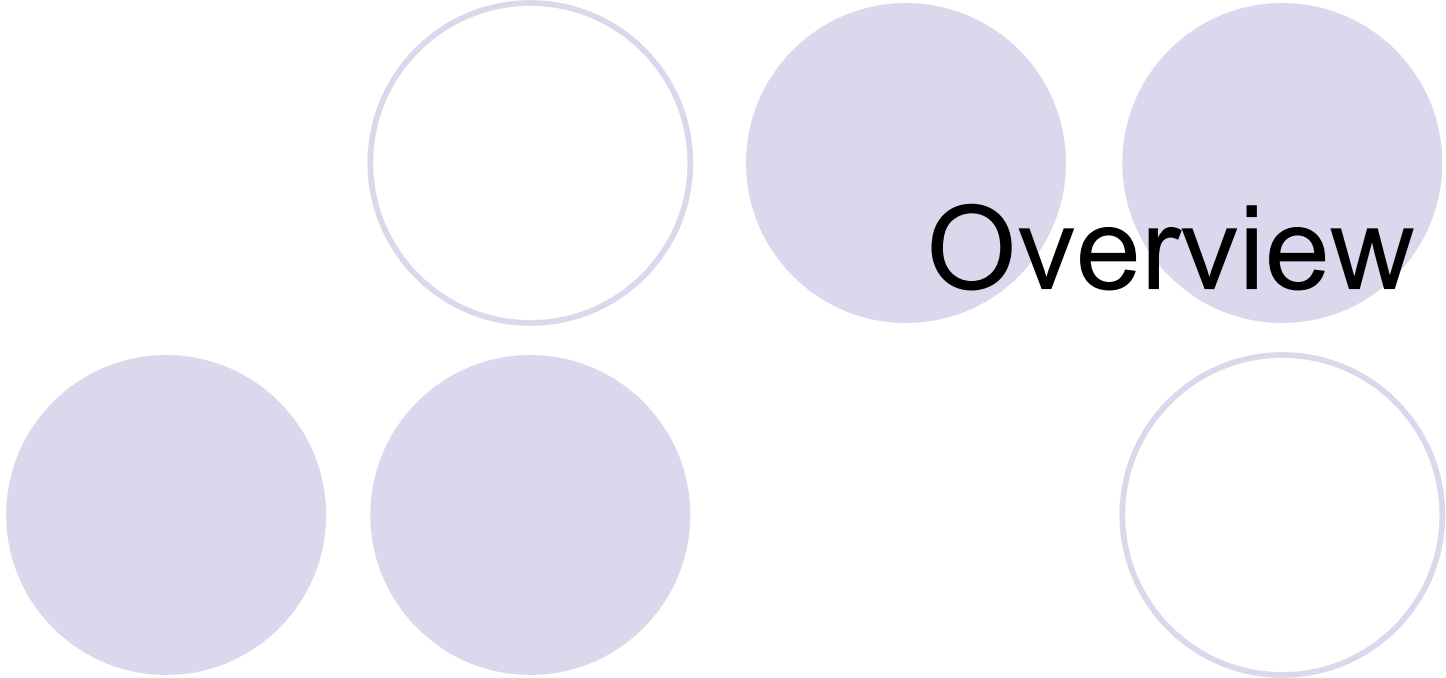
- Select a Final concept
 - Meetings, brainstorming, presentations of sketches
- Initial Creations
 - SolidWorks drawings
 - Models and mock-ups
- Testing Finalized Design





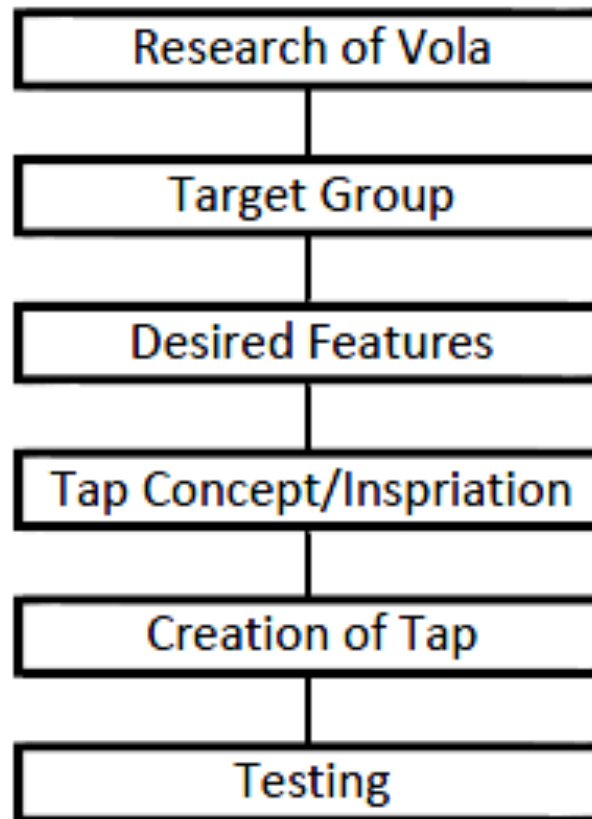
Project Timeline (July 2011 Through December 2011)

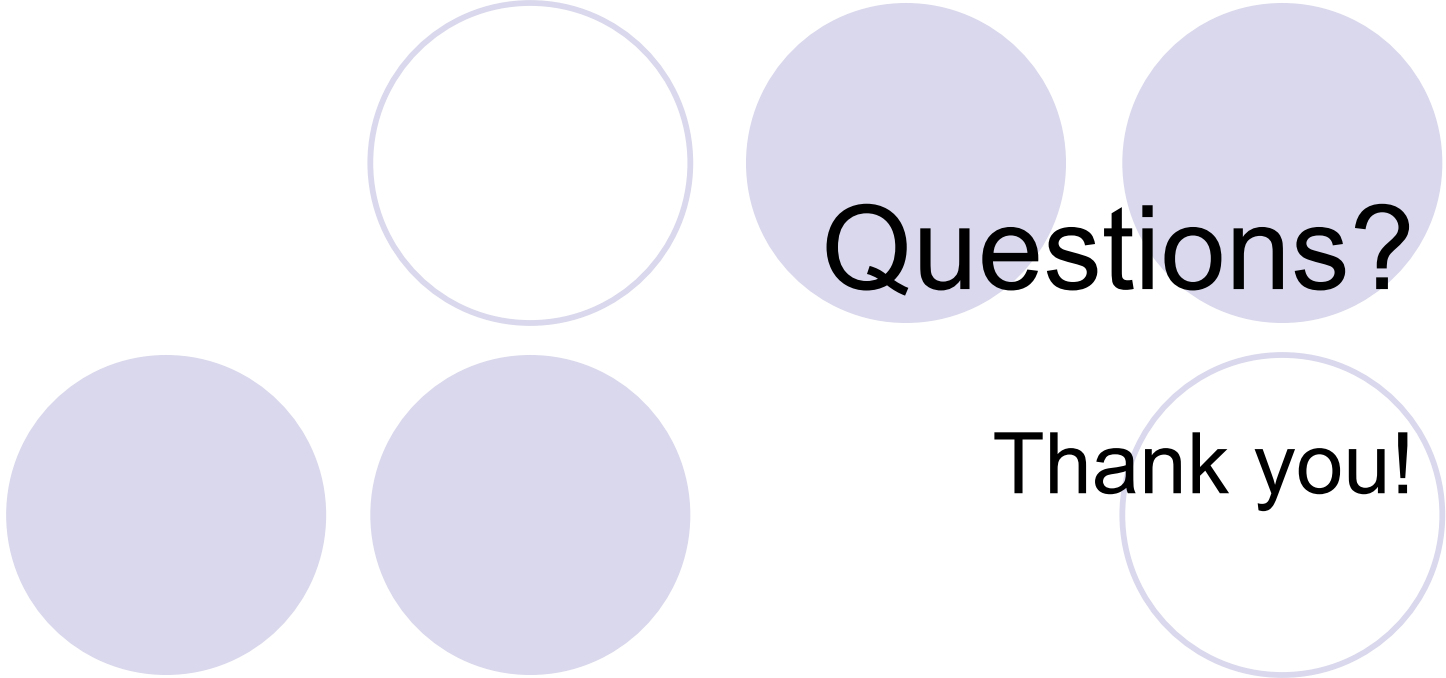




Overview

Process Overview





Questions?

Thank you!