

# PRODUCT TRENDS



## SOCIAL

- Grabbing food on the go is increasing because people are traveling more
- Having the machine be an attention grabber in a store to drawing customers in



## TECHNOLOGY

- More energy efficient lighting
- Ceramic heating surfaces
- Touch screens
- Eco friendly Insulation

## ECONOMIC

- Cheaper to grab a ready made
- Double decker food warmer doubles the amount of product you can sell

## INSPIRATION

