

9. Appendix A - User Profiles



Rikki , 54

Rikki is a dad of 2 and a recently retired policeman. Now he has gone into retirement at such a young age, him and his wife Carol are taking the opportunity to enjoy winter sun and days out to local cafes and garden centres.

They love socialising with friends, as well as home cooking. This means much of their time is spent in the kitchen cooking dinner as they have home cooked dinners every night.

During service in the police, he hurt his knee to the point of needing reconstructive surgery.

Their approach to energy and recycling is fairly thorough. They make sure things are switched off but not necessarily at the plug point.

Maryanne , 68

Maryanne is a retired music teacher. She is also a mother of 3 and a grandmother of 5. Her husband passed away around 12 years ago meaning she has spent a lot of time adjusting to living on her own. Most of her family live in Sardinia and Australia and she spends a lot of time in each region during the year so she can see her family

In her spare time, she is part of many music groups including a south American drumming band. This keeps her active and social and in touch with her true love, music.

As far as energy goes, she is rather careful and switches as much off as she can but she maintains, “ there’s always something you forget”

Alec, 69

Alec is a father of 3 and a grandfather of 4. He is a retired design engineer but still consults due to his massive love for the subject. The consultancy keeps him young and in the game and he loves nothing more than coming up with an ingenious solution.

In his spare time he likes to look after the grandchildren and cycle back and forth along the canal to his boat up in Bowling, Erskine.

His life spent as an engineer makes his application to most tasks rather different from most as his thinking and planning is much more methodical and trusting of his instincts.

He is not very on top of his energy consumption so could use a little help.

Angela, 76

Angela is a Mother of 4 and a Grandmother to 3. She is a retired head teacher of a primary school and she misses the job very much.

Since retirement, she has spent a lot of time travelling in China, America, Europe and so on. She loves nothing more than cooking a big roast on Christmas day with all the family round.

In her spare time she knits and her and her husband spend lots of time socialising and going to parties and exhibitions.

They have a fossil fuel stove in the living room providing the majority of their heat and therefore can keep their energy consumption low.