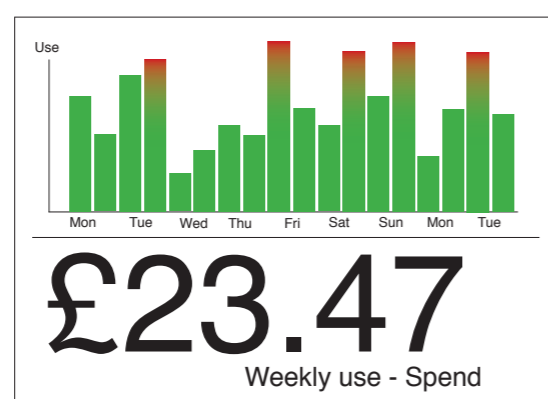
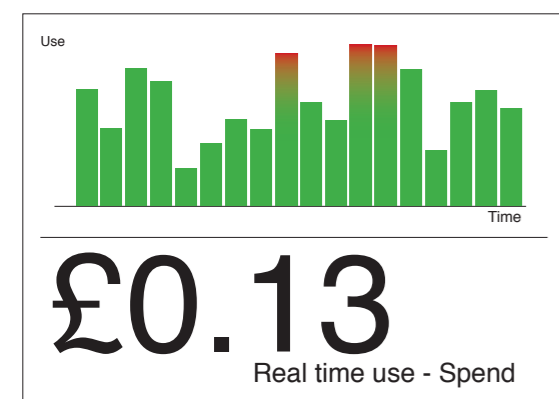
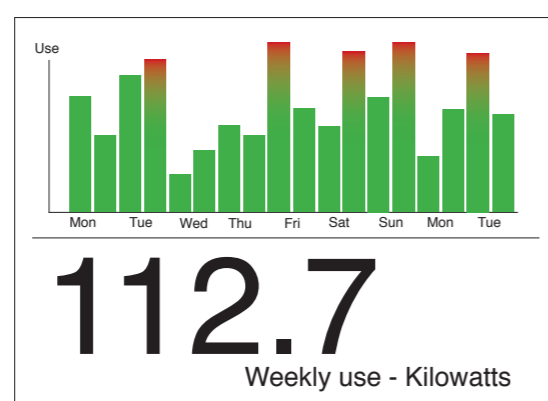
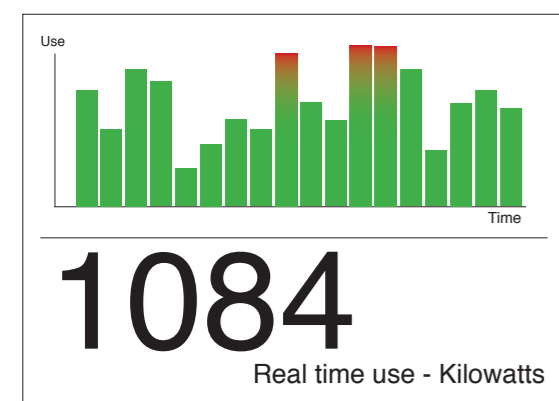


# Information Control



## Display

By replacing the line graph with a bar graph, there is a more instantaneous impact. The visual tells you whether usage is high or low at any given time. The options are either current use or weekly use for the graph and numerics. With the numerics, you can choose either spend or use

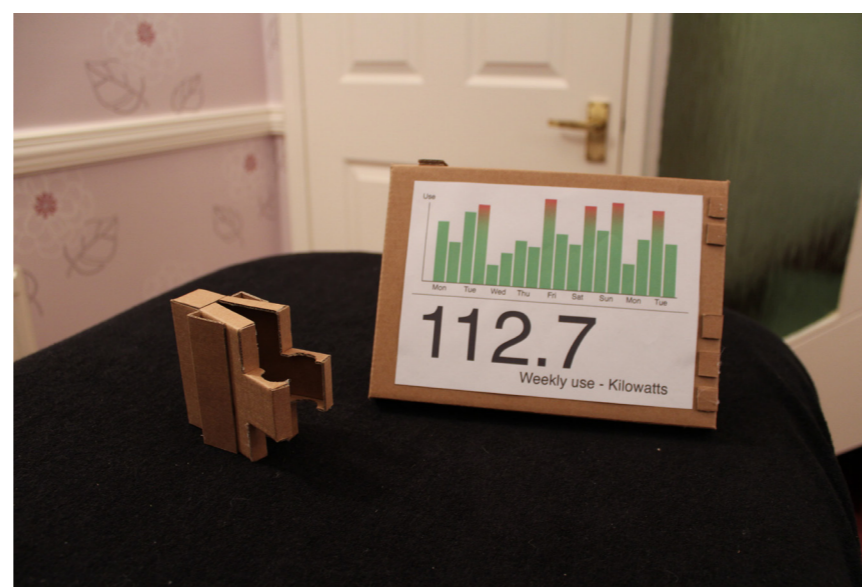
## Display

The bar graph fades to red when consumption is particularly high. This can be useful if something has been left on and also is very noticeable straight away.

Bills from energy providers give a quarterly cost as well as comparing to last quarter. Therefore this option has been removed to focus on real-time change, allowing people to positively alter their consumption here and now.

## Display

As you can see from the picture, the use of bars is much more visually striking at first glance. By reducing the options but increasing the visual you gain a much greater impact for the user, allowing them on the second feedback as to their consumption. The feedback on the buttons was that they were too close together and too close to the screen. By spacing them out more you can increase their usefulness. The top two change the graph between real time and weekly where the bottom buttons change the numbers.



## Product

Now we have the bare bones of our product. The clip and the device have been redesigned to switch the focus back to instantaneous impact as opposed to information overload.

The next big challenge is the instructions relating to this product.