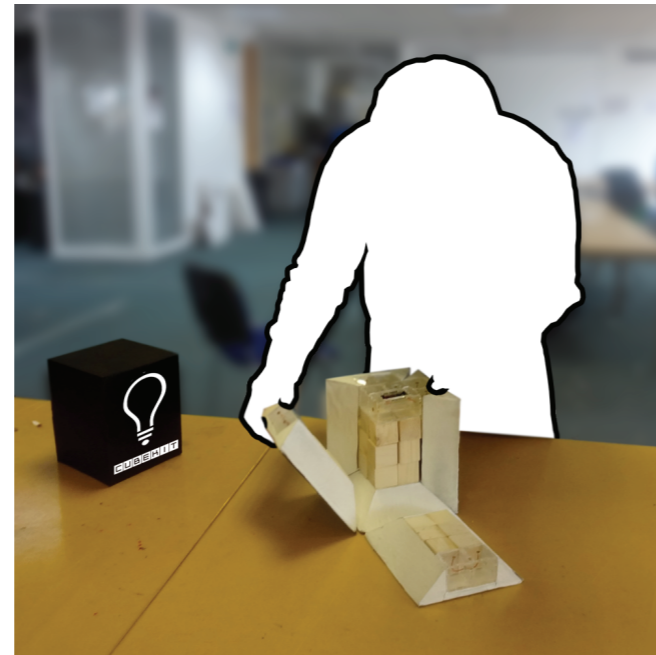


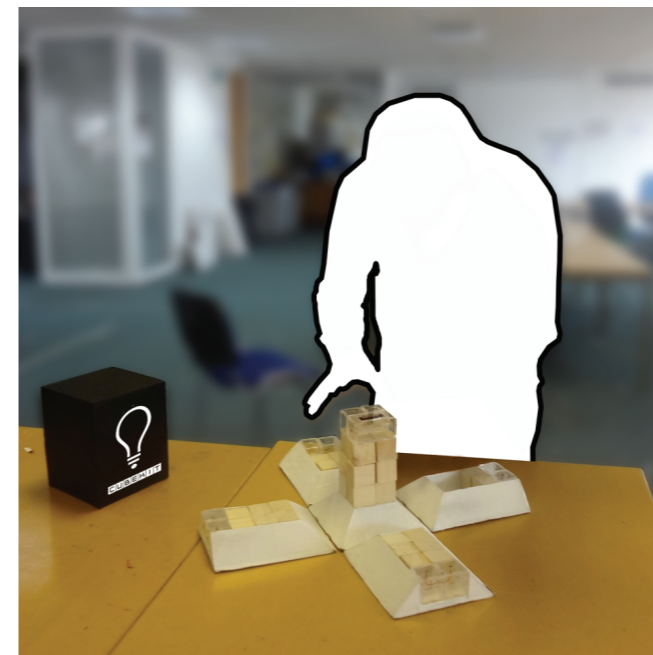
# User Journey



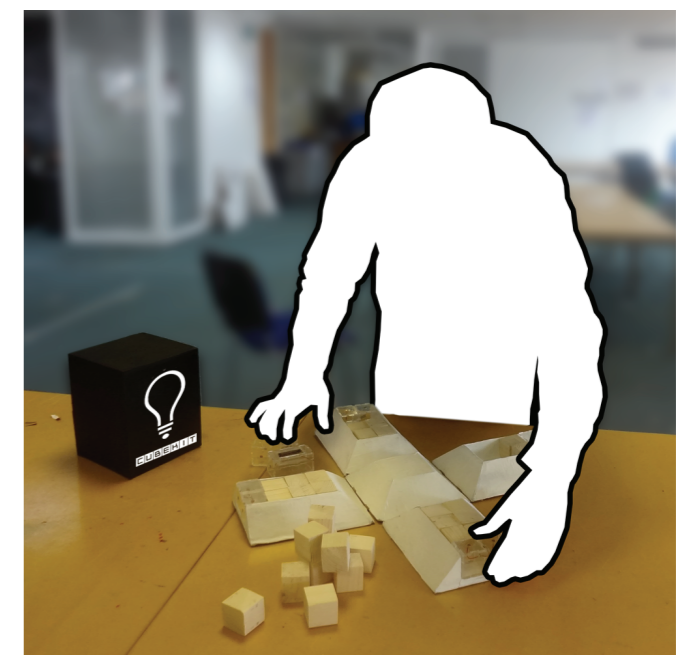
The top of the packaging slides open, which lights up the cubes inside via a pre-made solar-panel circuit.



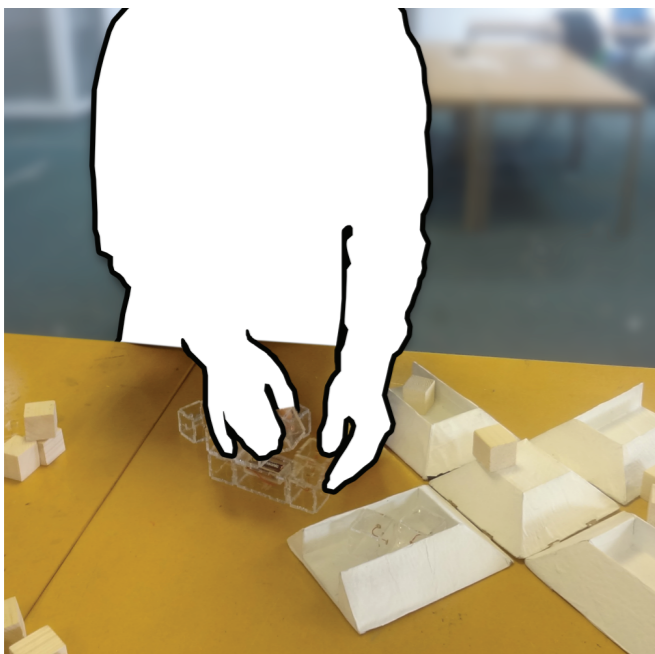
The sides fold out, for easy access to all of the cubes.



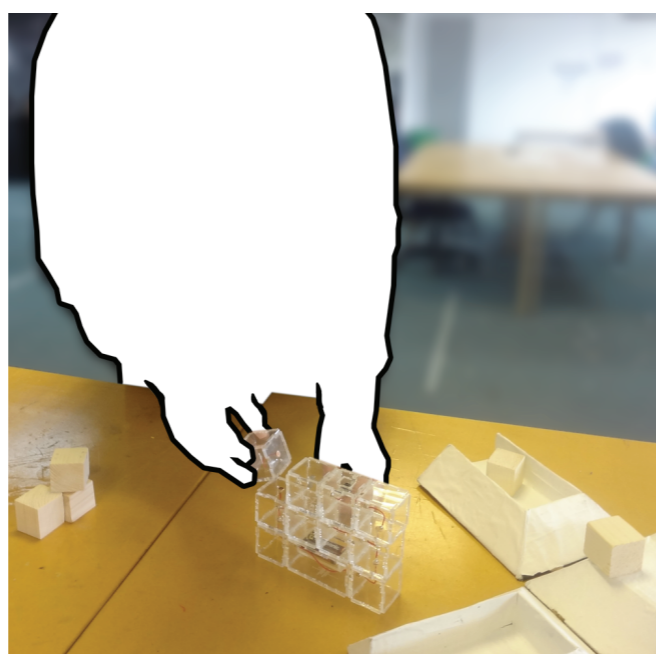
The inside of the packaging contains instructions on possible structures, much like the back of a LEGO box.



Each 'alcove' in the packaging is marked with a circuit symbol and key features of that component, so cubes can be organised.



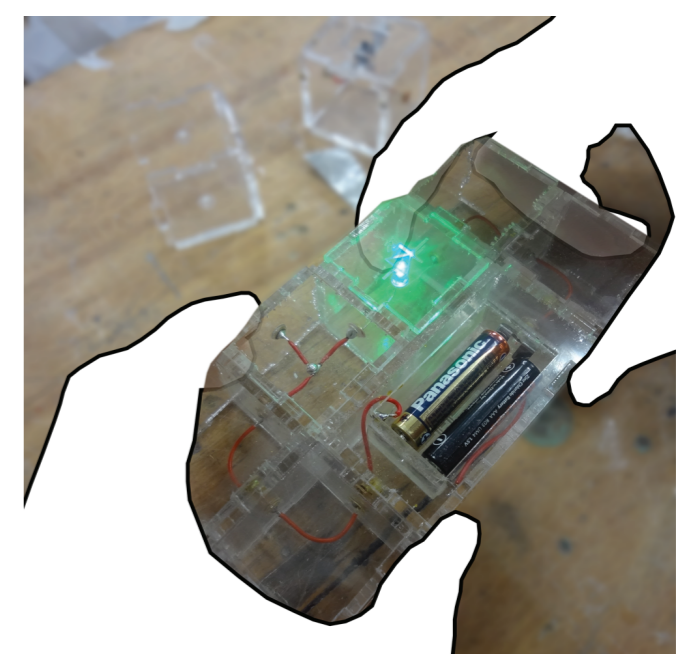
Assembly can begin immediately, and is quick and simple thanks to the magnets.



The final product is fully functional, giving a sense of ownership and satisfaction to the student.



The same circuit can be reassembled in a huge variety of different ways, encouraging exploration and creativity.



The LED cubes could be made of a semi-transparent plastic that diffuses light, instead of clear plastic like above.

