

## The Paradise Story

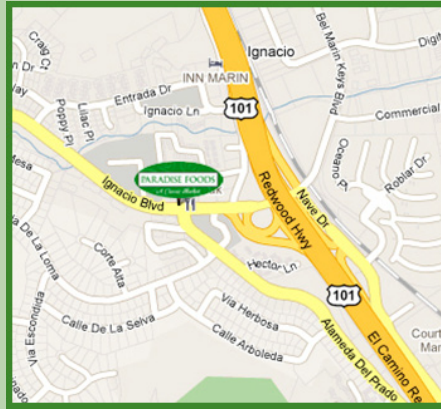
Paradise Foods is a family-owned, independent grocery store. It is a complete market with an emphasis on quality, selection and service. Our product mix features prepared foods, organic, gourmet, imported and natural products, as well as everyday grocery and household items.

We price all basic grocery items competitively with other quality stores. Those that appreciate great wine, micro-brews, and artisan cheeses will admire our unique and abundant selection.

We carry a wide variety of gluten free foods. We also place an emphasis on local producers and products.

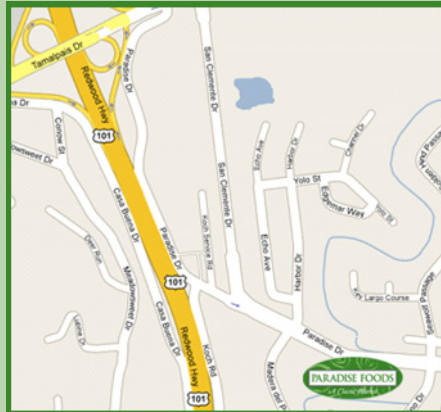
David & Nancy Gilmour are the proprietors and you will often find David stocking shelves, ordering goods or speaking with customers.

We hope you will visit our store soon and enjoy the abundant parking, excellent selection and helpful people.



### Novato

470 Ignacio Blvd.  
Novato CA 94949  
(415) 883-4600



### Corte Madera

5627 Paradise Drive  
Corte Madera CA 94925  
(415) 945-8855

Check us out on Facebook!



**PARADISE FOODS**

*A Classic Market*



*Marin's Most  
Extraordinary  
Market*

**PARADISE FOODS**

*A Classic Market*

Open Daily 8am - 9pm  
Espresso & Pastries at 6am

# Marin's Most Extraordinary Market

## Welcome!



DAVID GILMOUR

Paradise Foods is a family owned and community supportive grocery store. Most of our employees live in Marin County and we are here to help you with your food needs.

Customer Service is a top priority at the service counters for bakery, delicatessen, cheese, and meats as well as the check stands. Our intention is to have cashiers waiting for customers, not customers waiting for cashiers.

We provide many local products and a great representation of international specialty and gourmet items. CADIA is our favorite and fastest selling line of natural and organic products. Value pricing is our way of giving you the highest quality food at reasonable prices. We always have hundreds of Paradise Value items throughout the store.

**"We have the best staff in the business!"**

Our staff at Paradise Foods is ready to assist in all of your shopping needs. We pride ourselves on having great, enthusiastic people with excellent customer service skills. Many of us have worked in the food industry for many years and have a wide range of knowledge to offer you.



KAREN McCLOSKEY  
STORE DIRECTOR

Are you looking for a fruit platter to take to a garden party, or maybe a cheese tray to accompany an after dinner get together or just looking for the last few items on your grocery list? Let our friendly and experienced staff assist you in finding all the things you need for entertaining guests or for that last minute dinner.

## Community Involvement

Paradise Foods is deeply committed to our local and global communities. Through e-Scrip, we contribute up to 5% of your purchases to our local schools, churches, and youth based organizations. We are told that this is the highest contribution percentage of sales in Marin. These contributions average over \$10,000 a month.



Each Memorial Day weekend we host our annual Pancake Breakfast to support local school programs. Paradise Foods donates the food, personnel and entertainment. All of the proceeds from the sale of tickets goes to our local schools. This year we served over 1,200 people and raised more than \$10,000 for use in supporting valuable programs for our community students.

Direct contributions, gift certificates, gift baskets or merchandise are given to many of the service organizations in Marin County. In addition, we donate hundreds of dollars in food to local organizations that feed people in need.



We have a full service Floral Department and our Florist can create custom arrangements for your table or events. Local floral delivery is also available.

## Quality For Your Table

At Paradise Foods we are committed to quality products and a quality shopping experience for our customers. From our Prepared Foods and Baked Goods to our Organic Produce to our selection of Meat and Seafood, we want you to enjoy your food and your visit to our store.

In our Kitchen and Bakery, we prepare over 200 fresh items for you to enjoy at home. Entrees, soups, salads, sauces, quiche, pizzas, cakes, pies and cookies are just some of the items being made daily. Our Chef, Cooks, and Bakers use quality ingredients for your dining pleasure. We also offer catering and can customize a menu for any size event.

Our Produce Department recently completed a reorganization so that we could increase the availability of quality organic produce. Look for our new signs that clearly indicate organic from conventional produce. If you need help or would like a sample there is always a produce clerk nearby.



MANOLO AKE  
PRODUCE DIRECTOR

In our Meat Department we have experienced butchers ready to help you select the perfect meat or seafood for your table. We carry All Natural Beef from Marin Sun Farms and Painted Hills Ranch in southern Oregon. We also have a selection of grass fed beef and dry aged beef. We offer Rosie Organic Chicken products from Petaluma Poultry. These free range chickens are humanely raised with a vegetarian diet and no antibiotics. Our seafood is always fresh and we purchase the best quality available.

