

Outreach Facts

Posted on over 80 University Bodies and Halls of Residence Facebook Pages

Directly Contacted 50+ senior lecturers at relevant digital media courses

Approached Viral Video Websites

Directly Contacted 100+ Film Meet'Up Groups

Web reporting and analytics

Direct outreach to personal profiles across Vimeo and viral video sharing sites

One on one email approach to Talenthouse film members

Shared project on forums, amc video parodies, and platforms for young filmmakers

Provided Legal Counsel on contest rules to secure

Target to deliver...

ENGAGEMENTS

600,000

REACH

11,000,000+