

**( Floorplan & Elevation Views )**

**Identity & Objective**

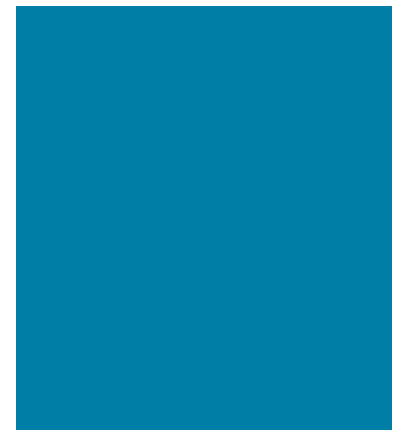
Non-profit organization, freeing sex trafficking victims, rehabilitating as well as teaching them a trade in jewelry making. They then market these unique and high quality products internationally. All proceeds go to Freebird's very own "artisans".

**( Logo & Color )**



**Primary Colors**

Freebird™ has substantial equity in the color red (use \*PANTONE® 178 C). The Freebird™ red is the primary corporate color. There is one primary support color to the Freebird™ red: Freebird™ blue (PANTONE® 314 C).



The Freebird™ Red

**PANTONE 178 C**

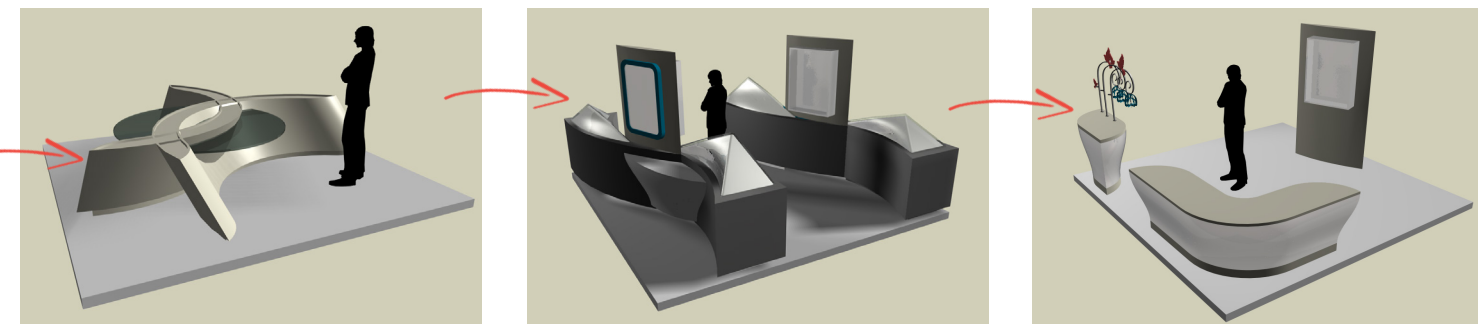
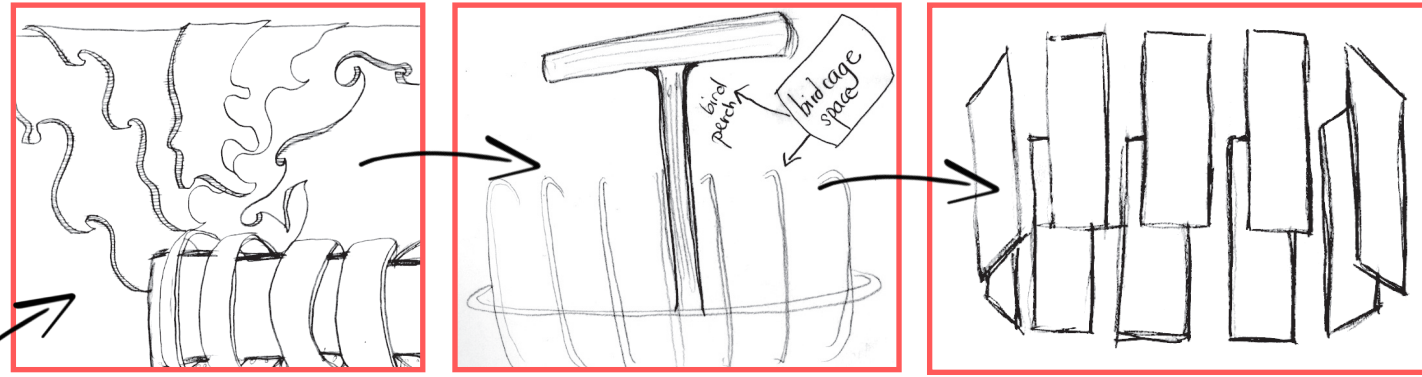
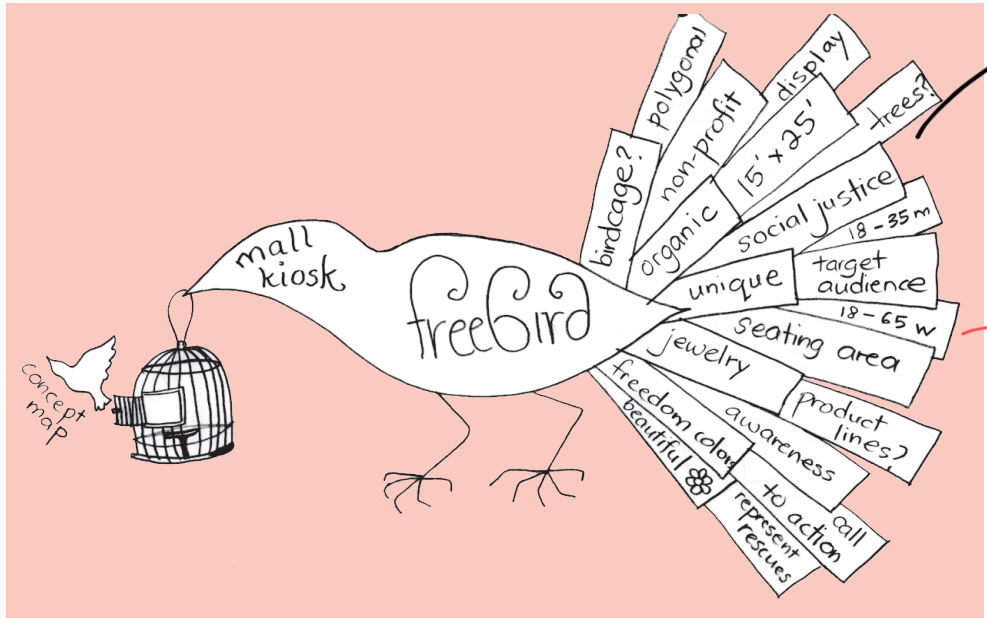
C	0
M	80.21
Y	58.42
K	0

The Freebird™ Blue

**PANTONE 314 C**

C	100
M	27.04
Y	56
K	2.29

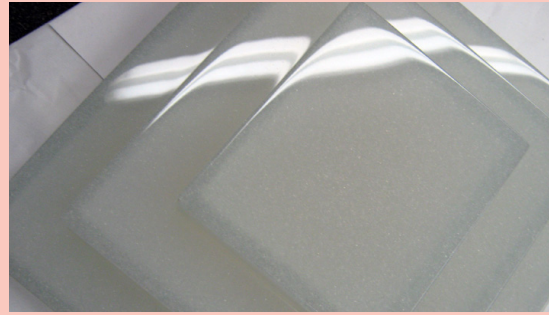
**( Sketches & Ideation )**



**Phoebe Lee Mathius**  
 Bemidji State University  
 Freebird Mall Kiosk (15' x 15')  
 EXHIBITOR2013

# Materials Board

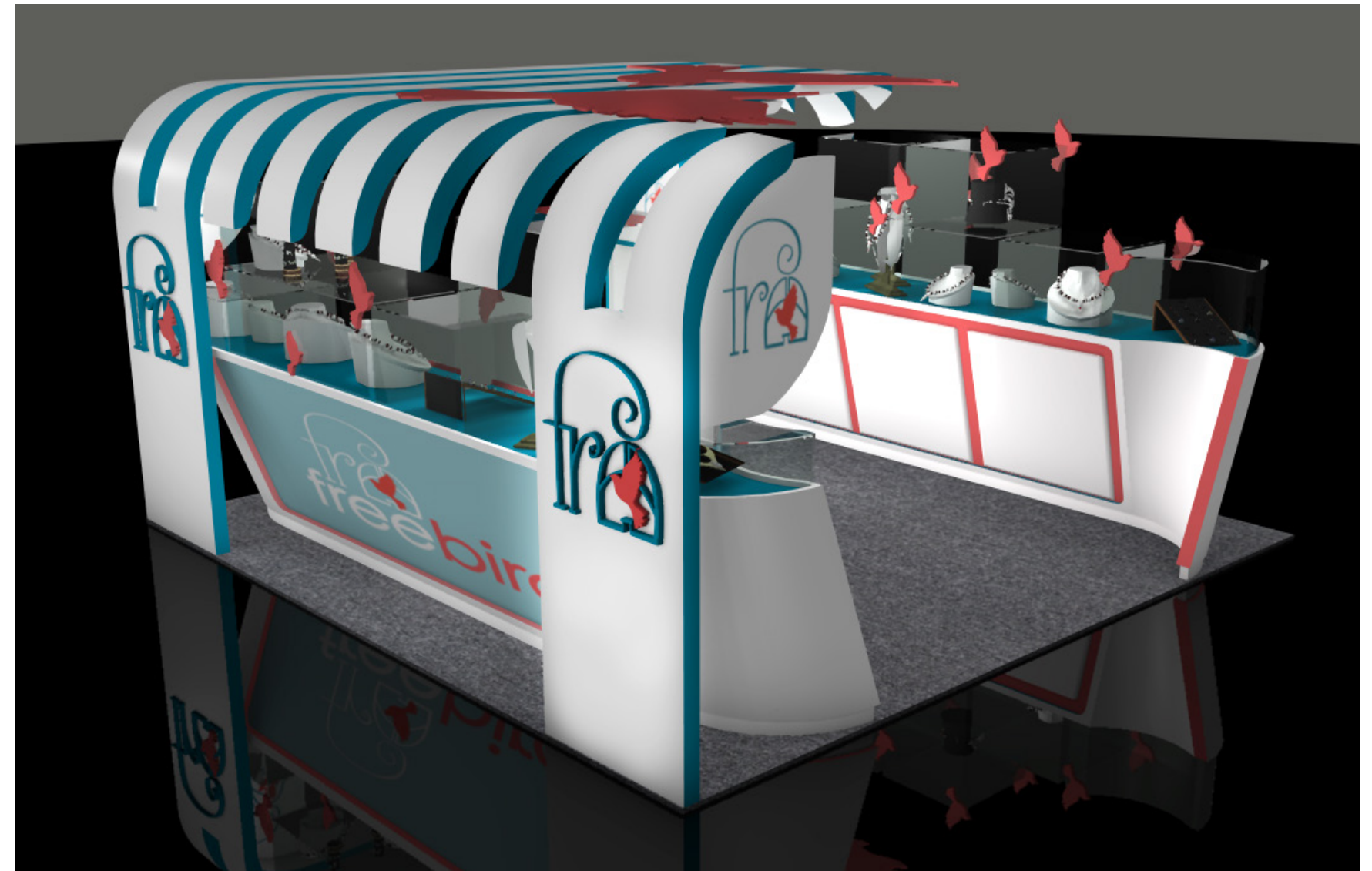
**FlexStone**  
Light weight solid surface for organic mall kiosk' canopy and storage pull-out bins.



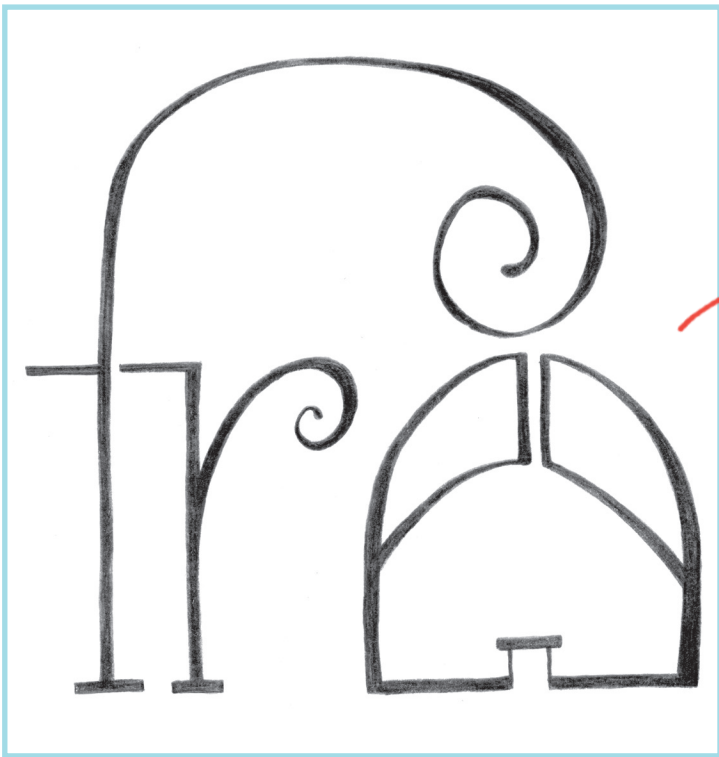
**Corian**  
Solid, durable surface for mall kiosk' counter enclosure and display area.



**Glass**  
Solid, reliable surface for mall kiosk' clear, transparent cases for jewelry display.



# Renderings & Perspectives

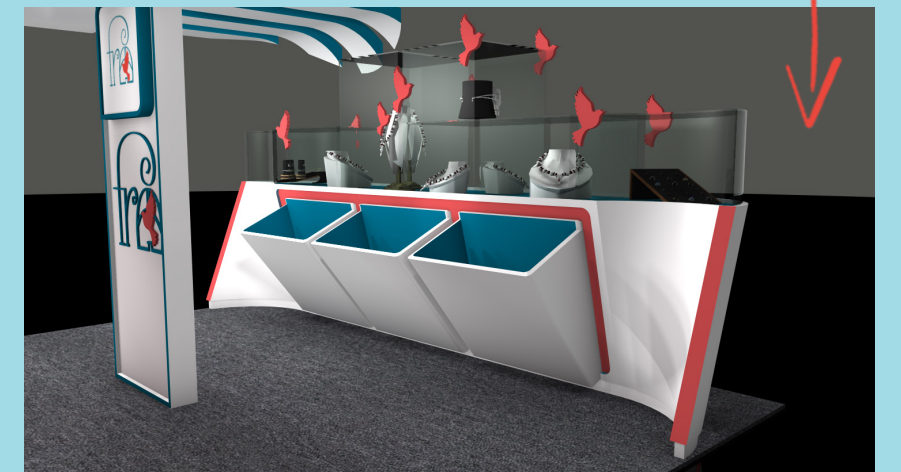
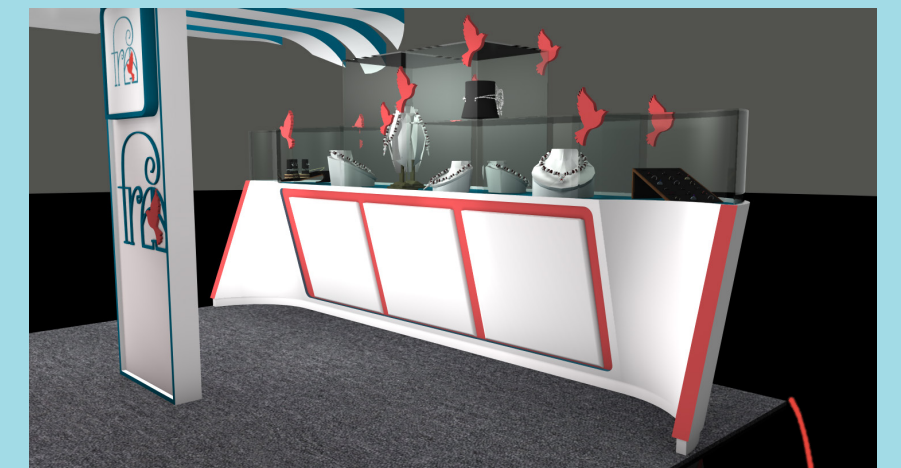
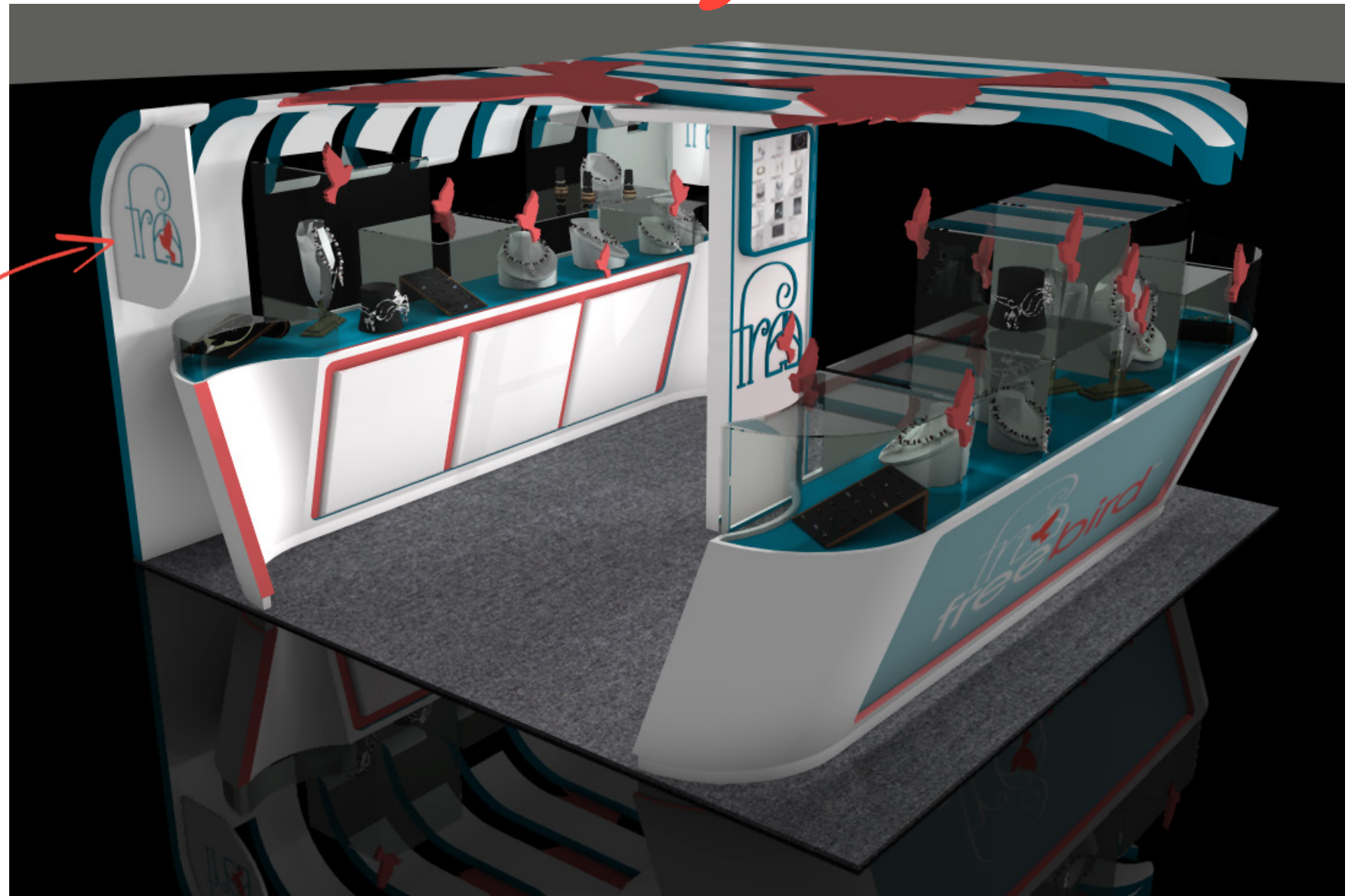


**Final draft**

Hand rendered  
Freebird logo/signature

**Phoebe Lee Mathius**

Bemidji State University  
Freebird Mall Kiosk (15' x 15')  
EXHIBITOR2013



**Storage Opportunity**  
(Secure, pull-out bins)