

RESEARCH & PROCESS

DESIGN OBJECTIVE



POSITION OF GARBAGE CANS IN RELATION TO PAPER TOWEL DISPENSERS AFFECT THE AMOUNT OF PAPER TOWELS THAT END UP ON THE GROUND





BATHROOM TRASH IS 95% PAPER TOWELS WHICH CAN BE RECYCLED INSTEAD OF ENDING UP IN A LANDFILL. WE ALSO OBSERVED THAT THE PLASTIC BAGS WERE USED IN ABUNDANCE



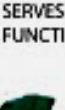

INTERVIEWS

WE POSTED SURVEYS ABOVE OUR PROTOTYPES IN LAWRENCE BATHROOMS FOR 3 WEEKS. HERE ARE OUR RESULTS:

















DO YOU THINK THE FORM SERVES THE FUNCTION?	YES	NO	WOULD YOU RATHER SEE TEXT OR GRAPHICS?	GRAPHIC	TEXT	WAS IT CONVENIENT TO USE THIS UNIT PROPERLY?	YES	NO
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COMMENTS:

*Resourcefully, earth friendly.
good use of banner.*

DO YOU THINK THE FORM SERVES THE FUNCTION?	YES		NO		WALKU YOU RATHER SEE TEXT OR GRAPHICS?	GRAPHIC		TEXT		WAS IT CONVENIENT TO USE THIS UNIT PROPERLY?	YES		NO	
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COMMENTS:

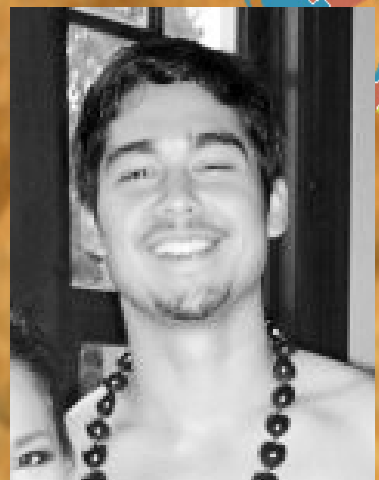
               

I like the Board to be all bar graphs. Second, THIS IS TOO LONG. I'd want to see that colored area. I want to see the bar numbers, as per bar charts.



- WOULD YOU RECYCLE IF THERE WERE THE OPTION? YES: 26 NO: 2
- WOULD YOU RATHER SEE TEXT OR GRAPHICS? TEXT: 22 GRAPHICS: 10
- WAS IT CONVENIENT TO USE THIS UNIT? YES: 30 NO: 0

WE ALSO SENT OUT A SIMILAR SURVEY
OUT **ACROSS** THE WORLD VIA FACEBOOK



COLIN KILEY [FIGI & SAMOA]

I haven't seen any recycling in bathrooms...



AMY LOUISE [NEW ZEALAND]

No recycling available anywhere...
The paper waste goes to the main dump.



NINI VALERIO [ITALY]

I would take my time to
put it in the recycling bin.

MATT ELLIOT [ENGLAND]

In the bin with the commercial waste.



SATBYOL KANG [JAPAN]

They go to the dump.



WE WANT TO KEEP OUR FOCUS ON JUST THE PAPER TOWELS GETTING COMPOSTED INSTEAD OF TRYING TO INCORPORATE RECYCLING FOR OTHER OBJECTS SO WE CAN KEEP OUR DESIGN OBJECTIVE IN FOCUS.

