



1. Markings

Identification marks of it's origins and part number can be seen on both sides of the piece.



2. Parting Line

A thin line spanning the middle of each finger hole bares the signs of where a mold was connected.

There are also file/grinding marks along each ridge, perhaps trying to even out or make the parting line less visible.



3. Tooling Marks

- Connecting pin.
- Gaps in mold, creates a rough unfinished texture on certain areas.



Tooling Marks cont..

- File marks from smoothing the connecting pieces.
- Dip in mold so pieces fit together properly.

Witness Marks

Customer Perceptions:

As customers can tell by the materials being used, this is not a high quality expensive product. What they will see is that this product is meant to last and is extremely durable. This product can handle whatever tasks the consumer may need to complete, and although it may endure some wear and tear, the chances of these scissors breaking are highly unlikely. Another Appeal to the product is that although durable, for a metal product it remains remarkably lightweight, which is ideal for extended use. The casting finish gives it a rustic/authentic look and appeal. Overall the texture is very smooth, and gives the product as a whole a beautiful aesthetic.

Tooling Marks cont..

- Wear and Tear.
- Identification mark.