

Trends in Music Genre Popularity

Candle in the Wind 1997, a re-written and re-recorded version of the 1973 original becomes the top single for almost three months. As of 2010, it remains the best-selling single of all time. The Notorious B.I.G. is murdered on March 5th. **Tribute songs and older tracks** show up in the hit singles lists in the following month.

Many R&B singles top the charts for longer periods of time, including Destiny's Child's *Boyz n the Trap* and Usher's *You Remind Me*. Janet Jackson's *All for You* remained in the Billboard Hot 100 for seven weeks. **19/2000**, a track from Gorillaz debut album reached number 6 on the US singles charts.

R&B and Hip Hop continue to increase in popularity. Eminem's *Lose Yourself* is released, reaching number one on 24 charts worldwide, including the US Billboard Hot 100 as Eminem's first number-one hit in the US. Nelly's *Hot in Herre* similarly topped charts and became the artist's first number-one hit in the US. Nelly and Eminem were behind the two best selling albums of 2002.

2004 marks the peak in Hip Hop and R&B popularity. Usher's *Confessions* album was released, selling over 1.1 million copies in its first week. Songs from *Confessions* topped the singles charts throughout the year. Several artists topped the singles charts for the first time, including Snoop Dogg with *Drop it Like It's Hot*.

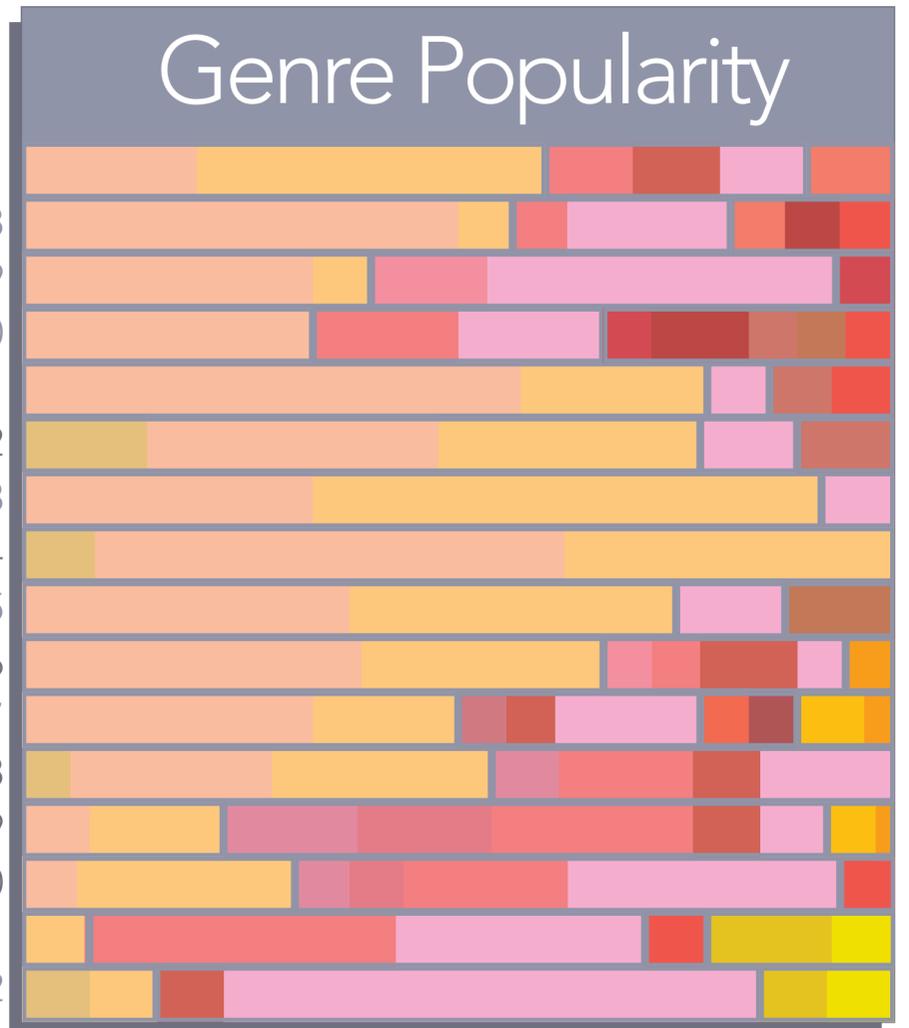
Justin Timberlake's *SexyBack* remained the number one single in the US for seven weeks, and was his first single to reach number one. Discussing the track with MTV, Timberlake said he went for more of a rock style than R&B. Rihanna's *SOS* became her first US number one single. Fergie's *London Bridge* became her first number one single in the US, and sold more than two million digital copies.

Flo Rida's debut single *Low* was released with success worldwide. It remained at the top of the US charts for 10 weeks and was the most downloaded song of its decade. Katy Perry's *I Kissed a Girl* was the number one US single for seven weeks. Britney Spears' *Womanizer* was her first number one single since 1999.

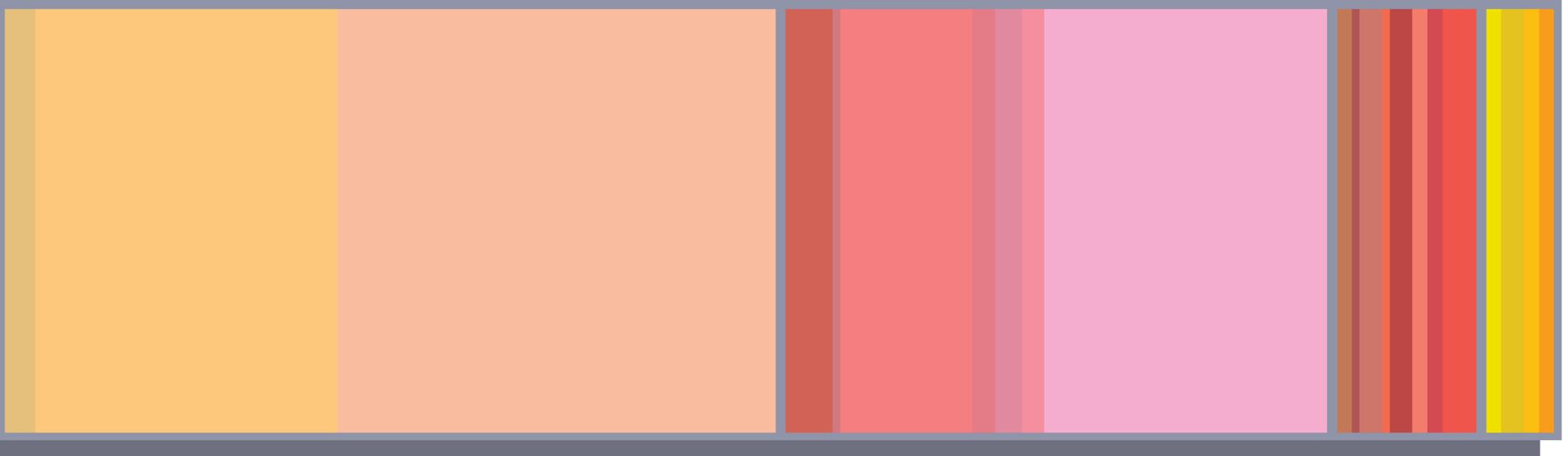
The Black Eyed Peas topped the singles charts for a total of 26 weeks with *Boom Boom Pow* and *I Gotta Feeling*, which was downloaded over 15 million times. Lady Gaga's debut single *Just Dance* reached the top of the singles charts in January 2009, after spending almost five months lower in the Billboard Hot 100.

Ke\$ha's debut single *TiK ToK* was reached the top of the US singles charts and stayed there for nine weeks. It continued the growing trend of synthesizers and sampled electronic sounds in popular music. Three songs from Katy Perry's *Teenage Dream* album topped the singles charts in the US.

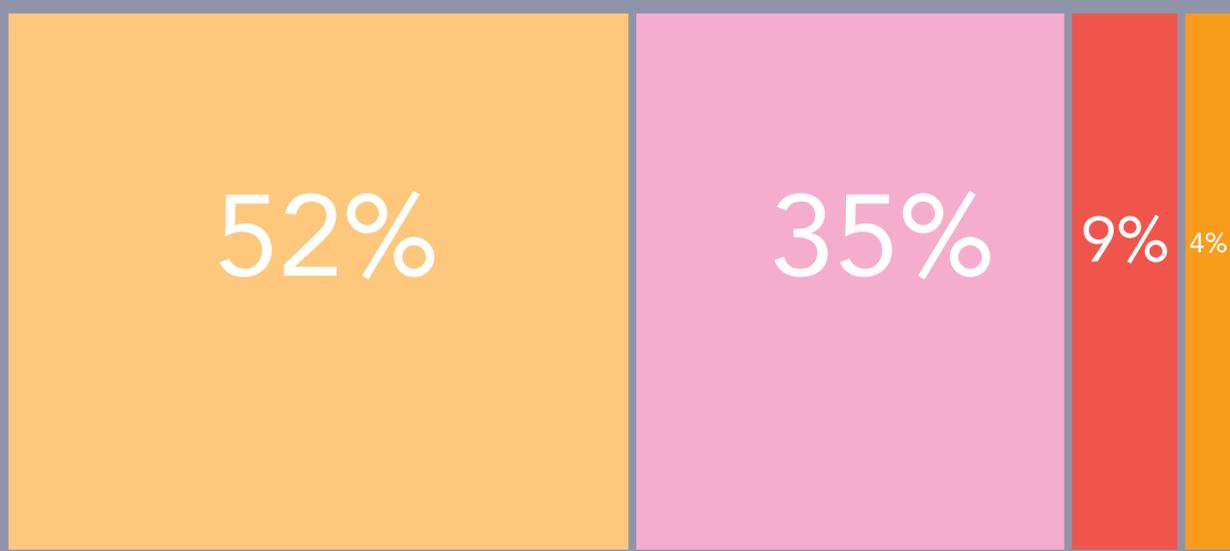
Katy Perry's *E.T.* and *Last Friday Night* became the number one single in the US, making her the first female artist to have five number one singles from the same album. Lady Gaga's *Born This Way* was her third song to top the US singles charts, and reached number one in 25 other countries. Adele's *Rolling in the Deep* became her first number one single in the US.



Popularity proportions of all genres in the last 15 years



Hip Hop, Pop, Rock, and Dance music popularity proportions in the last 15 years



Key

