

# nextnewnetworks

newsletter

Next New Networks is a new kind of media company.

## Look for Next New on tonight's Top Gear!

BBC America's running a groundbreaking online campaign, My First Car, to promote the new season of Top Gear across Twitter, Tumblr, and YouTube, asking viewers to share the stories of their first cars for the chance to be featured on-air, or even win a trip to London to see Top Gear live.



[Read more](#)

## How We Had YouTube's Top 2 videos, and 1 Billion Views, in 2010

Today we're excited by the news that YouTube announced its 10 Most-Watched Videos of 2010, a list topped by episodes of two Next New Networks shows: The Gregory Brothers' "Bed Intruder Song," and The Key of Awesome's Ke\$ha parody, "Glitter Puke," with over 110 million views combined.



[Read more](#)

YouTube

twitter

facebook

tumblr.