



OpenRTB Direct Integration

10 Reasons to integrate directly with Beanstock Media

1. We're the first company serving RTB High Impact Placements
2. Cut out the middle man and increase your margins by going direct
3. Exclusive inventory on comScore top 15 – 50 properties not available anywhere else
4. 400+ brand safe sites
5. 100% transparency
6. 1st & 3rd party data integration
7. Better win rate for your advertisers
8. 8 – 12 billion monthly impressions
9. Quick and easy integration with methods and standards you are using today
10. You get to work with an experienced team

“What attracted us to Beanstock is their unique turnkey solution providing premium and guaranteed placement within a real-time bidded environment.” - MediaMath



Targeting Capabilities:

Geographical
Behavioral
Retargeting

Contextual
Social Graph
Demographics

Frequency
Day Parting
Browser



RTB High Impact Creative Sizes

Full Page Takeovers

Rising Stars

- Billboards
- Portrait
- Pushdowns
- Sidekick
- Film Strips

Expandables in all standard sizes

- 160x600
- 300x250
- 300x600
- 728x90

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